

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 3204/October 7, 2015

ADMINISTRATIVE PROCEEDING
File No. 3-16840

In the Matter of

THE MONEY TREE LENDING GROUP, INC.,
PEP MANAGEMENT CORP.,
POP STARZ VENTURES 2, INC., AND
PRIMO WORLD MARKETS LTD.

ORDER POSTPONING
HEARING AND SCHEDULING
PREHEARING CONFERENCE

On September 28, 2015, the Securities and Exchange Commission issued an Order Instituting Proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondents have securities registered with the Commission and are delinquent in their periodic filings.

On October 5, 2015, the Division of Enforcement filed a declaration of service establishing that service of the OIP was accomplished by October 1, 2015, on all Respondents in accordance with Rule of Practice 141(a)(2)(ii), 17 C.F.R. § 201.141(a)(2)(ii). As such, Respondents' Answers are due by October 14, 2015. OIP at 3; 17 C.F.R. §§ 201.160(b), .220(b).

I POSTPONE the hearing currently scheduled for October 19, 2015, and schedule a telephonic prehearing conference for 11:00 a.m. EDT on that date. Respondents are on notice that if they fail to file timely Answers, appear at the prehearing conference, or otherwise defend the proceeding, I will deem them in default, determine that the allegations in the OIP are true, and revoke the registrations of their securities. OIP at 3; 17 C.F.R. §§ 201.155(a), .220(f), .221(f).

Brenda P. Murray
Chief Administrative Law Judge