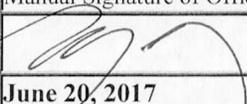


091-22618jm

For Internal Use Only	Submit 1 Original	OMB Approval No.:
Sec File No. 91 -	and 9 Copies	Expires:
Estimated average burden hours per response: 2.00		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 19b-4(e)		
Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934		
READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM		
Part I Initial Listing Report		
1. Name of Self-Regulatory Organization Listing New Derivative Securities Product:		
NYSE Arca, Inc. (trading pursuant to unlisted trading privileges)		
2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):		
Open-end Management Investment Company		
3. Class of New Derivative Securities Product:		
Investment Company Units		
4. Name of Underlying Instrument:		
Pacer Developed Markets International Cash Cows 100 Index		
5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:		
Broad-Based		
6. Ticker Symbol(s) of New Derivative Securities Product:		
ICOW		
7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:		
NYSE, ASX, Euronext Amsterdam, Euronext Paris, Hong Kong, Korea, London, Madrid, Milan, NASDAQ, OMX Nordic Copenhagen, OMX Nordic Helsinki, OMX Nordic Stockholm, Oslo, Tokyo, Vienna, XETRA		
8. Settlement Methodology of New Derivative Securities Product:		
Regular way trades settle on T+3/Book entry only held in DTC.		
9. Position Limits of New Derivative Securities Product (if applicable):		
Not applicable.		
Part II Execution		
The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.		
Name of Official Responsible for Form:		
Martha Redding		
Title:		
Associate General Counsel and Assistant Secretary		
Telephone Number:		
(212) 656-2938		
Manual Signature of Official Responsible for Form:		
		
June 20, 2017		

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Act Securities Exchange Act of 1934
Section 19b-4
Rule 19b-4(e)
Public
Availability: JUN 21 2017



Via Overnight Mail

June 20, 2017

Ms. Claudette Ransom
US Securities and Exchange Commission
Division of Trading and Markets
Station Place – Building I
100 F Street, N.E. – Room 6628
Washington, DC 20549

Re: 19b-4(e) – Transmittal

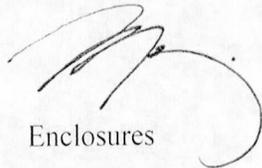
Dear Ms. Ransom:

Enclosed for filing pursuant to Section 19(b) of the Securities Exchange Act of 1934 and Rule 19b-4 thereunder, please find an original and nine copies of Form 19b-4(e) with respect to the securities listed below.

Cushing 30 MLP Index ETNs due June 15, 2037 (PPLN)
Brand Value ETF (BVAL)
Pacer US Small Cap Cash Cows 100 ETF (CALF)
Pacer Developed Markets International Cash Cows 100 ETF (ICOW)

If you have any questions, please do not hesitate to call me at (212) 656-2938.

Sincerely,



Enclosures

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Martha Redding
Associate General Counsel
Assistant Secretary

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New York, NY 10005
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