

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS

Release No. 1204/January 28, 2014

ADMINISTRATIVE PROCEEDING

File No. 3-15628

In the Matter of

DANIEL IMPERATO

ORDER TO SHOW CAUSE

On November 27, 2013, the Securities and Exchange Commission issued an Order Instituting Administrative Proceedings (OIP) against Daniel Imperato (Imperato), pursuant to Section 15(b) of the Securities Exchange Act of 1934 (Exchange Act). The OIP alleges that a federal district court has permanently enjoined Imperato from future violations of Sections 5 and 17 of the Securities Act of 1933; Sections 10(b), 13(a), 13(b)(2)(A), 13(b)(2)(B), 13(b)(5), and 15(a) of the Exchange Act; Exchange Act Rules 10b-5, 12b-20, 13a-1, 13a-11, 13a-13, 13b2-1, 13b2-2, and 13a-14; and Section 34(b) of the Investment Company Act of 1940, in SEC v. Imperiali, Inc., 9:12-cv-80021 (S.D. Fla. Nov. 8, 2013).

At a telephonic prehearing conference held on January 2, 2014, I deemed service of the OIP to have occurred on December 18, 2013, and Imperato's Answer to the OIP due by January 22, 2014. Daniel Imperato, Admin. Proc. Rulings Release No. 1142, 2014 SEC LEXIS 6 (Jan. 3, 2014). To date, Imperato has not filed an Answer.

It is ORDERED that on or before Friday, February 7, 2014, Imperato shall SHOW CAUSE why this proceeding should not be determined against him due to the failure to file an Answer. See 17 C.F.R. §§ 201.155(a)(2), .220(f). If Imperato fails to respond to this Order by February 7, 2014, he will be deemed in default and the proceeding will be determined against him.<sup>1</sup> See 17 C.F.R. § 201.155(a).

\_\_\_\_\_  
Cameron Elliot  
Administrative Law Judge

<sup>1</sup> If Imperato fails to timely show cause, no sanctions will be imposed until after the Division of Enforcement files a motion requesting relief, which should include sufficient evidence consistent with Rapport v. SEC, 682 F.3d 98 (D.C. Cir. 2012).