**SECURITI** 



SSION

Expires: Estimated average burden hours per response.....12.00

OMB APPROVAL OMB Number: 3235-0123 April 30, 2013

### SEC File Number 8-66379

### ANNUAL AUDITED REPORT **FORM X-17A-5** PART III

**FACING PAGE** Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

Report for the period beginning 0	1/01/11 and	ending 12/31/	11
A. REG	ISTRANT I	DENTIFICAT	ION
NAME OF BROKER-DEALER: Centara Capital Securities, Inc.			Official Use Only
			Firm ID No.
ADDRESS OF PRINCIPAL PLAC 4747 Executive Drive, Suite 450 (No. and Street)	E OF BUSIN	NESS (Do not	use P.O. Box No.):
San Diego	CA (State)	92121 (Zip Code)	
NAME AND TELEPHONE NUMB REPORT: Edward Lombardi	ER OF PER (619)398 (Area Code – Te	3-1700	TACT IN REGARD TO THIS
B. ACCO	UNTANT II	DENTIFICAT	ION
INDEPENDENT PUBLIC ACCOUDEMarco Sciaccotta Wilkens & Du (Name – If individual, state last, first, middle name)	NTANT who inleavy, LLP		ontained in this Report*  ECURITIES AND EXCHANGE COMMISSION
1211 W. 22 <sup>nd</sup> Street, Suite 110 (No. and Street)			RECEIVED
Oak Brook (Chy)	Illinois (State)	60523 (Zip Code)	MAY 3 0 2012
CHECK ONE:			REGISTRATIONS BRANCH
X Certified Public Accountant Public Accountant Accountant, not resident in Unite	ed States ort	any of its pos	
FOR	R OFFICAL (	JSE ONLY	·

<sup>\*</sup>Claims for exemption from the requirement that the annual report covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2)



### CENTARA CAPITAL SECURITIES, INC.

# STATEMENT OF FINANCIAL CONDITION AND INDEPENDENT AUDITORS' REPORT

**DECEMBER 31, 2011** 



#### INDEPENDENT AUDITORS' REPORT

Board of Directors Centara Capital Securities, Inc.

We have audited the accompanying statement of financial condition of Centara Capital Securities, Inc. as of December 31, 2011 that you are filing pursuant to rule 17a-5 under the Securities and Exchange Act of 1934. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to attain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Centara Capital Securities, Inc. as of December 31, 2011, in conformity with accounting principles generally accepted in the United States of America.

De Marco Sciacolta Willens & Sunlewy LLP

Oak Brook, Illinois February 14, 2012

## CENTARA CAPITAL SECURITIES, INC.

### STATEMENT OF FINANCIAL CONDITION

# <u>DECEMBER 31, 2011</u>

#### ASSETS

Cash and cash equivalents	\$ 148,946
TOTAL ASSETS	<u>\$ 148,946</u>
LIABILITIES AND SHAREHOLDER'S EQUITY	
LIABILITIES  Accounts payable, accrued expenses  and other liabilities	<b>\$</b> 20,537
SHAREHOLDER'S EQUITY	
Common stock, no par value; authorized 10,000 shares; issued and outstanding 5,000 shares	\$ 10,000
Additional paid-in capital Retained earnings	445 117,964
Total Shareholder's Equity	\$ 128,409
TOTAL LIABILITIES AND SHAREHOLDER'S EQUITY	<u>\$ 148,946</u>

#### NOTE 1 - SIGNIFICANT ACCOUNTING POLICIES

Organization - Centara Capital Securities, Inc. (the "Company"), a wholly owned subsidiary of Centara Capital Group, Inc., was incorporated in the State of California on April 17, 2003. The Company is registered with the Securities and Exchange Commission and is a member of the Financial Industry Regulatory Authority (FINRA). The Company's principal business activity is the sale of securities. Operations began July, 2004.

Securities Transactions - Commission revenue and related expense arising from securities transactions are recorded on a trade date basis, which is the same business day as the transaction date.

Concentrations of Credit Risk - The Company is engaged in various brokerage activities in which the counterparties primarily include broker/dealers, banks, other financial institutions and the Company's own customers. In the event the counterparties do not fulfill their obligations, the Company may be exposed to risk. The risk of default depends on the creditworthiness of the counterparty or issuer of the instrument. It is the Company's policy to review, as necessary, the credit standing of each counterparty.

In addition, the Company's cash is on deposit at two financial institutions and the balance at times may exceed the federally insured limit. The Company believes it is not exposed to any significant credit risk to cash.

Cash Equivalents - For purposes of the Statement of Cash Flows, the Company has defined cash equivalents as highly liquid investments, with original maturities of less than three months that are not held for sale in the ordinary course of business.

Estimates - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### NOTE 1 - SIGNIFICANT ACCOUNTING POLICIES - (Continued)

Subsequent Events - The Company evaluated all significant events or transactions that occurred through the audit report date, the date these financial statements were available to be issued.

#### NOTE 2 - FAIR VALUE MEASUREMENT

FASB ASC 820 defines fair value, creates a framework for measuring fair value, and establishes a fair value hierarchy which prioritizes the inputs to valuation techniques. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A fair value measurement assumes that the transaction to sell the asset or transfer the liability occurs in the principal market for the asset or liability or, in the absence of a principal market, the most advantageous market. Valuation techniques that are consistent with the market, income or cost approach, as specified by FASB ASC 820, are used to measure fair value.

The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value into three broad levels:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities the Company has the ability to access.
- Level 2 inputs are inputs (other than quoted prices included within level 1) that are observable for the asset or liability, either directly or indirectly.
- Level 3 inputs are unobservable inputs for the asset or liability and rely on management's own assumptions about the assumptions that market participants would use in pricing the asset or liability. (The unobservable inputs should be developed based on the best information available in the circumstances and may include the Company's own data.)

#### CENTARA CAPITAL SECURITIES, INC.

#### NOTES TO FINANCIAL STATEMENTS

#### YEAR ENDED DECEMBER 31, 2011

#### NOTE 2 - FAIR VALUE MEASUREMENT - (Continued)

Level 1 inputs have been applied to value cash and cash equivalents on the statement of financial condition. No valuation techniques have been applied to all other assets and liabilities included in the statement of financial condition. Due to the nature of these items, all have been recorded at their historic values.

#### **NOTE 3 - RELATED PARTY TRANSACTIONS**

As previously mentioned, the Company is wholly owned by Centara Capital Group, Inc. (CCG)

The Company is also affiliated through common ownership and management with various other entities including Centara Capital Management Group, Inc. (CCMG), a registered investment advisor, Centara Capital Consulting, Inc., Three One Capital, LLC, Ellis Opportunity Fund, LP, EquityKey Real Estate Investments, LP, Centara Alternative Advisors, LLC, Centara Alternative Investments, LP, EK Investments, LP, Centara Real Estate Services, Inc., Centara Global Strategies, LLC, Daimyo Capital, LLC, Centara Kuma Fund, LP, EquityKey Management, LP, Equity Holdings, LLC and EquityKey Advisors, LLC.

Pursuant to an agreement, amended and effective September 1, 2009, CCMG has provided office space, administrative and clerical services to the Company. On January 3, 2011, the Company amended this agreement for monthly payments of \$6,827. The payments were allocated as follows:

	Year Ended	
	December 31, 2011	
Compensation &		
related benefits	\$ 51,912	
Occupancy	14,820	
Other	<u>15,192</u>	
Total	<u>\$ 81,924</u>	

During the year ended December 31, 2011, the Company incurred an additional \$135,337 for commissions paid by affiliates on its behalf. At December 31, 2011, the Company owed CCMG \$6,827.00:

#### **NOTE 4 - INCOME TAXES**

The Company and its parent corporation, Centara Capital Group, Inc. (CCG) have elected S Corporation status for income tax purposes. Income taxes are therefore the responsibility of the individual shareholders of CCG.

The Company accounts for any potential interest or penalties related to possible future liabilities for unrecognized income tax benefits as interest/other expense. The Company is no longer subject to examination by tax authorities for federal, state or local income taxes for periods before 2008.

#### NOTE 5 - NET CAPITAL REQUIREMENTS

As a registered broker/dealer and member of the Financial Industry Regulatory Authority, the Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 1500%. At December 31, 2011 the Company's net capital and required net capital were \$128,409 and \$50,000 respectively. The ratio of aggregate indebtedness to net capital was 16%.

#### NOTE 6 - OFF-BALANCE-SHEET RISK AND CLEARING AGREEMENT

The Company enters into various transactions involving derivatives and other off-balance sheet financial instruments. These financial instruments could include exchange-traded and over the counter options. These derivative financial instruments are used to meet the needs of customers.

Since the Company enters into the forgoing transactions involving derivatives and other off-balance sheet financial instruments solely for the benefit of its customers, the Company does not bear any of the credit or market risk of those customers, with the exception of the risk to the Company should its customers fail to honor their obligations related to the foregoing derivatives and other off-balance sheet financial instruments, as mentioned below.

#### NOTE 6 - OFF-BALANCE-SHEET RISK AND CLEARING AGREEMENT - (Continued)

In order to facilitate these, as well as other securities transactions on behalf of its customers, the Company, in July, 2006, entered into an agreement with another broker/dealer (Initial Introducing Broker/dealer) and the Initial Introducing Broker/dealer's clearing broker/dealer (Clearing Broker/dealer) whereby the Company forwards (introduces) customer securities transactions to the Clearing Broker/dealer, through the Initial Introducing Broker/dealer, fully disclosing the customer name and other information. The processing and, if applicable, any financing pertaining to the introduced securities transactions is performed by the Clearing Broker/dealer. The customer account is therefore maintained and recorded in the books and records of the Clearing Broker/dealer on the Company's behalf. In consideration for introducing customers to the Clearing Broker/dealer, the Company receives commissions and other consideration, less the processing and other charges of the Initial Introducing Broker/dealer and the Clearing Broker/dealer. As part of the terms of these agreements, the Company is held responsible for any losses arising when the customers introduced by the Company to the Clearing Broker/dealer fail to meet their contractual commitments pertaining to the purchase, sale and possible financing of securities transactions. The Company may therefore be exposed to off-balance-sheet risk in the event the customer is unable to fulfill its contracted obligations and it is necessary for the Clearing Broker/dealer to purchase or sell the securities at a loss. The Company's exposure to risk would consist of the amount of the loss realized on the purchase or sale and any additional expenses incurred pertaining to the transaction or other customer activity.

The initial term of the agreement is five years and automatically renews for one year terms, unless terminated by either party. Termination fees are to be paid if the Company terminates the agreement prior to end of the initial term. There are no current fees as the agreement has passed the initial five year period.