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U.S. SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

**ANNUAL AUDITED  
REPORT  
FORM X-17A-5  
PART III**

**FACING PAGE**

Information Required of Brokers and Dealers  
Pursuant to Section 17 of the Securities Exchange Act of 1934

SEC FILE NO.  
8-67486

and Rule 17a-5 Thereunder

FEB 29 2012

REPORT FOR THE PERIOD BEGINNING

01/01/11  
MM/DD/YY

AND ENDING **Washington, DC** 12/31/11  
110 MM/DD/YY

**A. REGISTRANT  
IDENTIFICATION**

NAME OF BROKER-DEALER:

Clearview Correspondent Services, LLC

SECURITIES AND EXCHANGE COMMISSION  
RECEIVED  
FEB 29 2012  
REGISTRATIONS BRANCH  
12

Official Use Only  
FIRM ID. NO.

ADDRESS OF PRINCIPAL PLACE OF BUSINESS:  
(Do not use P.O. Box No.)

8006 Discovery Drive, Suite 400

(No. and Street)

Richmond

(City)

Virginia

(State)

23229

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Randall B. Saufley, Chief Financial Officer

804-649-3965

(Area Code -- Telephone No.)

**B. ACCOUNTANT IDENTIFICATION**

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

(Name -- if individual, state last, first, middle name)

PricewaterhouseCoopers LLP

214 N. Tryon St. Suite 3600  
(ADDRESS) Number and Street

Charlotte  
City

North Carolina  
State

28202  
Zip Code

**CHECK ONE:**

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

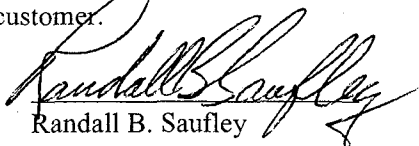
FOR OFFICIAL USE ONLY

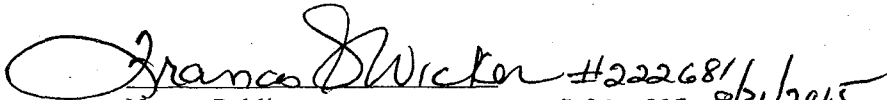
\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

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## Oath or Affirmation

I, Randall B. Saufley, swear (or affirm) that, to the best of my knowledge and belief, the accompanying financial statements and supporting schedules pertaining to the firm of Clearview Correspondent Services LLC, as of December 31, 2011, are true and correct. I further swear (or affirm) that neither the Company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer.

  
Randall B. Saufley  
Chief Financial Officer

  
Notary Public Commission #222681 expires 8/31/2015

This report\*\* contains (check all applicable boxes):

- (a) Facing Page.....i
- (b) Statement of Financial Condition .....2
- (c) Statement of Operations.....3
- (f) Statement of Changes in Member's Equity .....4
- (g) Statement of Liabilities Subordinated to Claims of General Creditors
- (d) Statement of Cash Flows .....5
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- (h) Computation of Net Capital Under Rule 15c3-1 of the Securities and Exchange Commission.....15
- (i) Computation for Determination of Reserve Requirements Under Rule 15c3-3 of the Securities and Exchange Commission .....16
- (j) Information Relating to Possession or Control Requirements Under Rule 15c3-3 of the Securities and Exchange Commission .....18
- (k) A Reconciliation, Including Appropriate Explanations, of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3 (not required)
- (l) A Reconciliation Between the Audited and Unaudited Statements of Financial Condition With Respect to Methods of Consolidation (not applicable)
- (m) Oath or Affirmation ..... ii
- (n) A Copy of the SIPC Supplemental Report
- (o) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit
- (p) Independent Auditors report on internal control (Report of Independent Auditors on Internal Control Required by SEC Rule 17a-5).....19

\*\* For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

# CLEARVIEW

CORRESPONDENT SERVICES

(a wholly-owned subsidiary of BB&T Corporation)  
STATEMENT OF FINANCIAL CONDITION  
December 31, 2011

ASSETS		LIABILITIES AND MEMBER'S EQUITY	
Cash .....	\$ 1,809,383	Short-term borrowing with affiliate .....	\$ 39,941,054
Cash segregated under federal regulations .....	18,485,511	Payable to brokers, dealers and clearing organizations .....	34,499,030
Securities owned, pledged, at fair value.....	949,810	Payable to customers.....	69,996,397
Securities borrowed .....	246,500	Payable to fully-disclosed correspondents .....	732,766
Receivable from brokers, dealers and clearing organizations.....	45,162,072	Accrued expenses, compensation, and other liabilities .....	17,833,971
Receivable from customers .....	122,058,286	Total liabilities .....	163,003,218
Receivable from related parties.....	1,579,523	<b>MEMBER'S EQUITY</b>	
Receivable from affiliated correspondents.....	12,459,784	Member's equity .....	46,246,859
Receivable from Parent.....	1,185,034	Total liabilities & member's equity .....	\$ 209,250,077
Furniture, equipment and leasehold improvements, at cost (less accumulated depreciation and amortization of \$624,665).....	224,260		
Goodwill .....	3,446,900		
Deferred tax asset.....	402,212		
Other assets.....	1,240,802		
Total assets .....	\$ 209,250,077		

The accompanying notes are an integral part of the Statement of Financial Condition.

## Report of Independent Auditors

To the Board of Managers and Member of  
Clearview Correspondent Services, LLC  
(a wholly-owned subsidiary of BB&T Corporation):

In our opinion, the accompanying statement of financial condition presents fairly, in all material respects, the financial position of Clearview Correspondent Services, LLC (the "Company") as of December 31, 2011, in conformity with accounting principles generally accepted in the United States of America. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit. We conducted our audit of this statement in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of financial condition is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the statement of financial condition, assessing the accounting principles used and significant estimates made by management, and evaluating the overall statement of financial condition presentation. We believe that our audit of the statement of financial condition provides a reasonable basis for our opinion.

*PricewaterhouseCoopers LLP*

February 28, 2012  
Charlotte, NC

# Clearview Correspondent Services, LLC

Notes to Statement of Financial Condition

December 31, 2011

## 1. Organization and Description of Business

Clearview Correspondent Services, LLC (the "Company") was established during 2006 as a broker-dealer to provide correspondent clearing services to other broker-dealers and entities involved in the securities industry. Operations commenced in October 2007. The Company is a wholly-owned subsidiary of BB&T Corporation ("Parent"), sole member. The Company is registered as a broker-dealer with the Securities and Exchange Commission ("SEC") and is subject to regulatory oversight by the Financial Industry Regulatory Authority ("FINRA").

As a correspondent clearing firm, the Company provides clearing services to affiliated and unaffiliated broker-dealers on a fully-disclosed basis. As such, the Company will not carry customer accounts of its own, but will only accept accounts introduced by an introducing firm.

## 2. Summary of Significant Accounting Policies

### Use of Estimates in the Preparation of Financial Statements

The Statement of Financial Condition is presented in accordance with accounting principles generally accepted in the United States of America, which require management to make estimates and assumptions that affect the reported amounts and disclosures. These estimates and assumptions are based on judgment and available information, and consequently, actual results could be materially different from these estimates.

### Cash

Cash represents amounts on deposit with banks and other financial institutions that are not subject to segregation under federal regulation.

### Securities borrowed

Securities borrowed for cash collateral are accounted for as financing transactions and are included in the Statement of Financial Condition at the amount of cash advanced in connection with the transactions. Interest expense is recorded on an accrual basis. The Company measures the fair value of the securities borrowed, in accordance with the Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 820, Fair Value Measurements and Disclosures ("Topic 820"), against the collateral on a daily basis, and additional collateral is obtained or excess is returned to ensure that such transactions are appropriately collateralized.

### Customer securities transactions

Customer securities transactions are recorded on a settlement date basis. The Company monitors the fair value of collateral held and the fair value of securities receivable from others, in accordance with Topic 820. It is the Company's policy to request and obtain additional collateral when deemed appropriate. A substantial portion of receivables is due from customers residing in the Southeastern United States of America.

### Furniture, equipment and leasehold improvements

Furniture, equipment and leasehold improvements are recorded at cost. Depreciation on furniture and equipment is recorded on a straight-line basis over the estimated useful lives of the assets (ranging from 3 to 7 years). Leasehold improvements are amortized on a straight-line basis over the lesser of the lease term, including certain renewals that were deemed probable at lease inception, or the estimated useful lives of the improvements.

### Translation of Foreign Currencies

Assets and liabilities denominated in foreign currencies are translated at year-end rates of exchange.

### Goodwill

Goodwill represents the cost in excess of the fair value of net assets acquired. Goodwill is not amortized over an estimated useful life, but rather is tested at least annually for impairment. The Company measures impairment using the present value of estimated future cash flows. The analysis is based upon available information regarding expected future cash flows and discount rates. Discount rates are based upon the cost of capital specific to the Company's industry. If the carrying value of the reporting unit exceeds its fair value, a second analysis is performed to measure the fair value of all

## Clearview Correspondent Services, LLC

Notes to Statement of Financial Condition

December 31, 2011

assets and liabilities. If, based on the second analysis, it is determined that the fair value of the assets and liabilities of the reporting unit is less than the carrying value, the Company recognizes impairment for the excess of carrying value over fair value. The recoverability of goodwill is also evaluated if events or circumstances indicate a possible reduction in the fair value of the Company below its carrying amount. Management evaluated the sensitivity of significant assumptions in its impairment analysis including consideration of a ten percent change in estimated future cash flows or the discount rate. While the results of the Company's most recent impairment analysis indicated an excess fair value over carrying value, the fair value over carrying value has narrowed considerably since the prior year. After giving careful consideration to all available information, management determined that no impairment of goodwill had been incurred. However, a continuing period of depressed market conditions or further market deterioration may result in impairment of goodwill in the future.

### Fair Value Measurements

Topic 820 provides a framework for measuring fair value which requires that an entity determine fair value based on the exit price from the principal market for the asset or liability being measured, which is discussed further in Note 3.

### Income taxes

The Company's operating results are included in the consolidated federal income tax return of the Parent. The method of allocating federal income tax expense is determined under a tax allocation agreement between the Company and the Parent. The amount of current tax or benefit calculated is either remitted to or received from the Parent. The allocation agreement specifies that income tax expense will be computed for all subsidiaries on a separate company method. The Company has no unrecognized tax benefits, interest or penalties accrued as of December 31, 2011.

Deferred income taxes have been provided when different accounting methods have been used in determining income for income tax purposes and for financial reporting purposes. Deferred tax assets and liabilities are recognized based on future tax consequences attributable to differences arising from financial statement carrying values of assets and liabilities and their tax bases. In the event of changes in the tax laws or rates, deferred tax assets and liabilities are adjusted in the period of the enactment of those changes, with the cumulative effects included in the current year's income tax provision.

## 3. Fair Value Measurements

Topic 820 defines fair value as the exchange price that would be received on the measurement date to sell an asset or the price paid to transfer a liability in the principal or most advantageous market available to the entity in an orderly transaction between market participants. Topic 820 also establishes a three level fair value hierarchy that describes the inputs that are used to measure assets and liabilities.

### Level 1

Level 1 asset and liability fair values are based on quoted prices in active markets for identical assets and liabilities. The Company holds a United States Treasury Bond, due June 7, 2012, with a fair value of \$949,810 at December 31, 2011, that is measured as a Level 1 asset.

### Level 2

Level 2 asset and liability fair values are based on observable inputs that include: quoted market prices for identical or similar assets or liabilities; quoted market prices that are not in an active market; or other inputs that are observable in the market and can be corroborated by observable market data for substantially the full term of the assets or liabilities. The Company held no Level 2 assets for the year ended December 31, 2011.

### Level 3

Level 3 assets and liabilities are financial instruments whose value is calculated by the use of pricing models and/or discounted cash flow methodologies, as well as financial instruments for which the determination of fair value requires significant management judgment or estimation. These methodologies may result in a significant portion of the fair value being derived from unobservable data. The Company held no Level 3 assets for the year ended December 31, 2011.

## Clearview Correspondent Services, LLC

Notes to Statement of Financial Condition

December 31, 2011

### 4. Cash Segregated Under Federal Regulations

At December 31, 2011, cash of \$10,485,511 was segregated in special reserve bank accounts for the exclusive benefit of customers under the SEC's "Customer Protection: Reserves and Custody of Securities" Rule 15c3-3 (SEC Rule 15c3-3). This rule provides a detailed reserve formula for determining the reserve bank account requirement. The reserve is calculated as the excess of customer-related credits over customer-related debits. As of December 31, 2011 the calculation indicated that no deposit was required.

The Company computes a reserve requirement for the proprietary accounts of introducing brokers (PAIB). At December 31, 2011, the Company had a PAIB deposit segregated in special reserve bank accounts of \$8,000,000 with no PAIB deposit requirement.

### 5. Receivables From and Payables To Brokers, Dealers and Clearing Organizations

The balances shown as receivables from and payables to brokers, dealers and clearing organizations represent amounts due for security transactions made in connection with the Company's normal trading and borrowing activities. Securities failed to deliver and receive represent the contract value of securities not delivered or received on settlement date. Balances at December 31, 2011 were as follows:

	<u>Receivable</u>	<u>Payable</u>
Fails to deliver and receive	\$ 33,580,678	\$ 32,368,601
Clearing organizations	2,476,685	2,130,429
Other	<u>9,104,709</u>	<u>-</u>
Total	<u>\$ 45,162,072</u>	<u>\$ 34,499,030</u>

### 6. Furniture, Equipment and Leasehold Improvements

Furniture, equipment and leasehold improvements consist of the following at December 31, 2011:

Furniture and equipment	\$ 87,346
Alterations and improvements	98,021
Computer equipment and software	649,404
Data processing equipment	9,237
Telephone systems equipment	4,917
Less: accumulated depreciation	<u>(624,665)</u>
Total	<u>\$ 224,260</u>

### 7. Short-Term Borrowings

The Company maintains a line of credit with an established financial institution with maximum borrowing under the loan equal to available collateral. The line of credit may be collateralized with customers' securities pledged for margin loans and securities held for correspondent broker-dealer accounts. As of December 31, 2011, there were no borrowings outstanding in connection with the line of credit. Borrowings throughout 2011 had an effective interest rate of 1.375% per annum. There is no established maturity date under the agreement with this institution. Additional bank lines of credit are available on a short-term basis.

The Company also maintains an unsecured line of credit from the Parent totaling \$575,000,000. As of December 31, 2011, \$39,941,054 was outstanding with an effective interest rate which ranged from .44% to .52% per annum, throughout 2011. There is no established maturity date under the agreement with the Parent.

## Clearview Correspondent Services, LLC

Notes to Statement of Financial Condition

December 31, 2011

### 8. Income Taxes

The tax effects of temporary differences that give rise to the deferred tax assets and liabilities, included in the Statement of Financial Condition, at December 31, 2011, are as follows:

Deferred tax assets:	
Accrued expenses	\$ 156,549
Deferred expenses	154,141
Depreciation	6,824
Reserves	2,007
Equity-based compensation	146,916
Total Deferred tax assets	<u>\$ 466,437</u>
Deferred tax liabilities:	
Accrued incentive compensation	<u>\$ (64,225)</u>
Total Deferred tax liabilities	<u>(64,225)</u>
Net Deferred tax assets	<u>\$ 402,212</u>

The Company has no valuation allowance for deferred tax assets based on management's belief that it is more likely than not that the deferred tax assets will be realized.

The Company has evaluated the requirements of ASC 740, Income Taxes, and recognized no adjustments in the liability for unrecognized income tax benefits as of December 31, 2011. The Company did not have any unrecognized tax benefits and did not have any interest or penalties accrued as of December 31, 2011. The Company is subject to U.S. income taxes as well as various state and local jurisdictions.

### 9. Net Capital Requirements

The Company is subject to SEC Rule 15c3-1, which requires the maintenance of minimum net capital. The Company has elected to use the alternative method permitted by SEC Rule 15c3-1, which requires that the Company maintain net capital equal to the greater of 2% of aggregate debit items or \$1,500,000.

At December 31, 2011, the Company had net capital of \$27,399,259, which was \$24,464,531 in excess of its minimum net capital requirement of \$2,934,728. Net capital as a percent of aggregate debit balances was 18.67% at December 31, 2011.

### 10. Benefit Plans

The Parent offers a 401(k) Savings Plan that permits employees with more than 90 days of service to contribute from 1% to 50% of their cash compensation. For regular employees who are 21 years of age or older with one year or more of service, the Company makes matching contributions of up to 6% of the employee's compensation.

The Parent has a nonqualified and unfunded deferred compensation arrangement for selected highly compensated employees. The nonqualified plan allows participants to defer compensation and to receive a matching contribution for deferrals into this plan on compensation above the Internal Revenue Code limitations. Certain employees of the Company participate in the Parent's equity-based compensation plans, which provide for the issuance of the Parent's share-related awards, such as share options and restricted share units. The Parent measures the fair value of each option award on the date of grant using the Black-Scholes option-pricing model. The Parent measures the fair value of restricted shares based on the price of the Parent's common stock on the grant date and the fair value of restricted share units based on the price of the Parent's common stock on the grant date less the present value of expected dividends that are foregone during the vesting period.

## **11. Related Party Transactions**

The Company is a member of a group of affiliated companies and, as disclosed below and in Notes 7, 10 and 13, has extensive transactions and relationships with members of the group. Because of these relationships, it is possible that the terms of these transactions are not the same as those that would result from transactions among wholly unrelated parties.

The Parent and its subsidiaries provide management, consulting and financial services to the Company for an annual fee. Such services include, but are not necessarily limited to, advice and assistance concerning any and all aspects of the operation, planning and financing of the Company, as well as payroll, technology, and other administrative services.

The Company provides services to an affiliated company, Scott & Stringfellow, LLC, a wholly-owned subsidiary of the Parent and BB&T Investment Services, Inc., another affiliated broker-dealer. Pricing for clearing services is established through mutual agreement between the Company and each of the two affiliated companies and therefore, it is possible that the terms of this pricing arrangement are not the same as those that would result from transactions among wholly unrelated parties.

Scott & Stringfellow, LLC also provides management, consulting and financial services to the Company for an annual fee. Such services include, but are not necessarily limited to, advice and assistance concerning any and all aspects of the operation, planning and financing of the Company, as well as certain other administrative services.

At December 31, 2011, the Company had several bank accounts with the Parent, or other subsidiaries of the Parent with a net balance of \$500,000 in Cash and \$2,730,780 in Cash segregated under federal regulations. At December 31, 2011, the Company had a Receivable from the Parent in the amount of \$1,185,034 in the Statement of Financial Condition. Included in this amount is a receivable from the Parent of \$480,587, and an income tax benefit of \$215,006 which is part of the total tax receivable from Parent of \$704,447.

At December 31, 2011 the Company had a total payable to affiliates in the amount of \$46,189,927. Of this amount, \$39,941,054 was a result of short-term borrowings with an affiliate for securities purchased and sold for Scott & Stringfellow, LLC. The remaining amount of \$6,248,873, which is netted from the Receivable from affiliate correspondent's balance of \$12,459,784, resulted from unsettled operational amounts, such as customer margin interest and commissions due to Scott and Stringfellow, LLC. While the Company's balance sheet is not held on a trade-date basis, the Company has a trade-date receivable from the affiliate in the amount of \$3,276,054.

During 2011, the Company entered into a sublease agreement with Scott & Stringfellow, LLC. The sublease agreement contains a cancelable term with no renewal options expiring in 2025.

The Company leases multiple facilities from the Parent.

## **12. Financial Instruments with Off-Statement of Financial Condition Risk**

In the normal course of business, the Company engages in activities involving the execution and settlement of various securities transactions. These activities may expose the Company to credit and market risks that are not reflected on the Statement of Financial Condition, in the event the customer or counterparty is unable to fulfill its contractual obligation. Such risks may be increased by volatile trading markets.

The Company seeks to control the risks associated with its customer activities, including customer accounts of its correspondents for which it provides clearing services, by requiring customers to maintain margin collateral in compliance with various regulatory and internal guidelines. The required margin levels are monitored daily and, pursuant to such guidelines, customers are required to deposit additional collateral or to reduce positions when necessary.

A portion of the Company's customer activity involves short sales and the writing of option contracts. Such transactions may require the Company to purchase or sell financial instruments at prevailing market prices in order to fulfill the customer's obligations.



## Clearview Correspondent Services, LLC

Notes to Statement of Financial Condition

December 31, 2011

In the normal course of business, the Company is indemnified and guaranteed by correspondents, against specified potential losses in connection with the Company acting as an agent of, or providing services to, the correspondents.

### 13. Commitments and Contingencies

During 2011, the Company entered into a sublease agreement with Scott & Stringfellow. The sublease agreement contains a cancelable term with no renewal options expiring in 2025. The Company is leasing additional space with Scott & Stringfellow at its headquarters. At December 31, 2011, the Company had minimum lease obligations related to this and other non-cancelable operating leases as follows:

For the years ending December 31:

2012	\$ 402,418
2013	413,645
2014	425,201
2015	437,100
2016	449,347
Thereafter	<u>4,553,498</u>
Total minimum future payments	<u>\$ 6,681,209</u>

### 14. Litigation

In the ordinary course of business, the Company is subject to a certain amount of claims, litigation, investigations and legal and administrative case proceedings, all of which are considered incidental to the normal course of business. While the outcome of legal proceedings is inherently uncertain, the Company's management believes that such proceedings will not have a material adverse effect on the financial position, results of operations or cash flows of the Company. However, in the event of unexpected future developments, it is possible that the ultimate resolution of these matters, if unfavorable, may be material to the Company's financial position, results of operations or cash flows.

### 15. Subsequent Events

The Company has evaluated subsequent events and has determined there are none requiring disclosure through the date of this Statement of Financial Condition.