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# SEC ANNUAL AUDITED REPORT Processing Section **FORM X-17A-5**

**PART III** 

FEB 282013

FACING PAGE Washington DC of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	January 1, 2012	AND ENDING	December 31, 2012	
	MM/DD/YY			
Α.	REGISTRANT IDENTIFIC	ATION		
NAME OF BROKER-DEALER:				
MYD Market, Inc.			OFFICIAL USE ONLY FIRM ID. NO.	
ADDRESS OF PRINCIPAL PLACE OF BUSI	NESS: (Do not use P.O. Box No.)		FIRM ID. NO.	
608 5th Avenue, Suite 203				
	(No. and Street)			
New York	New York		10020	
(City)	(State)		(Zip Code)	
NAME AND TELEPHONE NUMBER OF PE	RSON TO CONTACT IN REGARD	TO THIS REPORT		
Christy Espinal			(212) 424-2107	
Chilisty Espirial		ALLER MARIA.	(Area Code Telephone No.)	
В.	ACCOUNTANT IDENTIFIC	CATION		
INDEPENDENT PUBLIC ACCOUNTANT w	hose opinion is contained in this Rep	ort*		
Rothstein Kass				
	(Name if individual. state last, first, middle	name)		
4 Becker Farm Road	Roseland	New Jersey	07068	
(Address)	(City)	(State)	(Zip Code)	
CHECK ONE:  A Certified Public Accountant				
Public Accountant				
Accountant not resident in United	States or any of its possessions			
	FOR OFFICIAL USE ONLY			

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

SEC 1410 (06-02)

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3/8/13

# **OATH OR AFFIRMATION**

I. Yan Assoun , swear (or affirm) that,	to the
best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of	
MYD Market, Inc.	
December 31 ,20 12, are true and correct. I further swear (or affirm) that neither the company	
nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of	
a customer, except as follows:	
NA	
V A	
Signature 1	
MICHARDES PASICION	
NOTARY PUBLIC STATE OF NEW YORK	
QUEENS COUNTY	
/ // Notary Public LIC. #01HO6130716	
COMM. EXP. 07/18/2013	
: COMM. LAT. 07/10/2013	
This report** contains (check all applicable boxes):	
X (a) Facing page.	
(b) Statement of Financial Condition.	
(c) Statement of Income (Loss).	
(d) Statement of Changes in Financial Condition.	
(e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietor's Capital.	
(f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.	
g) Computation of Net Capital.	
(h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.	
(i) Information Relating to the Possession or control Requirements Under Rule 15c3-3.	
(j) A Reconciliation, including appropriate explanation, of the Computation of Net Capital Under Rule 15c3-1 and the	
Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.	
(k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of con-	
solidation.	
(1) An Oath or Affirmation.	
(m) A copy of the SIPC Supplemental Report.	
(n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit	
(o) Independent auditor's report on internal accounting control.	
(p) Schedule of segregation requirements and funds in segregationcustomers' regulated commodity futures account	
pursuant to Rule 171-5.	

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

CONSOLIDATED STATEMENT OF FINANCIAL CONDITION AND INDEPENDENT AUDITORS' REPORT

**DECEMBER 31, 2012** 

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Certified Public Accountants

Rothstein Kass 4 Becker Farm Road Roseland, NJ 07068 tel 973.994.6666 fax 973.994.0337 www.rkco.com Beverly Hills Dallas Denver Grand Cayman New York Roseland San Francisco Walnut Creek

# Rothstein Kass

# INDEPENDENT AUDITORS' REPORT

To MYD Market, Inc.

We have audited the accompanying consolidated statement of financial condition of MYD Market, Inc and Subsidiary (collectively the "Company") as of December 31, 2012, that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934, and the related notes to the consolidated financial statement.

### Management's Responsibility for the Financial Statement

Management is responsible for the preparation and fair presentation of the consolidated statement of financial condition in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the consolidated statement of financial condition that is free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on the consolidated statement of financial condition based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated statement of financial condition is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated statement of financial condition. The procedures selected depend on the auditor's judgment, including the assessment of risks of material misstatement of the consolidated statement of financial condition, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated statement of financial condition in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated statement of financial condition.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the consolidated statement of financial condition referred to above presents fairly, in all material respects, the financial position of MYD Market, Inc. and Subsidiary as of December 31, 2012, in accordance with accounting principles generally accepted in the United States of America.

Roseland, New Jersey February 25, 2013

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# CONSOLIDATED STATEMENT OF FINANCIAL CONDITION

December 31, 2012	
ASSETS	
Cash and cash equivalents	\$ 748,663
Clearing Deposit	200,000
Customers commissions receivable	930,734
Prepaid taxes	287,618
Property and equipment, net	100,599
Deferred tax assets	1,878
Other assets	 24,185
	\$ 2,293,677
LIABILITIES AND STOCKHOLDERS' EQUITY	
Liabilities Accounts payable and accrued expenses	\$ 866,021
Stockholders' equity Common stock, \$.01 par value, authorized 200,000 shares, issued and outstanding 14,493 shares Additional paid-in capital Accumulated deficit Non-controlling interest Accumulated other comprehensive loss	 145 1,405,745 (72,818) 100,535 (5,951)
Total stockholders' equity	 1,427,656
	\$ 2,293,677

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENT

#### 1. Nature of business

MYD Market, Inc. ("MYD") is a registered broker-dealer with the Securities and Exchange Commission (SEC), and a member of the Financial Industry Regulatory Authority (FINRA). MYD's business is comprised primarily of agency commissions. MYD does not hold securities or carry margin accounts on behalf of customers.

MYD acts as an introducing broker for institutional clients through the clearing arrangement with a Clearing Firm.

On January 13, 2012, MYD entered into a share purchase agreement to purchase Aespen B.V, ("Aespen"). On November 14, 2012 the transaction was completed with MYD purchasing 20% of Aespen, a Private Company with limited liability incorporated under the laws of the Netherlands. Aespen is registered with the Netherlands Authority for the Financial Markets as an investment firm within the meaning of the Dutch Financial Supervision Act and is licensed for the services of the reception and transmission of orders in relation to financial instruments, the execution of orders on behalf of clients, the offering of foreign exchange services and the preparation of analyst reports.

The accompanying consolidated financial statements include the accounts of MYD and Aespen, pursuant to generally accepted accounting principles accepted in the United States of America ("GAAP") as described in Note 2. Consequently, the Company's financial statements reflect the assets, liabilities, revenues, expenses and cash flows of Aespen on a gross basis. The majority ownership interest in Aespen, which is not owned by MYD is reflected as a non-controlling interest in the accompanying financial statements.

### 2. Summary of significant accounting policies

Basis of Presentation and Principles of Consolidation

The accompanying consolidated financial statements have been prepared in conformity with GAAP as detailed in the Financial Accounting Standards Board's ("FASB") Accounting Standards Codification ("ASC"). The consolidated financial statements include the accounts of MYD and Aespen (collectively, the "Company") since Aespen is deemed to be variable interest entity ("VIE") and MYD has been deemed to be the primary beneficiary. All significant intercompany transactions and balances have been eliminated in consolidation.

The Company complies with ASC Topic 810 "Consolidation", which requires a reporting enterprise to perform an analysis to determine whether its variable interest or interests give it a controlling financial interest in a ("VIE"). A VIE is an entity that, by design, either lack sufficient equity at risk to permit the entity to finance its activities without additional subordinated financial support, or, as a group, the holders of the equity at risk lack any of the following characteristics: (1) the power through voting or similar rights to direct the activities of the entity that most significantly affect the entity's economic performance; (2) the obligation to absorb the expected losses of the entity; or (3) the right to receive the expected residual returns of the entity. The primary beneficiary of a VIE is required to consolidate the assets and liabilities of the VIE.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENT

### 2. Summary of significant accounting policies (continued)

### Non-controlling Interest

The Company records non-controlling interest as a component of equity separate from the Company's capital. Net loss attributable to noncontrolling interest is reported in the consolidated statement of operations separate from net loss attributable to common stockholders. Non-controlling interest presented on the consolidated statement of financial condition represents the 80% of Aespen owned by other investors.

Cash and Cash Equivalents

The Company considers its investments in short-term money market accounts to be cash equivalents.

Property and Equipment

Property and equipment is stated at cost less accumulated depreciation and amortization. The Company provides for depreciation and amortization as follows:

Asset	Useful Life	Principal Method
Furniture and fixtures	5 years	Straight-line
Office and other equipment	3 years	Straight-line
Leasehold improvements	Lease Term	Straight-line

Receivables from Clearing Brokers and Commissions Receivable

The Company carries its receivables from clearing broker and customers at cost less an allowance for doubtful accounts. On a periodic basis, the Company evaluates its receivable from its clearing broker and customers and establishes an allowance for doubtful accounts, if necessary, based on collections and current credit conditions. Accounts are written off as uncollectible on a case-by-case basis. There was no allowance for doubtful accounts as of December 31, 2012.

Revenue and Expense Recognition from Securities Transactions

Commission and trading revenues and expenses are recorded on the trade-date basis and unrealized gains and losses are reflected in revenues.

Foreign Currency Translation

The balance sheet of Aespen is translated at exchange rates in effect at the end of the year and the statement of operations is translated at average exchange rates during the year. Exchange gains and losses resulting from foreign currency transactions are recognized currently. Gains and losses resulting from translation of financial statements are excluded from the consolidated statement of operations and are reported as a component of other comprehensive income (loss). The annual currency translation adjustment decreased stockholders' equity by approximately \$6,000 at December 31, 2012.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENT

# 2. Summary of significant accounting policies (continued)

Comprehensive Loss

The components of other comprehensive loss, such as changes in foreign currency translation adjustments are deducted from net loss to arrive at comprehensive loss.

#### Income Taxes

The Company follows an asset and liability approach to financial accounting and reporting for income taxes. Deferred income tax asset and liabilities are computed for difference between the financial statement and tax bases of assets and liabilities that will result in taxable or deductible amounts in the future based on the enacted tax laws and rates applicable to the periods in which the differences are expected to affect taxable income. Valuation allowances are established, when necessary, to reduce the deferred income tax assets to the amount expected to be realized.

The determination of the Company's provision for income taxes requires significant judgment, the use of estimates, and the interpretation and application of complex tax laws. Significant judgment is required in assessing the timing and amounts of deductible and taxable items and the probability of sustaining uncertain tax positions. The benefits of uncertain tax positions are recorded in the Company's consolidated financial statements only after determining a more-likely-than-not probability that the uncertain tax positions will withstand challenge, if any, from tax authorities. When facts and circumstances change, the Company reassesses these probabilities and records any changes in the consolidated financial statements as appropriate. Accrued interest and penalties related to income tax matters are classified as a component of income tax expense.

In accordance with GAAP, the Company is required to determine whether a tax position is more likely than not to be sustained upon examination by the applicable taxing authority, including resolution of any related appeals or litigation processes, based on the technical merits of the position. The tax benefit to be recognized is measured as the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. Derecognition of a tax benefit previously recognized could result in the Company recording a tax liability that would reduce stockholders' equity. Management's conclusions regarding this policy may be subject to review and adjustment at a later date based on factors including, but not limited to, on-going analyses of and changes to tax laws, regulations and interpretations thereof. At December 31, 2012, management has determined that the Company had no uncertain tax positions that would require financial statement recognition. The Company recognizes interest accrued related to unrecognized tax benefits and penalties related to unrecognized tax benefits in income taxes payable, if assessed. No interest expense or penalties have been recognized as of and for the year ended December 31, 2012.

The Company files an income tax return in the U.S. federal jurisdiction, and may file income tax returns in various U.S. state and local jurisdictions. Generally the Company is no longer subject to income tax examinations by major taxing authorities for years before 2009. Any potential examinations may include questioning the timing and amount of deductions, the nexus of income among various tax jurisdictions and compliance with U.S. federal, state and local tax laws. The Company's management does not expect that the total amount of unrecognized tax benefits will materially change over the next twelve months.

Aespen is subject to foreign income taxes by the taxing authorities of the Dutch Netherlands jurisdictions.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENT

# 2. Summary of significant accounting policies (continued)

Use of Estimates

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. In particular, estimates have been made in reference to the other investment valuations. Actual results could differ from those estimates.

# 3. Property and equipment

Property and equipment consist of the following at December 31, 2012:

Furniture and fixtures	\$	58,727
Office and other equipment		194,701
Leasehold improvements		53,897
	\$	307,325
Less accumulated depreciation		206,725
	<u>\$</u>	100,599

Depreciation expense for the period ended December 31, 2012 was approximately \$77,000.

#### 4. Provision for income taxes

The provision for income taxes consists of the following:

Current	
Federal	\$ 5,783
State and local	 26,703
	 32,486
Deferred	
Federal	9,235
State and local	 4,757
	13,992
	\$ 46,478

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENT

### 4. Provision for income taxes (continued)

The tax effects of temporary differences that give rise to the deferred tax assets at December 31, 2012 are as follows:

NOL carryforward	\$ 23,588
Accrued accounting fees	14,020
Property and equipment depreciation	 (35,730)
	\$ 1,878

Deferred tax asset, net, at December 31, 2012 represents the anticipated federal, state and local tax benefits that are expected to be realized in the future upon the utilization of the underlying tax attributes comprising this balance. Based upon current facts, management believes it is more likely than not that the results of future operations will generate sufficient taxable income to realize the deferred tax asset. Accordingly, there is no valuation allowance recorded against the deferred tax asset at December 31, 2012.

At December 31, 2012, the Company has a net operating loss ("NOL") carry forward of approximately \$68,000 available for federal tax purposes. This NOL is limited under code section 382 of the internal revenue service ("IRS") code to annual deductions of approximately \$4,000 of which \$4,000 was utilized in 2012 with the carry forward expiring in 2029.

At December 31, 2012, the Company has no state and city NOL carry forwards for income tax purposes.

### 5. Net capital requirement

The Company, as a member of FINRA, is subject to the Securities and Exchange Commission Uniform Net Capital Rule 15c3-1. This Rule requires the maintenance of minimum net capital and that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1 and that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1. At December 31, 2012, the Company's net capital was approximately \$159,000, which was approximately \$59,000 in excess of its minimum requirement of \$100,000.

### 6. Exemption from Rule 15c3-3

The Company is exempt from the Securities and Exchange Commission Rule 15c3-3 and, therefore, is not required to maintain a "Special Reserve Bank Account for the Exclusive Benefit of Customers".

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENT

#### 7. Off-balance sheet risk and concentration of credit risk

Pursuant to a clearance agreement, the Company introduces all of its securities transactions to its clearing brokers on a fully-disclosed basis. All of the customers' money balances and long and short security positions are carried on the books of the clearing broker. Under certain conditions, as defined in the clearance agreements, the Company has agreed to indemnify the clearing broker for losses, if any, which the clearing broker may sustain from carrying securities transactions introduced by the Company. In accordance with industry practice and regulatory requirements, the Company and the clearing brokers monitor collateral on the customers' accounts.

The Company is required to have a clearing deposit of approximately \$200,000 with the clearing broker, and maintain a minimum net capital of \$500,000 pursuant to this clearance agreement. At December 31, 2012 a total of \$200,000 is included in clearing deposit in the statement of financial condition.

The Company periodically maintains a cash balance in a financial institution which, at times, may exceed federally insured limits. The Company is subject to credit risk to the extent any financial institution with which it conducts business is unable to fulfill contractual obligations on its behalf. The Company has not experienced any losses in such account and believes it is not subject to any significant credit risk on cash.

### 8. Commitment and Contingencies

The Company received a subpoena issued by the SEC in October 2012 regarding an unrelated entity. The Company responded to the subpoena before the end of the year by producing the requested documents and has heard nothing further from the SEC.