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**ANNUAL AUDITED REPORT
FORM X-17A-5
PART III**

NOV 29 2021

Washington DC

FACING PAGE

**Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

OMB APPROVAL
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hours per response..... 12.00

SEC FILE NUMBER
8-70446

REPORT FOR THE PERIOD BEGINNING 07/14/20 AND ENDING 09/30/21
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: **CHERRY TRADING**
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)
8335 SUNSET BLVD, SUITE #351

OFFICIAL USE ONLY
FIRM I.D. NO.

(No. and Street) **WEST HOLLYWOOD CA 90069**
(City) (State) (Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT
Christopher Meyers 212-668-8700
(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*
David Lundgren & Company Certified Public Accountants

(Name - if individual, state last, first, middle name)
505 N. Mur-Len Road Olathe KS 66062
(Address) (City) (State) (Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (11-05)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.



OATH OR AFFIRMATION

I, Jeffrey Press, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of CHERRY TRADING, as of September 30, 2021, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

Jeffrey Press

Signature

CEO

Title

Please see attached document

Notary Public

This report ** contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss) or, if there is other comprehensive income in the period(s) presented, a Statement of Comprehensive Income (as defined in §210.1-02 of Regulation S-X).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).



DECLARATION OF AUTHENTICITY

(Declaration that is to be attached to a printed paper copy of an electronic record that is to be recorded in the real property records on the county level)

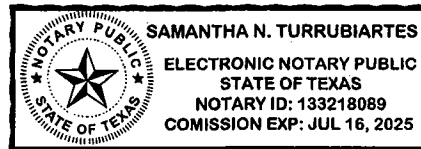
STATE OF Texas }

COUNTY OF Montgomery }

The attached document, Annual Audited Report-CherryTrading 7/14/20-9/30/21.pdf dated 11/23/2021 and containing 3 pages, is a true and correct copy of an electronic record printed by me or under my supervision.

At the time of printing, no security features present on the electronic record indicated any changes or errors in an electronic signature or other information in the electronic record after the electronic record's creation or execution.

This declaration is made by me under penalty of perjury, and signed this date 11/23/2021.



(Notary Seal)

Notary's Signature *Samantha N. Turrubiarres*

Registration No.: 133218089

Commission Expiration Date: July 16, 2025



Cherry Trading LLC

**Financial Statements
and Supplemental Information**

As of July 14, 2020 (Date of Approval) and for the Period Ended September 30, 2021

With Reports of Independent Registered Public Accounting Firm

Cherry Trading LLC

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DAVID LUNDGREN & COMPANY

CERTIFIED PUBLIC ACCOUNTANTS, CHARTERED
505 NORTH MUR-LEN ROAD
OLATHE, KANSAS 66062

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Members
of Cherry Trading, LLC

Opinion on the Financial Statements

We have audited the accompanying statement of financial condition of Cherry Trading, LLC as of September 30, 2021, the related statements of operations, changes in member's equity, and cash flows for the period July 14, 2020 through September 30, 2021, and the related notes and schedules (collectively referred to as the "financial statements"). In our opinion, the financial statements present fairly, in all material respects, the financial position of Cherry Trading, LLC as of September 30, 2021, and the results of its operations and its cash flows for the period July 14, 2020 through September 30, 2021 in conformity with accounting principles generally accepted in the United States of America.

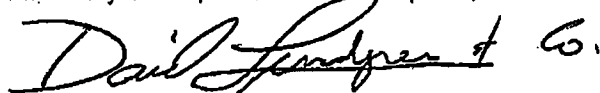
Basis for Opinion

These financial statements are the responsibility of Cherry Trading, LLC's management. Our responsibility is to express an opinion on Cherry Trading, LLC's financial statements based on our audit. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to Cherry Trading, LLC in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audit included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audit also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

Supplemental Information

The Supplementary Schedules I, II, and III have been subjected to audit procedures performed in conjunction with the audit of Cherry Trading, LLC's financial statements. The supplemental information is the responsibility of Cherry Trading, LLC's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with 17 C.F.R. §240.17a-5. In our opinion, the Supplementary Schedules I, II and III are fairly stated, in all material respects, in relation to the financial statements as a whole.



We have served as Cherry Trading, LLC's auditor since 2021.

Olathe, Kansas
November 23, 2021

Cherry Trading LLC

Statement of Financial Condition
September 30, 2021

ASSETS

Cash	\$ 131,371
Clearing deposits	125,024
Prepaid assets	<u>7,301</u>
TOTAL ASSETS	\$ <u>263,696</u>

LIABILITIES AND Member's EQUITY

LIABILITIES

Accounts payable and accrued expenses	\$ <u>17,257</u>
TOTAL LIABILITIES	<u>17,257</u>

Member's Equity

Member's Equity	<u>246,439</u>
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MEMBER'S EQUITY

246,439

TOTAL LIABILITIES AND MEMBER'S EQUITY

\$ 263,696

See accompanying notes to financial statements

Cherry Trading LLC

Statement of Operations

As of July 14, 2020 (Date of Approval) and for the Period Ended September 30, 2021

REVENUE:

Interest Income	\$ 25
Total revenue	<u>25</u>

OPERATING EXPENSES:

Professional fees	269,612
Clearance fees	10,017
Regulatory fees	36,578
Dues and subscriptions	42,807
Software expenses	20,099
Occupancy	1,635
Data services	16,943
Other Expenses	<u>5,895</u>
Total expenses	<u>403,586</u>

NET LOSS

\$ (403,561)

See accompanying notes to financial statements

Cherry Trading LLC

Statement of Changes in Members Equity

As of July 14, 2020 (Date of Approval) and for the Period Ended September 30, 2021

	Members Equity
Balance at July 14, 2020	\$ 650,000
Net Loss	(403,561)
Balance at September 30, 2021	<u>\$ 246,439</u>

See accompanying notes to financial statements

Cherry Trading LLC

Statement of Cash Flows

As of July 14, 2020 (Date of Approval) and for the Period Ended September 30, 2021

OPERATING ACTIVITIES:Net Loss \$ (403,561)Adjustments to reconcile net loss to net cash used by
operating activities:

Changes in operating assets and liabilities

Increase in clearing deposit (125,024)Increase in other assets (7,301)Decrease in due to clearing broker -Increase in accounts payable and accrued expenses 17,257Net cash used by operating activities (518,629)**FINANCING ACTIVITIES:**Contributions from Member -Net cash used by financing activities -**NET DECREASE IN CASH** (518,629)**CASH AT BEGINNING OF YEAR** 650,000**CASH AT END OF YEAR** \$ 131,371

See accompanying notes to financial statements

Cherry Trading LLC

Notes to Financial Statements

September 30, 2021

1. Organization and Nature of Business

Cherry Trading LLC (the "Company") was incorporated under the laws of the State of Delaware. The Company was registered with the SEC and the Financial Industry Regulatory Authority (FINRA) effective July 14, 2020. The Company's current business activities include retailing corporate equity securities, arranging for transactions in listed securities as well as trading securities for its own account.

2. Summary of Significant Accounting Policies

Basis of Accounting

The summary of significant accounting policies is presented to assist in understanding these financial statements. The financial statements and notes are representations of management, who is responsible for their integrity and objectivity. The accounting policies used conform to accounting principles generally accepted in the United States of America (GAAP) and have been consistently applied in the preparation of these financial statements.

Cash

The Company maintains its cash balances with a high credit quality financial institution. Balances at times may exceed federally insured limits. The Company considers any highly liquid financial instruments with a maturity of 90 days or less to be cash. For purposes of reporting cash flows, the Company's policy is to include as cash and cash equivalents cash in bank accounts and short-term investments with original maturities of three months or less.

Revenue Recognition

The Company recognizes revenue generally when it is earned and realized or realizable, and collection is reasonably assured. The Company records commissions earned from securities transactions on a trade date basis.

In 2014, The Financial Accounting Standards Board (FASB), issued a comprehensive revenue recognition standard that supercedes most existing revenue recognition guidance under GAAP (FASB ASC 606).

In accordance with FASB ASC 606, an entity should recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. FASB ASC 606 prescribes a five-step process to accomplish this core principle, including:

- Identification of the contract with the customer;
- Identification of the performance obligation(s) under the contract;
- Determination of the transaction price;
- Allocation of the transaction price to the identified performance obligation (s); and
- Recognition of revenue as (or when) an entity satisfies the identified performance obligation(s).

The Company recognizes commission revenue upon the execution of the underlying trade as this satisfies the only performance obligation identified in accordance with this standard.

Mutual Funds or pooled investment vehicles (collectively, "funds") have entered into agreements with the Company to distribute/sell its shares to investors. Marketing or distribution fees are paid over time (12B-1 fees) on the basis of a contractual rate applied to the monthly or quarterly market value of the fund. Revenue is recognized upon receipt of fees from the fund at which point the Company can rely on the fund's calculation of net assets introduced to the fund.

Cherry Trading LLC

Notes to Financial Statements

September 30, 2021

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Due to Clearing Brokers and Clearance Agreement

The Company is associated with Apex (Clearing Brokers), on a fully disclosed basis in connection with the execution and clearance of the securities transactions effected by the Company. In accordance with the Clearing Agreements, the Company is required to provide a clearing deposit with the clearing brokers. The deposit is refundable if, and when, the Company ceases doing business with the clearing brokers.

Income Taxes

ASC Topic 740-10, *Accounting for uncertainty in income taxes*, prescribes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. The Company believes that it has no uncertain tax positions at September 30, 2021.

Management believes that all of the positions taken on its federal and state income tax returns would more likely than not be sustained upon examination. The Parent remains subject to U.S. federal, state, and local income tax audits for the tax years 2017 through 2020. There are no deferred tax assets or liabilities recognized in the accompanying statement of financial condition as amounts are deemed to be immaterial and are not expected to have any future tax consequence.

The Company is not a taxpaying entity for federal income tax purposes, and thus no income tax expense has been recorded in the statements. Rather, the Company's income is passed through to the members and the members are taxed individually on their share of the Company's earnings.

Lease Accounting

During February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-02, "Leases (Topic 842)". ASU No. 2016-02 requires lessees to recognize the assets and liabilities that arise from leases on the balance sheet. A lessee should recognize in the statement of financial position a liability to make the lease payments (the lease liability) and a right-of-use asset representing its right to use the underlying asset for the lease term. As of September 30, 2021, the Company does not maintain any leases in excess of a one year term. As such, the Company does not have an obligation to record a right to use asset or an offsetting lease obligation.

3. Concentrations of Credit Risk

Pursuant to clearing agreements, the Company introduces all of its securities transactions to its clearing brokers on a fully disclosed basis. Therefore, all of the customer's money balances and long and short securities positions are carried on the books of the clearing brokers. Under certain conditions, as defined in the clearing broker agreements, the Company has agreed to indemnify the clearing brokers for losses, if any, which the clearing brokers may sustain from carrying securities transactions introduced by the Company. In accordance with industry practice and regulatory requirements, the Company, and the clearing brokers, monitor collateral on the securities transactions introduced by the Company.

Cherry Trading LLC

Notes to Financial Statements

September 30, 2021

4. Net Capital Requirement

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At September 30, 2021, the Company had net capital of \$239,138 which was \$139,138 in excess of its required net capital of \$100,000. The Company's percentage of aggregate indebtedness to net capital was approximately 7.22%.

5. Subsequent Event

The Company has evaluated subsequent events through the date that the financial statements were available to be issued and has concluded that no subsequent events have occurred that would require recognition in the financial statements or disclosure in the notes to the financial statements.

6. Commitments and Contingencies

The Company is subject to litigation in the normal course of business. The Company has no litigation in progress at September 30, 2021.

7. Liquidity

The Company incurred a loss for the year ended September 30, 2021. The Company's members have represented that they have the requisite resources and intend to make capital contributions as needed to ensure survival of the Company through at least one year subsequent to the date of the report of the independent registered public accounting firm.

8. Going Concern

Management expects the Company to continue as a going concern and the accompanying financial statements have been prepared on a going-concern basis without adjustments for realization in the event that the Company ceases to continue as a going concern. The Company's parent is committed to infusing capital as required and has the available financial resources to fund the Company's continued operations.

9. Coronavirus Disease 2019 ("Covid-19 Pandemic")

The Company continues to monitor the effects of the COVID-19 Pandemic both on a national level as well as regionally and locally and is responding accordingly. In addition, the Company continues to provide frequent communications to clients, employees, and regulators. In early March 2020, the vast majority of its employees began to work remotely with only "essential" employees reporting to offices. The Company accomplished this by significantly expanding the use of technology infrastructure that facilitates remote operations. The ability to avoid significant business disruptions is reliant on the continued ability to have the vast majority of employees work remotely. To date, there have been no significant disruptions to the business or control processes as a result of this dispersion of employees. Recent outbreaks in various states indicate that COVID-19 will continue to impact the economy and, by extension, the business, well into 2022. The Company currently anticipates that a large number of employees will continue to work remotely for the indefinite future.

Cherry Trading LLC

Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission Act of 1934
As of September 30, 2021

SCHEDULE I

TOTAL Members EQUITY QUALIFIED FOR NET CAPITAL	\$ 246,439
DEDUCTIONS AND/OR CHARGES:	
Other assets	<u>(7,301)</u>
NET CAPITAL	<u>\$ 239,138</u>
COMPUTATION OF BASIC NET CAPITAL REQUIREMENT	
Minimum dollar requirement	\$ 100,000
Minimum net capital required (6.67% of aggregate indebtedness)	1,150
Net capital requirement (greater of minimum net capital or dollar requirement)	<u>\$ 100,000</u>
Excess net capital	<u>\$ 139,138</u>
Net Capital less greater of 10% of aggregate indebtedness or 120% of the minimum dollar amount required	<u>\$ 119,138</u>
AGGREGATE INDEBTEDNESS	<u>\$ 17,257</u>
Percentage of aggregate indebtedness to net capital	7.22%

There are no material differences between the preceding computation and the Company's corresponding unaudited Part II of Form X-17A-5 as of September 30, 2021.

See report of independent registered public accounting firm.

Cherry Trading LLC
Supplemental Schedules
As of September 30, 2021

**SCHEDULE II - Computation for Determination of Reserve Requirements
Under Rule 15c3-3 (EXEMPTION)**

The Company is exempt from the provisions of Rule 15c3-3 under the Securities Exchange Act of 1934, in that the Company's activities are limited to those set forth in the condition for exemption appearing in paragraph (k)(2)(ii).

**SCHEDULE III - Information for Possession or Control Requirements
Under Rule 15c3-3 (EXEMPTION)**

The Company is exempt from the provisions of Rule 15c3-3 under the Securities Exchange Act of 1934, in that the Company's activities are limited to those set forth in the condition for exemption appearing in paragraph (k)(2)(ii). The Company did not maintain possession or control of any customer funds or securities at September 30, 2021.

See report of independent registered public accounting firm.

DAVID LUNDGREN & COMPANY

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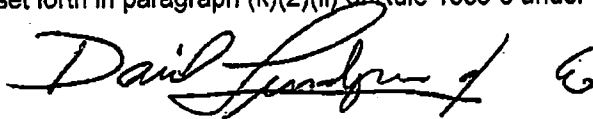
REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Members
of Cherry Trading, LLC

We have reviewed management's statements, included in the accompanying Exemption Report, in which (1) Cherry Trading, LLC identified the following provisions of 17 C.F.R. §15c3-3(k) under which Cherry Trading, LLC claimed the following exemption from 17 C.F.R. §240.15c3-3: (k)(2)(ii) and (2) Cherry Trading, LLC stated that Cherry Trading, LLC met the identified exemption provisions throughout the most recent period of July 14, 2020 to September 30, 2021 without exception. Cherry Trading, LLC's management is responsible for compliance with the exemption provisions and its statements.

Our review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about Cherry Trading, LLC's compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k)(2)(ii) of Rule 15c3-3 under the Securities Exchange Act of 1934



Olathe, Kansas
November 23, 2021

Cherry Trading LLC
Exemption Report

To whom it may concern:

Cherry Trading LLC (the "Company") is a registered broker-dealer subject to Rule 17a-5 promulgated by the Securities and Exchange Commission (17 C.F.R. §240.17a-5, "Reports to be made by certain brokers and dealers"). This Exemption Report was prepared as required by 17 C.F.R. § 240.17a-5(d)(1) and (4). To the best of its knowledge and belief, the Company states the following:

- (1) The Company claimed an exemption from 17 C.F.R. § 240.15c3-3 under the following provisions of 17 C.F.R. § 240.15c3-3 (k)(2)(ii)
- (2) The Company met the identified exemption provisions in 17 C.F.R. § 240.15c3-3(k)(2)(ii) throughout the most recent fiscal year without exception.

I, Jeffrey Press, swear (or affirm) that, to my best knowledge and belief, this Exemption Report is true and correct.



Title: COO/CEO