| | UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549 ANNUAL AUDITED REPORT FORM X-17A-5 PART III | | OMB Approval OMB Number: 3235-0123 Expires: April 30, 2013 Estimated average burden hours per response 12.00 |
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| 13030741 _ | | | <u>SEC FILE NUMBE</u> 8-68377 |
| | FACING PAC equired of Brokers and Deal ies Exchange Act of 1934 and | ers Pursuant to Se | |
| REPORT FOR THE PERIOD BEGIN | NING <u>01/01/12</u> AND MM/DD/YY | | 1/12 DD/YY |
| | A. REGISTRANT IDENT | FICATION | |
| JAME OF BROKER-DEALER: GS | A CAPITAL ASSOCIATES, LLC | - | OFFICIAL USE ONLY |
| ADDRESS OF PRINCIPAL PLACE (| DF BUSINESS: (Do not use P.O. Bo | x No.) | FIRM ID. NO. |
| 150 EAST 58 th STREET, 24 th FLO | | | |
| | (No. and Street |) | |
| NEW YORK | NY | 10155 | |
| (City) | (State) | (Zip | Code) |
| AME AND TELEPHONE NUMBE | R OF PERSON TO CONTACT IN F | EGARD TO THIS R | EPORT |
| ANNE KANO MITCHELL | | | (212) 308-6423 |
| ANNE KANO MITCHELL | | | (Area Code-Telephone No.) |
| | | | |
| | B. ACCOUNTANT IDEN | TIFICATION | |
| NDEPENDENT PUBLIC ACCOUNT | | this Report* | |
| WILLIAM BATDORF & COMPA | NY, P.C. (Name- if individual, state last, firs | st, middle name) | |
| 1750 K STREET, NW, SUITE 37 Address) | 75, WASHINGTON, DC 20006 | ate) | (Zie Code) |
| Address) | (City) (St | | (Zip Code) IES AND EXCHANGE COMMISSION |
| CHECK ONE: Certified Public Accountar Public Accountant | nt | | RECEIVED |
| | United States or any of its possessio | ns | MAR 1 2013 |
| | FOR OFFICIAL USE O | NLY 04 REG | ISTRATIONS REALIZED |

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s.,,

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

Ι, ANNE KANO MITCHELL

_, swear (or affirm) that, to the best of my knowledge and belief that the accompanying financial statements and supporting schedules pertaining to the firm of **GSA CAPITAL ASSOCIATES, LLC** _, as of December 31, 2012, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of customer, except as follows:

Anne Km (litch Signature KAVITA SADARA Public, State of N York No. 01846201488 mesipmy Comm

Notary Public

This report** contains (check all applicable boxes):

- X (a) Facing page.
- × (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Cash Flows.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietor's Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation, of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (1) An Oath or Affirmation.
- 8 (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.
- (o) Independent auditor's report on internal accounting control.

** For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

GSA CAPITAL ASSOCIATES, LLC

STATEMENT OF FINANCIAL CONDITION AND INDEPENDENT AUDITORS' REPORT

DECEMBER 31, 2012

GSA CAPITAL ASSOCIATES, LLC FINANCIAL STATEMENTS AND INDEPENDENT AUDITORS' REPORT DECEMBER 31, 2012

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WILLIAM BATDORF & COMPANY, P.C.

CERTIFIED PUBLIC ACCOUNTANTS 1750 K STREET, N.W., SUITE 375 WASHINGTON, DC 20006 TELEPHONE: (202) 331-1040

INDEPENDENT AUDITORS' REPORT

Member GSA Capital Associates, LLC New York, NY

Report on the Financial Statements

We have audited the accompanying statement of financial condition of GSA Capital Associates, LLC (the Company) as of December 31, 2012, that is filed pursuant to Rule 17a-5 under the Securities and Exchange Act of 1934, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statement referred to above presents fairly, in all material respects, the financial position of GSA Capital Associates, LLC as of December 31, 2012, in accordance with accounting principles generally accepted in the United States of America.

Willie Battof & Company, P.C.

Washington, DC February 20, 2013

GSA CAPITAL ASSOCIATES, LLC STATEMENT OF FINANCIAL CONDITION DECEMBER 31, 2012

ASSETS

| Current Assets Cash and Cash Equivalents Accounts Receivable Prepaid Registrations Fees | \$ 51,632 1,333,333 762 |
|--|-------------------------------|
| Total Current Assets | 1,385,727 |
| Other Assets Long-term portion of Accounts Receivable | 833,334 |
| Total Current Assets | \$2,219,061 |

LIABILITIES AND MEMBER'S EQUITY

| LIABILITIES Accounts Payable and Accrued Expenses | <u>\$ 12,501</u> |
|--|---------------------|
| MEMBER'S EQUITY | 2,206,560 |
| Total Liabilities and Member's Equity | <u>\$ 2,219,061</u> |

GSA CAPITAL ASSOCIATES, LLC NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2012

NOTE 1 - ORGANIZATION AND NATURE OF BUSINESS

GSA Capital Associates, LLC (the Company) was formed on July 7, 2009, as a limited liability company under the laws of New York. The Company is a wholly-owned subsidiary of Global Strategic Associates, LLC (GSA) (Parent Company), who provides strategic financial consulting and advisory services.

As a broker-dealer, the Company is registered with the Securities and Exchange Commission (SEC) and is a member of the Financial Industry Regulatory Authority (FINRA). The Company provides transaction specific capital raising and merger and acquisition advisory services.

The Company has entered into an agreement with the Parent Company whereby the Parent Company provides administrative and management services to the Company, including personnel, office space, and administrative support. The Parent Company charged the Company \$252,713 for these services in 2012.

GSA will maintain the net capital requirements of the Company in accordance with FINRA's requirements through January 1, 2014, if necessary.

NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation - The accompanying policies of the Company are in accordance with accounting principles generally accepted in the United States of America applied on a basis consistent with that of the preceding years.

Basis of Accounting - These financial statements are prepared on the accrual basis of accounting whereby, revenue is recognized when earned and expenses are recognized when incurred.

Estimates - The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Such estimates also affect the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates and assumptions.

Revenue Recognition – Placement fees from capital-raising and merger and acquisition services are recognized when the Company has deemed a non-forfeitable right to commission earnings based on the provisions of each separate contract. During 2012, the Company earned fees from one customer for one placement fee in the amount of \$2,500,000, of which \$833,333 was received in 2012, and with the residual amount of \$1,666,667 to be received in two tranches of \$833,333 each over the next two years.

Cash and Cash Equivalents - For purposes of reporting cash flows, the Company considers all highly liquid investments with a maturity of three months or less to be cash equivalents.

GSA CAPITAL ASSOCIATES, LLC NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2012

Income Taxes – As a single member limited liability company, the Company is disregarded as a separate reporting entity for tax purposes and its income and expenses are included on the tax returns of GSA. In addition, GSA is a limited liability company and has elected to be taxed as a partnership. As a result, both the Company and GSA earnings and losses are included in GSA's members' personal income tax returns and taxed depending on their personal tax strategies.

The Company complies with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 740, Income Taxes which requires an asset and liability approach to financial accounting and reporting for income taxes. Deferred income tax assets and liabilities are computed for differences between the financial statement and tax basis of assets and liabilities that will result in taxable or deductible amounts in the future based on the enacted tax laws and rates applicable to the periods in which the differences are expected to affect taxable income. Valuation allowances are established, when necessary, to reduce the deferred income tax assets to the amount expected to be realized.

ASC 740 provides guidance for how uncertain tax positions should be recognized, measured, presented and disclosed in the financial statements. ASC 740 requires the evaluation of tax positions taken or expected to be taken in the course of preparing the Company's tax returns to determine whether the tax positions are "more-likely-than-not" of being sustained by the applicable tax authority. Tax positions not deemed to meet the more-likely-than-not threshold would be recorded as tax benefit or expense in the current year.

Subsequent Events - In preparing these financial statements, the Company has evaluated events and transactions for potential recognition or disclosure through February 20, 2013, the date the financial statements were available to be issued.

NOTE 3 – NET CAPITAL REQUIREMENTS

The Company is subject to the SEC Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital not exceed 15 to 1. On December 31, 2012, the Company had a net capital of \$39,131, which was \$34,131 in excess of its required net capital of \$5,000 and its percentage of aggregate indebtedness to net capital ratio was 31.95%.

NOTE 4 - OTHER REGULATORY REQUIREMENTS

The Company does not hold any funds or securities for the accounts of customers and clears all its customers' transactions through another broker-dealer on a fully disclosed basis. It is therefore exempt for the customer reserve requirements of the Securities and Exchange Commission Rule 15c3-3 under Section (k)(2)(i).

GSA CAPITAL ASSOCIATES, LLC NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2012

NOTE 5 – CONCENTRATION OF CREDIT RISK

Financial instruments that potentially subject the Company to concentration of credit risk consist of cash and cash equivalents.

The Company maintains its cash and cash equivalents, which at times may exceed the federally insured limit, in bank deposit accounts with high quality financial institutions. The Company has not experienced any losses in such accounts. The Company believes it is not exposed to any significant credit risk on cash and cash equivalents.

NOTE 6 – DEPENDENCY ON PARENT COMPANY

The Company is dependent on its parent company (GSA) to provide funds in order for the Company to meet its net capital requirements. GSA will provide the appropriate funds to satisfy this requirement through January 1, 2013, if necessary.

WILLIAM BATDORF & COMPANY, P.C. CERTIFIED PUBLIC ACCOUNTANTS 1750 K STREET, N.W., SUITE 375 WASHINGTON, DC 20006 TELEPHONE: (202) 331-1040

SUPPLEMENTARY REPORT OF INDEPENDENT PUBLIC ACCOUNTANTS ON INTERNAL ACCOUNTING CONTROL

Members GSA Capital Associates, LLC New York, NY

In planning and performing our audit of the financial statements of GSA Capital Associates, LLC (the Company), as of and for the year ended December 31, 2012, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's previously mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A *material weakness* is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the company's financial statements will not be prevented, or detected and corrected, on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined previously.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2012, to meet the SEC's objectives.

This report is intended solely for the information and use of the members, management, the SEC, FINRA and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

Willie Battof & Company, P.C.

Washington, DC February 20, 2013

WILLIAM BATDORF & COMPANY, P.C.

CERTIFIED PUBLIC ACCOUNTANTS 1750 K STREET, N.W., SUITE 375 WASHINGTON, DC 20006 TELEPHONE: (202) 331-1040

Members GSA Capital Associates, LLC New York, NY

In accordance with Rule 17a-5(e)(4) under the Securities Exchange Act of 1934, we have performed the procedures enumerated below with respect to the accompanying Schedule of Assessment and Payments [General Assessment Reconciliation (Form SIPC-7)] to the Securities Investor Protection Corporation (SIPC) for the year ended December 31, 2012, which were agreed to by GSA Capital Associates, LLC and the Securities and Exchange Commission, Financial Industry Regulatory Authority, Inc., and SIPC solely to assist you and the other specified parties in evaluating GSA Capital Associates, LLC's compliance with the applicable instructions of the General Assessment Reconciliation (Form SIPC-7). GSA Capital Associates, LLC's management is responsible for GSA Capital Associates, LLC's compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose. The procedures we performed and our findings are as follows:

- 1. Compared the listed assessment payments in Form SIPC-7 with respective cash disbursement records entries including check registers and bank statements noting no differences;
- 2. Compared the amounts reported on the audited Form X-17A-5 for the year ended December 31, 2012, as applicable, with the amounts reported in Form SIPC-7 for the year ended December 31, 2012, noting no differences;
- 3. Compared any adjustments reported in Form SIPC-7 with supporting schedules and working papers noting no differences;
- 4. Proved the arithmetical accuracy of the calculations reflected in Form SIPC-7 and in the related schedules and working papers supporting the adjustments noting no differences; and
- 5. Compared the amount of any overpayment applied to the current assessment with the Form SIPC-7 on which it was originally computed noting no differences.

We were not engaged to, and did not conduct an examination, the objective of which would be the expression of an opinion on compliance. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of the specified parties listed above and is not intended to be and should not be used by anyone other than these specified parties.

Willin Battof & Company, P.C.

Washington, DC February 20, 2013

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| SIPC-7 (33-REV 7/10) | P.O. Box 921 General A | STOR PROTECTION CORPC 85 Washington, D.C. 20090-2185 202-371-8300 Assessment Reconciliation | ORATION (33-REV 7/10) |
|--|--|--|--|
| | | rear ended DECEMBER 31 , 20 1 ns in your Working Copy before completir | |
| | TO BE FILED BY ALL SI | PC MEMBERS WITH FISCAL YEA | R ENDINGS |
| purposes of the audit re | quirement of SEC Rule 17a-5: AL ASSOCIATES, LLC BTH ST | Note: If any of the info requires correction, pl form@sipc.org and so | d month in which fiscal year ends for ormation shown on the mailing label ease e-mail any corrections to indicate on the form filed. number of person to contact |
| | ent (item 2e from page 2) Je with SIPC-6 filed (exclude inte | erest) | \$ <u>6251</u> (<u>0</u> |
| | nyment applied nce due or (overpayment) | ion E) fordays at 20% per ann | (|
| | t balance and interest due (or c | | \$ <u>6251</u> |
| G. PAID WITH THIS Check enclosed, Total (must be sa | payable to SIPC | \$ <u>6251</u> | · |
| H. Overpayment car | ried forward | \$(|) |
| The SIPC member subm person by whom it is ex | | nis form (give name and 1934 Act reg GSA Capital Associates , Define of Corporat | LLC Lion, Partnership or other organization) |
| This form and the asso for a period of not les | February , 20 <u>12</u> essment payment is due 60 da s than 6 years, the latest 2 ye | FIN-OP | Authorized Signature) (Title) Retain the Working Copy of this form |
| Dates: Postmark Calculations Exceptions: Disposition of exce | | Reviewed Documentation | Forward Copy |

DETERMINATION OF "SIPC NET OPERATING REVENUES" AND GENERAL ASSESSMENT

| | Amounts for the fiscal period beginning JAN 1, 20.12 |
|--|--|
| | and ending <u>DEC 31</u> , 20 <u>12</u> Eliminate cents |
| Item No. 2a. Total revenue (FOCUS Line 12/Part IIA Line 9, Code 4030) | \$2,500,399 |
| 2b. Additions: (1) Total revenues from the securities business of subsidiaries (except foreign subsidiaries) and predecessors not included above. | |
| (2) Net loss from principal transactions in securities in trading accounts. | |
| (3) Net loss from principal transactions in commodities in trading accounts. | |
| (4) Interest and dividend expense deducted in determining item 2a. | |
| (5) Net loss from management of or participation in the underwriting or distribution of securities. | • |
| (6) Expenses other than advertising, printing, registration fees and legal fees deducted in determining net profit from management of or participation in underwriting or distribution of securities. | |
| (7) Net loss from securities in investment accounts. | |
| Total additions | 0 |
| 2c. Deductions: (1) Revenues from the distribution of shares of a registered open end investment company or unit investment trust, from the sale of variable annuities, from the business of insurance, from investment advisory services rendered to registered investment companies or insurance company separate accounts, and from transactions in security futures products. | |
| (2) Revenues from commodity transactions. | |
| (3) Commissions, floor brokerage and clearance paid to other SIPC members in connection with securities transactions. | |
| (4) Reimbursements for postage in connection with proxy solicitation. | |
| (5) Net gain from securities in investment accounts. | |
| (6) 100% of commissions and markups earned from transactions in (i) certificates of deposit and (ii) Treasury bills, bankers acceptances or commercial paper that mature nine months or less from issuance date. | |
| (7) Direct expenses of printing advertising and legal fees incurred in connection with other revenue related to the securities business (revenue defined by Section 16(9)(L) of the Act). | |
| (8) Other revenue not related either directly or indirectly to the securities business. (See Instruction C): | |
| (9) (i) Total interest and dividend expense (FOCUS Line 22/PART IIA Line 13, | |
| Code 4075 plus line 2b(4) above) but not in excess of total interest and dividend income. | |
| (ii) 40% of margin interest earned on customers securities accounts (40% of FOCUS line 5, Code 3960). \$ | |
| Enter the greater of line (i) or (ii) | |
| Total deductions | 0 |
| 2d. SIPC Net Operating Revenues | \$ <u>2,500,399</u> |
| 2e. General Assessment @ .0025 | \$ <u>6,251</u> |
| | (to page 1, line 2.A.) |