

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Administrative Proceedings Rulings  
Release No. 5616 / February 16, 2018

Administrative Proceeding  
File No. 3-17990

In the Matter of

**Digital Brand Media & Marketing  
Group, Inc., and  
Intellicell Biosciences, Inc.**

**Order Ratifying Prior Actions  
as to Intellicell Biosciences,  
Inc.**

The Securities and Exchange Commission remanded this case to me following the issuance of an initial decision. *See Pending Admin. Proc.*, Securities Act of 1933 Release No. 10440, 2017 SEC LEXIS 3724 (Nov. 30, 2017). Consistent with the Commission's remand order, the parties were given the opportunity to submit new evidence that they deemed relevant to my reexamination of the record. *Dig. Brand Media & Mktg. Grp.*, Admin. Proc. Rulings Release No. 5283, 2017 SEC LEXIS 3886 (ALJ Dec. 6, 2017). The Division of Enforcement submitted a letter urging that I ratify my prior rulings, including the initial decision. Intellicell Biosciences, Inc., has not made a filing.

Upon reconsideration of the record, I find nothing that requires revision. Therefore, I RATIFY all prior actions taken by an administrative law judge in this proceeding as to Intellicell Biosciences.<sup>1</sup> The process contemplated by

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<sup>1</sup> My designation as the presiding administrative law judge in this proceeding has already been ratified. *Pending Admin. Proc.*, Admin. Proc. Rulings Release No. 5247, 2017 SEC LEXIS 3780 (ALJ Dec. 4, 2017).

the Commission's November 30 order is complete as to Intellicell Biosciences. I will issue a separate order concerning Digital Brand Media & Marketing Group, Inc.

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Jason S. Patil  
Administrative Law Judge