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OMB Number: 3235-0123
Expires: March 31, 2017
Estimated average burden hours per response.....12.00

ANNUAL AUDITED REPORT  
 FORM X-17A  
 PART III

SEC  
 Mail Processing  
 Section

FEB 27 2017

SEC FILE NUMBER
8-51899

FACING PAGE  
 Information Required of Brokers and Dealers and Reporting to Section 17 of the  
 Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING January 1, 2016 AND ENDING December 31, 2016

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: **ACA/Prudent Investors Planning Corporation**

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

OFFICIAL USE ONLY
FIRM I.D. NO.

**290 Route 22 West**

(No. and Street)

**Green Brook**  
(City)

**NJ**  
(State)

**08812**  
(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

**Alan Achtel**

(Area code- Telephone number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

**Leigh J Kremer CPA**

(Name- if individual, state last, first, middle name)

**95 Locust Avenue**  
(Address)

**Red Bank**  
(City)

**NJ**  
(State)

**07701**  
(Zip code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY
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\* Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

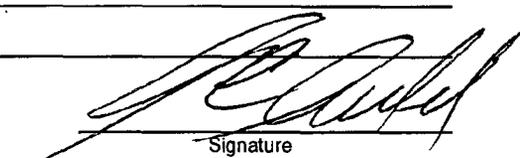
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Handwritten signature

OATH OR AFFIRMATION

I, Alan Ahtel, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of ACA/Prudent Investors Planning Corporation, as of December 31, 2016, are true and correct, I further swear (or affirm) that neither company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

  
\_\_\_\_\_  
Signature  
PRESIDENT  
\_\_\_\_\_  
Title

  
\_\_\_\_\_  
Notary Public

DENISE DALY-MAHMOOD  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires 1-27-2018

This report \*\* contains (check applicable boxes):

- (a) Facing Page
- (b) Statement of Financial Condition
- (c) Statement of Income (Loss)
- (d) Statement of Changes in Financial Condition
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital
- (f) Statement of Changes in Liabilities Subordinated to the Claims of Creditors
- (g) Computation of Net Capital
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3
- (i) Information relating to the Possession of Control Requirements Under Rule 15c3-3
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for determination of the Reserve Requirements Under Exhibit A of rule 15c3-3.
- (k) A Reconciliation between the audited and the unaudited Statements of Financial Condition with respect to the methods of consolidation.
- (l) An Oath or Affirmation
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see Section 240.17a-5(e)(3).

**ACA / Prudent Investors Planning Corporation**  
**Audited Financial Statements**  
**And Supplemental Information**  
**December 31, 2016**

**ACA / Prudent Investors Planning Corporation**  
**Audited Financial Statements**  
**And Supplemental Information**  
**December 31, 2016**

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**Leigh J. Kremer, CPA**  
**Certified Public Accountant**  
Member NJCPA, PCAOB

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LKremerCPA.com

95 Locust Avenue  
Red Bank, NJ 07701  
LeighKremer@verizon.net

**Independent Auditor's Report**

The Shareholders  
ACA/Prudent Investors Planning Corporation

We have audited the accompanying statement of financial condition of ACA/Prudent Investors Planning Corporation as of December 31, 2016, and the related statements of operations, changes in shareholders' equity, and cash flows for the year then ended. These financial statements are the responsibility of ACA/Prudent Investors Planning Corporation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements presented are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of ACA/Prudent Investors Planning Corporation as of December 31, 2016, and the results of operations, changes in shareholder equity, and cash flows for the year then ended in conformity with accounting principles generally accepted in the United States.

The accompanying supplemental information including Schedule I – Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission, Schedule II - Reconciliation of Computation of Net Capital Pursuant to Rule 15c3-1, and Schedule III - Exemptive Provision under SEC Rule 15c3-3 have been subjected to audit procedures performed in conjunction with the audits of the Company's financial statements. The supplemental information is the responsibility of Company's management. Our audit

procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming our opinion on the supplemental information, we evaluated whether the supplemental information, including its form and content, is presented in conformity with 17 C.F.R. section 240.17a-5. In our opinion, the supplemental information is fairly stated, in all material respects, in relation to the financial statements as a whole.



Leigh J. Kremer, CPA  
Red Bank, New Jersey  
February 21, 2017

**ACA/Prudent Investors Planning Corporation**  
**Statement of Financial Condition**  
**As of December 31, 2016**

**ASSETS**

Current assets:	
Cash	\$278,427
Accounts receivable	91,392
Prepaid expense	<u>21,798</u>
Total Current Assets	<u>\$391,617</u>
Other asset:	
Security deposit	3,046
Fixed assets- net	<u>2,858</u>
Total Assets	<u><u>\$397,521</u></u>

**LIABILITIES & SHAREHOLDERS' EQUITY**

Current liabilities:	
Accounts payable & accrued expenses	<u>\$12,389</u>
Total Current Liabilities	<u>\$12,389</u>
Shareholders' Equity:	
Common stock: 100 shares authorized, stated value \$1	
100 shares issued and outstanding	\$100
Additional paid in capital	109,900
Retained earnings	<u>275,132</u>
Shareholders' equity	<u>385,132</u>
Total Liabilities & Shareholders' Equity	<u><u>\$397,521</u></u>

**Please see the notes to the financial statements.**

**ACA/Prudent Investors Planning Corporation**  
**Statement of Operations**  
**For the Year Ended December 31, 2016**

Revenues	\$1,169,296
General and administrative expenses:	
Salary & payroll tax expense	\$461,030
Rent expense	59,155
Retirement plan	36,030
General administration	<u>57,108</u>
Total general and administrative expenses	<u>613,323</u>
Income from operations	\$555,973
Provision for income taxes	<u>0</u>
Net income	<u><u>\$555,973</u></u>

**Please see the notes to the financial statements.**

**ACA/Prudent Investors Planning Corporation**  
**Statement of Cash Flows**  
**For the Year Ended December 31, 2016**

Operating activities:	
Net income	\$555,973
Adjustments to reconcile net loss items not requiring the use of cash:	
Depreciation expense	907
Changes in other operating assets and liabilities:	
Prepaid expense	2,162
Accounts receivable	14,802
Accounts payable & accrued expenses	<u>(10,627)</u>
Net cash provided by operations	\$563,217
Investing activities:	
Purchase office equipment	<u>(\$620)</u>
Net cash used by investing activities	(620)
Financing activities:	
Distributions paid to shareholders	<u>(\$602,870)</u>
Net cash used by financing activities	<u>(602,870)</u>
Net decrease in cash during the fiscal year	(\$40,273)
Cash at December 31, 2015	<u>318,700</u>
Cash at December 31, 2016	<u><u>\$278,427</u></u>
Supplemental disclosures of cash flow information:	
Interest paid during the fiscal year	\$0
Income taxes paid during the fiscal year	\$0

**Please see the notes to the financial statements.**

**ACA/Prudent Investors Planning Corporation**  
**Statement of Changes in Shareholders' Equity**  
**For the Year Ended December 31, 2016**

	<b>Common Shares</b>	<b>Common Value</b>	<b>Paid in Capital</b>	<b>Retained Earnings</b>	<b>Total Equity</b>
Balance at December 31, 2015	100	\$100	\$109,900	\$322,029	\$432,029
Distributions paid to shareholders				(602,870)	(602,870)
Net income for the year				555,973	555,973
Balance at December 31, 2016	<u>100</u>	<u>\$100</u>	<u>\$109,900</u>	<u>\$275,132</u>	<u>\$385,132</u>

**Please see the notes to the financial statements.**

**ACA/Prudent Investors Planning Corporation**  
**Notes to the Financial Statements**  
**For the Year Ended December 31, 2016**

**1. Organization**

ACA/Prudent Investors Planning Corporation (the Company) is a privately held corporation formed in New Jersey in 1999 for the purpose of conducting business as a securities broker dealer (BD). As a BD, the Company is a member of the Financial Industry Regulatory Authority (FINRA). The Company sells various investments to individual clients located in the United States.

**2. Summary of Significant Accounting Policies**

*Use of Estimates-* The preparation of the financial statements in conformity with generally accepted accounting principles requires management to make reasonable estimates and assumptions that affect the reported amounts of the assets and liabilities and disclosure of contingent assets and liabilities and the reported amounts of revenues and expenses at the date of the financial statements and for the period they include. Actual results may differ from these estimates.

*Revenues-* Revenues and related fees are recorded when all contracted services have been provided by the Company and the Company is reasonably assured of their collection. Investment advisory fees are recorded when collected.

*Cash-* For the purpose of calculating changes in cash flows, cash includes all cash balances and highly liquid short-term investments with original maturity date of three months or less.

*Income taxes-* The Company has elected to be taxed as an S corporation under the Internal Revenue Service Code. Accordingly, under such an election, the Company's taxable income is reported by the individual shareholders and therefore, no provision for federal income taxes has been included in the financial statements.

### 3. Fair Value of Financial Instruments

*Fair Value Measurements* under generally accepted accounting principles clarifies the principle that fair value should be based on the assumptions market participants would use when pricing an asset or liability and establishes a fair value hierarchy that prioritizes the information used to develop those assumptions. Under the standard, fair value measurements are separately disclosed by level within the fair value hierarchy as follows.

Level 1 - Quoted prices in active markets for identical assets or liabilities.

Level 2 - Observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets with insufficient volume or infrequent transactions (less active markets); or model-derived valuations in which all significant inputs are observable or can be derived principally from or corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 - Unobservable inputs to the valuation methodology that are significant to the measurement of fair value of assets or liabilities.

To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgment. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, for disclosure purposes, the level in the fair value hierarchy within which the fair value measurement is disclosed and is determined based on the lowest level input that is significant to the fair value measurement.

Cash, accounts receivable, prepaid expense, and accounts payable and accrued expenses in the balance sheet are estimated to approximate fair market value at December 31, 2016 because of their short-term nature.

### 4. Commitments and Contingencies

The Company is committed to a non-cancelable lease for office space in Green Brook, New Jersey. Minimum lease payments under this lease are as follows.

2017	<u>\$11,815</u>
Net minimum lease payments	<u>\$11,815</u>

## **5. Retirement Plans**

The Company maintains a deferred compensation 401(k) plan for qualifying employees and accrues a limited matching contribution to the plan based upon the employee's contributions, up to 4% of the employee's qualifying salary. Compensation deferral plan contributions for calendar year 2016 were \$17,410.

The Company also maintains a defined contribution profit sharing plan for employees that have met certain employee requirements. The contributions to the plan are discretionary. Profit sharing expense for calendar year 2016 was \$18,520.

## **6. Subsequent Events**

The Company has made a review of material subsequent events from December 31, 2016 through the date of this report and found no material subsequent events reportable during this period.

**Schedule I & II**  
**Computation of Net Capital Under Rule 15c3-1 of the Securities and**  
**Exchange Commission, and Schedule II - Reconciliation of**  
**Computation of Net Capital Pursuant to Rule 15c3-1**

**CREDIT:**

Shareholders' equity \$385,132

**DEBITS:**

Non-allowable assets:

Non-allowable portion of accounts receivable (14,443)

Security deposit (3,046)

Prepaid expense (21,798)

Fixed assets- net (2,858)

**NET CAPITAL** \$342,987

Less haircuts on securities 0

**ADJUSTED NET CAPITAL** \$342,987

Minimum requirements of 6-2/3% of aggregate indebtedness  
or \$5,000, whichever is greater. 5,000

**EXCESS NET CAPITAL** \$337,987

**AGGREGATE INDEBTEDNESS:** \$12,389

**AGGREGATE INDEBTEDNESS TO NET CAPITAL** 3.61%

**Excess net capital previously reported** \$337,987

**Excess net capital per audited report** \$337,987

**ACA/Prudent Investors Planning Corporation**  
**290 Route 22 West**  
**Green Brook, NJ 08812**

**Schedule III**  
**December 31, 2016**

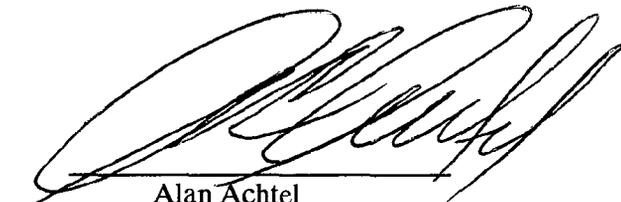
**Rule 15c3-3 Exemption Report**

This is to certify that, to the best of my knowledge and belief:

ACA/Prudent Investors Planning Corporation is exempt from Rule 15c3-3 reporting pursuant to provision 15c3-3(k)(1) of SEC Rule 15c3-3 (the "exemption provisions").

ACA/Prudent Investors Planning Corporation met the identified provision throughout the year as the company limits their activities (both principal and agent) to transactions in certain redeemable securities of registered investment companies (mutual funds) and/or insurance products. The company may briefly handle customer funds and/or securities, but promptly transmit such funds and securities received in connection with its broker dealer activities. Additionally, the company does not hold funds or securities for, or owe money or securities to, customers.

Thank you.



Alan Ahtel  
President

**Leigh J. Kremer, CPA**  
**Certified Public Accountant**  
Member NJCPA, AICPA, PCAOB

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**Report of Independent Registered Public Accounting Firm**

We have reviewed management's statements, included in the accompanying Rule 15c3-3 Exemption Report in which (1) ACA/Prudent Investors Planning Corporation identified the following provisions of 17 C.F.R. section 15c3-3(k) under which ACA/ Investors Planning Corporation claimed an exemption from 17 C.F.R. section 240.15c3-3: (k)(1) (the "exemption provisions) and (2) ACA/Investors Planning Corporation stated that it has met the identified exemption provisions through the most recent fiscal year without exception. ACA/Investors Planning Corporation's management is responsible for compliance with the exemption provisions and its statements

Our review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly included inquiries and other required procedures to obtain evidence about ACA/Investors Planning Corporation's compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph k(2)(ii) of Rule 15c3-3 under the Securities Exchange Act of 1934.

  
Leigh J Kremer, CPA  
Red Bank, NJ 07701  
February 21, 2017

**Leigh J. Kremer, CPA**  
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The Shareholders  
ACA/Prudent Investors Planning Corporation

In accordance with Rule 17a-5(e)(4) under the Securities Exchange Act of 1934, we have performed the procedures enumerated below with respect to the accompanying Schedule of Assessment and Payments [General Assessment Reconciliation (Form SIPC-7)] to the Securities Investor Protection Corporation (SIPC) for the Year Ended December 31, 2016, which were agreed to by ACA/Prudent Investors Planning Corporation and the Securities and Exchange Commission, Financial Industry Regulatory Authority, Inc., and SIPC, solely to assist you and the other specified parties in evaluating ACA/Prudent Investors Planning Corporation's compliance with the applicable instructions of the General Assessment Reconciliation (Form SIPC-7). ACA/Prudent Investors Planning Corporation's management is responsible for the ACA/Prudent Investors Planning Corporation's compliance with those requirements.

This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose. The procedures we performed and our findings are as follows:

1. Compared the listed assessment payments in Form SIPC-7 with respective cash disbursement records entries noting no differences;
2. Compared the amounts reported on the audited Form X-17A-5 for the year ended December 31, 2016, as applicable, with the amounts reported in Form SIPC-7 for the year ended December 31, 2016, noting no differences;
3. Compared any adjustments reported in Form SIPC-7 with supporting schedules and working papers, noting no differences;

4. Proved the arithmetical accuracy of the calculations reflected in Form SIPC-7 and in the related schedules and working papers supporting the adjustments, noting no differences;

5. Compared the amount of any overpayment applied to the current assessment with the Form SIPC-7 on which it was originally computed noting no differences

We were not engaged to, and did not conduct an examination, the objective of which would be the expression of an opinion on compliance. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of the specified parties listed above and is not intended to be and should not be used by anyone other than these specified parties.



Leigh J Kremer, CPA  
Red Bank, NJ 07701  
February 21, 2017