

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS

Release No. 5162/October 12, 2017

ADMINISTRATIVE PROCEEDING

File No. 3-18206

In the Matter of

IN MEDIA CORPORATION,
NEW MEDIA INSIGHT GROUP, INC.,
PACIFIC SANDS, INC., and
SALEEN AUTOMOTIVE, INC.

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ORDER TO SHOW CAUSE
AND
POSTPONEMENT ORDER

The Securities and Exchange Commission instituted this proceeding with an Order Instituting Proceedings (OIP), pursuant to Section 12(j) of the Securities Exchange Act of 1934, on September 25, 2017, and the hearing was scheduled to commence on October 30, 2017. The OIP alleges that each Respondent is a corporation with a class of securities registered with the Commission pursuant to Section 12(g) of the Exchange Act and has repeatedly failed to file required periodic reports. The Division of Enforcement is seeking to revoke the registration of Respondents' securities.

The OIP provides that each Respondent's Answer is due within ten days of service of the OIP on it. *See* OIP at 3; 17 C.F.R. § 201.220(b). Each Respondent was served with the OIP on September 28, 2017, by USPS Express Mail delivery at "the most recent address shown on [its] most recent filing with the Commission." 17 C.F.R. § 201.141(a)(2)(ii). Saleen Automotive, Inc., has submitted a signed offer of settlement to the Division, and IN Media Corporation has filed an Answer. To date, neither of the remaining Respondents has filed an Answer.

Accordingly, each remaining Respondent – New Media Insight Group, Inc., and Pacific Sands, Inc. – is ORDERED TO SHOW CAUSE, by October 26, 2017, why it should not be deemed to be in default and the registration of its securities revoked. *See* OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

IT IS FURTHER ORDERED that the hearing is POSTPONED *sine die*, and that the Division and In Media Corporation submit by October 26, 2017, a proposal for further steps to resolve the proceeding as to IN Media. The proposal may include specific dates for the parties to file motions for summary disposition pursuant to 17 C.F.R. § 201.250(b), oppositions, and replies.

/S/ Carol Fox Foelak
Carol Fox Foelak
Administrative Law Judge