



13014597

Washington, D.C. 20549

MISSION

SEC

Mail Processing Section

| OMB APPROVAL                                  |                |
|---|----------------|
| OMB Number:                                   | 3235-0123      |
| Expires:                                      | April 30, 2013 |
| Estimated average burden (hours per response) | 12.00          |

**ANNUAL AUDITED REPORT**  
**FORM X-17A-5**  
**PART III**

FEB 28 2013  
 Washington DC  
 400

| SEC FILE NUMBER |
|-----------------|
| 8-48326         |

FACING PAGE

**Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING 01/01/12 AND ENDING 12/31/12  
MM/DD/YY MM/DD/YY

**A. REGISTRANT IDENTIFICATION**

NAME OF BROKER-DEALER: **Moloney Securities Co. Inc.**

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)  
**13537 Barrett Parkway Drive, Suite 300**  
(No. and Street)

**Manchester** **Missouri** **63021**  
(City) (State) (Zip Code)

| OFFICIAL USE ONLY |
|-------------------|
| FIRM I.D. NO.     |

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT  
**Edward J. Moloney, Jr.** **314-909-0600**  
(Area Code - Telephone Number)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

**Boyd, Franz & Stephans LLP CPA's**

(Name - if individual, state last, first, middle name)

**999 Executive Parkway, Suite 301 St. Louis** **Missouri** **63141**  
(Address) (City) (State) (Zip Code)

**CHECK ONE:**

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

**FOR OFFICIAL USE ONLY**

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

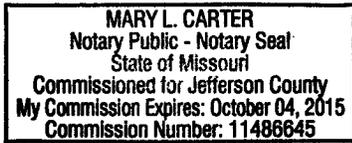
SEC 1410 (06-02)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

**"Confidential Treatment Requested"**

OATH OR AFFIRMATION

I, Edward J. Moloney, Jr., swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Moloney Securities Co., Inc., as of December 31, 20 12, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:



Edward J. Moloney, Jr.  
Signature  
President  
Title

Mary L. Carter  
Notary Public

This report \*\* contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition:
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition. **Cash Flows**
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

**MOLONEY SECURITIES CO., INC.**  
**STATEMENT OF FINANCIAL CONDITION**  
**DECEMBER 31, 2012**

Statement No. 1

**ASSETS**

|                                    |                     |
|------------------------------------|---------------------|
| Cash                               | \$ 351,276          |
| Commissions receivable - brokerage | 283,293             |
| Commissions receivable - other     | 527,952             |
| Employee advances                  | 353,063             |
| Due from officers                  | 109,151             |
| Prepaid expenses                   | 20,765              |
| Deposits                           | <u>106,391</u>      |
| Total assets                       | \$ <u>1,751,891</u> |

**LIABILITIES AND STOCKHOLDERS' EQUITY**

|  |                     |
|--|---------------------|
| Current liabilities:   |                     |
| Accounts payable   | \$ 270,476          |
| Commissions payable  | 945,109             |
| Due to officers  | 1,933               |
| Other payables   | <u>3,321</u>        |
| Total liabilities  | \$ 1,220,839        |
| Stockholders' equity -   |                     |
| Common stock with par value;<br>authorized 900,000 shares; issued<br>and outstanding 33,965.999 shares at stated value | \$ 260,406          |
| Paid-in capital  | 682,869             |
| Retained earnings  | <u>(412,223)</u>    |
| Total stockholders' equity   | <u>531,052</u>      |
| Total liabilities and stockholders' equity   | \$ <u>1,751,891</u> |

See Notes to Statement of Financial Condition.