

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS

Release No. 4249/October 12, 2016

ADMINISTRATIVE PROCEEDING

File No. 3-17123

In the Matter of

CEYONIQ AG (N/K/A CEYONIQ, INC.),
MARKET DATA CONSULTANTS, INC.,
MENTERGY LTD.
(A/K/A GILAT COMMUNICATIONS LTD.),
MID-AM SYSTEMS, INC., and
NU ENERGY INC.

ORDER TO SHOW CAUSE
AS TO CEYONIQ AG

On February 17, 2016, the Securities and Exchange Commission issued an order instituting proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934. This proceeding has already ended with respect to all respondents but Ceyoniq AG (n/k/a Ceyoniq, Inc.). *See Ceyoniq AG*, Initial Decision Release No. 999, 2016 SEC LEXIS 1346 (ALJ Apr. 12, 2016), *finality order*, Exchange Act Release No. 77986, 2016 SEC LEXIS 1969 (June 3, 2016). A telephonic prehearing conference is scheduled for October 31, 2016, at 11:00 a.m. EDT.

I previously granted the Division of Enforcement leave to serve Ceyoniq AG with the OIP by publication in the *International New York Times* newspaper. *Ceyoniq AG*, Admin. Proc. Rulings Release No. 4097, 2016 SEC LEXIS 3048 (ALJ Aug. 26, 2016). On October 6, 2016, an affidavit from the *International New York Times* was filed, attaching a legal notice addressed to Ceyoniq AG. The affidavit states that the notice was published in the *International New York Times* on September 9, 16, 23, and 30, 2016. I find that Ceyoniq AG was served with the OIP by September 30, 2016, in accordance with 17 C.F.R. § 201.141(a)(2)(iv), and its answer was due by October 11, 2016. *See OIP* at 3; 17 C.F.R. §§ 201.160(a), .220(b). To date, Ceyoniq AG has not filed an answer.

Accordingly, I ORDER that by October 24, 2016, Ceyoniq AG shall SHOW CAUSE why the registration of its securities should not be revoked by default due to its failure to file an answer or otherwise defend this proceeding. If Ceyoniq AG fails to respond to this order, it will be deemed in default, the proceeding will be determined against

it, and the registration of its securities will be revoked. OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

Cameron Elliot
Administrative Law Judge