

091-2074787

For Internal Use Only
Sec File No. 9-

Submit 1 Original
and 9 Copies

| | |
|---|-----------------|
| OMB APPROVAL | |
| OMB Number: | 3235-0504 |
| Expires: | August 31, 2013 |
| Estimated average burden hours per response: | 3.60 |

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 **Mail Processing
Section**

FORM 19b-4(e) **APR 22 2016**

Information Required of a Self-Regulatory Organization Listing and Trading a New
Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM

Part I Initial Listing Report

- Name of Self-Regulatory Organization Listing New Derivative Securities Product:
The NASDAQ Stock Market LLC
- Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer corporation, etc.):
Open End Management Investment Company
- Class of New Derivative Securities Product:
Exchange Traded Fund
- Name of Underlying Instrument:
EQM Online Retail Index 16000700
- If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:
Broad Based
- Ticker Symbol(s) of New Derivative Securities Product:
IBUY
- Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:
Milan, Frankfurt, London, Nasdaq, NYSE, Tokyo
- Settlement Methodology of New Derivative Securities Product:
Regular way trades settle T+3 (cash settled)
- Position Limits of New Derivative Securities Product (if applicable):
N/A



Part II Execution

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.

Name of Official Responsible for Form:
William Slattery

Title:
Vice President, Listing Qualifications

Telephone Number:
(301) 978-8088

Manual Signature of Official Responsible for Form:

William Slattery

Date:
April 20, 2016

SECURITIES AND EXCHANGE COMMISSION
RECEIVED
APR 22 2016
DIVISION OF TRADING & MARKETS

| | |
|----------------------|---------------------------------|
| Act | Securities Exchange Act of 1934 |
| Section | 19b-4 |
| Rule | 19b-4(e) |
| Public Availability: | APR 22 2016 |