

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Administrative Proceedings Rulings
Release No. 5692 / April 23, 2018

Administrative Proceeding
File No. 3-17990

In the Matter of

**Digital Brand Media & Marketing
Group, Inc., and
Intellicell Biosciences, Inc.**

**Order for Supplemental
Evidence and Briefing**

By letter, Linda Perry, the executive director of Respondent Digital Brand Media & Marketing Group, Inc., requests that I delay issuing my order on ratification until Respondent files a consolidated 10-K for the years 2015 through 2017. Perry has attached a letter from Respondent's auditor, indicating that work on the filing will take three to four more weeks.

By June 1, 2018, Respondent shall submit a filing providing an update on the status of its outstanding reports. By June 15, 2018, the Division may file an optional brief of no more than five pages addressing Respondent's submission and, if circumstances warrant, may attach any relevant evidence. If the Division submits new evidence, Respondent will have until June 22, 2018, to submit a reply of no more than five pages. I will make a decision on ratification after reviewing these filings.

Jason S. Patil
Administrative Law Judge