OMB APPROVAL

OMB Number: 3235-0504

Expires: August 31, 2010

Estimated average burden hours per response.....3.60

For Internal Use Only

Sec File No. 9-

SECURITIES AND EXCHANGE COMMISSION RECEIVED

Submit 1 Original and 9 Copies

UNITED STATES

UNITED STATES

AUG -7 2013 SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20220

FORM 19b-4(e)

DWISION OF TRADING & MARKETS. Information Required of a Self-Regulatory Organization Listing and Trading a New Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

## READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM

## **Initial Listing Report**

1. Name of Self-Regulatory Organization Listing New Derivative Securities Product: NASDAQ OMX BX, Inc. (traded pursuant to unlisted trading privileges)



- 2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.): **Open End Management Investment Company**
- 3. Class of New Derivative Securities Product:

**Exchange Traded Fund** 

- 4. Name of Underlying Instrument:
  - NASDAQ BulletShares USD Corporate Bond 2021 Index
- 5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:

**Broad-based** 

6. Ticker Symbol(s) of New Derivative Securities Product:

**BSCL** 

Part I

7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:

Listed on: NYSE, OTC

8. Position Limits of New Derivative Securities Product (if applicable):

Regular way trades settle on T + 3 (cash settled)

9. Position Limits of New Derivative Securities Product (if applicable):

N/A Part II

## **Execution**

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards.

Name of Official Responsible for Form:

Joan Conley

Title:

Secretary

Telephone Number:

301-978-8735

Manual Signature of Official Responsible for Form:

Date: July 18, 2013

SEC 2449 (6-01)

Securities Exchange Act of 1934

Section

Rule

19b-4(e)

Public

Availability:

AUG 07 2013