| SECURITIES AND EXCHANGE COMMISSION 13030623 | |
|---|---|
| SECURITIES AND EXAMINED UNITED STATES | OMB APPROVAL |
| RECEIVED SECURITIESANDEXCHANGECOMMISS | SION OMB Number: 3235-0123 Expires: April 30, 2013 |
| FEB 25 2013 Washington, D.C. 20549 | Estimated average burden |
| | hours per response 12.00 |
| DIVISION OF TRADING & MARKETS ANNUAL AUDITED REPOR | SEC FILE NUMBER |
| PART III | 8- 68276 |
| | 6-06270 |
| FACING PAGE | |
| Information Required of Brokers and Dealers Pursua | nt to Section 17 of the |
| Securities Exchange Act of 1934 and Rule 17a | |
| Ũ | |
| REPORT FOR THE PERIOD BEGINNING <u>January 1, 2012</u> AND ENI MM/DD/YY | DING December 31, 2012 MM/DD/YY |
| | |
| A. REGISTRANT IDENTIFICATI | ON |
| NAME OF BROKER-DEALER: Duniya Trade, Inc. | OFFICIAL USE ONLY |
| | |
| ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.) | FIRM I.D. NO. |
| 6301 Owensmouth Avenue, Suite 750 | |
| (No. and Street) Woodland Hills California | 91367 |
| (City) (State) | (Zip Code) |
| JAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO |) THIS REPORT |
| Neel Pujara | (858) 877-3942 |
| | (Area Code – Telephone Number) |
| B. ACCOUNTANT IDENTIFICAT | ION |
| | |
| NDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report* Brian W. Anson, CPA | |
| (Name – if individual, state last, first, middle name) | |
| | |
| 18425 Burbank, Suite 606, Tarzana Califor | |
| 18425 Burbank, Suite 606,TarzanaCalifor(Address)(City)(| nia 91356 (State) (Zip Code) |
| 18425 Burbank, Suite 606,TarzanaCalifor(Address)(City)(| |
| 18425 Burbank, Suite 606,TarzanaCalifor(Address)(City)(City) | |
| 18425 Burbank, Suite 606, Tarzana Califor (Address) (City) (| |
| 18425 Burbank, Suite 606, Tarzana Califor (Address) (City) (CHECK ONE: Image: Certified Public Accountant (Image: Description of the public Accountant Image: Certified Public Accountant (| |
| 18425 Burbank, Suite 606, Tarzana Califor (Address) (City) (CHECK ONE: Image: Certified Public Accountant (Image: Public Accountant Image: Public Accountant (Image: Accountant not resident in United States or any of its possessions. (| |
| 18425 Burbank, Suite 606, Tarzana Califor (Address) (City) (CHECK ONE: Image: Certified Public Accountant (Image: Public Accountant Image: Public Accountant (| |

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

> Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1410 (06-02)

OATH OR AFFIRMATION

| y swear (or affirm) that, to the best of my |
|--|
| I. <u>Neel Pujara</u> swear (or annu) that to be first of knowledge and belief the accompanying financial statement and supporting schedules pertaining to the first of , as |
| knowledge and beller the accompanying mancing social and the provide the social |
| |
| of |
| neither the company nor any parties, proprietor, principal extension and the second se |
| solicity as man of a custometric concernent |
| NONE |
| |
| |
| |
| |
| |
| Neel Pujara |
| Signature |
| |
| President |
| DAVE BANEAUEE |
| Commission # 1911341 |
| Notary Public Notary Public - California |
| Z Cos Angeles County 2 |
| This report ** contains (check all applicable boxes): My Comm. Expires UCI 31, 2013. |
| X (a) Facing Page. |
| (b) Statement of Financial Condition. |
| X. (c) Statement of Income (Loss). |
| X (d) Statement of Changes in Financial Condition. |
| [2] (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital. |
| (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors. |
| (g) Computation of Net Cepital. |
| (b) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3. |
| N Information Palating to the Descession or Control Requirements Under Rule 1503-3. |
| (i) Information retaining to including appropriate explanation of the Computation of Net Capital Under Rule 15e3-1 and the (j) A Reconcilitation, including appropriate explanation of the Computation of Net Capital Under Rule 15e3-1 and the |
| Computation for Deterministion of the Reserve Requirements Under Exhibit A DI Kult 1203-3. |
| (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of |
| consolidation. |
| I) An Oath or Affirmation. |
| |
| |
| (n) A report describing any material inadequacies found to exist or found to have existed since me use of the previous such. |
| **For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3). |
| ** Constitutions of constituention in continuent of centric bounder of this based on the provided a contract of the states of th |

.

Report of Independent Registered Public Accountant

Board of Directors Duniya Trade, Inc. Carlsbad, California

I have audited the accompanying statement of financial condition of Duniya Trade, Inc. as of December 31, 2012 and the related statements of income, changes in stockholders' equity, and cash flows for the year then ended that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934, and the related notes to financial statements.

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with auditing standards of the Public Company Accounting Oversight Board (United States). Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, I express no such opinion. An audit also included evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. I believe that the audit evident I have obtained is sufficient and appropriate to provide a basis for my opinion.

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Duniya Trade, Inc. as of December 31, 2012 and the results of its operations and cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

My audit was conducted for the purpose of forming an opinion on the financial statements taken as a whole. The information contained on Schedules I-III is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities and Exchange Act of 1934. Such information is the responsibility of management and was derived form and relates directly to the underlying accounting and other records used to prepare t financial statements. The information in Schedules I-III has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In my opinion, the information in Schedules I-III is fairly stated in all material respects in relation to the financial statements as a whole.

This opinion is intended solely for the information and use of the board of directors, the Securities and Exchange Commission, and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

Brian W. Anson Certified Public Accountant Tarzana, California February 14, 2013

Statement of Financial Condition December 31, 2012

ASSETS

| Clearing deposit | \$ | 53,588 |
|--|-----------|--------|
| Fixed assets, net of accumulated depreciation of \$433 | | 2,453 |
| Other assets | | 2,848 |
| | <u></u> | |
| Total assets | <u>\$</u> | 58,889 |

LIABILITIES AND STOCKHOLDERS' EQUITY

Liabilities:

| Cash overdraft Accounts payable Due to clearing firm | 485 14,720 10,238 |
|--|-----------------------------|
| Total liabilities | 25,443 |
| Stockholders' equity: | - |
| Common stock | 350,200 |
| Additional paid in capital | 180,000 |
| Retained deficit | (496,754) |
| Total stockholders' equity | 33,446 |
| Total liabilities and stockholders' equity | \$ 58,889 |

Statement of Income For the year ended December 31, 2012

.

REVENUES:

| Commissions | \$ 358 |
|--|---|
| Total income | 358 |
| EXPENSES: | |
| Clearing charges Professional fees Payroll and salaries Regulatory fees Rent Travel Other operating expenses | 10,676 55,976 35,851 14,523 7,772 20,296 13,452 |
| Total expenses | 158,546 |
| NET LOSS BEFORE PROVISION FOR INCOME TAXES | (158,188) |
| PRIVISION FOR INCOME TAX (Note 4) State income tax expense | 800 |

NET LOSS

.

\$ (158,988)

The accompanying notes are an integral part of these financial statements

Statement of Stockholders' Equity For the year ended December 31, 2012

| | (| Common Stock | A | dditional Pain in Capital | Retained Deficit | Sto | Total ockholders' Equity |
|--|----|-----------------|----|---------------------------------|------------------------------|-----|--------------------------------|
| Beginning balance January 1, 2012 | \$ | 100,200 | \$ | 300,000 | \$ (337,766) | \$ | 62,434 |
| Purchase of stock | | 250,000 | | | | · | 250,000 |
| Withdrawals | | | | (120,000) | - | | (120,000) |
| Net loss Ending balance December 31, 2012 | \$ | 350,200 | \$ | 180,000 | \$ (158,988) (496,754) | \$ | (158,988) 33,446 |

The accompanying notes are an integral part of these financial statements.

.

Statement of Cash Flows For the year ended December 31, 2012

CASH FLOWS FROM OPERATING ACTIVITIES:

۰.

| Net loss | \$ (158,988) |
|--|-----------------|
| Adjustments to reconcile net loss to net cash used in operating activities: | |
| Depreciation | 433 |
| (Increase) decrease in: | (3,588) |
| Clearing deposit Other assets | 11,565 |
| | 1 90 00 |
| Increase (decrease) in: | 485 |
| Cash overdraft Accounts payable | 483 |
| Accrued payroll | (1,717) |
| Due to clearing firm | 10,238 |
| Total adjustments | 18,619 |
| Net cash used in operating actitivies | (140,369) |
| CASH FLOWS FROM INVESTING ACTIVITIES | |
| Purchase of fixed assets | (2,856) |
| Net cash used in investing actitivies | (2,856) |
| CASH FLOWS FROM FINANCING ACTIVITIES | |
| Purchase of stock | 250,000 |
| Contributions | (120,000) |
| Net cash provided by financing activities | 130,000 |
| Decrease in cash | (13,255) |
| Cash at beginning of year | 13,255 |
| Cash at end of year | \$ - |
| Supplemental disclosure of cash flow information | |
| Interest | \$ · _ |
| Income taxes | \$ - |
| | |

The accompanying notes are an integral part of these financial statements.

6

Notes to Financial Statements December 31, 2012

Note 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

BUSINESS ACTIVITY:

Duniya Trade, Inc. (the "Company") was formed in California on February 27, 2009, as a Corporation. The Company is registered as a broker-dealer under the Securities and Exchange Act of 1934 and is a member of the Financial Industry Regulatory Authority (FINRA). The Company was approved for business beginning April 25, 2012.

In its proposed business activities, Duniya Trade, Inc. intends to sell corporate equity securities on a fully disclosed basis, secondary transactions in unit investment trusts, exchange traded funds and mutual funds on a subscription basis through an online trading platform.

USE OF ESTIMATES:

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of financial statements and the reported amounts or revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash consists of amounts on deposit with major financial institutions and highly liquid investments with a maturity of three months or less.

COMPREHENSIVE INCOME:

The Company adopted SFAS No. 130, "Reporting Comprehensive Income," which requires that an enterprise report, by major components and as a single total, its changes in equity. There were no other comprehensive income items for the year ended December 31, 2012.

GENERAL

FASB ASC 820 defines fair value, establishes a framework for measuring fair value, and establishes a fair value hierarchy which prioritized the inputs to valuation techniques. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A fair value measurement assumes that the transaction to sell the asset or liability or, in the absence of a principal market, the most advantageous market for the asset or liability. Valuation techniques that are consistent with the market, income or cost approach, as specified by FASB ASC 820 are used to measure fair value.

7

Notes to Financial Statements December 31, 2012

Note 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value into three broad levels:

Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities the Company has the ability to access.

Level 2 inputs are inputs (other than quoted prices included within Level 1) that are observable for the asset or liability, either directly or indirectly.

Level 3 are unobservable inputs for the asset or liability and rely on management's own assumptions about the assumptions that market participants would use in pricing the asset or liability. (The unobservable inputs should be developed based on the best information available in the circumstances and may include the Company's own data.)

Note 2: GOING CONCERN

The Company is in its development stage and it expects to fund regulatory capital through contribution by the members.

Note 3: NET CAPITAL REQUIREMENTS

The Company is subject to the uniform net capital Rule (SEC Rule 15c3-1) of the Securities and Exchange Commission, which requires both the maintenance of minimum net capital and the maintenance of a maximum ratio of aggregate indebtedness to net capital. At December 31, 2012 the company had a net capital of \$28,145 which is \$23,145 in excess of the minimum of \$5,000 required and its ratio of aggregate indebtedness (\$25,443) to net capital was 0.90 which is less than 8:1 limit, for a company operating for the first 12 months.

8

Statement of Net Capital Schedule I For the year ended December 31, 2012

| | Focus 12/31/2012 | Audit 12/31/2012 | Change |
|--|------------------|------------------|--------|
| Members' equity, December 31, 2012 | \$ 33,446 | \$ 33,446 | \$ - |
| Subtract - Non allowable assets: Fixed assets | 2,453 | 2,453 | - |
| Other assets | 2,848 | 2,848 | - |
| Tentative net capital | 28,145 | 28,145 | - |
| Haircuts: | - | - | - |
| NET CAPITAL | 28,145 | 28,145 | - |
| Minimum net capital | 5,000 | 5,000 | |
| Excess net capital | 23,145 | 23,145 | |
| Aggregate indebtedness | 25,443 | 25,443 | - |
| Ratio of aggregate indebtedness to net capital | 0.90 | 0.90 | |

There were no noted differences between the audit and focus filed at December 31, 2012.

9

.

December 31, 2012

Schedule II

Determination of Reserve Requirements Under Rule 15c3-3 of the Securities and Exchange Commission

The Company is exempt from the Reserve Requirement of computation according to the provision of Rule 15c3-3(k)(2)(ii)

> Schedule III Information Relating to Possession or Control Requirements Under Rule 15c3-3

The Company is exempt from the Rule 15c3-3 as it relates to Possession and Control requirements under the (k)(2)(ii) exemptive provision.

The accompanying notes are an integral part of these financial statements.

BRIAN W. ANSON

Certified Public Accountant 18425 Burbank Blvd., Suite 606, Tarzana, CA 91356 • Tel. (818) 401-8800 • Fax (818) 401-8818

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM ON INTERNAL CONTROL STRUCTURE REQUIRED BY SEC RULE 17A-5

Board of Directors Duniya Trade, Inc. Carlsbad, California

In planning and performing my audit of the financial statements of Duniya Trade, Inc. for the year ended December 31, 2012, in accordance with auditing standards generally accepted in the United States of America, I considered its internal control structure, including control activities for safeguarding securities, in order to determine my auditing procedures for the purpose of expressing my opinion on the financial statements and not to provide assurance on the internal control structure. Accordingly, I do not express an opinion effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission, I have made a study of the practices and procedures including tests of such practices and procedures followed by Duniya Trade, Inc. including test of compliance with such practices and procedures that I considered relevant to objectives stated in Rule 17a-5(g)(1) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, I did not review the practices and procedures followed by the Company in any of the following: (i) in making the quarterly securities examinations, counts, verifications and comparisons, (ii) recordation of differences required by Rule 17a-13, or (iii) in complying with the requirements for prompt payment for securities of Section 8 of Regulation T of the Board of Governors of the Federal Reserve System.

The management of the Company is responsible for establishing and maintaining an internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures and of the practices and procedures referred to in the proceeding paragraph and to assess whether those practices and procedures can be expected to achieve the Commission's above mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in conformity with generally accepted accounting principles. Rule 17-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph. Board of Directors Duniya Trade, Inc. Page Two

Because of inherent limitations in internal control or the practices and procedures referred to above, errors or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

My consideration of the internal control structure would not necessarily disclose all matters in the internal control that might be material weaknesses under standards established by the American Institute of Certified Public Accountants and the Public Company Accounting Oversight Board (United States). A material weakness is a condition in which the design or operation of the specific internal control components does not reduce to a relatively low level the risk that error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal control structure, including control activities for safeguarding securities, which I consider to be material weaknesses as defined above.

In addition, my consideration of the internal control structure indicated that the Company was in compliance with the conditions of the exemption under Paragraph (k) (2) (ii) of Rule 15c3-3, and no facts came to my attention indicating that such conditions had not been complied with during the period. The scope of my engagement did not include the Anti Money Laundering provision of the U.S. Patriot Act.

I understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Commission to be adequate for its purpose in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on my study, I believe that the Company's practices and procedures were adequate at December 31, 2012, to meet the Commission's objectives.

This report is intended solely for the information and use of the board of Stockholders' the Securities and Exchange Commission, and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

MM

Brian W. Anson Certified Public Accountant Tarzana, California February 14, 2013