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8-28900

**ANNUAL AUDITED REPORT
FORM X-17A-5
PART III**

MAR 20 2015

FACING PAGE

**Information Required of Brokers and Dealers Pursuant to Section 17 of the
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING 01/01/2014 AND ENDING 12/31/2014
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER:

Westminster Research Associates LLC

OFFICIAL USE ONLY

FIRM ID. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

1633 Broadway, 48th Floor

New York

(No. and Street)

NY

10019

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Timothy O'Halloran

(212) 448-6075

(Area Code - Telephone No.)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

Ernst & Young LLP

5 Times Square

(Name - of individual, state last, first, middle name)

New York

NY

10036

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

**Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).*

20
3/23/15

OATH OR AFFIRMATION

We, Timothy O'Halloran and Christopher Tiscornia, affirm that, to the best of our knowledge and belief the accompanying statement of financial condition pertaining to the firm of Westminster Research Associates LLC, as of December 31st, 2014, are true and correct. We further affirm that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer.



Timothy O'Halloran, Co-President



Christopher Tiscornia, Co-President



Notary Public

SCOTT GUTMANSTEIN
Notary Public, State of New York
No. 02GU6174305
Qualified in Nassau County
Commission Expires 09/17/2015

This report** contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital Pursuant to Rule 15c3-1.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

STATEMENT OF FINANCIAL CONDITION

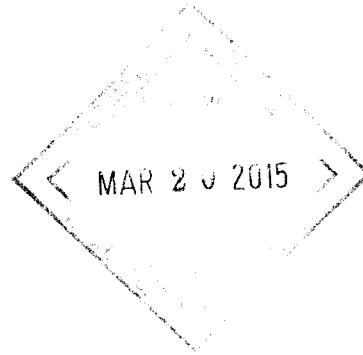
Westminster Research Associates LLC

December 31, 2014

With Report of

Independent Registered Public Accounting Firm

(SEC I.D. No. 8-28900)



Westminster Research Associates LLC

Statement of Financial Condition

December 31, 2014

Contents

Facing Page and Oath or Affirmation

Report of Independent Registered Public Accounting Firm 1

Audited Statement of Financial Condition

Statement of Financial Condition 2

Notes to Statement of Financial Condition 3



Building a better
working world

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Report of Independent Registered Public Accounting Firm

The Member and Board of Managers of
Westminster Research Associates LLC

We have audited the accompanying statement of financial condition of Westminster Research Associates LLC (the "Company") as of December 31, 2014. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of financial condition is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Westminster Research Associates LLC at December 31, 2014, in conformity with U.S. generally accepted accounting principles.

March 19, 2015

Westminster Research Associates LLC

Statement of Financial Condition

December 31, 2014

Assets

Cash and cash equivalents	\$ 50,871,198
Cash and cash equivalents segregated in compliance with federal regulations and other restricted deposits	23,030,516
Receivables from brokers	19,019,225
Prepaid research, net of allowance of \$2,249,059	16,477,928
Goodwill	52,928,162
Other assets, net of accumulated depreciation and amortization of \$1,081,329	168,601
Total assets	<u>\$ 162,495,630</u>

Liabilities and member's equity

Liabilities:

Due to banks	\$ 1,645,419
Commission management payable	67,343,638
Accrued compensation and other liabilities	5,435,862
Total liabilities	<u>74,424,919</u>
Member's equity	88,070,711
Total liabilities and member's equity	<u>\$ 162,495,630</u>

The accompanying notes are an integral part of this statement of financial condition.

Westminster Research Associates LLC

Notes to Statement of Financial Condition

December 31, 2014

1. Organization and Description of Business

Westminster Research Associates LLC (the “Company”) is a registered broker-dealer under the Securities Exchange Act of 1934. The Company’s principal operations include providing soft dollar research to U.S. investment advisors and commission recapture services to pension plan sponsor clients. The Company does not clear or settle securities trades. Revenues are primarily derived from soft dollar commission transactions. The Company is a member of the Financial Industry Regulatory Authority, Inc. (“FINRA”). FINRA serves as the Company’s designated self-regulatory organization.

The Company is a wholly owned subsidiary of Convergenx Group, LLC (“Group”). Convergenx Holdings, LLC (“Holdings”) owns 99% of the membership interests in Group, while GTCR Golder Rauner, LLC (“GTCR”), a private equity firm, owns the remaining membership interests in Group (together Holdings and Group to be referred to as Convergenx). Holdings is owned by GTCR, the Bank of New York Mellon Corporation (“BNY Mellon”), management, and current and former directors and employees.

2. Significant Accounting Policies

The statement of financial condition have been prepared in accordance with accounting principles generally accepted in the United States (“U.S. GAAP”) and codified in the Accounting Standards Codification (“ASC”), as set forth by the Financial Accounting Standards Board (“FASB”). Significant accounting policies are as follows:

Use of Estimates

The preparation of the statement of financial condition, in conformity with U.S. GAAP, requires management to make estimates and assumptions that affect the reported amounts in the statement of financial condition and the accompanying notes. Actual results could differ from those estimates.

Westminster Research Associates LLC

Notes to Statement of Financial Condition (continued)

2. Significant Accounting Policies (continued)

Cash and Cash Equivalents

All unrestricted highly liquid investments with initial or remaining maturities of less than 90 days when purchased are considered cash and cash equivalents. As of December 31, 2014, these investments include demand deposits of \$27,171,198 and money market accounts of \$23,700,000.

Cash and Cash Equivalents Segregated In Compliance With Federal Regulations and Other Restricted Deposits

Cash and cash equivalents segregated in compliance with federal regulations and other restricted deposits include cash and cash equivalents deposited in a special bank account for the benefit of customers under the U.S. Securities and Exchange Commission (SEC) Rule 15c3-3.

Commission Management Arrangements

Receivables from brokers consist of commissions receivable related to Commission Management arrangements. The Company receives a gross commission from various clearing brokers which is then used to fund the soft dollar and commission recapture arrangements, less the portion retained as income to the Company. Accrued soft dollar research and commission recapture payable are classified as commission management payable on the statement of financial condition.

A prepaid research asset is established for research and research related services disbursed in advance of anticipated customer commission volumes. Such receivables may not be evidenced by contractual obligations. Prepaid research is presented in prepaid research, net of allowance on the statement of financial condition.

The allowance for doubtful accounts is based on the Company's assessment of the collectability of receivables from brokers, prepaid research, and other receivables. The Company considers factors such as historical experience, credit quality, age of balances, and current economic conditions that may affect the collectability in determining the allowance for doubtful accounts. Specifically for prepaid research, the Company considers the customer's financial condition and business operations as well as its historical, current, and anticipated trading activity when determining the allowance for doubtful accounts.

Westminster Research Associates LLC

Notes to Statement of Financial Condition (continued)

2. Significant Accounting Policies (continued)

Fair Value of Financial Instruments

The carrying amounts reported on the statement of financial condition for cash and cash equivalents approximate fair value based on the on-demand nature of cash and the short-term maturity and the daily pricing mechanisms for cash equivalents.

Fixed Assets

Fixed assets are reported at cost, net of accumulated depreciation and amortization. Furniture and equipment and computer hardware are depreciated on a straight-line basis over estimated useful lives between three and ten years. Purchased software costs are amortized on a straight-line basis over five years. Leasehold improvements are amortized on a straight-line basis over the life of the lease or the improvement, whichever is shorter.

The Company capitalizes certain costs incurred in connection with developing or modifying software for internal use. Qualifying internally developed software costs are capitalized and amortized over the estimated useful life of the software ranging from five to seven years. The Company evaluates internally developed software for impairment on at least an annual basis and whenever changes in circumstances indicate impairment could exist.

Goodwill

Goodwill is not amortized, but is reviewed for impairment on at least an annual basis or whenever circumstances indicate impairment could exist in accordance with ASC 350, Intangibles — Goodwill and Other. An impairment loss is recognized if the estimated fair value of the reporting unit is less than its book value. The Company completed its annual evaluation of goodwill as of May 1, 2014, and determined no impairment charge was required. Subsequent to May 1, 2014, no events have occurred or circumstances have changed that would indicate that the fair value of goodwill had fallen below its carrying value.

Other Assets

Other assets consist primarily of prepaid expenses and fixed assets.

Westminster Research Associates LLC

Notes to Statement of Financial Condition (continued)

2. Significant Accounting Policies (continued)

Accrued Compensation and Other Liabilities

Accrued compensation and other liabilities primarily consist of accrued bonuses, employee incentives, other employee benefit expenses, accrued expenses, and payables to related parties for management and technical services or expenses affiliates have paid on behalf of the Company (Note 4).

Income Taxes

The Company is a single member limited liability company and, as such, is disregarded for federal, state and local income tax purposes. The Company has recorded its apportioned share of state and local income taxes, including the New York City unincorporated business tax, pursuant to a tax sharing agreement (“TSA”) between Group and the Company. Group, as the taxpayer of record, is responsible for payment of taxes to New York City for unincorporated business tax. The tax provision for the Company has been computed in accordance with the TSA. There is no provision for federal income tax because the Company’s single member, Group, is a partnership for U.S. tax purposes. A partnership is generally not subject to federal, state or local income taxes with the exception of certain unincorporated business taxes and minimum state taxes. For federal and state income tax purposes, the ultimate members of Group are responsible for reporting their allocable share of the Company’s income, gain, losses, deductions and credits on their tax returns. The effective tax rate differs from the statutory rate due to the apportioned amount of income to New York City.

3. Financial Instruments

All financial instruments are measured and reported on a fair value basis. The ASC 820, Fair Value Measurement, defines fair value and establishes a framework for measuring fair value, as well as a fair value hierarchy based on inputs used to measure fair value.

This hierarchy requires the Company to use observable market data, when available, and to minimize the use of unobservable inputs when determining fair value.

Fair Value Hierarchy

Financial assets and liabilities are classified based on inputs used to establish fair value as follows:

Westminster Research Associates LLC

Notes to Statement of Financial Condition (continued)

3. Financial Instruments (continued)

Level 1: Valuation inputs are unadjusted quoted market prices for identical assets or liabilities in active markets;

Level 2: Valuation inputs are quoted prices for identical assets or liabilities in markets that are not active, quoted market prices for similar assets and liabilities in active markets and other valuation techniques utilizing observable inputs directly or indirectly related to the asset or liability being measured;

Level 3: Valuation techniques utilize inputs that are unobservable and significant to the fair value measurement.

At December 31, 2014, the Company owned financial instruments consisting of cash and cash equivalents which approximate fair value based on the on-demand nature of cash and the short-term maturity and the daily pricing mechanisms for cash equivalents. Cash and cash equivalents are classified within Level 1 of the fair value hierarchy.

4. Related-Party Transactions

In the normal course of business, the Company enters into related-party transactions with affiliates, including Convergenx, and certain other affiliated entities.

The Company provides commission management tools and payment processing services to Convergenx Execution Solutions LLC (“CES”), G-Trade Services LLC (“G-Trade”), both of which are wholly owned subsidiaries of Group and Pershing LLC (“Pershing”, an indirect subsidiary of BNY Mellon). The Company collects referral fees from CES and G-Trade for each trade executed and an administrative fee from CES and Pershing as part of the agreements. Receivables from brokers on the statement of financial condition include \$963,427 related to these transactions.

The Company receives certain management, administrative and technical services from Group and other Convergenx entities. The Company provides certain management, administrative and technical services to CES and Convergenx Solutions LLC (“CS”, a wholly owned subsidiary of Group). Included in accrued compensation and other liabilities on the statement of financial condition are reimbursable expenses paid by affiliates on behalf of the Company in the amount of \$224,023.

Westminster Research Associates LLC

Notes to Statement of Financial Condition (continued)

4. Related-Party Transactions (continued)

The Company and several related-party entities under common control were party to an agreement with CES that permitted CES to allocate a portion of its New York City lease commitment based on the portion that each entity is permitted to use and occupy as determined by CES. On December 30, 2014, the lease agreement was amended to name Group as tenant and extend the expiration date through June 2019.

5. Regulatory Requirements

The Company is subject to the SEC's Uniform Net Capital Rule (Rule 15c3-1). The Company computes net capital under the alternative method, which requires the maintenance of net capital, as defined, equal to the greater of \$250,000 or 2% of aggregate debits arising from customer transactions, as defined. At December 31, 2014, the Company had net capital of \$8,163,116 and its net capital requirement was \$250,000. In accordance with the requirements of SEC Rule 15c3-3, the Company has segregated \$23,030,516 in a special bank account for the benefit of customers while its computed deposit was \$8,544,145.

Advances to affiliates, repayment of borrowings, distributions, dividend payments and other equity withdrawals are subject to certain notification and other requirements of Rule 15c3-1 and other regulatory bodies.

6. Deferred Compensation

Convergex provides a portion of each executive's and other highly compensated individual's annual bonus as a long-term cash award. Employees vest over 40 months of service, including the year for which the award was granted, and are payable at the end of that period. Compensation expense is accrued ratably over that period. As part of the programs, employees can elect to index their deferral to various investment options. Payments to the employees are made on the payment date in the amount of the initial award adjusted by the percentage change in value of any elected investment options. In order to hedge the risk associated with changes in the amounts due to employees upon vesting, Group may purchase investments similar to the elected options. The plan had no material effect on the Company's financial position in 2014. Including the performance of the employees' investment elections to date, the Company plans to make payments related to these deferred bonus programs of \$1,008,615 in 2015, \$979,112 in 2016, and \$561,458 in 2017, respectively.

Westminster Research Associates LLC

Notes to Statement of Financial Condition (continued)

7. Retirement Savings Plan

All employees of the Company that meet eligibility requirements have the option of participating in the retirement savings plan of Convergenx. This plan has two components, a defined contribution profit sharing plan and a 401(k) match program.

8. Restructuring

During 2014, the Company recorded restructuring expense. The entire amount was related to severance and related benefits of certain employees of the Company. A portion of the liability was paid in 2014. The Company expects that remaining severance and related benefits of approximately \$520,890 included in accrued compensation and other liabilities on the statement of financial condition will be paid in 2015.

9. Off-Balance Sheet Credit Risk

Guarantees

In the normal course of business, certain activities of the Company involve the execution and clearance of counterparty securities transactions through clearing brokers. These activities may expose the Company to off-balance-sheet risk in the event a counterparty is unable to fulfill its contractual obligation since, pursuant to the clearing agreement, the Company has agreed to indemnify the clearing brokers without limit for losses that the clearing brokers may from clients introduced by the Company. However, the transactions are collateralized by the underlying security, thereby reducing the associated risk to changes in the market value of the security through the settlement date. At December 31, 2014, there were no amounts to be indemnified to these clearing brokers pursuant to these agreements.

Concentration of Credit Risk

The Company may maintain cash and cash equivalents at financial institutions in excess of federally insured limits. The Company has not experienced any losses in such accounts and does not believe it is exposed to significant credit risks.

Westminster Research Associates LLC

Notes to Statement of Financial Condition (continued)

10. Subsequent Events

There are no other capital withdrawals anticipated within the next six months other than normal monthly distributions to Group based on estimated monthly profits. The Company has evaluated all subsequent events through the date of issuance of the statement of financial condition and has determined that no other subsequent events have occurred that would require disclosure in the statement of financial condition or accompanying notes.