

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 4725 /April 3, 2017

ADMINISTRATIVE PROCEEDING
File Nos. 3-17861, 3-17862, 3-17863

In the Matter of the Registration Statements of

GO EZ CORPORATION,
ARC LIFESTYLE GROUP INC., and
NOVA SMART SOLUTIONS INC.

ORDER ON RESPONSE TO
ORDER TO SHOW CAUSE

After the March 16, 2017, hearing at which no Respondent appeared, I ordered Respondents to show cause by March 31, 2017, why this proceeding should not be determined on default based on their failure to appear or in any way defend this stop order proceeding. *Go EZ Corp.*, Admin. Proc. Rulings Release No. 4689, 2017 SEC LEXIS 796 (Mar. 16, 2017).

On March 31, 2017, my office received an e-mail from Abraham Cinta, who referred to himself as CEO and Director of Go EZ Corporation, purporting to show cause for Go EZ Corporation's failure to appear. Because it was unclear who else received the e-mail, I have caused a copy to be filed with the Office of the Secretary and forwarded it to counsel for the Division of Enforcement. Respondents Arc Lifestyle Group Inc. and Nova Smart Solutions Inc. have not responded to the order to show cause, and Mr. Cinta does not purport to represent them.

Also on March 31, 2017, the Division submitted a response to Mr. Cinta's e-mail. Based on that response and the evidence attached to it, it appears that (1) Mr. Cinta may not have authority to represent Go EZ Corporation, and (2) Go EZ Corporation was properly served with the order instituting proceedings (OIP).

Accordingly, I ORDER Mr. Cinta to submit a reply by April 14, 2017. The reply should provide evidence supporting his claim that he has authority to represent Go EZ Corporation, and explain how service of the OIP on Go EZ Corporation was improperly effectuated.

Cameron Elliot
Administrative Law Judge