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ANNUAL AUDITED REPORT
FORM X-17A-5
PART III

SEC FILE NUMBER
8-38672

Washington DC
408

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 4/1/2016 AND ENDING 3/31/2017
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER - DEALER:

Bailard Fund Services, Inc.

OFFICIAL USE ONLY

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

950 Tower Lane, Suite 1900

(No. and Street)

Foster City

(City)

California

(State)

94404

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Sonya Thadhani(650) 571-5800

(Area Code - Telephone No.)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

EisnerAmper LLP

(Name - if individual, state last, first, middle name)

One Market, Landmark, Suite 620

(Address)

San Francisco

(City)

California

(State)

94105

(Zip Code)

CHECK ONE:

☒

Certified Public Accountant

☐

Public Accountant

☐

Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2). SEC 1410 (06-02)

BAILARD FUND SERVICES, INC.
(A Wholly Owned Subsidiary of Bailard, Inc.)

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This report * contains (check all applicable boxes):

- (x) (a) Facing page.
- (x) (b) Statement of financial condition.
- (x) (c) Statement of operations.
- (x) (d) Statement of cash flows.
- (x) (e) Statement of changes in stockholder's equity.
- () (f) Statement of changes in liabilities subordinated to claims of general creditors.
- (x) (g) Computation of net capital for brokers and dealers pursuant to Rule 15c3-1.
- (x) (h) Computation for determination of reserve requirements pursuant to Rule 15c3-3.
- (x) (i) Information relating to the possession or control requirements for brokers and dealers under Rule 15c3-3.
- () (j) A reconciliation, including appropriate explanation, of the computation of net capital under Rule 15c3-1 and the computation for determination of the reserve requirements under exhibit A of Rule 15c3-3.
- () (k) A reconciliation between the audited and unaudited statements of financial condition with respect to methods of consolidation.
- (x) (l) An oath or affirmation.
- () (m) A copy of the SIPC supplemental report.
- () (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.
- (x) (o) Exemption report

* For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

OATH OR AFFIRMATION

I, Sonya Thadhani, swear (or affirm) that, to the best of my knowledge and belief, the accompanying financial statements and supporting schedules pertaining to the firm of **Bailard Fund Services, Inc.** (the "Company"), as of March 31, 2017, are true and correct. I further swear (or affirm) that neither the Company nor any partner, proprietor, principal officer, or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

None

S. Thadhani
Signature

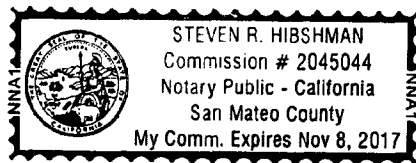
Treasurer

Title

State of California

County of San Mateo

Subscribed and sworn to (or affirmed) before me on this 25 day of May, 2017, by Sonya Thadhani, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.



Signature

[Signature]



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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholder of
Bailard Fund Services, Inc.
(a wholly owned subsidiary of Bailard, Inc.)

We have audited the accompanying statement of financial condition of Bailard Fund Services, Inc. (the "Company") as of March 31, 2017, and the related statements of operations, changes in stockholder's equity, and cash flows for the year then ended. The financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Bailard Fund Services, Inc. as of March 31, 2017 and the results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

The information contained in the Schedule of Computation of Net Capital for Brokers and Dealers Pursuant to Rule 15c3-1 and the Schedule of Computation for Determination of Reserve Requirements for Brokers and Dealers Pursuant to Rule 15c3-3 (the "supplemental information") has been subjected to audit procedures performed in conjunction with the audit of the Company's financial statements. The supplemental information is the responsibility of the Company's management. Our audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with 17 C.F.R. §240.17a-5. In our opinion, the information contained in supplemental schedule is fairly stated, in all material respects, in relation to the financial statements as a whole.

EisnerAmper LLP

San Francisco, California
May 25, 2017

BAILARD FUND SERVICES, INC.
(A Wholly Owned Subsidiary of Bailard, Inc.)

STATEMENT OF FINANCIAL CONDITION
MARCH 31, 2017

ASSETS

CASH EQUIVALENTS	\$ 100,872
PREPAID EXPENSES	<u>24,178</u>
TOTAL	<u>\$ 125,050</u>

LIABILITIES AND STOCKHOLDER'S EQUITY

DUE TO BAILARD, INC.—NET	\$ 67,728
DEFERRED TAX LIABILITY	<u>9,631</u>
Total liabilities	<u>77,359</u>
STOCKHOLDER'S EQUITY:	
Common stock, no par value—authorized, 1,000,000 shares; issued and outstanding, 600,000 shares	1,352,500
Accumulated deficit	<u>(1,304,809)</u>
Total stockholder's equity	<u>47,691</u>
TOTAL	<u>\$ 125,050</u>

See Accompanying Notes to Financial Statements

BAILARD FUND SERVICES, INC.
(A Wholly Owned Subsidiary of Bailard, Inc.)

STATEMENT OF OPERATIONS
YEAR ENDED MARCH 31, 2017

REVENUE—Interest income	\$ 10
OPERATING EXPENSES:	
Registration fees	25,765
General and administrative	132,000
Consulting and other	<u>22,498</u>
Total operating expenses	<u>180,263</u>
LOSS BEFORE INCOME TAXES	(180,253)
INCOME TAX BENEFIT	<u>72,074</u>
NET LOSS	<u>\$ (108,179)</u>

See Accompanying Notes to Financial Statements

BAILARD FUND SERVICES, INC.
(A Wholly Owned Subsidiary of Bailard, Inc.)

**STATEMENT OF CHANGES IN STOCKHOLDER'S
EQUITY YEAR ENDED MARCH 31, 2017**

	Common Stock		Accumulated	
	Shares	Amount	Deficit	Total
BALANCE—March 31, 2016	600,000	\$ 1,252,500	\$ (1,196,630)	\$ 55,870
Capital Contribution	-	100,000	-	100,000
Net loss	-	-	(108,179)	(108,179)
BALANCE—March 31, 2017	<u>600,000</u>	<u>\$ 1,352,500</u>	<u>\$ (1,304,809)</u>	<u>\$ 47,691</u>

See Accompanying Notes to Financial Statements

BAILARD FUND SERVICES, INC.
(A Wholly Owned Subsidiary of Bailard, Inc.)

STATEMENT OF CASH FLOWS
YEAR ENDED MARCH 31, 2017

CASH FLOWS FROM OPERATING ACTIVITIES:

Net loss	\$ (108,179)
Adjustments to reconcile net loss to net cash used in operating activities	
Changes in assets and liabilities:	
Prepaid expenses	(2,376)
Deferred tax liability	947
Due to Bailard, Inc.—net	<u>(63,291)</u>
Net cash used in operating activities	(172,899)

CASH FLOWS FROM FINANCING ACTIVITIES:

Capital Contribution from the Parent	<u>100,000</u>
--------------------------------------	----------------

NET DECREASE IN CASH (72,899)

CASH —Beginning of year 173,771

CASH —End of year \$ 100,872

See Accompanying Notes to Financial Statements

BAILARD FUND SERVICES, INC.
(A Wholly Owned Subsidiary of Bailard, Inc.)

NOTES TO FINANCIAL STATEMENTS
YEAR ENDED MARCH 31, 2017

1. ORGANIZATION

Bailard Fund Services, Inc. (the “Company”) was incorporated on September 4, 1987 and is a wholly owned subsidiary of Bailard, Inc. (the “Parent”). The Parent is a wholly owned subsidiary of BB&K Holdings, Inc. (“BB&K Holdings”). The Company is organized for the principal purpose of engaging in broker/dealer activities to facilitate the distribution of capital shares of the investment funds sponsored by the Parent. The Company is registered as a broker/dealer with the Securities and Exchange Commission, FINRA, and various states. The Company has a distribution agreement with the Parent to distribute the investment funds sponsored by the Parent. The Company does not handle or maintain securities in its physical possession nor does it maintain customer accounts.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Use of Estimates—The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts and disclosures in the financial statements. Actual results could differ from those estimates.

Cash Equivalents—The Company maintains its cash in a money market fund. The Company has not experienced any losses in such account.

Revenue Recognition—Placement fees arise from the sale of limited liability company interests in certain investment products managed by the Parent and are recognized upon closing of the sale. During the year ended March 31, 2017, the Company did not earn any placement fees.

Income Taxes—The Company recognizes deferred tax assets and liabilities for the future tax consequences attributable to differences between the financial statement carrying amounts of assets and liabilities and their respective tax bases. Income tax benefit consists of current and deferred amounts. Deferred tax expenses or benefits arise from recognition of income and expenses in different years in the financial statements and tax returns. The Company is included in the consolidated U.S. federal and the combined states of California and Massachusetts income tax returns of BB&K Holdings. The Company’s income tax benefit is computed on a separate-company basis using the tax rate of the consolidated filing entity.

Management evaluates the recognition and measurement of any uncertain tax positions taken on the Company’s income tax returns in the current year as well as in all past years that are still open to examination by tax authorities. Based on its analysis, management believes that there are no material uncertain tax positions taken in the current year and in all prior years open to examination.

3. FAIR VALUE OF FINANCIAL INSTRUMENTS

At March 31, 2017, the carrying value of the Company's cash equivalents and Due to Bailard, Inc. – Net approximate their fair value due to their short term nature.

4. INDEMNIFICATION

The Company enters into contracts that contain a variety of indemnifications for which the maximum exposure is unknown. The Company has no current claims or losses pursuant to such contracts.

5. RELATED PARTY TRANSACTIONS AND CONSIDERATIONS

The Parent provides various business services and advances certain operating expenditures on the Company's behalf, including use of office space and managerial time and payment of registration fees and subscriptions, pursuant to a service agreement effective February 21, 2012, under which the Company reimburses the Parent for such expenditures. The financial statements are not indicative of the conditions that would have existed or the results of operations if the Company had been operated as an entity unaffiliated with the Parent.

The Company has a history of net losses and is not expected to be profitable in the foreseeable future. The Parent intends to continue to support the Company's operations. Accordingly, the accompanying financial statements have been prepared assuming the Company will continue as a going concern.

The amount reported as due to Bailard, Inc. – net in the accompanying statement of financial condition consists of amounts owed to the Parent as reimbursement for operating expenditures and is net of an amount receivable from the Parent in connection with an income tax benefit (see Note 6).

6. INCOME TAXES

The income tax benefit consists of the following:

Current:	
Federal	\$ (56,877)
State	<u>(16,144)</u>
Total current	<u>(73,021)</u>
Deferred:	
Federal	737
State	<u>210</u>
Total deferred	<u>947</u>
Total income tax benefit	<u>\$ (72,074)</u>

The Company's income tax benefit for the year ended March 31, 2017 differs from the amount of income tax determined by applying the applicable U.S. statutory federal income tax rate of 34%, primarily due to state taxes of 8.84%.

During the year ended March 31, 2017, the Company recorded a \$72,074 income tax benefit and a corresponding amount receivable from its Parent, which is shown net of the amount payable to its Parent reported as due to Bailard, Inc. – net on the accompanying statement of financial condition.

7. NET CAPITAL REQUIREMENTS

The Company is subject to the Securities and Exchange Commission's Uniform Net Capital Rule 15c3-1, which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At March 31, 2017, the Company had net capital of \$21,496 which was \$16,339 in excess of its required net capital of \$5,157. The Company's ratio of aggregate indebtedness to net capital was 3.60 to 1.

* * * * *

SUPPLEMENTARY INFORMATION

BAILARD FUND SERVICES, INC.
(A Wholly Owned Subsidiary of Bailard, Inc.)

**COMPUTATION OF NET CAPITAL FOR
BROKERS AND DEALERS PURSUANT TO RULE 15c3-1 UNDER THE
SECURITIES EXCHANGE ACT OF 1934
MARCH 31, 2017**

COMPUTATION OF NET CAPITAL:

Stockholder's equity (from statement of financial condition)	\$ 47,691
Nonallowable assets—prepaid expenses	<u>(24,178)</u>
Net capital before haircut on securities positions	23,513
Haircuts on Securities - Money Market Funds	<u>(2,017)</u>
NET CAPITAL	<u>\$ 21,496</u>

AGGREGATE INDEBTEDNESS—Total liabilities (from statement
of financial condition)

\$ 77,359

COMPUTATION OF NET CAPITAL REQUIREMENT:

Net capital requirement (6-2/3% of aggregate indebtedness)	(A) <u>5,157</u>
Minimum dollar net capital requirement	(B) <u>\$ 5,000</u>
Net capital requirement (greater of (A) or (B))	<u>\$ 5,157</u>
Excess net capital (net capital, less net capital requirement)	<u>\$ 16,339</u>
Net capital less 10% of aggregate indebtedness	<u>\$ 13,760</u>
Ratio: Aggregate indebtedness to net capital	<u>3.60 to 1</u>

No material differences exist between the above information and the computation included in the Company's unaudited FOCUS Report filing, as filed on April 21, 2017, as of March 31, 2017.

BAILARD FUND SERVICES, INC.
(A Wholly Owned Subsidiary of Bailard, Inc.)

**COMPUTATION FOR DETERMINATION OF RESERVE REQUIREMENTS
FOR BROKERS AND DEALERS PURSUANT TO RULE 15c3-3 OF THE
SECURITIES EXCHANGE ACT OF 1934
MARCH 31, 2017**

The Company claims exemption from Rule 15c3-3 under subparagraph (k)(2)(i).

The Company has complied with the exemptive provisions of SEC Rule 15c3-3.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholder of
Baillard Fund Services, Inc.
(a wholly owned subsidiary of Baillard, Inc.)

We have reviewed management's statements, included in the accompanying Exemption Report, in which (1) Baillard Fund Services, Inc. (the "Company") identified the following provisions of 17 C.F.R. §15c3-3(k) under which the Company claimed an exemption from 17 C.F.R. §240.15c3-3: (k)(2)(i), (the "exemption provisions") and (2) the Company stated that it met the identified exemption provisions throughout the most recent fiscal year without exception. The Company's management is responsible for compliance with the exemption provisions and its statements.

Our review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about the Company's compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k)(2)(i) of Rule 15c3-3 under the Securities Exchange Act of 1934.

EisnerAmper LLP

San Francisco, CA
May 25, 2017

BAILARD FUND SERVICES, INC.'S EXEMPTION REPORT

Bailard Fund Services, Inc. (the "Company") is a registered broker-dealer subject to Rule 17a-5 promulgated by the Securities and Exchange Commission (17 C.F.R. §240.17a-5, "Reports to be made by certain brokers and dealers").

This Exemption Report was prepared as required by 17 C.F.R. § 240.17a-5(d)(1) and (4). To the best of its knowledge and belief, the Company states the following:

- (1) The Company claimed an exemption from 17 C.F.R. § 240.15c3-3 under the following provisions of 17 C.F.R. § 240.15c3-3 (k)(2)(i).
- (2) The Company met the identified exemption provisions in 17 C.F.R. § 240.15c3-3(k)(2)(i) throughout the most recent fiscal year ended March 31, 2017 without exception.

Bailard Fund Services, Inc.

I, Sonya Thadhani, swear (or affirm) that, to my best knowledge and belief, this Exemption Report is true and correct.

By:



Treasurer

May 25, 2017