UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Administrative Proceedings Rulings Release No. 5013 / August 30, 2017

Administrative Proceeding File No. 3-18105

In the Matter of

American Magna Corp., BioNeutral Group, Inc., LivingVentures, Inc., and Oryon Technologies, Inc.

Order to Show Cause

On August 7, 2017, the Securities and Exchange Commission issued an order instituting proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondents have securities registered with the Commission and are delinquent in their periodic filings. Respondents were served with the OIP by August 9, 2017, and their answers were due by August 22, 2017. *Am. Magna Corp.*, Admin. Proc. Rulings Release No. 4974, 2017 SEC LEXIS 2498 (ALJ Aug. 16, 2017). No Respondent filed an answer, and none appeared at the prehearing conference held on August 29, 2017.

I ORDER Respondents to SHOW CAUSE by September 11, 2017, why the registrations of their securities should not be revoked by default due to their failures to file answers, appear at the prehearing conference, or otherwise defend the proceeding. See OIP at 3; 17 C.F.R. §§ 201.155(a)(1)-(2), .220(f), .221(f).

Brenda P. Murray Chief Administrative Law Judge