

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 1129/December 24, 2013

ADMINISTRATIVE PROCEEDING
File No. 3-15632

COMMUNITY ALLIANCE, INC.,
DEFI GLOBAL, INC.,
EASY ENERGY, INC.,
INDUSTRY CONCEPT HOLDINGS, INC., AND
TRANSWORLD BENEFITS INTERNATIONAL,
INC.

ORDER TO SHOW CAUSE,
POSTPONING HEARING, AND
SCHEDULING PREHEARING
CONFERENCE

On December 4, 2013, the Securities and Exchange Commission (Commission) issued an Order Instituting Administrative Proceedings (OIP), pursuant to Section 12(j) of the Securities Exchange Act of 1934 (Exchange Act). The OIP alleges that Community Alliance, Inc., Defi Global, Inc., Easy Energy, Inc., Industry Concept Holdings, Inc., and Transworld Benefits International, Inc. (collectively, Respondents), have securities registered with the Commission pursuant to Section 12(g) of the Exchange Act and are delinquent in their periodic filings, in violation of Section 13(a) of the Exchange Act and Exchange Act Rules 13a-1 and/or 13a-13.

The Office of the Secretary and the Division of Enforcement have provided evidence that Respondents were served with the OIP, in accordance with Rule 141(a)(2)(ii) of the Commission's Rules of Practice, by December 9, 2013. See 17 C.F.R. § 201.141(a)(2)(ii). Respondents' Answers were due within ten days of service of the OIP, or by December 23, 2013. OIP at 3; 17 C.F.R. §§ 201.160(b), .220(b). As of today, no Answers have been filed.

Accordingly, it is ORDERED that, on or before January 6, 2014, Respondents shall show cause why the registration of their securities should not be revoked by default. See 17 C.F.R. §§ 201.155(a)(2), .220(f). Any Respondent that fails to respond shall be deemed in default, the proceeding will be determined against it, and the registration of its securities will be revoked. See 17 C.F.R. § 201.155(a).

It is FURTHER ORDERED that the hearing scheduled for December 30, 2013, is postponed sine die and a telephonic prehearing conference shall be held on January 14, 2014, at 10:00 a.m. EST, if the proceeding has not already been resolved.

Cameron Elliot
Administrative Law Judge