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**ANNUAL AUDITED REPORT
FORM X-17A-5
PART III**

SEC Mail Processing

MAR 03 2020

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8-69255

FACING PAGE

**Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

Washington, DC

REPORT FOR THE PERIOD BEGINNING 01/01/2019 AND ENDING 12/31/2019
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: **CoinZoom Securities LLC**

OFFICIAL USE ONLY
FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

4640 S Holladay Village Plaza, Suite #206

(No. and Street)

Salt Lake City

84117

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Todd Crosland

385-887-8493

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

Haynie & Company

(Name - if individual, state last, first, middle name)

1785 West 2320 South

Salt Lake City

UT

84119

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

Certified Public Accountant

Public Accountant

Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION

I, Todd Crosland, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of CoinZoom Securities LLC, as of December 31, 2019, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

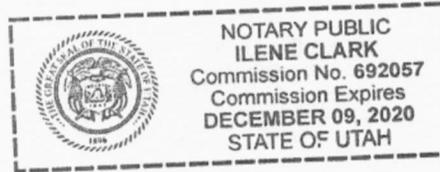
STATE OF UTAH
COUNTY OF: Salt Lake
ON THE 2nd DAY OF March
PERSONALLY APPEARED BEFORE ME
Todd Crosland SIGNER(S) OF THE ABOVE
INSTRUMENT, WHO DULY ACKNOWLEDGED TO ME THAT
HE/SHE/THEY EXECUTED THE SAME
Ilene Clark
NOTARY PUBLIC

Todd Crosland
Signature

CEO

Title

Ilene Clark
Notary Public



This report ** contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss) or, if there is other comprehensive income in the period(s) presented, a Statement of Comprehensive Income (as defined in §210.1-02 of Regulation S-X).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

COINZOOM SECURITIES, LLC

FORM X-17A-5 WITH
REPORT OF INDEPENDENT REGISTERED
PUBLIC ACCOUNTING FIRM

FOR THE YEAR ENDED DECEMBER 31, 2019

CoinZoom Securities, LLC
Index to the Financial Statements
December 31, 2019

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Members
of CoinZoom Securities, LLC

Opinion on the Financial Statements

We have audited the accompanying statement of financial condition of CoinZoom Securities, LLC as of December 31, 2019, the related statements of operations, changes in members' equity, and cash flows for the year then ended, and the related notes (collectively referred to as the "financial statements"). In our opinion, the financial statements present fairly, in all material respects, the financial position of CoinZoom Securities, LLC as of December 31, 2019, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Basis for Opinion

These financial statements are the responsibility of CoinZoom Securities, LLC's management. Our responsibility is to express an opinion on CoinZoom Securities, LLC's financial statements based on our audit. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to CoinZoom Securities, LLC in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audit included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audit also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audit provides a reasonable basis for our opinion.

Auditor's Report on Supplemental Information

The supplemental information has been subjected to audit procedures performed in conjunction with the audit of CoinZoom Securities, LLC's financial statements. The supplemental information is the responsibility of CoinZoom Securities, LLC's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with 17 C.F.R. §240.17a-5. In our opinion, the supplemental information is fairly stated, in all material respects, in relation to the financial statements as a whole.

Haynie & Company
Salt Lake City, Utah
March 2, 2020

We have served as CoinZoom Securities, LLC's auditor since 2016.



An independently owned member
RSM US Alliance

CoinZoom Securities, LLC
Statement of Financial Condition
December 31, 2019

Assets

Current assets:

Cash	\$ 25,265
Prepaid expenses	<u>2,642</u>
Total current assets	<u>27,907</u>

Total Assets	<u>\$ 27,907</u>
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Liabilities and Member's Equity

Current liabilities:

Accounts payable and other liabilities	\$ 12,166
Due to related party	<u>2,976</u>
Total current liabilities	<u>15,142</u>

Member's Equity:

Total member's equity	<u>12,765</u>
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Total Liabilities and Member's Equity	<u>\$ 27,907</u>
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The accompanying notes are integral part of these financial statements.

CoinZoom Securities, LLC
Statement of Operations
December 31, 2019

Interest Income	\$ <u>10</u>
Operating expenses	
Sales and marketing	22,237
Professional fees	32,215
Licensing expense	4,947
Occupancy	7,416
General and administrative	<u>2,969</u>
Total Operating Expenses	<u>69,784</u>
Net Loss	<u>\$ (69,774)</u>

The accompanying notes are integral part of these financial statements.

CoinZoom Securities, LLC
Statement of Changes in Member's Equity
December 31, 2019

	<u>Member's Capital</u>	<u>Accumulated (Deficit)</u>	<u>Total Member's Equity</u>
Balance, December 31, 2018	\$ 3,480,189	\$ (3,452,171)	\$ 28,018
Contributions	66,221	-	66,221
Distributions	(11,700)	-	(11,700)
Net loss	<u>-</u>	<u>(69,774)</u>	<u>(69,774)</u>
Balance, December 31, 2019	<u>\$ 3,534,710</u>	<u>\$ (3,521,945)</u>	<u>\$ 12,765</u>

The accompanying notes are integral part of these financial statements.

CoinZoom Securities, LLC
Statement of Cash Flows
December 31, 2019

Cash flows from operating activities	
Net (loss)	\$ (69,774)
Adjustments to reconcile net loss to net cash used in operating activities:	
Changes in assets and liabilities:	
(Increase) decrease in prepaid expenses	(2,397)
Increase (decrease) in accounts payable and other liabilities	(2,638)
Decrease in lease security deposit	5,516
Net cash used by operating activities	<u>(69,293)</u>
Cash flows from investing activities	
Net cash used by investing activities	<u>-</u>
Cash flows from financing activities	
Member's contributions	66,221
Member's distributions	<u>(11,700)</u>
Net cash provided by financing activities	<u>54,521</u>
Net increase (decrease) in cash	(14,772)
Cash - beginning	<u>40,037</u>
Cash - end	<u><u>\$ 25,265</u></u>
Supplemental disclosures of cash flow information	
Cash paid for:	
Interest	<u>\$ 844</u>
Income Taxes	<u>\$ -</u>

The accompanying notes are an integral part of these financial statements

CoinZoom Securities, LLC
Notes to Financial Statements
December 31, 2019

1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Description of Business

CoinZoom Securities, LLC (the “Company”) became a registered securities broker-dealer on February 14, 2014 with the Securities and Exchange Commission (the “SEC”) and is a member of the Financial Industry Regulatory Authority, Inc. (“FINRA”) and Securities Investors Protection Corporation (“SIPC”).

The Company engages in private placements. The Company does not have any trading accounts, nor does it hold cash or securities for or on behalf of any customers or clients.

Use of Estimates

The preparation of financial statements in accordance with Generally Accepted Accounting Principles (“GAAP”) requires management to make estimates and assumptions in determining reported amounts of assets, liabilities, revenues, and expenses, as well as the disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

Cash

The Company maintains cash balances at financial institutions. Accounts are insured by the Federal Deposit Insurance Corporation up to \$250,000. The Company's accounts have not exceeded these limits.

Accounts Receivable

Accounts receivable are stated at the amounts management expects to collect. An allowance for doubtful accounts is recorded based on a combination of historical experience, aging analysis and information on specific accounts. Account balances are written off against the allowance after all means of collection have been exhausted and the potential for recovery is considered remote.

Revenue Recognition

The Company records fees as they are earned based on the services provided or the closing of certain securities transactions.

Property and Equipment

Property and equipment are stated at cost less accumulated depreciation. Depreciation is recorded on a straight-line basis over the estimated useful lives of the assets. Leasehold improvements are amortized over the lease term.

Intangible Assets

Intangible assets are stated at cost less accumulated amortization. Amortization is recorded on a straight-line basis over the estimated useful lives of the assets. Intangible assets include the development of software and websites and are stated at cost of \$367,661, which have been fully amortized at December 31, 2019.

Income Taxes

The Company is organized as a Limited Liability Company (“LLC”) and is considered a disregarded entity for income tax purposes. As such, the Company does not file a Federal or state income tax return and is consolidated with the Member’s tax returns. In addition, the liability of the Member of the Company is limited to the Member’s equity.

CoinZoom Securities, LLC
Notes to Financial Statements
December 31, 2019

2. RELATED PARTY TRANSACTIONS

The Company is owned 100% by its holding company, Seed Equity Holdings, LLC (the “Holding Company”). In 2019, the Holding Company contributed net \$54,521 to cover the Company’s operating expenses. The capital contributions have been made by the Holding Company based on the Company’s financial condition.

The Company shares its office space as well as various administrative services with another wholly-owned subsidiary of the Holding Company, CoinZoom, Inc. (“CZI”). In May 2017, the Company entered into an expense sharing agreement whereby all expenses associated with the operations of the Company paid by CZI were charged to the Company. Under the agreement, certain expenses of CZI, such as rent and office expenses are allocated to the Company and included in their respective accounts on the accompanying statement of operations.

In accordance with the expense sharing agreement, the Company reimbursed CZI for its allocated share of non-payroll related overhead expenses totaling \$8,300 and employee compensation and related expenses totaling \$200, for the period January to December 2019.

3. REGULATORY REQUIREMENTS

As a registered broker-dealer, the Company is subject to the net capital provisions of Rule 15c3-1 of the Securities Exchange Act of 1934, which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital shall not exceed fifteen times net capital. At December 31, 2019, the Company had net capital of \$10,123, which exceeded requirements by \$5,123. The ratio of aggregate indebtedness to net capital was 1.50 to 1.

The Company is exempt from Rule 15c3-3 of the Securities and Exchange Commission under paragraph (k)(2)(i).

4. SUBSEQUENT EVENTS

In preparing these financial statements, the Company has evaluated events and transactions for potential recognition or disclosure through March 2, 2020, the date the financial statements were issued. The Company has no transactions to record.

SUPPLEMENTAL INFORMATION
PURSUANT TO RULE 17A-5 OF THE SECURITIES EXCHANGE ACT OF 1934
AS OF DECEMBER 31, 2019

CoinZoom Securities, LLC
Schedule I
Computation of Net Capital Under Rule 15C3-1
of the Securities and Exchange Commission
As of December 31, 2019

Computation of net capital	
Member's equity	\$ 12,765
Deductions and/or charges:	
Prepaid expenses and other assets	<u>2,642</u>
Net capital	\$ 10,123
Computation of aggregate indebtedness	
Payables and accrued liabilities	<u>\$ 15,142</u>
Aggregate indebtedness	<u>\$ 15,142</u>
Computation of basic net capital requirement	
Minimum net capital required (6.67% of aggregate indebtedness)	\$ 1,009
Minimum dollar requirement	<u>5,000</u>
Net capital requirement (greater of minimum net capital or dollar requirement)	<u>\$ 5,000</u>
Excess net capital	<u>\$ 5,123</u>
Excess net capital @ 1000%	<u>\$ 8,609</u>
Ratio: Aggregate indebtedness to net capital	<u>1.50 to 1</u>

There are no material differences between the preceding computation and the Company's corresponding unaudited Form X-17a-5 Part II as of December 31, 2019.

CoinZoom Securities, LLC
Schedule II
Exemptive Provision Under Rule 15c3-3
December 31, 2019

If an exemption from Rule 15c3-3 is claimed, identify below the section upon which such exemption is based (check one only).

- A. \$2,500 capital category; as per Rule 15c3-1 _____
- B. "Special Account for the Exclusive Benefit of Customers" maintained X
- C. All customer transactions cleared through another broker-dealer on a fully disclosed
Basis: Name of clearing firm _____
- D. Exempted by order of the Commission. _____



COINZOOM SECURITIES

CoinZoom Securities, LLC Exemption Report

CoinZoom Securities, LLC, (the "Company") is a registered broker-dealer subject to Rule 17a-5 promulgated by the Securities and Exchange Commission (17 C.F.R. §240.173-5, "Reports to be made by certain brokers and dealers"). This Exemption Report was prepared as required by 17 C.F.R. § 240.17a-5(d)(1) and (4). To the best of its knowledge and belief, the Company states the following:

- (1) The Company may file an Exemption Report because the Company had no obligations under 17C.F.R. § 240.15c3-3 under exemption (k)(2)(i) of the rule.
- (2) The Company had no obligations under 17 C.F.R. § 240.15c3-3 under exemption (k)(2)(i) of the rule, throughout the most recent fiscal year without exception.

CoinZoom Securities, LLC

I, Todd B. Crosland, swear that, to my best knowledge and belief, this Exemption Report is true and correct.



By: Todd B. Crosland, CEO

February 24, 2020



1785 West 2320 South
Salt Lake City, UT 84119

 801-972-4800

 801-972-8941

 www.HaynieCPAs.com

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Members
of CoinZoom Securities, LLC

We have reviewed management's statements, included in the accompanying Exemption Report, in which (1) CoinZoom Securities, LLC identified the following provisions of 17 C.F.R. §15c3-3(k) under which CoinZoom Securities, LLC claimed an exemption from 17 C.F.R. §240.15c3-3: (2)(i) (exemption provisions) and (2) CoinZoom Securities, LLC stated that CoinZoom Securities, LLC met the identified exemption provisions throughout the most recent fiscal year without exception. CoinZoom Securities, LLC's management is responsible for compliance with the exemption provisions and its statements.

Our review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about CoinZoom Securities, LLC compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k)(2)(i) of Rule 15c3-3 under the Securities Exchange Act of 1934.

Haynie & Company
Salt Lake City, Utah
March 2, 2020