

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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**ANNUAL AUDITED REPORT**  
**FORM X-17A-5**  
**PART III**

Mail Processing  
Section

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8-42399 ✓

FACING PAGE 400

**Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder**

REPORT FOR THE PERIOD BEGINNING 01/01/12 AND ENDING 12/31/12  
MM/DD/YY MM/DD/YY

**A. REGISTRANT IDENTIFICATION**

NAME OF BROKER-DEALER: ROCKWELL FINANCIAL GROUP, INC ✓

OFFICIAL USE ONLY  
FIRM I.D. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

2 WILLIAM STREET # 403 ✓

(No. and Street)

White Plains NY 10601  
(City) (State) (Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT  
MICHAEL HALKITIS (516) 499-9453 ✓  
(Area Code - Telephone Number)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

INCORVAIA & ASSOCIATES  
(Name - if individual, state last, first, middle name)

380 N. BROADWAY #408 Jericho NY 11753  
(Address) (City) (State) (Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

**FOR OFFICIAL USE ONLY**

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

EM  
3/8/12  
KW  
3/8

OATH OR AFFIRMATION

I, Michael Halkitis, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of ROCKWELL FINANCIAL GROUP, INC, as of DECEMBER 31<sup>ST</sup>, 2012, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

MATTSON KOKURA  
Notary Public, State of New York  
Qualified in Nassau County  
No. 01K06270632  
My Commission Expires 10-22-2016

Michael A Halkitis  
Signature  
PRESIDENT / FINOP  
Title

Matt Kokura 02/27/13  
Notary Public

This report \*\* contains (check all applicable boxes):

- (a) Facing Page.
- (b) Statement of Financial Condition.
- (c) Statement of Income (Loss).
- (d) Statement of Changes in Financial Condition.
- (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- (g) Computation of Net Capital.
- (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- (l) An Oath or Affirmation.
- (m) A copy of the SIPC Supplemental Report.
- (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

**Rockwell Financial Group, Inc.**

**Financial Statements and Supplementary Schedules  
Pursuant to Rule 17a-5 of the  
Securities and Exchange Commission**

**Year Ended December 31, 2012**

**ROCKWELL FINANCIAL GROUP, INC.  
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DECEMBER 31, 2012**

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INCORVAIA & ASSOCIATES  
CERTIFIED PUBLIC ACCOUNTANTS  
380 N. BROADWAY - SUITE 408  
JERICHO, NEW YORK 11753-2109

ANTHONY C. INCORVAIA, CPA

Tel: (516) 942-7600  
Fax: (516) 942-3712

Independent Auditors' Report

To the Board of Directors and Stockholder of  
Rockwell Financial Group, Inc.

We have audited the accompanying statement of financial condition of Rockwell Financial Group Inc. as of December 31, 2012 and the related statements of operations, changes in stockholder's equity, and cash flows for the year then ended that you are filing pursuant to the Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Rockwell Financial Group, Inc. as of December 31, 2012 and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in the additional information is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.



Jericho, New York  
February 25, 2013

**Rockwell Financial Group, Inc.**  
**Statement of Financial Condition**  
**December 31, 2012**

ASSETS

<u>Current assets:</u>	
Cash	\$ 3,017
Commissions receivable	15,849
Prepaid expenses	<u>10,236</u>
Total current assets	29,102
<u>Other assets:</u>	
Clearing firm deposit	20,000
Total other assets	<u>20,000</u>
<u>Total Assets</u>	<u>\$ 49,102</u>

LIABILITY AND STOCKHOLDER'S EQUITY

<u>LIABILITY</u>	
Accrued expenses	\$ <u>17,646</u>
<u>Total Liability</u>	<u>17,646</u>
<u>STOCKHOLDER'S EQUITY</u>	
Common stock, no par value, 100 shares authorized, issued and outstanding	100
Additional paid-in capital	123,740
Accumulated deficit	<u>(92,384)</u>
<u>Total Stockholder's Equity</u>	<u>31,456</u>
<u>Total Liability and Stockholder's Equity</u>	<u>\$ 49,102</u>

**Rockwell Financial Group, Inc.**  
**Statement of Operations**  
**For the Year Ended December 31, 2012**

<u>Revenues</u>	
Commissions	\$ <u>186,160</u>
Total Revenues	<u>186,160</u>
<u>Expenses</u>	
Commissions and payroll expenses	118,059
Rent	29,136
Travel and entertainment	16,647
Licenses, fees and memberships	11,070
Telephone	11,019
Professional fees	3,767
Office expenses	2,163
Insurance	2,151
Postage & express mail	1,454
Taxes	826
Bank service charges	227
Security	192
Education expense	<u>179</u>
Total Expenses	<u>196,890</u>
<u>Net Income for the year</u>	<u>\$ (10,730)</u>

**Rockwell Financial Group, Inc.**  
**Statement of Changes in Stockholder's Equity**  
**Year Ended December 31, 2012**

**STOCKHOLDERS' EQUITY**

	<u>Common Stock</u>		Additional Paid-In Capital	Accumulated Deficit	Accumulated Other Comprehensive Income	Total
	Shares	Amount				
Balances at January 1, 2012	100	\$ \$100	\$ 124,625	\$ (81,654)	\$	\$ 43,071
Capital Contributions						
Capital Withdrawals			(885)			(885)
Net Income				(10,730)		(10,730)
Other Comprehensive Income: Other Income						
Balances at December 31, 2012	<u>100</u>	<u>\$ \$100</u>	<u>\$ 123,740</u>	<u>\$ (92,384)</u>	<u>\$ -</u>	<u>\$ 31,456</u>

**Rockwell Financial Group, Inc.**  
**STATEMENT OF CASH FLOWS**  
**Year Ended December 31, 2012**

**Cash flows From Operating Activities**

<b>Net Income</b>	<b>\$ (10,730)</b>
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**Adjustments to Reconcile Net Income to Net Cash Used in Operating Activities:**

**Changes in Operating Assets and Liabilities**

Decrease in commissions receivable	2,306
Increase in prepaid expenses	(24)
Increase in accrued expenses	<u>9,191</u>

<b>Total Adjustments</b>	<u><b>11,473</b></u>
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<b>Net Cash Provided by Operating Activities</b>	<u><b>743</b></u>
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**Cash Flows Used By Financing Activities**

Reduction in paid in capital	<u>(885)</u>
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<b>Net Cash used by Financing Activities</b>	<u><b>(885)</b></u>
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<b>Net Decrease in Cash</b>	<b>(142)</b>
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Cash - January 1,2012	<u>3,158</u>
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<b>Cash - December 31,2012</b>	<b>\$ <u><u>3,016</u></u></b>
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**Rockwell Financial Group, Inc.**  
**Notes to the Financial Statements**  
**December 31, 2012**

**SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Nature of Organization**

Rockwell Financial Group, Inc. (The Company) was incorporated on March 5, 1998 in the state of New Jersey for the sole purpose as securities brokerage. The Company is a wholly owned subsidiary of Rockwell Capital Corp., a New Jersey corporation.

**Revenue Recognition**

Customer securities transactions are recorded on a settlement date basis with related commission income and expenses also recorded on a settlement date basis.

**Accounts Receivable**

The Company considers accounts receivable to be fully collectible; accordingly, no allowance for doubtful accounts is required. If amounts become uncollectible, they are charged to operations when that determination is made. During 2012, there were no accounts receivable write-offs.

**Income Taxes**

Income taxes are provided for the tax effects of transactions reported in the financial statements and consist of taxes currently due plus deferred taxes. Deferred income taxes arise from temporary differences resulting from income and expense items reported for financial accounting and tax purposes in different periods. Deferred taxes are classified as current or noncurrent, depending on the classification of the assets and liabilities to which they relate. Deferred taxes arising from temporary differences that are not related to an asset or liability are classified as current or noncurrent depending on the periods in which the temporary differences are expected to reverse. Deferred taxes are also recognized for operating losses that are available to offset future federal and state income taxes.

**Uses of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**OFF-BALANCE SHEET RISK**

The Company enters in transactions that may have off-balance sheet risk. Off-balance sheet risk exists when the maximum potential loss is greater than the value reflected in the Company's financial statements.

The Company is subject to certain risks arising from its transactions with counterparties if the counterparty fails to perform its obligations under the contractual terms.

**Rockwell Financial Group, Inc.**  
**Notes to the Financial Statements**  
**December 31, 2012**

**PREPAID EXPENSES**

Prepaid expenses at December 31, 2012 consist of licenses and fees of \$10,236.

**NET CAPITAL REQUIREMENTS**

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (Rule 15c3-1) which requires the maintenance of minimum net capital and that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. The rule of the Exchange also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1. In addition, the firm must maintain 120% of its minimum net capital requirement in accordance with Securities and Exchange Rule 17a-11(b) (1). At December 31, 2012, the Company had net capital of \$21,220 which was \$16,220 in excess of its required net capital of \$5,000. The Company's net capital ratio was 1.72 to 1.

**INCOME TAXES**

The Company has a net operating loss carry forward of approximately \$24,207 available to offset future taxable income through 2026.

The total deferred tax asset is as follows:

Deferred tax asset	\$ 6,054
Valuation allowance	<u>(6,054)</u>
Net Deferred Tax Asset	\$ <u>          -</u>

**RELATED PARTY TRANSACTIONS**

Rockwell Financial Group, Inc. shares office facilities with Rockwell Capital Corp., its parent company.

**Rockwell Financial Group, Inc.**  
**Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission**  
**Year Ended December 31, 2012**

NET CAPITAL	
Total Stockholder's Equity	\$ 31,456
Total Capital and Allowable Subordinated Liabilities	
Deductions and/or charges	
Non-allowable assets	
Prepaid expenses	(10,236)
Total Non-Allowable Assets	<u>(10,236)</u>
Net Capital	<u>21,220</u>
AGGREGATE INDEBTEDNESS	
Items included in statement of financial condition	
Accrued expenses	17,646
Total Aggregate Indebtedness	<u>17,646</u>
COMPUTATION OF BASIC NET CAPITAL REQUIREMENTS	
Minimum net capital required ( 6 2/3% of total aggregate indebtedness)	1,176
Minimum dollar net capital requirement	<u>5,000</u>
Net Capital Requirement	<u>5,000</u>
Excess Net Capital	\$ <u>16,220</u>
Ratio Aggregate Indebtedness to Net Capital	<u>.8274 to 1</u>

There were no material differences between the amounts presented above and the amounts reported in the Company's unaudited FOCUS report as of December 31, 2011.

**Rockwell Financial Group, Inc.**  
**Computations for Determination of Reserve Requirements**  
**Under Rule 15c3-3 of the Securities Exchange Commission**  
**As of December 31, 2012**

The Company claims an exemption from the reserve requirement under paragraph (k) (2) (ii) of Rule 15c3-3.

ANTHONY C. INCORVAIA, CPA

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## **INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL STRUCTURE**

The Board of Directors and Stockholder's  
Rockwell Financial Group, Inc.

In planning and performing our audit of the financial statements and supplemental schedules of Rockwell Financial Group, Inc. (the Company), for the year ended December 31, 2012, we considered its internal control, including control activities for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and not to provide assurance on internal control.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including tests of such practices and procedures that we considered relevant to the objectives stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

1. Making quarterly securities examinations, counts, verifications, and comparisons
2. Recordation of differences required by rule 17a-13
3. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System.

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of the financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

ANTHONY C. INCORVAIA, CPA

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**INDEPENDENT AUDITOR'S REPORT  
ON INTERNAL CONTROL STRUCTURE (CONTINUED)**

Because of inherent limitations in internal control or the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

Our consideration of internal control would not necessarily disclose all matters in internal control that might be material weakness under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control components does not reduce to a relatively low level the risk that error or fraud in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving internal control, including control activities for safeguarding securities that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2012, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors management, the SEC, the National Association of Securities Dealers, Inc. and other regulatory agencies that rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

  
Jericho, New York  
February 25, 2013