

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 3982/July 13, 2016

ADMINISTRATIVE PROCEEDING
File No. 3-17311

In the Matter of

REBORNNE (USA) INC.

ORDER SCHEDULING
PREHEARING CONFERENCE

The Securities and Exchange Commission issued an order instituting proceedings (OIP) on June 23, 2016, alleging that Respondent has a class of securities registered with the Commission pursuant to Section 12(g) of the Securities Exchange Act of 1934 and has failed to file required periodic reports. On July 12, 2016, the Division of Enforcement filed a declaration, establishing that Respondent was served with the OIP on June 28, 2016, in accordance with Commission Rule of Practice 141(a)(2)(iv).¹ *See* 17 C.F.R. § 201.141(a)(2)(ii), (iv). Respondent's answer was due by July 11, 2016, but no answer has been filed. *See* OIP at 2; 17 C.F.R. §§ 201.160(b), .220(b).

I ORDER a telephonic prehearing conference for July 21, 2016, at 4:00 p.m. EDT. Respondent is on notice that it is required to file an answer, appear at the prehearing conference, or otherwise defend the proceeding, and if it fails to do so, I will deem it in default, determine that the allegations in the OIP are true, and revoke the registration of its securities. OIP at 2-3; 17 C.F.R. §§ 201.155(a), .220(f), .221(f).

Brenda P. Murray
Chief Administrative Law Judge

¹ In the declaration the Division notes that although New Zealand is not a signatory to the Hague Convention on the Service Abroad of Judicial and Extrajudicial Documents in Civil or Commercial Matters, there appears to be no prohibition on mail service in New Zealand. Decl. at 2; *see* U.S. Dep't of State Legal Considerations for New Zealand, <http://travel.state.gov/content/travel/en/legal-considerations/judicial/country/new-zealand.html> (last accessed July 13, 2016) (noting that “[s]ervice of process can be accomplished in New Zealand by international registered mail, return receipt requested”).