

TS IMAGINE BROKERAGE SERVICES, LLC
Financial Statements and Supplementary Information
Report Pursuant to Rule 17a-5 of the
Securities and Exchange Commission

December 31, 2024

"Public"

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ANNUAL REPORTS
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PART III

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Information Required Pursuant to Rules 17a-5, 17a-12, and 18a-7 under the Securities Exchange Act of 1934

FILING FOR THE PERIOD BEGINNING 01/01/24 AND ENDING 12/31/24
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF FIRM: TS IMAGINE BROKERAGE SERVICES, LLC

TYPE OF REGISTRANT (check all applicable boxes):

- Broker-dealer Security-based swap dealer Major security-based swap participant
 Check here if respondent is also an OTC derivatives dealer

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use a P.O. box no.)

125 WEST 25th STREET-8th FLOOR

(No. and Street)

NEW YPRK CITY

NY

10001

(City)

(State)

(Zip Code)

PERSON TO CONTACT WITH REGARD TO THIS FILING

JAMES B AHLFELD

212-739-0622

jahlfeld@bigapplegrp.com

(Name)

(Area Code - Telephone Number)

(Email Address)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose reports are contained in this filing*

BENNETT THRASHER

(Name - if individual, state last, first, and middle name)

3300 RIVERWOOD PARKWAY SUITE 700 ATLANTA

GA

30339

(Address)

(City)

(State)

(Zip Code)

JANUARY 19, 2010

4051

(Date of Registration with PCAOB)(if applicable)

(PCAOB Registration Number, if applicable)

FOR OFFICIAL USE ONLY

* Claims for exemption from the requirement that the annual reports be covered by the reports of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis of the exemption. See 17 CFR 240.17a-5(e)(1)(ii), if applicable.

Persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

I, TREVER EVANS

swear (or affirm) that, to the best of my knowledge and belief, the financial report pertaining to the firm of TS IMAGINE BROKERAGE SERVICES, LLC, as of DECEMBER 31, 2024, is true and correct. I further swear (or affirm) that neither the company nor any partner, officer, director, or equivalent person, as the case may be, has any proprietary interest in any account classified solely as that of a customer.



[Signature]
Notary Public

Signature: [Signature]
Title: CCO

This filing contains (check all applicable boxes):**

- (a) Statement of financial condition.
- (b) Notes to consolidated statement of financial condition.
- (c) Statement of income (loss) or, if there is other comprehensive income in the period(s) presented, a statement of comprehensive income (as defined in § 210.1-02 of Regulation S-X).
- (d) Statement of cash flows.
- (e) Statement of changes in stockholders' or partners' or sole proprietor's equity.
- (f) Statement of changes in liabilities subordinated to claims of creditors.
- (g) Notes to consolidated financial statements.
- (h) Computation of net capital under 17 CFR 240.15c3-1 or 17 CFR 240.18a-1, as applicable.
- (i) Computation of tangible net worth under 17 CFR 240.18a-2.
- (j) Computation for determination of customer reserve requirements pursuant to Exhibit A to 17 CFR 240.15c3-3.
- (k) Computation for determination of security-based swap reserve requirements pursuant to Exhibit B to 17 CFR 240.15c3-3 or Exhibit A to 17 CFR 240.18a-4, as applicable.
- (l) Computation for Determination of PAB Requirements under Exhibit A to § 240.15c3-3.
- (m) Information relating to possession or control requirements for customers under 17 CFR 240.15c3-3.
- (n) Information relating to possession or control requirements for security-based swap customers under 17 CFR 240.15c3-3(p)(2) or 17 CFR 240.18a-4, as applicable.
- (o) Reconciliations, including appropriate explanations, of the FOCUS Report with computation of net capital or tangible net worth under 17 CFR 240.15c3-1, 17 CFR 240.18a-1, or 17 CFR 240.18a-2, as applicable, and the reserve requirements under 17 CFR 240.15c3-3 or 17 CFR 240.18a-4, as applicable, if material differences exist, or a statement that no material differences exist.
- (p) Summary of financial data for subsidiaries not consolidated in the statement of financial condition.
- (q) Oath or affirmation in accordance with 17 CFR 240.17a-5, 17 CFR 240.17a-12, or 17 CFR 240.18a-7, as applicable.
- (r) Compliance report in accordance with 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- (s) Exemption report in accordance with 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- (t) Independent public accountant's report based on an examination of the statement of financial condition.
- (u) Independent public accountant's report based on an examination of the financial report or financial statements under 17 CFR 240.17a-5, 17 CFR 240.18a-7, or 17 CFR 240.17a-12, as applicable.
- (v) Independent public accountant's report based on an examination of certain statements in the compliance report under 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- (w) Independent public accountant's report based on a review of the exemption report under 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- (x) Supplemental reports on applying agreed-upon procedures, in accordance with 17 CFR 240.15c3-1e or 17 CFR 240.17a-12, as applicable.
- (y) Report describing any material inadequacies found to exist or found to have existed since the date of the previous audit, or a statement that no material inadequacies exist, under 17 CFR 240.17a-12(k).
- (z) Other: _____

**To request confidential treatment of certain portions of this filing, see 17 CFR 240.17a-5(e)(3) or 17 CFR 240.18a-7(d)(2), as applicable.

TS IMAGINE BROKERAGE SERVICES, LLC

Index

	<u>Page</u>
Report of Independent Registered Public Accounting Firm	1
Statement of Financial Condition as of December 31, 2024	2
Notes to Financial Statements	3-6

TS Imagine Brokerage Services, LLC
Statement of Financial Condition
December 31, 2024

ASSETS

Cash	\$ 1,048,498
Accounts receivable, net (Note 4)	<u>62,536</u>
	<u>\$ 1,111,034</u>

LIABILITIES AND MEMBER'S CAPITAL

Accounts payable and accruals	\$ 16,857
Due to affiliates (Note 5)	102,932
Member's capital	<u>991,245</u>
	<u>\$ 1,111,034</u>

The accompanying notes are an integral part of these financial statements

TS IMAGINE BROKERAGE SERVICES, LLC
Notes to Financial Statements

Note 1 - Nature of Business

TS Imagine Brokerage Services, LLC (a limited liability Company) (the "Company") was organized in Delaware on December 14, 2006 and serves as a registered broker-dealer under the Securities Exchange Act of 1934, and is a member of the Financial Industry Regulatory Authority. The Company has been approved to refer institutional customers to other registered broker-dealers. The Company is a wholly-owned subsidiary of TS Imagine Intermediate Inc. (the "Parent").

Note 2 - Summary of Significant Accounting Policies

Basis of Presentation

The accompanying financial statements are prepared in accordance with accounting principles generally accepted in the United States of America (GAAP).

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and reported amounts of income and expenses during the reporting period. Actual results could differ from those estimates.

Revenue Recognition

The Company recognizes transaction-based fee revenue in accordance with Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 606, "Revenue from Contracts with Customers". Revenue is recognized when control of the promised goods or services is transferred to the customer in an amount that reflects the consideration the Company expects to be entitled to in exchange for those goods or services.

The Company has service agreements with third-party brokers from which the Company earns fees for facilitating the routing of customer trade orders for execution by the brokers. Under these agreements, the brokers transfer a portion of their commissions on such executed trade orders to the Company in consideration for the Company's services. These monthly transaction-based fees are determined based on the volume of the trades routed and executed. These fees can also be variable based on volume discounts; however, the total fee is determined at the end of each month, which resolves any

TS IMAGINE BROKERAGE SERVICES, LLC
Notes to Financial Statements

Note 2 - Summary of Significant Accounting Policies (continued)

Revenue Recognition (continued)

uncertainty in the transaction price. Fees are billed monthly and are recognized as revenue at that time as they relate specifically to the services provided in that period, which are distinct from the services provided in other periods. Payment is generally due within 30 days.

The Company does not have significant contract assets or liabilities at December 31, 2024. There are no unsatisfied performance obligations at December 31, 2024.

Allowance for credit losses

Accounts receivable are typically due either upon invoicing or within thirty days. The Company records an allowance for credit losses based on management's assessment of the business environment, customers' financial condition, historical collection experience, accounts receivable aging and customer disputes. Increases to the allowance are recognized as a charge to bad debt expenses in the consolidated statements of income. Accounts receivable balances deemed uncollectible are charged against the allowance for credit losses when determined to be uncollectible. The balance of the allowance for credit losses at December 31, 2024 is \$39,890 and is netted against the accounts receivable balance in the statement of financial condition.

Income Taxes

The Company is a single member limited liability company. The Company is a disregarded entity for tax purposes and does not file tax returns or pay income taxes. All income and losses are passed through to the Parent to be included on the Parent's tax return.

The Company follows the provisions of FASB ASC 740, "Income Taxes", related to the accounting for uncertainty in income taxes. As of December 31, 2024, the Company has no unrecognized tax benefits or uncertain tax positions. The Company is subject to the examination for New York City Unincorporated Business Tax for 2021 and thereafter.

Segment Reporting

The Company is engaged in a single line of business as a registered broker-dealer, providing a single service within one line of business. The Company has identified its Chief Operating Officer as the chief operating decision maker ("CODM"), who uses net income to evaluate the results of the business, predominantly in the forecasting process to manage the Company. Additionally, the CODM uses excess net capital, which is not a measure of profit and loss, to make operational decisions while maintaining capital adequacy. The Company's operations constitute a single operating segment and therefore, a single reportable segment, because the CODM manages the business activities using information of the Company as a whole. The accounting policies used to measure the profit and loss of the segment are the same as those described in the summary of significant accounting policies.

TS IMAGINE BROKERAGE SERVICES, LLC
Notes to Financial Statements

Note 3 - Concentration of Credit Risk

Cash

The Company maintains its cash balance at one bank. Accounts are insured by the Federal Deposit Insurance Corporation up to \$250,000. To date, the Company has not experienced any losses on its account.

Accounts Receivable

The concentration of credit risk in the Company's accounts receivable is mitigated by the Company's credit evaluation process, short collection terms and monitoring procedures. At December 31, 2024, five customers accounted for 87% of the Company's accounts receivables, with one accounting for 31%.

Major Customers

For the year ended December 31, 2024, four customers accounted for 78% of the Company's total revenue. The amount included in accounts receivable relating to these four customers at December 31, 2024 was \$50,929.

Note 4 - Accounts Receivable

At December 31, 2024 the Company had \$102,425 accounts receivable offset by an allowance for credit losses of \$39,890. The Company had three customers based in India with a total accounts receivable balance of \$47,080. The Company is in the process of establishing its tax residency with the Indian government however, if this is not possible, there may be taxes withheld by the customer on behalf of the Indian government from payments made to the Company. As of December 31, 2024, management is in the process of filing the necessary documents to establish tax residency with India and has a reasonable expectation that its tax residency will be established but, out of prudence, has recognized an allowance for credit losses of \$39,890 in the accompanying financial statements.

Note 5 - Related Party Transactions

The Company has entered into an expense sharing agreement with its Affiliate (former parent) whereby certain indirect costs of the Affiliate, such as rent and administrative expenses, are allocated to the Company. The Affiliate also provides the Company use of the technology platform and infrastructure which is developed, maintained and serviced by the Affiliate. The total expense charged for the year ended December 31, 2024 was \$134,617 and as of December 31, 2024, \$102,932 is outstanding.

TS IMAGINE BROKERAGE SERVICES, LLC
Notes to Financial Statements

Note 6 - Net Capital Requirements

Pursuant to the basic uniform net capital provisions of the Securities and Exchange Commission, the Company is required to maintain a minimum net capital, as defined in such provisions, whereas net capital shall not be less than the greater of 6 2/3% of aggregate indebtedness, as defined, or \$5,000. Further, the provisions require that the ratio of aggregate indebtedness, as defined, to net capital shall not exceed 15 to 1. At December 31, 2024, the Company had net capital of \$928,709 which exceeded the minimum requirement of \$7,986 by \$920,723. The Company's ratio of aggregate indebtedness to net capital was 0.13 to 1.

Note 7 - Subsequent Events

The Company has evaluated subsequent events through February 28, 2024, which is the date the financial statements were available to be issued. No significant events occurred subsequent to December 31, 2024.