

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Administrative Proceedings Rulings
Release No. 4884 / June 21, 2017

Administrative Proceeding
File No. 3-18007

In the Matter of

**New Western Energy Corp.,
Preferred Restaurant Brands,
Inc., and
Primco Management, Inc.**

Order to Show Cause

One June 1, 2017, the Securities and Exchange Commission issued an order instituting proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondents have securities registered with the Commission and are delinquent in their periodic filings. Respondents were served with the OIP by June 5, 2017, and their answers were due by June 19, 2017. *New W. Energy Corp.*, Admin. Proc. Rulings Release No. 4861, 2017 SEC LEXIS 1693, at *1 (ALJ June 9, 2017). No Respondent filed an answer, and none appeared at the prehearing conference held on June 20, 2017.

I ORDER Respondents to SHOW CAUSE by July 3, 2017, why the registrations of their securities should not be revoked by default due to their failures to file answers, appear at the prehearing conference, or otherwise defend the proceeding. *See* OIP at 3; 17 C.F.R. §§ 201.155(a), .220(f), .221(f).

Brenda P. Murray
Chief Administrative Law Judge