

Centras

1-37916



16004960

William Slattery, CI
Vice President
Listing Qualifications

Electronic Mail Only

October 12, 2016

Mr. Jeffrey Thomas
Chief, IT Services
Division of Corporation Finance
U.S. Securities and Exchange Commission
100 F Street, N.E.
Washington, D.C. 20549

Received SEC

OCT 12 2016

Washington, DC 20549

Dear Mr. Thomas:

This is to certify that on October 12, 2016 The Nasdaq Stock Market (the "Exchange") received from Social Reality, Inc. (the "Registrant") a copy of the Registrant's application on Form 8-A 12(b) for the registration of the following securities:

Class A common stock, par value \$0.001

We further certify that the securities described above have been approved by the Exchange for listing and registration.

We understand that the Registrant is seeking immediate acceleration of the effective date of registration, and we hereby join in such request.

Sincerely,

William Slattery