

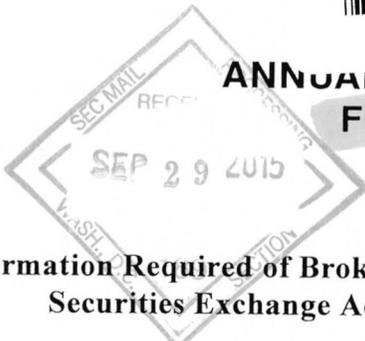
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**ANNUAL AUDITED REPORT
FORM X-17A-5
PART III**

SEC FILE NUMBER
8- 31654

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 8-1-2014 AND ENDING 7-31-2015
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: General SECURITIES CORP

OFFICIAL USE ONLY
FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

2007 Fayette
(No. and Street)
NORTH KANSAS CITY MO 64116
(City) (State) (Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

Bruce Culley CPA PC
(Name - if individual, state last, first, middle name)

3000 NE Brooktree Lane Suite 210 Gladstone MO 64119-1861
(Address) (City) (State) (Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

ab

OATH OR AFFIRMATION

I, David S Miller, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of General Securities Corp, as of 7.31, 2015, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

[Signature]

Signature

President

Title

[Signature]
Notary Public



SHERRY KRUGER
My Commission Expires
June 5, 2016
Clay County
Commission #12464101

This report ** contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

BRUCE D. CULLEY, C.P.A., P.C.

3000 BROOKTREE LANE, SUITE 210
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Member American Institute of
Certified Public Accountants

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GENERAL SECURITIES CORPORATION

AUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED JULY 31, 2015

GENERAL SECURITIES CORPORATION

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Independent Auditor's Report

Board of Directors
General Securities Corporation
North Kansas City, Missouri

I have audited the accompanying statement of financial condition of General Securities Corporation as of July 31, 2015, and the related statements of income, changes in stockholders' equity, and cash flows for the year then ended. These financial statements are the responsibility of General Securities Corporation's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. I believe that my audit provides a reasonable basis for my opinion.

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of General Securities Corporation as of July 31, 2015, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States.

The supplemental information (Computation of Net Capital under Exchange Act Rule 15c3-1, 17 C.F.R. § 240.15c3-1, and Computation for Determination of the Reserve Requirements under Exhibit A of Exchange Act Rule 15c3-3, 17 C.F.R. § 240.15c3-3) has been subjected to audit procedures performed in conjunction with the audit of General Securities Corporation's financial statements. The supplemental information is the responsibility of General Securities Corporation's management. My audit procedures included determining whether the supplemental information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the supplemental information. In forming my opinion on the supplemental information, I evaluated whether the supplemental information, including its form and content is presented in conformity with 17 C.F.R. § 240.17a-5. In my opinion, the supplemental information is fairly stated, in all material respects, in relation to the financial statements as a whole.


Bruce Culley
Certified Public Accountant

Gladstone, Missouri
September 26, 2015

GENERAL SECURITIES CORPORATION
STATEMENT OF FINANCIAL CONDITION
JULY 31, 2015

ASSETS

Cash	\$ 69,708
Cash - Money Market	37,010
Deposits with Clearing Organization	50,198
Receivable from Clearing Organization	5,993
Prepaid Rent	900
Furniture, Equipment and Leasehold Improvements at Cost, less Accumulated Depreciation and Amortization of \$8,730	555
Deferred Taxes, Net of Valuation Allowance of \$0	2,590
Total Assets	\$ 166,954

LIABILITIES AND STOCKHOLDERS' EQUITY

Liabilities

Accounts Payable and Accrued Expenses	\$ 7,750
Payroll and Related Taxes	2,867
Commissions Payable	16,023
Income Taxes Payable	1,442
Total Liabilities	28,082

Stockholders' Equity

Common Stock, 30,000 Shares Authorized 28,000 Issued and Outstanding, \$1.00 Par Value	28,000
Additional Paid-in Capital	87,848
Retained Earnings	408,524
Treasury Stock	(385,500)
Total Stockholders' Equity	138,872
Total Liabilities and Stockholders' Equity	\$ 166,954

See accompanying notes to the financial statements.

GENERAL SECURITIES CORPORATION
STATEMENT OF INCOME
FOR THE YEAR ENDED JULY 31, 2015

REVENUES	
Commissions	\$ 327,938
Other	<u>4,018</u>
Total Revenues	331,956
EXPENSES	
Salaries	143,264
Clearance Brokerage	57,430
Commissions	39,691
Communications	943
Contributions	12,000
Occupancy	10,800
Regulations and Fees	4,251
Payroll Taxes	9,878
Cleaning	1,500
Office Expense	10,097
Accounting and Audit	7,000
Insurance	30,578
Utilities	3,670
Depreciation	1,284
Dues and Publications	1,187
Postage and Shipping	1,119
Other Taxes	165
Advertising and Promotion	469
Profit Sharing Administration	<u>1,360</u>
Total Expenses	<u>336,686</u>
Income (Loss) Before Income Taxes	(4,730)
Income Tax Expense (Refund)	<u>1,442</u>
Total Income Tax Expense	<u>1,442</u>
Net Income (Loss)	<u>\$ (6,172)</u>

See accompanying notes to the financial statements.

GENERAL SECURITIES CORPORATION
STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY
FOR THE YEAR ENDED JULY 31, 2015

	<u>Common Stock</u>	<u>Additional Paid-in Capital</u>	<u>Retained Earnings</u>	<u>Treasury Stock</u>
Balance, Beginning of Year	\$ 28,000	\$ 87,848	\$ 414,696	\$(385,500)
Dividends	-	-	-	-
Net Income (Loss)	-	-	(6,172)	-
Purchase Treasury Stock	-	-	-	-
Balance, End of Year	<u>\$ 28,000</u>	<u>\$ 87,848</u>	<u>\$ 408,524</u>	<u>\$(385,500)</u>

See accompanying notes to the financial statements.

GENERAL SECURITIES CORPORATION
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED JULY 31, 2015

CASH FLOWS FROM OPERATING ACTIVITIES	
Net Income (Loss)	\$ (6,172)
Adjustments to Reconcile Net Income to Net Cash Provided by Operating Activities	
Depreciation	1,284
(Increase) Decrease in Assets	
Receivable from Brokers and Clearing Organizations	753
Increase (Decrease) in Liabilities	
Payroll and Related Payable	341
Accounts Payable and Accrued Expenses	(4,600)
Income Tax Payable	(7,392)
Commissions Payable	9,019
Other	288
Total Adjustments	<u>(307)</u>
Net Cash Used by Operating Activities	(6,479)
CASH FLOWS FROM INVESTING ACTIVITIES	-
CASH FLOWS FROM FINANCING ACTIVITIES	<u>-</u>
Net Decrease in Cash	(6,479)
Cash, Beginning of Year	<u>76,187</u>
Cash, End of Year	<u><u>\$ 69,708</u></u>

See accompanying notes to the financial statements.

GENERAL SECURITIES CORPORATION
NOTES TO FINANCIAL STATEMENTS
JULY 31, 2015

NOTE 1 – NATURE OF BUSINESS

General Securities Corporation (the Corporation) is a broker-dealer registered with the Securities and Exchange Commission, having all customer transactions cleared through a broker-dealer on a fully disclosed basis. It maintains an office in Missouri and its client base is largely located in this market area. The Corporation is a member of FINRA, MSRB and SIPC. The Corporation is primarily engaged in the buying and selling of securities, commodities, mutual funds and insurance products. The Corporation also engages in providing investment advisory services to its customers.

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The summary of significant accounting policies is presented to assist in understanding the Corporation's financial statements. The financial statements and notes are representations of the Corporation's management, who is responsible for their integrity and objectivity. These accounting policies conform to accounting principles generally accepted in the United States and have been consistently applied in the preparation of the financial statements.

Basis of Accounting

The Corporation prepares its financial statements on the accrual basis of accounting. Brokerage transactions of the Corporation are recorded on a trade date basis. Customer brokerage transactions are recorded on a settlement date basis. All related commission income and expenses are recorded on a trade date basis.

Cash

For the purposes of the statement of cash flows, the Corporation considers cash and restricted cash to be cash equivalents.

Marketable Securities, Owned

Marketable securities are valued at market and consist of money market funds. The resulting difference between cost and market (or fair value) is included in income on the income statement.

GENERAL SECURITIES CORPORATION
NOTES TO FINANCIAL STATEMENTS – CONTINUED
JULY 31, 2015

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Marketable Securities, Owned – Continued

The Corporation clears all of its proprietary and customer transactions through another broker-dealer on a fully disclosed basis. The amount payable to the clearing broker relates to the aforementioned transactions and is collateralized by securities owned by the Corporation which consist of money market mutual funds.

Property, Plant and Equipment

Property, plant and equipment are carried at cost. Expenditures for maintenance and repairs are expensed as incurred. The cost of property, plant and equipment is depreciated over the estimated useful lives of the related assets. The cost of leasehold improvements is depreciated (amortized) over thirty nine years. Depreciation is computed on an accelerated method for financial reporting purposes and for income tax purposes. Depreciation expense of \$1,284 was recorded for the year ended July 31, 2015. The Corporation's property, plant and equipment with related accumulated depreciation consists of:

Office Equipment	\$ 2,132
Computer Equipment	<u>7,153</u>
Total	9,285
Accumulated Depreciation	<u>(8,730)</u>
Net Book Value	<u>\$ 555</u>

Income Taxes

Income taxes are provided for the tax effects of transactions reported in the financial statements and consist of taxes currently due plus deferred taxes. Deferred taxes are recognized for differences between the basis of assets and liabilities for financial statement and income tax purposes. The differences relate to timing differences when income and expenses are reported for tax and accounting purposes. The deferred tax asset represents the future tax return consequences of those differences, which will either be deductible when the assets are recovered or settled. The entire deferred tax asset comes from charitable contribution carryover for contributions deducted for accounting purposes but limited deductibility for tax purposes.

GENERAL SECURITIES CORPORATION
NOTES TO FINANCIAL STATEMENTS – CONTINUED
JULY 31, 2015

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – CONTINUED

Income Taxes- Continued

Management has evaluated tax positions taken or expected to be taken in the course of preparing the Corporation's tax returns with assistance from the Corporation's tax preparer to determine whether its tax positions are more likely than not to be sustained by applicable taxing authorities; likely tax positions are reported in these financial statements, and management is not aware of any unlikely tax positions, with the result that no unlikely tax positions are reported.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Subsequent Events

Subsequent events have been evaluated through September 26, 2015, which is the date the financial statements were issued.

NOTE 3 – DEPOSITS WITH CLEARING ORGANIZATIONS

The Corporation maintains a cash deposit with a clearing organization. The deposit is required as part of agreements disclosing that the organization will act as clearing broker for the Corporation. The clearing broker is Southwest Securities, Inc. The balance on deposit with Southwest Securities, Inc. at July 31, 2015, was \$50,198.

NOTE 4 – EMPLOYEE BENEFIT PLAN

The Corporation has a non-qualified employee medical reimbursement plan. The plan was designed to assist employees (participants) in providing for medical and dental bills. The employees contribute from their payroll checks through payroll deductions. The funds are deposited in a separately maintained cash account. There is also a separately recorded liability representing the funds contributed by employees.

GENERAL SECURITIES CORPORATION
NOTES TO FINANCIAL STATEMENTS – CONTINUED
JULY 31, 2015

NOTE 5 – OPERATING LEASES

The Corporation leases commercial office space at 2007 Fayette, North Kansas City, Missouri. The lease is a renewable non-cancelable three-year operating lease, expiring January 15, 2016. Occupancy expenses of \$10,800 were recorded for the year ended July 31, 2015. As of July 31, 2015, the aggregate future minimum lease payments for the remainder of the lease are:

<u>Year Ended July 31</u>	<u>Minimum Lease</u>
2016	<u>Payment</u>
	\$ 5,400

NOTE 6 – CONCENTRATIONS OF CREDIT RISK

The Corporation is engaged in various trading and brokerage activities in which counterparties primarily include broker-dealers and other financial institutions. In the event counterparties do not fulfill their obligations, the Corporation may be exposed to risk. The risk of default depends on the creditworthiness of the counterparty or issuer of the instrument. It is the Corporation's policy to review, as necessary, the credit standing of each counterparty.

NOTE 7 – NET CAPITAL REQUIREMENTS

The Corporation is subject to the Securities and Exchange Commission Uniform Net Capital Rule (Rule 15c3-1), which requires the maintenance of minimum net capital. The Corporation's minimum net capital requirement is \$50,000. As of July 31, 2015, the Corporation had net capital of \$132,124 which was in excess of the required amount by \$82,124.

General Securities is exempt from SEC Rule 15c3-3 (which requires a computation for determination of reserve requirements) under K2ii.

GENERAL SECURITIES CORPORATION
NOTES TO FINANCIAL STATEMENTS – CONTINUED
JULY 31, 2015

NOTE 8 – RETIREMENT PLAN

General Securities Corporation adopted a retirement plan effective August 1, 1995. The plan is a 401k plan. To be eligible, employees must be at least 18 years of age, complete 1,000 hours of service per year, and have completed at least one year with the Corporation. Employees are allowed to make elective deferrals to the plan. The employer may make matching contributions to the accounts of all participants who make elective deferrals to the plan. Employee contributions to the plan are 100% vested at the time they are made. Employer contributions are fully vested after five years of service with the Corporation. The Corporation made no matching contributions to the plan for the year ended July 31, 2015.

NOTE 9 – INCOME TAXES

The Corporation follows ASC subtopic 740-10 (formerly Statement of Financial Accounting Standard No. 109, "Accounting for Income Taxes") for recording the provision for income taxes. ASC 740-10 requires the use of the asset and liability method of accounting for income taxes. Under the asset and liability method, deferred tax assets and liabilities are computed based upon the difference between the financial statement and income tax basis of assets and liabilities using the enacted marginal tax rate applicable when the related asset or liability is expected to be realized or settled. Deferred income tax expenses or benefits are based on the changes in the asset or liability each period. If available evidence suggests that it is more likely than not that some portion or all of the deferred tax assets will not be realized, a valuation allowance is required to reduce the deferred tax assets to the amount that is more likely than not to be realized. Future changes in such valuation allowance are included in the provision for deferred income taxes in the period of change.

Deferred income taxes may arise from temporary differences resulting from income and expense items reported for financial accounting and tax purposes in different periods. Deferred taxes are classified as current or non-current, depending on the classification of assets and liabilities to which they relate. Deferred taxes arising from temporary differences that are not related to an asset or liability are classified as current or non-current depending on the periods in which the temporary differences are expected to reverse.

GENERAL SECURITIES CORPORATION
NOTES TO FINANCIAL STATEMENTS – CONTINUED
JULY 31, 2015

NOTE 9 – INCOME TAXES - CONTINUED

The deferred tax asset has been calculated as follows:

Deferred Tax Asset, Beginning of Year	\$ 2,590
Additions during Fiscal 2015	2,365
Used during Fiscal 2015	-
Valuation Allowance	<u>(2,365)</u>
Deferred Tax Asset, End of Year	<u>\$ 2,590</u>

The entire deferred tax asset recorded on the books was created from charitable contributions made by the Corporation. Deductions were limited by the Internal Revenue Service to a percentage of the taxable income. The charitable contributions will be deductible in future years based upon the Corporation's taxable income. No additional benefits from the charitable contributions have been recognized by the Corporation because of the uncertainty of as to when, if any, the benefits will be realized.

NOTE 10 – INVESTMENTS REPORTED AT FAIR VALUE

Fair value is defined as the price that would be received to sell an asset or settle a liability in an orderly transaction between market participants at the measurement date pursuant to a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. Three levels of inputs are used to measure fair value.

- Level 1 Quoted prices in active markets for identical assets or liabilities
- Level 2 Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in active markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities
- Level 3 Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities

Investments consist of level-one, available-for-sale securities at fair value as follows:

Money Market Funds	\$87,208
--------------------	----------

SUPPLEMENTARY SCHEDULES

**GENERAL SECURITIES CORPORATION145
COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF
THE SECURITIES AND EXCHANGE COMMISSION
JULY 31, 2015**

COMPUTATION OF NET CAPITAL

1.	Total ownership equity from Statement of Financial Condition		138,872
2.	_____		
3.	Deduct ownership equity not allowable for Net Capital		
		[3490]	
4.	Total ownership equity qualified for Net Capital		138,872
		[3500]	
5.	Add:		
	A. Liabilities subordinated to claims of general creditors allowable in computation of net capital		0
		[3525]	
	B. Other (deductions) or allowable credits (List)		
	_____ [3525A]	_____ [3525B]	
	_____ [3525C]	_____ [3525D]	
	_____ [3525E]	_____ [3525F]	0
			[3525]
6.	Total capital and allowable subordinated liabilities		138,872
			[3530]
7.	Deductions and/or charges00		
	A. Total non-allowable assets	6,008	
	from Statement of Financial Condition (Notes B and C)	[3540]	
	B. Secured demand Note deficiency	[3590]	
	C. Commodity futures contracts and spot commodities - proprietary capital charges	[3600]	
	D. Other deductions and /or Charges	[3610]	[3620]
8.	Other additions and/or credits (List)		
	_____ [3630A]	_____ [3630B]	
	_____ [3630C]	_____ [3630D]	
	_____ [3630E]	_____ [3630F]	0
			[3630]
8.	Net capital before haircuts on securities positions		132,864
			[3640]
9.	Haircuts on securities (computed, where applicable, pursuant to 15c3-1(f)):		
	A. Contractual securities Commitments	[3660]	
	B. Subordinated securities Borrowings	[3670]	
	C. Trading and investment Securities:		

GENERAL SECURITIES CORPORATION
COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF
THE SECURITIES AND EXCHANGE COMMISSION
JULY 31, 2015

	1. Exempted securities	_____	[3735]	
	2. Debt Securities	_____	[3733]	
	3. Options	_____	[3730]	
	4. Other securities	740	[3734]	
	D. Undue Concentration	_____	[3650]	
	E. Other (List)			
	_____ [3736A]	_____	[3736B]	
	_____ [3736C]	_____	[3736D]	
	_____ [3736E]	_____	[3736F]	
		_____	[3736]	740
				[3740]
10. Net Capital				132,124
				[3750]

COMPUTATION OF BASIC NET CAPITAL REQUIREMENT

Part A

11. Minimum net capital required (6-2/3% of line 19)		1,872	[3756]	
12. Minimum dollar net capital requirement of reporting broker or dealer and minimum net capital requirement of subsidiaries computed in accordance with <u>Note (A)</u>		50,000	[3758]	
13. Net capital requirement (greater of line 11 or 12)		50,000	[3760]	
14. Excess net capital (line 10 less 13)		82,124	[3770]	
15. Net capital less greater of 10% of line 19 or 120% of line 12		72,124	[3780]	

COMPUTATION OF AGGREGATE INDEBTEDNESS

16. Total A.1. liabilities from Statement of Financial Condition		28,082	[3790]	
17. Add:				
A. Drafts for immediate credit	_____	[3800]		
B. Market value of securities borrowed for which no equivalent value is paid or credited	_____	[3810]		
C. Other unrecorded amounts (List)	_____			

**GENERAL SECURITIES CORPORATION
COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF
THE SECURITIES AND EXCHANGE COMMISSION
JULY 31, 2015**

Reconciliation with Corporation's Computation
(Included in Part IIA of Form X-17A-5 as of July 31, 2015)

Net Capital, as reported in Corporation's Part IIA (Unaudited)	\$ 133,752
Net Audit Adjustments	<u>1,075</u>
Net Capital per Audit	<u>\$ 134,827</u>

See independent auditor's report.



General Securities Corp.™

2007 Fayette
N. Kansas City, MO 64116

816 472-7170
800 873-4365
FAX 816 472-0317

EXEMPTION

During the fiscal year ending July 31, 2015, to the best knowledge and belief of David S. Miller, President and chief compliance officer, states that General Securities used exemption 15c3-3)2 (ii) in that GSC was an introducing broker dealer, cleared all transactions with and for customers on a fully disclosed basis without exceptions with Southwest Securities and GSC promptly transmitted all customer funds and securities to Southwest Securities which carried all of the accounts of such customers and maintains and preserves such books and records pertaining thereto. General Securities maintained Southwest Securities throughout the entire fiscal year.

David S. Miller

30p 26 2015

Dated

**GENERAL SECURITIES CORPORATION
COMPUTATION FOR DETERMINATION OF RESERVE
REQUIREMENTS PURSUANT TO RULE 15c3-3
AS OF July 31, 2015**

A computation of reserve requirement is not applicable to General Securities Corporation as the Company qualifies for exemption under Rule 15c3-3 (k) (2) (i).

See independent auditor's report.

**GENERAL SECURITIES CORPORATION
INFORMATION RELATING TO POSSESSION OR CONTROL
REQUIREMENTS UNDER RULE 15c3-3
AS OF JULY 31, 2015**

Information relating to possession or control requirements is not applicable to General Securities Corporation as the Company qualifies for exemption under Rule 15c3-3 (k) (2) (i).

See independent auditor's report.

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Independent Auditor's Review Report

Board of Directors
General Securities Corporation
North Kansas City, Missouri

I have reviewed management's statements, included in the accompanying exemption report, in which (1) General Securities Corporation identified the following provisions of 17 C.F.R. 15c3-3(k) under which General Securities Corporation claimed an exemption from 17 C.F.R. 240. 15c3-3 (2)(ii) and (2) General Securities Corporation stated that General Securities Corporation met the identified exemption provisions throughout the most recent fiscal year without exception. General Securities Corporation's management is responsible for compliance with the exemption provisions and its statements.

My review was conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States) and, accordingly, included inquiries and other required procedures to obtain evidence about General Securities Corporation's compliance with the exemption provisions. A review is substantially less in scope than an examination, the objective of which is the expression of an opinion on management's statements. Accordingly, I do not express such an opinion.

Based on my review I am not aware of any material modifications that should be made to management's statements referred to above for them to be fairly stated, in all material respects, based on the provisions set forth in paragraph (k)(2)(ii) under the Securities Exchange Act of 1934.



Bruce Culley
Certified Public Accountant

Gladstone, Missouri
September 26, 2015

BRUCE D. CULLEY, C.P.A., P.C.

3000 BROOKTREE LANE, SUITE 210

GLADSTONE, MISSOURI 64119

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Member Missouri Society of
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General Securities Corporation

Agreed-Upon Procedures

Form SIPC-7

BRUCE D. CULLEY, C.P.A., P.C.

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**Independent Auditor's Report on Agreed-Upon Procedures
Performed Relative to Form SIPC-7**

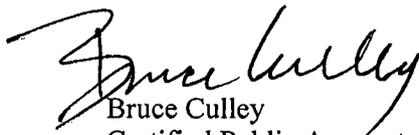
Board of Directors
General Securities Corporation
North Kansas City, Missouri

In accordance with Rule 17a5(e)(4) under the Securities Exchange Act of 1934, I have performed procedures enumerated below with respect to the accompanying General Assessment Reconciliation (form SIPC-7) to the Securities Investor Protection Corporation (SIPC) for the twelve months ended July 31, 2014, which were agreed to by General Securities Corporation and SIPC solely to assist you and SIPC in evaluating the Company's compliance with the applicable instructions of the Form SIPC-7. The Company's management is responsible for the Company's compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of the parties specified in this report. Consequently, I make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose. The procedures I performed and my findings are as follows:

1. Compared the listing assessment payment in Form SIPC-7 with the respective cash disbursement entry in the Company's general ledger, noting no differences.
2. Compared and reconciled the amounts reported on the audited Form X-17A-5 for the year ended July 31, 2015, to the amounts reported on Form SIPC-7 for the twelve months ended July 31, 2015, and noted a difference per the schedule attached.
3. Noted there were adjustments reported in Form SIPC-7 as per the schedule attached.
4. Proved the arithmetical accuracy of the calculations reflected in Form SIPC-7 and its supporting schedules and work papers, noting no differences.

I was not engaged to, and did not conduct an examination, the objective of which would be the expression of an opinion on compliance. Accordingly, I do not express such an opinion. Had I performed additional procedures, other matters may have come to my attention that would have been reported to you.

This report is intended solely for the information and the use of the specified parties listed above and is not intended to be and should not be used by anyone other than these specified parties.


Bruce Culley
Certified Public Accountant

Gladstone, Missouri
September 26, 2015

**DETERMINATION OF "SIPC NET OPERATING REVENUES"
AND GENERAL ASSESSMENT**

Item No.		
2a. Total revenue (FOCUS Line 12/Part IIA Line 9, Code 4030)		\$ <u>331,956</u>
2b Additions:		
Total additions		<u> </u>
2c Deductions:		
(1) Revenues from the distribution of shares of a registered open and investment company or until investment trust, from the sale of variable annuities, from the business of insurance, from investment advisory services rendered to registered investment companies or insurance company separate accounts, and from transactions in security futures products.		<u>139,024</u>
(3) Commissions, floor brokerage and clearance paid to other SIPC members in connection with securities transactions.		<u>49,163</u>
(8) Other revenue not related either directly or indirectly to the securities business.		
<u>Gold and Silver Commission</u>		<u>14,664</u>
Total deductions		<u>202,851</u>
2d SIPC Net Operating Revenues		\$ <u>129,105</u>
2e General Assessment @ .0025		\$ <u>323</u>