

oUNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 3097/September 4, 2015

ADMINISTRATIVE PROCEEDING
File No. 3-16765

In the Matter of	:	
	:	
AVALON DIGITAL MARKETING SYSTEMS, INC.,	:	ORDER TO SHOW CAUSE
COMPUTERIZED THERMAL IMAGING, INC., and	:	AND
DAW TECHNOLOGIES, INC.	:	POSTPONEMENT ORDER

The Securities and Exchange Commission (Commission) instituted this proceeding with an Order Instituting Proceedings (OIP), pursuant to Section 12(j) of the Securities Exchange Act of 1934 (Exchange Act), on August 19, 2015, and the hearing was scheduled to commence on September 14, 2015. The OIP alleges that each Respondent is a corporation with a class of securities registered with the Commission pursuant to Section 12(g) of the Exchange Act and has repeatedly failed to file required periodic reports. The Division of Enforcement is seeking to revoke the registration of Respondents' securities.

The OIP provides that each Respondent's Answer is due within ten days of service of the OIP on it. *See* OIP at 3; 17 C.F.R. § 201.220(b). Each Respondent was served with the OIP on August 21, 2015, by USPS Express Mail attempted delivery at "the most recent address shown on [its] most recent filing with the Commission." 17 C.F.R. § 201.141(a)(2)(ii). To date, each Respondent has failed to file an Answer within the time provided.

Accordingly, each Respondent IS ORDERED TO SHOW CAUSE, by September 14, 2015, why it should not be deemed to be in default and the registration of its securities revoked. *See* OIP at 3; 17 C.F.R. §§ 201.155(a), .220(f).

IT IS FURTHER ORDERED that the hearing is POSTPONED *sine die*, and a prehearing conference held by telephone on October 9, 2015, at 10:00 a.m. EDT, if the proceeding has not been resolved by then.

/S/ Carol Fox Foelak
Carol Fox Foelak
Administrative Law Judge