

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 4631/February 27, 2017

ADMINISTRATIVE PROCEEDING
File No. 3-17699

In the Matter of

SHERVIN NEMAN and
NEMAN FINANCIAL, INC.

ORDER SCHEDULING
PREHEARING CONFERENCE

The Securities and Exchange Commission issued an order instituting proceedings on November 29, 2016. After Respondents failed to file a timely answer, I ordered them to show cause by February 17, 2017, why this proceeding should not be determined against them due to their failure to file an answer or otherwise defend the proceeding. *Shervin Neman*, Admin. Proc. Rulings Release No. 4547, 2017 SEC LEXIS 240 (ALJ Jan. 25, 2017).

On February 16, 2017, Respondents responded to the show cause order and requested that I schedule a prehearing conference. I ORDER a telephonic prehearing conference to be held on March 2, 2017, at 1:00 p.m. Eastern (10:00 a.m. Pacific).

Jason S. Patil
Administrative Law Judge