

Parasand Madho
Director
Corporate Actions & Market Watch



14005650

Received

MAR 31 2014

Washington, DC 20549

001-36384

March 31, 2014

Chief, Information Technology
Securities and Exchange Commission
Division of Corporation Finance
100 F Street, NE MS 3040
Washington, DC 20549

CERTIFIED

To whom it may concern:

The New York Stock Exchange certifies approval for listing and registration under the Exchange Act of 1933, THE RUBICON PROJECT, INC., Common Stock, par value \$0.00001 per share. The NYSE requests simultaneous acceleration of registration of the Securities Exchange Act of 1934, together with the 1933 Act. Adequate distribution assured. Form 8-A received on March 28, 2014. Tentative listing date – April 2, 2014.

Sincerely,

Parasand Madho