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| OMB APPROVAL | |
|---|----------------|
| OMB Number: | 3235-0123 |
| Expires: | March 31, 2017 |
| Estimated average burden hours per response . . . | 12.00 |

| SEC FILE NUMBER |
|-----------------|
| 8-66875 |

**ANNUAL AUDITED REPORT
FORM X-17a-5
PART III**

MAR 01 2017

Washington DC 416

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 01/01/16 AND ENDING 12/31/16

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER:

| OFFICIAL USE ONLY |
|-------------------|
| FIRM ID. NO. |

Bel Air Securities LLC

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

1999 Avenue of the Stars, Suite 3200

(No. and Street)

Los Angeles
(City)

California
(State)

90067
(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Jane Eagle

(310) 229-1539

(Area Code -- Telephone No.)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT (whose opinion is contained in this Report*)

(Name -- if individual, state last, first, middle name)

Breard & Associates, Inc.

9221 Corbin Avenue, Suite 170
(ADDRESS) Number and Street

Northridge
City

California
State

91324
Zip Code

CHECK ONE:

Certified Public Accountant

Public Accountant

Accountant not resident in United States or any of its possessions.

| FOR OFFICIAL USE ONLY |
|-----------------------|
| |

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2).

OATH OR AFFIRMATION

I, Jane Eagle, affirm that, to the best of my knowledge and belief, the accompanying financial statements and supplemental schedules pertaining to Bel Air Securities LLC (the "Company") for the year ended December 31, 2016, are true and correct. I further affirm that neither the Company nor any member, proprietor, principal officer, or director has any proprietary interest in any account classified solely as that of a customer.

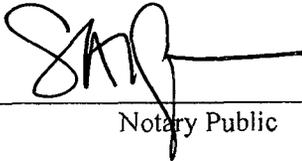


Signature

Chief Financial Officer

Title

Subscribed and sworn to before me on this 27 day of February, 2017, by JANE EAGLE
proved to me on the basis of satisfactory evidence to be the person who appeared before me.



Notary Public





BREARD & ASSOCIATES, INC.
CERTIFIED PUBLIC ACCOUNTANTS

Report of Independent Registered Public Accounting Firm

Member
Bel Air Securities LLC

We have audited the accompanying statement of financial condition of Bel Air Securities LLC as of December 31, 2016. This financial statement is the responsibility of Bel Air Securities LLC's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with the standards of Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluation the overall financial statement presentation. We believe that our audit provides a basis for our opinion.

In our opinion, the statement of financial condition referred to above, present fairly, in all material respects, the financial position of Bel Air Securities LLC as of December 31, 2016, in conformity with accounting principles generally accepted in the United States of America.

A handwritten signature in cursive script, appearing to read "Breard & Associates, Inc.", is written over a horizontal line.

Breard & Associates, Inc.
Certified Public Accountants

Northridge, California
February 23, 2017

BEL AIR SECURITIES LLC

STATEMENT OF FINANCIAL CONDITION AS OF DECEMBER 31, 2016

ASSETS

| | |
|---------------------------------|--------------------|
| CASH AND CASH EQUIVALENTS | \$2,002,250 |
| DEPOSIT WITH CLEARING BROKER | 251,042 |
| RECEIVABLE FROM CLEARING BROKER | 67,301 |
| PREPAIDS AND OTHER ASSETS | <u>90,284</u> |
| TOTAL | <u>\$2,410,877</u> |

LIABILITIES AND MEMBER'S EQUITY

LIABILITIES

| | |
|---|------------------|
| Accounts payable and accrued liabilities | \$ 3,433 |
| Payable to Bel Air Investment Advisors LLC (Note 5) | 229,768 |
| Deferred Income (Note 4) | <u>1,400,000</u> |
| Total Liabilities | 1,633,201 |

COMMITMENTS AND CONTINGENCIES (Note 8)

| | |
|-----------------|--------------------|
| MEMBER'S EQUITY | <u>777,676</u> |
| TOTAL | <u>\$2,410,877</u> |

See notes to statement of financial condition.

BEL AIR SECURITIES LLC

NOTES TO STATEMENT OF FINANCIAL CONDITION AS OF DECEMBER 31, 2016

1. NATURE OF OPERATIONS

Bel Air Securities LLC (the “Company”) is a registered broker-dealer in securities under the Securities Exchange Act of 1934 (the “Act”), various state regulatory agencies and is a member of the Financial Industry Regulatory Authority (FINRA). The Company’s principal business consists of the execution of securities transactions on a fully disclosed basis related to the accounts of clients of Bel Air Investment Advisors LLC (“BAIA”), a related party. The Company is 100% owned by Fiera US Holding Inc (“Fiera US”), a subsidiary of Fiera Capital Corporation (“Fiera”).

The Company does not carry customer accounts nor perform custodial functions related to customer securities and is, therefore, exempt from the provisions of Rule 15c3-3 of the Securities and Exchange Commission.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Use of Estimates — The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents — The Company considers all highly liquid investments with original maturities of less than 90 days as cash equivalents. Cash and cash equivalents include cash in readily available checking, money market and brokerage accounts. The carrying value of cash and cash equivalents, approximates fair value because of the short-term nature of these instruments. The Company maintains cash in bank deposit accounts that, at times, may exceed federally insured limits. The Company has not experienced any losses with respect to these deposits.

Deposit with Clearing Broker — The Company maintains a cash deposit at its clearing broker that performs clearing and custodial functions for the Company.

Receivable from Clearing Broker — The Company clears certain of its proprietary and customer transactions through a broker-dealer on a fully disclosed basis. The amount receivable from clearing broker relates to these transactions, including the amount of commissions receivable from trades unsettled at year end. An allowance for doubtful accounts is not considered necessary because probable uncollectible amounts are immaterial.

Deferred Income — As discussed in Note 4, the Company has deferred revenue related to a clearing agreement and recognizes this revenue on a straight-line basis over the term of the agreement

Fair Value of Financial Instruments — The carrying amounts of accounts receivable, accounts payable and accrued liabilities approximate fair value because of the short-term nature of these instruments.

BEL AIR SECURITIES LLC

NOTES TO STATEMENT OF FINANCIAL CONDITION (CONTINUED) AS OF DECEMBER 31, 2016

Income Taxes — As a limited liability company, no provision for federal or state taxes is made in the accompanying financial statements, as the Company is not subject to income taxes. The member is responsible for reporting income or loss to the extent required by the federal and state income tax laws and regulations. Accordingly, all tax attributes (items of gain, loss, credits, etc.) will be passed through to its member. Although the Company is not subject to income taxes, it is liable for various state fees.

The Company accounts for uncertain tax positions in accordance with Financial Accounting Standards Board Accounting Standards Codification 740, *Income Taxes*. The Company reviews and evaluates tax positions in its major jurisdictions and determines whether or not there are uncertain tax positions that require financial statement recognition. As of and during the year ended December 31, 2016, the Company did not have a liability for any unrecognized tax benefits nor did it recognize any interest and penalties related to unrecognized tax benefits. In addition, the Company is not aware of any tax positions for which it is reasonably possible that the total amounts of unrecognized tax benefits will change materially in the next 12 months. As a result, no income tax liability or expense related to unrecognized tax benefits has been recorded in the accompanying financial statements.

The Company files tax returns as prescribed by the tax laws of the jurisdictions in which it operates. For Federal income tax purposes, the Company became a disregarded entity under Fiera US as of October 31, 2013. In the normal course of business, the Company is subject to examination by federal, state, and local jurisdictions, where applicable. As of December 31, 2016, the tax years that remain subject to examination by the major tax jurisdictions under the statute of limitations are 2012, 2013, 2014 and 2015 for federal and California state tax purposes.

New Accounting Pronouncements – The Company’s management has reviewed the accounting standards updates issued by the FASB that were either newly issued or had effective implementation dates that would require their provisions to be reflected in the financial statements for the year ended December 31, 2016. Based upon this review, the Company has implemented the pronouncements that require adoption (if any) and disclosed them in an appropriate footnote. Management has also concluded that the remaining pronouncements have either limited or no application to the Company and, in all cases, implementation would not have a material impact on the financial statements taken as a whole.

3. DEPOSIT WITH CLEARING BROKER

Effective December 2015, the Company entered into a clearing agreement with Pershing LLC (“Pershing”), which requires that certain minimum balances must be maintained while the Company’s customer accounts are being introduced to and cleared by the broker on a fully disclosed basis and while the Company is involved with certain private placements. In connection with this agreement, the Company is contingently liable to the clearing broker in the event of nonperformance by its introduced customers or by counterparties involved in the Company’s private placement transactions. It is the Company’s policy to continuously monitor its exposure to these risks.

The Company is required to maintain a minimum deposit of \$250,000 with Pershing and the deposit was \$251,042 at December 31, 2016. The agreement provides that any amounts on deposit will be returned to the Company within 30 days after the agreement is cancelled and all balances held in

BEL AIR SECURITIES LLC

NOTES TO STATEMENT OF FINANCIAL CONDITION (CONTINUED) AS OF DECEMBER 31, 2016

custody on behalf of the Company are withdrawn. In addition, the deposit does not represent any ownership interest in the clearing brokers. As such, the deposit is appropriately included as an allowable asset at December 31, 2016, for purposes of the Company's net capital computation.

4. DEFERRED REVENUE

As part of the Company's clearing agreement with Pershing, the Company received \$1,600,000 from Pershing to cover costs incurred by the Company in connection with the conversion of customer balances to Pershing. The Company has deferred the amount received from Pershing and is amortizing it on a straight-line basis over the 8 year contract termination fee period. The terms of this agreement include a termination fee ranging from \$3,500,000 in year 1 of the contract to \$500,000 in year 8 should the Company terminate its agreement with Pershing and not transfer substantially all of its client accounts to another Pershing Introducing Broker Dealer.

5. SIGNIFICANT CUSTOMERS AND RELATED-PARTY TRANSACTIONS

Substantially all of the Company's revenue and associated balances are related to transactions with clients of BAIA, which has common ownership with the Company. Commissions and clearance, interest-sharing adjustments, and other fees and expenses are incurred processing such transactions and servicing such accounts. Therefore, if the Company were a stand-alone entity, the statement of financial condition presented could be materially different.

The Company shares office space, facilities, and personnel with BAIA, and is charged for these services according to an expense-sharing agreement. In connection with this agreement, the Company has a payable to BAIA of \$229,768 at December 31, 2016.

6. NET CAPITAL REQUIREMENTS

The Company, as a registered broker and dealer in securities, is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, as defined, does not exceed 15 to 1. The requirements also provide that equity capital may not be withdrawn or distributions paid if certain minimum net capital requirements are not met. At December 31, 2016, the Company's net capital, as defined, was \$687,393 as compared to a minimum requirement of \$108,880. The Company had excess net capital of \$578,513, and its ratio of aggregate indebtedness to net capital was 2.38 to 1 at December 31, 2016.

7. RESERVE REQUIREMENTS AND INFORMATION RELATING TO THE POSSESSION OR CONTROL REQUIREMENTS FOR BROKERS AND DEALERS

The Company is exempt from the provisions of Rule 15c3-3 (pursuant to paragraph k(2)(ii) of such rule) of the Securities Exchange Act of 1934, as the Company is an introducing broker or dealer that clears its securities transactions on a fully disclosed basis with a clearing broker, carries no customers' accounts, promptly transmits all customer funds and customer securities with the clearing broker, and does not otherwise hold funds or securities of customers. Because of such exemption, the Company is not required to prepare a determination of reserve requirements for

BEL AIR SECURITIES LLC

NOTES TO STATEMENT OF FINANCIAL CONDITION (CONTINUED) AS OF DECEMBER 31, 2016

brokers and dealers or provide information relating to possession or control requirements for brokers and dealers.

8. COMMITMENTS AND CONTINGENCIES

The Company was named in a claim filed with FINRA by a former employee of BAIA, who was also a registered representative of the Company. At this time, management is of the opinion that the ultimate liability, if any, from this and any other potential actions will not have a material effect on its financial condition or results of operations.

The Company enters into contracts that contain a variety of indemnifications. The Company's maximum exposure under these arrangements is unknown. However, the Company has not had prior claims or losses pursuant to these contracts and expects the risk of loss to be remote.

Guarantees – In accordance with FASB Accounting Standards Codification Topic 460, *Guarantees*, the Company has issued no guarantees at December 31, 2016, or during the year then ended.

9. SUBSEQUENT EVENTS

The Company's management evaluated activity of the Company through the date the statement of financial condition was available to be issued and concluded that no subsequent events have occurred that would require recognition or disclosure.

* * * * *

Bel Air Securities LLC
(SEC I.D. No. 8-66875)

STATEMENT OF FINANCIAL CONDITION
AS OF DECEMBER 31, 2016,
AND
REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

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Filed pursuant to Rule 17a-5(e)(3) as a **PUBLIC** document.