

UNITEDSTATES
SECURITIES AND EXCHANGE COMMISSION
Washington; D.C. 20549

A DEED THE CARLE

OMB APPROVAL

OMB Number: 3235-0123 Expires: April 30, 2013

Estimated average burden hours per response.....12.00

SEC FILE NUMBER 8-4/649

ANNUAL AUDITED REPORT FORM X-17A-5 PART III

FACING PAGE Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder ND ENDING REPORT FOR THE PERIOD BEGINNING MM/DD/YY A. REGISTRANT IDENTIFICATION NAME OF BROKER-DEALER: EXE CUTIVE Services Securities, OFFICIAL USE ONLY FIRM I.D. NO. ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.) (No. and Street) (Zip Code) (State) (City) NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT (Area Code - Telephone Number) B. ACCOUNTANT IDENTIFICATION ANT whose opinion is contained in this Report* INDERENDENT PUBLIC ACCOUN (Name - if individual, state jast, SECURITIES ANGE DACHANGE COMMISSION (Zip Code) (Address) RECEIVED CHECK ONE MAR 0 1 2013 Certified Public Accountant ☐ Public Accountant Accountant not resident in United States or any of its possessiques. FOR OFFICIAL USE ONLY

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

A CONTRACTOR OF THE PARTY OF TH

12/15

FINANCIAL STATEMENTS AND SUPPLEMENTAL INFORMATION

For the Year Ended December 31, 2012

with

Independent Auditors' Report



FINANCIAL STATEMENTS AND SUPPLEMENTAL INFORMATION

For the Year Ended December 31, 2012

with

Independent Auditors' Report



TABLE OF CONTENTS

December 31, 2012

Independent Auditors' Report	1-2
Balance Sheet	3
Statement of Operations	4
Statement of Changes in Equity	5
Statement of Cash Flows	6
Notes to Financial Statements	7 - 9
Supplemental Information	
Computation of Net Capital under Rule 15c3-1 (Schedule I)	10
Other Information (Schedule II)	11
Independent Auditors' Report on Internal Control1	2-13



INDEPENDENT AUDITORS' REPORT

To the Member of Executive Services Securities, LLC Atlanta, Georgia

We have audited the accompanying balance sheet of Executive Services Securities, LLC as of December 31, 2012, and the related statements of operations, changes in equity and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

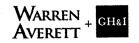
Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

770.396.1100 MAIN 770.393.0319 FAX Six Concourse Parkway Suite 600 Atlanta, GA 30328-5351



Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Executive Services Securities, LLC as of December 31, 2012, and the results of its operations and cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The information included in the supplementary schedules is presented for purposes of additional analysis and is not a required part of the financial statements, but is supplementary information required by Rule 17a-5 under Securities Exchange Act of 1934. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the united States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Warren averett, LLC

WARREN AVERETT, LLC

February 11, 2013 Atlanta, Georgia

BALANCE SHEET

December 31, 2012

ASSETS		
Current Assets		
Cash	\$	202,534
Commissions receivable		131,557
Prepaid expenses		23,297
TOTAL ASSETS	\$	357,388
LIABILITIES AND MEMBER'S EQUITY		
Current Liabilities		
Accounts payable	\$	241,723
Due to affiliates		7,959
TOTAL CURRENT LIABILITIES		249,682
Member's Equity (Note C)		107,706
TOTAL LIABILITIES AND MEMBER'S EQUITY	<u>\$</u>	357,388

STATEMENT OF OPERATIONS

For the Year Ended December 31, 2012

Revenue Commissions	\$ 6,262,550
Commission Expense	
Commission expense to outside agents	813,635
NET REVENUE	5,448,915
Operating Expenses (Note B)	
Personnel expense	3,308,292
Marketing and travel expense	90,453
Technology expense	273,443
Occupancy expense	275,119
General and administrative expenses	1,693,789
TOTAL OPERATING EXPENSES	5,641,096
Net Loss	\$ (192,181)

STATEMENT OF CHANGES IN EQUITY

For the Year Ended December 31, 2012

Balance, December 31, 2011	\$ 299,887
Net loss	(192,181)
Balance, December 31, 2012	\$ 107,706

STATEMENT OF CASH FLOWS

For the Year Ended December 31, 2012

Cash Flows from Operating Activities		
Net Loss	\$	(192,181)
Adjustments to reconcile net loss		
to net cash used in operating activities		
Decrease (increase) in:		
Commissions receivable		(46,847)
Prepaid expenses		(516)
Increase in:		
Accounts payable		238,723
NET CASH USED IN OPERATING ACTIVITIES		(821)
NET DECREASE IN CASH		(821)
Cash at Beginning of Year		203,355
Cash at End of Year	<u>\$</u>	202,534

NOTES TO FINANCIAL STATEMENTS

December 31, 2012

NOTE A—DESCRIPTION OF BUSINESS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

General Organization and Business: Executive Services Securities, Inc. (the "Company") was incorporated in Georgia on July 26, 1989. The Company is a registered broker-dealer under the Securities Exchange Act of 1934. The Company specializes in the design, funding, and administration of life insurance plans which meet the needs of nonqualified executive benefit programs of Fortune 500 corporations. The Company was formerly known as One Securities Corporation and changed its name to Executive Services Securities, Inc. on October 9, 2007.

On February 1, 2007 the Company's stock was purchased by National Financial Partners, ("NFP" or "Parent").

Effective October 23, 2008 the Company changed its legal form to a limited liability company and its name to Executive Services Securities, LLC ("ESSL"). The liability of the member is limited to the member's total capital contribution.

<u>Basis of Accounting</u>: The Company prepares its financial statements on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States.

<u>Concentrations of Credit Risk</u>: The Company occasionally maintains balances with the bank in excess of federally insured limits. Management believes that the risk of loss related to such deposits is minimal.

Three customers represented approximately 75% of the Company's revenues for the year ended December 31, 2012.

<u>Revenue Recognition</u>: Commission revenue and expense are recorded when the related insurance premium is paid in accordance with guidance provided in SEC Staff Accounting Bulletin (SAB) Topic 13. Management does not believe that a chargeback allowance is necessary based on the Company's history of contract cancellations and the nature of their business.

<u>Income Taxes</u>: Effective October 23, 2008 the Company's legal form changed to a limited liability company. As a result of this change, the Company is not subject to federal and state income taxes beginning October 23, 2008. The Company's income or loss is reported on the member's tax return. Therefore, no income tax provision is included in the accompanying financial statements.

NOTES TO FINANCIAL STATEMENTS

December 31, 2012

NOTE A—DESCRIPTION OF BUSINESS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES—Continued

Management does not believe there are any uncertain tax positions as defined by Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) No. 740, *Income Taxes*. The Company could be subject to income tax examinations for its U.S. federal income taxes for the current tax year and previous filings for tax years 2011, 2010 and 2009 still open under the statute of limitations.

<u>Use of Estimates</u>: The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

<u>Fair Values of Financial Instruments</u>: Financial instruments, principally receivables and accounts payable, are reported at values which the Company believes are not significantly different from fair values. The Company believes no significant credit risk exists with respect to any of its financial instruments.

<u>Subsequent Events</u>: The Company has evaluated events and transactions that occurred between December 31, 2012 and February 11, 2013, which is the date the financial statements were available to be issued, for possible recognition or disclosure in the financial statements.

NOTE B—RELATED PARTY TRANSACTIONS

The Company has a consulting agreement with an affiliated company under which the affiliated company provides ESSL marketing and general and administrative services and ESSL pays a base amount of compensation to the affiliate. The base amount is \$102,500 per month. In addition, the agreement provides for ESSL to pay additional compensation for expenses (personnel, marketing, technology, insurance, additional occupancy and administrative expenses) that may be reasonably incurred by the affiliate on behalf of ESSL. The agreement includes a compensation cap that provides that the aggregate of the compensation expenses owed shall not exceed ESSL's net revenue as defined as gross commissions less overrides, distributions and payment of commissions owed to ESSL's registered representatives.

The total amount paid under these agreements for the year ended December 31, 2012 was \$5,608,213.

NOTES TO FINANCIAL STATEMENTS

December 31, 2012

NOTE C-NET CAPITAL REQUIREMENT

The Company, as a registered broker-dealer in securities, is subject to the Securities and Exchange Commission Uniform Net Capital Rule (Rule 15c3-1). The Company has elected to operate under that portion of the Rule which requires that the Company maintain "net capital" equal to the greater of \$5,000 or $6^2/_3\%$ of "aggregate indebtedness," as those terms are defined in the Rule.



Schedule I

COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1

December 31, 2012

Computation of Net Capital	\$	107,706
Total member's equity	Ψ	107,700
Deduct non-allowable assets Prepaid expenses Disallowed receivables		(23,297) (37,997)
Net capital	<u>\$</u>	46,412
Computation of Aggregate Indebtedness Accounts payable Due to affiliates	\$	241,723 7,959
Total aggregate indebtedness	<u>\$</u>	249,682
Computation of Minimum Net Capital Requirement Net capital	\$	46,412
Minimum net capital to be maintained (greater of \$5,000 or $6^{2}/_{3}$ % of total aggregate indebtedness of \$249,682)		16,645
Net capital in excess of requirement	<u>\$</u>	29,767
Percentage of aggregate indebtedness to net capital		537.95%

Pursuant to Rule 17a-5(d)(4), no material differences were noted from the Company's computation; therefore, a reconciliation is not considered necessary

Schedule II

OTHER INFORMATION

December 31, 2012

The following statements and computations are not applicable at December 31, 2012, and for the year then ended and, accordingly, are not included herein:

- a) Statement of changes in liabilities subordinated to claims of creditors.
- b) Computation for determination of the reserve requirements pursuant to Rule 15c3-3.
- c) Information relating to the possession or control requirements under Rule 15c3-3.
- d) Schedules of segregation requirements and funds in segregation pursuant to the Commodity Exchange Act.

The Company qualifies for exemption b) and c) above under subparagraph (k)(2)(i) of Rule 15c3-3.



INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL

To the Member Executive Services Securities, LLC

In planning and performing our audit of the financial statements and supplemental schedules of Executive Services Securities, LLC (the "Company") as of and for the year ended December 31, 2012, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our audit procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing and opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for the safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3 (specifically subparagraph (k)(2)(i)). Because the Company does not carry security accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications and comparisons and recordation of differences required by Rule 17a-13.
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.
- 3. Obtaining and maintain physical possession or control of all fully paid and excess margin securities of customers as required by Rule 15c3-3.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from

770.396.1100 MAIN 770.393.0319 FAX Six Concourse Parkway Suite 600 Atlanta, GA 30328-5351



unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control and the practices and procedures referred to above, errors or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the company's financial statements will not be prevented or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we considered material weakness, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2012, to meet the SEC's objectives.

This report is intended solely for the use of the Board of Directors, management, the SEC, and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

WARREN AVERETT, LLC

Warren averett, LLC

February 11, 2013 Atlanta, Georgia