

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS

Release No. 4977/August 16, 2017

ADMINISTRATIVE PROCEEDING

File No. 3-18079

In the Matter of	:	
	:	
ATTITUDE DRINKS INCORPORATED,	:	ORDER TO SHOW CAUSE
CORE RESOURCE MANAGEMENT, INC.,	:	AND
MAVERICK MINERALS CORPORATION, and	:	POSTPONEMENT ORDER
PANACEA GLOBAL, INC.	:	

The Securities and Exchange Commission instituted this proceeding with an Order Instituting Proceedings (OIP), pursuant to Section 12(j) of the Securities Exchange Act of 1934, on July 26, 2017, and the hearing was scheduled to commence on August 21, 2017. The OIP alleges that each Respondent is a corporation with a class of securities registered with the Commission pursuant to Section 12(g) of the Exchange Act and has repeatedly failed to file required periodic reports. The Division of Enforcement is seeking to revoke the registration of Respondents' securities.

The OIP provides that each Respondent's Answer is due within ten days of service of the OIP on it. *See* OIP at 3; 17 C.F.R. § 201.220(b). Each Respondent was served with the OIP by July 31, 2017, by USPS Express Mail delivery or attempted delivery at "the most recent address shown on [its] most recent filing with the Commission." 17 C.F.R. § 201.141(a)(2)(ii), (iv). To date, each Respondent has failed to file an Answer within the time provided.

Accordingly, each Respondent is ORDERED TO SHOW CAUSE, by August 30, 2017, why it should not be deemed to be in default and the registration of its securities revoked. *See* OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

IT IS FURTHER ORDERED that the hearing is POSTPONED *sine die*, and a prehearing conference shall be held by telephone on October 13, 2017, at 10:00 a.m. EDT, if the proceeding has not been resolved by then.

/S/ Carol Fox Foelak
Carol Fox Foelak
Administrative Law Judge