

August 9, 2007

Nancy M. Morris
Secretary
U.S. Securities and Exchange Commission
100 F Street, NE
Washington, DC 20549-1090

Re: File Nos. 4-533 and 4-534

Dear Ms. Morris:

Electronic Arts is pleased to provide comments in connection with the two plans before the Commission regarding the selection and reservation of trading symbols. Electronic Arts strongly supports the proposed plan submitted by NASDAQ and several other exchanges (the "Five Characters Plan") as it will enhance competition among markets by putting all exchanges on a fair and level playing field, and reduces the potential for investor confusion by allowing a fair framework for symbol portability. Electronic Arts' views on this proposal are based on its own experiences related to symbology as a NASDAQ-listed company.

As a public company, we see no credible reason why NASDAQ should be prevented from offering to us and other listed companies the capability of trading under a symbol of 3-letters or less. We further believe that the competing plan currently before the Commission would create artificial restrictions on symbol use and portability, which does not benefit listed companies or the investing public.

Accordingly, the Five Characters Plan would provide greater choice for public companies and less confusion for investors, and Electronic Arts urges its swift approval by the Commission. Prompt action is essential to implement a symbology process that is fair, transparent and focuses on the needs of public investors.

Sincerely,



Steve Bené
Senior Vice President and General Counsel
Electronic Arts Inc.