For Internal Use Odl Submit 1 Original OMB Approval No.: Mail Processing Sec File No and 9 Copies Expires: Estimated average burder les per response: 2.00 UNITED STATES 0CT 3 - 2013SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Washington DC FORM 19b-4(e) Information Required of a Self-Regulatory Organization Listing and Trading a New 404 Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934 READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM Part I **Initial Listing Report** 1. Name of Self-Regulatory Organization Listing New Derivative Securities Product: NYSE Arca, Inc. 2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.): Open-end Management Investment Company 3. Class of New Derivative Securities Product: Investment Company Units 4. Name of Underlying Instrument: WisdomTree Emerging Markets Consumer Growth Index 5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based: **Broad Based** 6. Ticker Symbol(s) of New Derivative Securities Product: **EMCG** 7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades: Sao Paulo, Santiago, Bangkok, Korea Stock Exchange, Manila, Indonesia Stock Exchange, Bombay, Johannesburg, Hong Kong, Kuala Lumpur, Istanbul, Mexico City, Taipei, Warsaw, London 8. Settlement Methodology of New Derivative Securities Product: Regular way trades settle on T+3/Book entry only held in DTC. 9. Position Limits of New Derivative Securities Product (if applicable): Not applicable. Part II Execution The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the listing and trading of the above-referenced new derivative securities product according to its relevant trading rules, procedures, surveillance programs and listing standards. Name of Official Responsible for Form: Janet L. McGinness Title: Securities Exchange Act of 1934 Corporate Secretary Act Telephone Number: 19b-4 (212) 656-2039 Section Rule Manual Signature of Official Responsible for Form: men **Public** OCT 04 2013 Availability(

October 1, 2013 (SEC 2449 (1/99)

Janet McGinness
Corporate Secretary



2013 OCT -4 AM 7: 10

SEC / TM

NYSE Arca, Inc. 11 Wall Street New York, NY 10005

tel: 212.656.2039 fax: 212.656.8101 jmcginness@nyx.com

> SEC Mail Processing Section

OCT 3 - 2013

Washington DC 404

## Via Overnight Mail

October 1, 2013

Ms. Gail Jackson
US Securities and Exchange Commission
Division of Trading and Markets
Station Place – Building I
100 F Street, N.E. – Room 6628
Washington, DC 20549

and Mc Amies

NYSE Arca.

## Re: WisdomTree Emerging Markets Consumer Growth Fund

Enclosed for filing pursuant to Section 19(b) of the Securities Exchange Act of 1934 and Rule 19b-4 thereunder, please find an original and nine copies of Form 19b-4(e) with respect to the securities listed below.

WisdomTree Emerging Markets Consumer Growth Fund

**EMCG** 

If you have any questions, please do not hesitate to call me at (212) 656-2039.

Sincerely.

**Enclosures** 

Act	Securities Exchange Act of 1934
Section	195-4
Rule	195-4(e)
Public Availability:	OCT 0 4 2013