

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Administrative Proceedings Rulings  
Release No. 5809 / June 20, 2018

Administrative Proceeding  
File No. 3-18501

In the Matter of

**Mullan Agritech, Inc.,  
ReliaBrand, Inc., and  
UBL Interactive, Inc.**

**Order Regarding Service  
and Postponing Hearing**

On May 23, 2018, the Securities and Exchange Commission issued an order instituting proceedings (OIP) against Respondents pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that each Respondent has securities registered with the Commission and is delinquent in its periodic filings. A hearing is scheduled for June 26, 2018.

On June 15, 2018, the Division of Enforcement submitted a declaration regarding service of the OIP on Respondents. Based on the Division's declaration, I find that ReliaBrand, Inc., was served on June 5, 2018, by attempted delivery to its most recent address shown on its most recent filing with the Commission. 17 C.F.R. § 201.141(a)(2)(ii), (iv). I also find that UBL Interactive, Inc., was served by delivering the OIP to its registered agent on May 30, 2018. 17 C.F.R. § 201.141(a)(2)(i), (ii), (iv).

The Division attempted to serve Mullan Agritech, Inc., which is located in the British Virgin Islands, by sending it the OIP by UPS. Although UPS reported that the package was delivered, this method of delivery is not authorized by the Commission's Rules of Practice. The United Kingdom is a party to the Hague Convention on the Service Abroad of Judicial and Extrajudicial Documents and does not object to service of through postal channels. But the Convention does not "affirmatively authorize[] service by mail." *Water Splash, Inc. v. Menon*, 137 S. Ct. 1504, 1513 (2017). The only postal channels explicitly authorized by the Commission's Rules are "U.S. Postal Service certified, registered or Express Mail." 17 C.F.R. § 201.141(a)(2)(i), (ii), (iii), (vi); *cf.* 17 C.F.R. § 201.141(a)(2)(iv)(C)(3)

(authorizing, in some circumstances, service by “any form of mail that the Secretary or the interested division addresses and sends to the individual and that requires a signed receipt”).

Under the circumstances, I might be inclined to grant a motion authorizing an alternative method of service on Mullan Agritech under 17 C.F.R. § 201.141(a)(2)(iv)(D), should the Division so request.

I ORDER that the hearing scheduled for June 26, 2018, is POSTPONED. A telephonic prehearing conference will be held on July 27, 2018, at 11:00 a.m. Eastern if the proceeding has not been resolved by then.

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Cameron Elliot  
Administrative Law Judge