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UNITEDS..... SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ANNUAL AUDITED REPORT FORM X-17A-5 PART III

OMB APPROVAL

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FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	01/01/11 MM/DD/YY	AND ENDIN		/31/11 M/DD/YY
A. REG	ISTRANT IDENT	TIFICATION		
NAME OF BROKER-DEALER:	90 California - P. 1904 (1904		or OF	FICIAL USE ONLY
PACIFIC POINT SECURITIES, LLC ADDRESS OF PRINCIPAL PLACE OF BUSIN	NESS: (Do not use P.O. Box No.)			FIRM I.D. NO.
2300 E. Katella, Suite 275				
Anaheim	(No. and Street California		92806–6	5047
(City)	(State)		(Zip Code	
NAME AND TELEPHONE NUMBER OF PER Jerome D. Duhovic	RSON TO CONTACT	IN REGARD TO TH 714 712–34		
	DUNTANT IDEN		(Area Co	ode – Telephone Number
NDEPENDENT PUBLIC ACCOUNTANT wh	nose opinion is contai	ned in this Report*		
LaVine & Associates CPAs, Inc.				
O	Name – if individual, state	last, first, middle name)		
26691 Plaza, Suite 222		Mission Viejo, (California	92691
(Address)	(City)	(S	tate)	(Zip Code)
CHECK ONE:				
Certified Public Accountant				
☐ Public Accountant				
☐ Accountant not resident in Unite	d States or any of its	possessions.		
	OR OFFICIAL US	BE ONLY		

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

Ĭ,		Jerome D. Duhovic			, swear (or affirm) that, to the best of	
my	kno	wledge and belief the accompanying final Pacific Point Securiti	ncial statem .es, LLC	ent a	and supporting schedules pertaining to the firm of	s
of		December 31	, 20	11		_
nei	ther	the company nor any partner, proprietor,			er or director has any proprietary interest in any account	
		ed solely as that of a customer, except as	-		· · · · · · · · · · · · · · · · · · ·	
					. •	
						_
	y orden					
	1	SCOTT PETERS			$\rightarrow \Lambda \Lambda$	_
	4	Commission # 1800340 Notary Public - California		_		
	ž 64	Orange County			Signature	
	1_	My Comm. Expires Jun 3, 2012			Chairman of the Board	
					Chairman of the Board Title	
					Title	
		ADD BES				
		Notary Public				
-						
I h		ort ** contains (check all applicable box	es):			
		Facing Page. Statement of Financial Condition.				
	` '	Statement of Income (Loss).				
図		Statement of Changes in Financial Condi	tion			
図		Statement of Changes in Stockholders' E		rtners	rs' or Sole Proprietors' Capital	
K		Statement of Changes in Liabilities Subo				
K	• •	Computation of Net Capital.				
		Computation for Determination of Reser-	ve Requirer	nents	s Pursuant to Rule 15c3-3.	
	(i)	Information Relating to the Possession of	r Control R	equire	rements Under Rule 15c3-3.	
	(j)	A Reconciliation, including appropriate e	xplanation (of the	e Computation of Net Capital Under Rule 15c3-1 and the	
		Computation for Determination of the Re	serve Requ	ireme	nents Under Exhibit A of Rule 15c3-3.	
	(k)	A Reconciliation between the audited and	i unaudited	State	tements of Financial Condition with respect to methods of	
677		consolidation.				
	` '	An Oath or Affirmation.				
		A copy of the SIPC Supplemental Report				
Ц	(n)	A report describing any material inadequa	cies found to	o exis	st or found to have existed since the date of the previous aud	it.

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).



REPORT OF INDEPENDENT PUBLIC ACCOUNTANT

Board of Directors Pacific Point Securities, LLC Anaheim, California

We have audited the accompanying balance sheet of Pacific Point Securities, LLC as of December 31, 2011 and the related statements of operations, changes in members' equity, and cash flows for the year then ended that are filed pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Pacific Point Securities, LLC as of December 31, 2011, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information contained in Schedules I, II, and III required by Rule 17a-5 under the Securities Exchange Act of 1934 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Mission Viejo, California February 21, 2012

Balance Sheet December 31, 2011

ASSETS

ASSETS Cash	\$ 50,027
TOTAL ASSETS	\$ 50,027
LIABILITIES AND MEMBERS' EQUITY	
LIABILITIES Income taxes payable Accrued expenses and other liabilities	\$ _
TOTAL LIABILITIES	
COMMITMENTS AND CONTINGENCIES - Note 3	
MEMBERS' EQUITY	 50,027
TOTAL LIABILITIES AND MEMBERS' EQUITY	\$ 50,027

PACIFIC POINT SECURITIES, LLC Statement of Operations For the Year Ended December 31, 2011

REVENUES AND SERVICES Commission and Services income	\$	49,512
TOTAL REVENUES		49,512
EXPENSES		
Commission expense Professional fees Licensing and other fees Rent Other operating expenses		17,500 6,795 11,674 6,000 4,917
TOTAL EXPENSES		46,886
INCOME FROM OPERATIONS BEFORE PROVISION FOR INCOME TAXES PROVISION FOR INCOME TAXES - Note 1		2,626
Current		800
TOTAL PROVISION FOR INCOME TAXES		800
NET INCOME	\$	1,826

PACIFIC POINT SECURITIES, LLC Statement of Changes in Members' Equity For the Year Ended December 31, 2011

Balance - December 31, 2010	\$	48,201
Net Income	***************************************	1,826
Balance - December 31, 2011	\$	50,027

PACIFIC POINT SECURITIES, LLC Statement of Cash Flows For the Year Ended December 31, 2011

CASH FLOWS FROM OPERATING ACTIVITIES Net Income		\$	1,826
Changes in assets and liabilities:			
Decrease in other assets Decrease in other liabilities		<u></u>	82 (840)
Net cash provided by operating activities			1,068
CASH FLOWS FROM FINANCING ACTIVITIES Member contributions			-
Net cash provided by financing activities			***
Net increase in cash			1,068
CASH BALANCE - beginning			48,959
CASH BALANCE - ending	•	\$	50,027
Supplemental disclosure of cash flow information: Interest paid			-
Income taxes paid		\$	800

Notes to Financial Statements
For the Year Ended December 31, 2011

THE COMPANY

Pacific Point Securities, LLC, "the Company", is a managing broker-dealer of private placement of securities in oil and gas, real estate, debt and other direct participation programs. The Company was formed in the State of Nevada on April 7, 2009. The Company's home office is located in Anaheim, California.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The significant accounting policies and practices of the Company are as follows:

Accounting method - the Company uses the accrual method of accounting for financial statement reporting and the cash basis method for income tax return preparation.

Recognition of sales and income - securities transactions are recorded on a settlement basis, generally the third business day following the transaction date.

Income taxes - A limited liability company is treated as a partnership for income tax purposes and is not subject to income taxes. The taxable income or loss of the Company is includible in the individual income tax returns of its members based upon their percentage of ownership. Consequently, only the \$800 minimum franchise tax for the State of California has been recorded as a current income tax provision.

Use of estimates - the preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Notes to Financial Statements
For the Year Ended December 31, 2011

NOTE 2 - NET CAPITAL REQUIREMENT

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (Rule 15c3-1), which requires the maintenance of minimum net capital. As of December 31, 2011, the Company had net capital of \$50,027 which was \$45,027 in excess of its required net capital of \$5,000.

NOTE 3 - COMMITMENTS AND CONTINGENCIES

The Company entered into an administrative services agreement with an affiliate to provide the Company with accounting and other administrative services. The terms of this agreement call for a monthly service fee of \$500 to be paid beginning December 2009. For the year ended December 31, 2011, \$6,000 has been recorded in connection with this agreement.

PACIFIC POINT SECURITIES, LLC
Computation of Net Capital Pursuant to Rule 15c3-1
For the Year Ended December 31, 2011

COMPUTATION OF NET CAPITAL Total ownership equity:		
Members' equity (from balance sheet)	\$	50,027
Deductions:		
Other assets		_
Net Capital	\$	50,027
COMPUTATION OF BASIC NET CAPITAL REQUIREMENTS Minimum dollar net capital requirement	\$	5,000
Minimum net capital (6-2/3 % of aggregate indebtedness)	\$	-
Excess net capital	\$	45,027
Excess net capital at 1,000% (net capital less 10% of aggregate indebtedness)	\$	45,027
COMPUTATION OF AGGREGATE INDEBTEDNESS Total liabilities (from balance sheet)	\$	
Ratio of aggregate indebtedness to net capital		0.000
RECONCILIATION The following is a reconciliation as of December 31, 2011 of the computation with the Company's corresponding unaudited comp to Rule 17a-5(d)(4):		
Net Capital - Company's computation	\$	50,027
Reconciling items:		
None		-
Net Capital	\$	50,027

Schedule II

PACIFIC POINT SECURITIES, LLC

Computation for Determination of Reserve Requirements
Pursuant to Rule 15c3-3
December 31, 2011

A computation of reserve requirement is not applicable to Pacific Point Securities, LLC as the Company qualified for exemption under Rule 15c3-3 (k)(2)(i).

Schedule III

PACIFIC POINT SECURITIES, LLC

Information Relating to the Possession or Control Requirements Under Rule 15c3-3 December 31, 2011

Information relating to possession or control requirements is not applicable to Pacific Point Securities, LLC as the Company qualified for exemption under Rule 15c3-3 (k)(2)(i).



Independent Auditor's Report on Internal Control Structure Required By SEC Rule 17a-5

Board of Directors
Pacific Point Securities, LLC
Anaheim, California

In planning and performing our audit of the financial statements and supplemental schedules of Pacific Point Securities, LLC (the Company), as of and for the year ended December 31, 2011, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's previously mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future period is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of significant deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the company's financial statements will not be prevented or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2011 to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be, and should not be used by anyone other than these specified parties.

Falling & Associates PAS, Pac.

Mission Viejo, California

February 21, 2012

Independent Accountant's Report
Applying Agreed-Upon Procedures Related to
an Entity's SIPC Assessment Reconciliation

December 31, 2011



Independent Accountant's Report Applying Agreed-Upon Procedures Related to an Entity's SIPC Assessment Reconciliation

To the Board of Directors Pacific Point Securities, LLC Anaheim, California

In accordance with Rule 17a-5(e)(4) under the Securities Exchange Act of 1934, we have performed the procedures enumerated below with respect to the accompanying General Assessment Reconciliation (Form SIPC-7) to the Securities Investor Protection Corporation (SIPC) for the year ended December 31, 2011, which were agreed to by Pacific Point Securities, LLC and the Securities and Exchange Commission, Financial Industry Regulatory Authority, Inc., and SIPC and solely to assist you and the other specified parties in evaluating Pacific Point Securities, LLC compliance with the applicable instructions of the General Assessment Reconciliation (Form SIPC-7).

Pacific Point Securities, LLC management is responsible for the Pacific Point Securities, LLC compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose. The procedures we performed and our findings are as follows:

- 1. Compared the listed assessment payments in Form SIPC-7 with respective cash disbursement records entries (General Ledger) noting no differences;
- 2. Compared the amounts reported on the audited Form X-17A-5 for the year ended December 31, 2011, as applicable, with the amounts reported in Form SIPC-7 for the year ended December 31, 2011, noting no differences.
- 3. Compared any adjustments reported in Form SIPC-7 with supporting schedules and working papers noting no differences;
- 4. Proved the arithmetical accuracy of the calculations reflected in Form SIPC-7 noting no differences; and
- 5. Compared the amount of any overpayment applied to the current assessment with the Form SIPC-7 on which it was originally computed noting no differences.

Page 2

We were not engaged to, and did not conduct an examination, the objective of which would be the expression of an opinion on compliance. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of the specified parties listed above and is not intended to be and should not be used by anyone other than these specified parties.

Intime + Associates doly line

February 21, 2012

Mission Viejo, California

(33-REV 7/10)

SECURITIES INVESTOR PROTECTION CORPORATION P.O. Box 92185 Washington, D.C. 20090-2185 202-371-8300 General Assessment Reconciliation

For the fiscal year ended <u>NECEMBER 31, 20 11</u>
(Read carefully the instructions in your Working Copy before completing this Form)

SIPC-7 (33-REV 7/10)

	IEMBERS WITH FISCAL YEAR ENDINGS
. Name of member, address, Designated Examining Authorn proposes of the audit requirement of SEC Rule 17a·5:	ity, 1934 Act registration no. and month in which fiscal year ends for
068239 FINRA DEC PACIFIC POINT SECURITES LLC 23*23 2300 E KATELLA AVE STE 275 ANAHEIM CA 92808-6063	Note: If any of the information shown on the mailing label requires correction, please e-mail any corrections to form@sipc.org and so indicate on the form filed.
	Name and telephone number of person to contact respecting this form.
	Scott PETERS (714) 456-1790
	•
. A. General Assessment (Item 2e from page 2)	<u>\$ 80</u>
B. Less payment made with SIPC-6 filed (exclude interest)	(43
Date Paid C. Less prior overpayment applied	(
D. Assessment balance due or (overpayment)	37
E. Interest computed on late payment (see Instruction E	fordays at 20% per annum
F. Total assessment balance and interest due (or overpa	ayment carried forward) \$ 37
G. PAID WITH THIS FORM: - Check enclosed, payable to SIPC Total (must be same as F above)	\$ <u>37</u>
H. Overpayment carried forward	\$(-0
3. Subsidiaries (S) and predecessors (P) included in this for	rm (give name and 1934 Act registration number):
The SIPC member submitting this form and the berson by whom it is executed represent thereby that all information contained herein is true, correct and complete.	PACIFIC POINT SECURITIES LLC (Name of Porporation, Partnership or other organization)
Dated the 16TH day of FEBRUARY, 20 12.	CONTROLLEL (Title)
This form and the assessment payment is due 60 days a for a period of not less than 6 years, the latest 2 years i	after the end of the fiscal year. Retain the Working Copy of this form
Dates: Postmarked Received Rev	riewed
<u>n</u>	
Calculations Doc	cumentation Forward Copy
Exceptions:	-
Disposition of exceptions:	

DETERMINATION OF "SIPC NET OPERATING REVENUES" AND GENERAL ASSESSMENT

Amounts for the fiscal period

(to page 1, line 2.A.)

beginning <u>01-0/</u>, 20/ and ending 12-31, 20/2 Eliminate cents Ham No. 2a. Total revenue (FOCUS Line 12/Part IIA Line 9, Code 4030) 2b. Additions: (1) Total revenues from the securities business of subsidiaries (except foreign subsidiaries) and predecessors not included above. (2) Not loss from principal transactions in securities in trading accounts. (3) Net loss from principal transactions in commodities in trading accounts. (4) Interest and dividend expense deducted in determining item 2a. (5) Net loss from management of or participation in the underwriting or distribution of securities. (6) Expenses other than advertising, printing, registration fees and legal fees deducted in determining net profit from management of or participation in underwriting or distribution of securities. (7) Net loss from securities in investment accounts. Total additions 2c. Deductions: (1) Revenues from the distribution of shares of a registered open end investment company or unit investment trust, from the sale of variable annuities, from the business of insurance, from investment advisory services rendered to registered investment companies or insurance company separate accounts, and from transactions in security futures products. (2) Revenues from commodily transactions. (3) Commissions, floor brokerage and clearance paid to other SIPC members in connection with 17,500 securities transactions. (4) Reimbursements for postage in connection with proxy solicitation. (5) Net gain from securities in investment accounts. (6) 100% of commissions and markups earned from transactions in (1) certificates of deposit and (ii) Treasury bills, bankers acceptances or commercial paper that mature nine months or less from Issuance date. (7) Direct expenses of printing advertising and legal fees incurred in connection with other revenue related to the securities business (revenue defined by Section 16(9)(L) of the Act). (8) Other revenue not related either directly or indirectly to the securities business. (See Instruction C): (Deductions in excess of \$100,000 require documentation) (9) (I) Total interest and dividend expense (FOCUS Line 22/PART IIA Line 13, Code 4075 plus line 2b(4) above) but not in excess of total interest and dividend income. (ii) 40% of margin interest earned on customers securities accounts (40% of FOCUS line 5, Code 3980). Enter the greater of line (i) or (ii) Total deductions 2d. SIPC Net Operating Revenues 2e. General Assessment @ .0025