

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 1774/September 8, 2014

ADMINISTRATIVE PROCEEDING  
File No. 3-15937

In the Matter of  
  
ALICIA BRYAN

ORDER FOLLOWING PREHEARING  
CONFERENCE

The Securities and Exchange Commission (Commission) issued an Order Instituting Proceedings (OIP) on June 18, 2014, pursuant to Section 15(b) of the Securities Exchange Act of 1934 (Exchange Act).

Bryan was personally served with the OIP on July 11, 2014, in accordance with Rule 141(a)(2)(i) of the Commission's Rules of Practice. *See* 17 C.F.R. § 201.141(a)(2)(i). On August 15, 2014, I found Bryan in default for failure to file an Answer, respond to the Order to Show Cause, or otherwise defend this proceeding. *Alicia Bryan*, Admin. Proc. Rulings Release No. 1703, 2014 SEC LEXIS 2947.

On August 26, 2014, Bryan filed a letter explaining that she does not intend to defend herself in this proceeding because she "lack[s] the wherewithal to retain defense counsel to prove [she is] innocent of these unsubstantiated allegations." In view of her *pro se* status, on August 28, 2014, I construed Bryan's letter very liberally as a motion to set aside default and ordered a prehearing conference for September 5, 2014. *Alicia Bryan*, Admin. Proc. Rulings Release No. 1730, 2014 SEC LEXIS 3076.

Bryan did not attend the prehearing conference. As a result, and given her August 26, 2014, letter, I once again find Bryan to be in default. *See* 17 C.F.R. §§ 201.155(a), .221(f).

It is ORDERED that the Division of Enforcement (Division) shall be granted one additional week to file a motion for sanctions, by Friday, September 19, 2014. The motion shall provide legal authority and evidentiary support relating to the allegations set forth in the OIP and sanctions sought by the Division in accordance with *Rapoport v. SEC*, 682 F.3d 98 (D.C. Cir. 2012).

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Cameron Elliot  
Administrative Law Judge