



# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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OMB APPROVAL

# ANNUAL AUDITED REPORT FORM X-17A-5 PART III

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#### FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	1/1/2012	AND ENDING_	12/31/2012
	MM/DD/YY		MM/DD/YY
Α.	REGISTRANT IDENTI	FICATION	
NAME OF BROKER-DEALER:			
Gridley & Company LLC			OFFICIAL USE ONLY
			FIRM ID. NO.
ADDRESS OF PRINCIPAL PLACE OF BUS	SINESS: (Do not use P.O. Box N	lo.)	
10 E. 53rd Street, 24th Floor			
	(No. and Street)		
New York	New York		10022
(City)	(State)		(Zip Code)
В.	ACCOUNTANT IDENT	IFICATION	(Area Code Telephone No.)
INDEPENDENT PUBLIC ACCOUNTANT	whose opinion is contained in this	s Report	
Rothstein Kass			
	(Name if individual, state last, first, r	middle name )	
4 Becker Farm Road	Roseland	New Jersey	07068
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:  \[ \times \text{ Certified Public Accountant} \]			
Public Accountant			
Accountant not resident in Unite	ed States or any of its possessions		
<u> </u>	FOR OFFICIAL USE ON	NLY	

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

SEC 1410 (06-02)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# **OATH OR AFFIRMATION**

I,	I	inda B. Gridley , swear (or affirm) that, to the				
bes	st of	my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of				
		Gridley & Company LLC , as of				
		December 31, ,2012, are true and correct. I further swear (or affirm) that neither the company				
noi	r any	partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of				
a c	ustor	ner, except as follows:				
_						
-						
	Stat	to of New York				
	Cou	inty of New York				
	Sw	orn to before me this 28th day				
	OT_	FEBRUARY, 20by Title				
		Michael Se				
		Notary Public				
		MICHAEL SENZ				
		Notary Public-State of New York				
		No. 018E6114952  Quelified in New York County				
	-	Commission Expires Aug. 30, 2016				
X X U	• •	Facing page.				
K		Statement of Financial Condition.				
님		Statement of Income (Loss).				
	• •	Statement of Changes in Financial Condition.				
(e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietor's Capital.						
		Computation of Net Capital.				
	(h)	Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.				
	(i)	Information Relating to the Possession or control Requirements Under Rule 15c3-3.				
	(j)	A Reconciliation, including appropriate explanation, of the Computation of Net Capital Under Rule 15c3-1 and the				
		Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.				
	(k)	A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of con-				
		solidation.				
X		An Oath or Affirmation.				
		A copy of the SIPC Supplemental Report.				
	(n)	A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.				
	(o)	Independent auditor's report on internal accounting control.				
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<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

STATEMENT OF FINANCIAL CONDITION AND INDEPENDENT AUDITORS' REPORT DECEMBER 31, 2012

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Certified Public Accountants Rothstein Kass 4 Becker Farm Road Roseland, NJ 07068 tel 973.994.6666 fax 973.994.0337 www.rkcc.com Beverly Hills
Dallas
Denver
Grand Cayman
New York
Roseland
San Francisco
Walnut Creek

# **Rothstein Kass**

## INDEPENDENT AUDITORS' REPORT

To Gridley & Company LLC

We have audited the accompanying statement of financial condition of Gridley & Company LLC (the "Company") as of December 31, 2012 that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934, and the related notes to the financial statement.

#### Management's Responsibility for the Financial Statement

Management is responsible for the preparation and fair presentation of the statement of financial condition in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the statement of financial condition that is free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on the statement of financial condition based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of financial condition is free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the statement of financial condition. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the statement of financial condition, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the statement of financial condition in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the statement of financial condition.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Gridley & Company LLC as of December 31, 2012 in accordance with accounting principles generally accepted in the United States of America.

Roseland, New Jersey February 26, 2013

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# STATEMENT OF FINANCIAL CONDITION

December 31, 2012	 
ASSETS	
Cash	\$ 251,919
Investment banking fees receivable, net of allowance for doubtful accounts	81,574
Prepaid administrative service fee	97,869
Prepaid expenses and other assets	 201,146
	\$ 632,508
Liabilities	
Deferred revenue Accounts payable and accrued expenses Deferred income taxes Total liabilities	\$ 47,500 9,508 4,782 61,790
Member's equity	 570,718
	\$ 632,508

#### NOTES TO FINANCIAL STATEMENT

#### 1. Nature of business

Gridley & Company LLC (the "Company"), a wholly-owned subsidiary of Gridley Holdings LLC (the "Parent"), is a broker-dealer registered with the Securities and Exchange Commission ("SEC") and is also a member of the Financial Industry Regulatory Authority ("FINRA"). The Company's operations consist primarily of providing investment banking services.

#### 2. Summary of significant accounting policies

Basis of Presentation

The financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America ("GAAP").

These financial statements were approved by management and available for issuance on February 26, 2013. Subsequent events have been evaluated through this date.

Investment Banking Fees Receivable

The Company carries its investment banking fees receivable at cost less an allowance for doubtful accounts. On a periodic basis, the Company evaluates its investment banking fees receivable and establishes an allowance for doubtful accounts, based on a history of past write-offs and collections and current credit conditions. The allowance for doubtful accounts was approximately \$18,000 at December 31, 2012.

#### Revenue Recognition

Investment banking revenues include fees earned for providing financial advisory services. Investment banking revenues also include gains, losses and fees arising from securities offerings in which the Company acts as an agent. These revenues are recorded in accordance with the terms of the investment banking agreements.

#### Income Taxes

The Company is a limited liability company and is treated as a partnership for income tax reporting purposes. The Internal Revenue Code ("IRC") provides that any income or loss is passed through to the members for federal and state income tax purposes. Accordingly, the Company has not provided for federal or state income taxes.

The Company is subject to a 4% New York City Unincorporated Business Tax. When computing City taxes, the Company follows an asset and liability approach to financial accounting and reporting for city income taxes. Deferred income tax assets and liabilities are computed for differences between the financial statement and tax bases of assets and liabilities that will result in taxable or deductible amounts in the future based on the enacted tax laws and rates applicable to the periods in which the differences are expected to affect taxable income.

At December 31, 2012, management has determined that the Company had no uncertain tax positions that would require financial statement recognition. This determination will always be subject to ongoing reevaluation as facts and circumstances may require. The Company remains subject to U.S. federal, state and city income tax audits for all periods subsequent to 2009.

#### NOTES TO FINANCIAL STATEMENT

#### 2. Summary of significant accounting policies (continued)

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### 3. Related party transactions

For the year ended December 31, 2012, the Company was charged an aggregate of approximately \$289,000 for administrative services provided by the Parent, as provided for in an operating agreement and an administrative service agreement between the Company and the Parent, which stipulate the reimbursement to the Parent of 110% of administrative expenses incurred by the Parent.

The net balance of approximately \$98,000 prepaid administrative service fee at December 31, 2012 represents advances to the Parent for operating expenses to be incurred by the Parent.

#### 4. Income taxes

The components of the Company's deferred income taxes of approximately \$4,800 relates to temporary differences for accrual to cash basis tax adjustments.

At December 31, 2012, the Company has New York City net operating loss carryforwards (NOL) of approximately \$750,000, which begins to expire in 2037. The deferred tax asset resulting from the Company's NOL is approximately \$30,000, a decrease of approximately \$5,000 from 2011. A valuation allowance for the full amount of the deferred tax asset has been established.

#### 5. Major customers

For the year ended December 31, 2012, the Company had three customers aggregating approximately 77% of total revenues.

#### NOTES TO FINANCIAL STATEMENT

#### 6. Net capital requirement

The Company is a member of FINRA and is subject to the SEC Uniform Net Capital Rule 15c3-1. This Rule requires the maintenance of minimum net capital and that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1 and that equity capital may not be withdrawn if the resulting net capital ratio would exceed 10 to 1. At December 31, 2012, the Company had net capital of approximately \$190,000, which was approximately \$185,000 in excess of its minimum requirement of approximately \$5,000.

#### 7. Concentrations of credit risk

The Company maintains its cash in financial institutions, which at times, may exceed federally insured limits. The Company is subject to credit risk to the extent any financial institution with which it conducts business is unable to fulfill contractual obligations on its behalf. Management monitors the financial condition of such financial institutions and does not anticipate any losses from these counterparties.

#### 8. Exemption from Rule 15c3-3

The Company is exempt from the SEC Rule 15c3-3 pursuant to the exemptive provision under sub-paragraph (k)(2)(i) and, therefore, is not required to maintain a "Special Reserve Bank Account for the Exclusive Benefit of Customers."

#### 9. Retirement plan

The Company has a 401(k) plan (the "Plan") covering all employees who meet certain eligibility requirements. The Company makes a matching contribution to the Plan, which is at the discretion of the executive committee and is determined annually in advance and funded bi-monthly. There was no matching contribution made to the Plan for the year ended December 31, 2012.