

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Administrative Proceedings Rulings
Release No. 5196 / October 20, 2017

Administrative Proceeding
File No. 3-18173

In the Matter of

**Experience Art and Design, Inc.,
Fu Lu Cai Productions Ltd. (n/k/a
Alfa Star Energy Ltd.),
Heavy Earth Resources, Inc., and
Horne International, Inc.**

**Order Finding Service
and Directing Respondents to
Show Cause**

On September 12, 2017, the Securities and Exchange Commission issued an order instituting proceedings (OIP) against Respondents pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that they have securities registered with the Commission and are delinquent in their periodic filings.¹

On October 11, 2017, the Division of Enforcement filed a declaration establishing that Respondents were served with the OIP by October 6, 2017, by U.S. Postal Service priority mail express at the address listed on each company's most recent filing with the Commission in accordance with 17 C.F.R. § 201.141(a)(2)(ii), (iv).² Accordingly, Respondents' answers to the OIP

¹ Respondent Horne International, Inc., settled with the Commission and is no longer part of this proceeding. *Experience Art & Design, Inc.*, Exchange Act Release No. 81845, 2017 SEC LEXIS 3240 (Oct. 10, 2017).

² Fu Lu Cai Productions Ltd., is located in Canada. Canada is a signatory to the Hague Convention on the Service Abroad of Judicial and Extrajudicial Documents in Civil or Commercial Matters, *done* Nov. 15, 1965, 20 U.S.T. 361, 658 U.N.T.S. 163, and does not object under Article 10(a) to service of judicial documents through postal channels. Declaration/Reservation/Notification, <https://www.hcch.net/en/instruments/conventions/status-table/>

(continued...)

were due by October 19, 2017. *See* OIP at 3; 17 C.F.R. §§ 201.160(b), .220(b). To date, no Respondent has answered.

Accordingly, it is ORDERED that Respondents SHOW CAUSE by October 30, 2017, why the registrations of their securities should not be revoked by default due to their failures to file answers or otherwise defend this proceeding. If a Respondent fails to respond to this order, it shall be deemed in default, the proceeding will be determined against it, and the registration of its securities will be revoked. *See* OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

Cameron Elliot
Administrative Law Judge

notifications/?csid=392&disp=resdn; *see Water Splash, Inc. v. Menon*, 137 S. Ct. 1504, 1512 n.7 (2017).