

SECURITIES AND E Washing



#### **ANNUAL AUDITED REPORT** FORM X-17A-5 PART III

OMB APPROVAL 3235-0123 OMB Number:

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> SEC FILE NUMBER 8-52017

#### **FACING PAGE**

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

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\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)



#### **OATH OR AFFIRMATION**

I, Michael Flammer	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying financial	statement and supporting schedules pertaining to the firm of
Multiple Financial Services, Inc.	, as
of December 31,	, 2011, are true and correct. I further swear (or affirm) that
neither the company nor any partner, proprietor, principal	ipal officer or director has any proprietary interest in any account
classified solely as that of a customer, except as follows:	
None	
JEANNE F. MEISSER COMM. # 1824398 /0	Westand Hamman Signature
NOTARY PUBLIC CADIFORNIA W	Michael Henry Flammer, CEO / FINOP
MY COMM. EXP. NOV. 84, 2012	Title
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x ann of onse	
Notary Public	
This report ** contains (check all applicable boxes):	
(a) Facing Page.	
(b) Statement of Financial Condition.	
(c) Statement of Income (Loss).	
<ul> <li>(d) Statement of Changes in Financial Condition.</li> <li>(e) Statement of Changes in Stockholders' Equity of Changes in Stockholders.</li> </ul>	
	or Partners' or Sole Proprietors' Capital.
<ul> <li>(f) Statement of Changes in Liabilities Subordinate</li> <li>(g) Computation of Net Capital.</li> </ul>	a to Claims of Creditors.
(g) Computation of Net Capital.  (h) Computation for Determination of Reserve Req	uirements Durguent to Bule 15-2-2
<ul> <li>(g) Computation of Net Capital.</li> <li>(h) Computation for Determination of Reserve Req</li> <li>(i) Information Relating to the Possession or Contr</li> </ul>	of Requirements Linder Rule 1563-3
	tion of the Computation of Net Capital Under Rule 15c3-1 and the
(k) A Reconciliation between the audited and unau consolidation.	dited Statements of Financial Condition with respect to methods of
(I) An Oath or Affirmation.	
(m) A copy of the SIPC Supplemental Report.	
(n) A report describing any material inadequacies four	and to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).



Multiple Financial Services, Inc.

Report Pursuant to Rule 17a-5 (d)

Financial Statements

For the Year Ended December 31, 2011

Form **4562** 

Department of the Treasury Internal Revenue Service (99) Depreciation and Amortization (Including Information on Listed Property)

► See separate instructions. ► Attach to your tax return.

OMB No. 1545-0172

2010

Attachment Sequence No. 67

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#### Joseph Yafeh CPA, Inc.

A Professional Accounting Corporation 11300 W. Olympic Blvd., Suite 875 Los Angeles CA 90064 310-477-8150 ~ Fax 310-477-8152

#### REPORT OF INDEPENDENT AUDITOR

Board of Directors Multiple Financial Services, Inc. Irvine, California

I have audited the accompanying statement of financial condition of Multiple Financial Services, Inc. as of December 31, 2011 and related statements of income, changes in shareholders' equity and changes in financial condition for the year then ended. These financial statements are being filed based on Rule 17a-5 of the Securities Exchange Act of 1934 and include the supplemental schedule of the net capital computation required by rule 15c3-1. These financial statements are the responsibility of Multiple Financial Services, Inc.'s management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with the auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. I believe that my audit provides a reasonable basis for my opinion.

In my opinion, such financial statements referred to above present fairly, in all material respects, the financial condition of Multiple Financial Services, Inc. as of December 31, 2011 and the results of its income, shareholders' equity and changes in financial condition for the year then ended in conformity with accounting principles generally accepted in the United States of America.

My audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules I, II, III and IV is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in my opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Los Angeles, California

January 23, 2012

#### Multiple Financial Services, Inc. Statement of Financial Condition December 31, 2011

#### Assets

Cash Checking Money market Total Cash	\$ 39,768 <u>19,776</u> 59,544
Accounts receivable Marketable securities, at fair market value Furniture & equipment less accumulated depreciation - 9 Prepaid expenses Other assets	3,608 18,510 \$19,005 1,545 375 192
Total Assets	<u>\$ 83,774</u>
Liabilities and Shareholders' Equ	uity
Liabilities Accounts payable Credit card payable Income tax payable	\$ 31 125 
Total Liabilities	1,156
Paid in capital 3	,289 ,959 , <u>370</u>
Total Shareholders' Equity	82,618
Total Liabilities and Shareholders' Equity	<u>\$ 83,774</u>

## Multiple Financial Services, Inc. Statement of Income For the Year Ended December 31, 2011

Revenue – Page 12	<u>\$ 645,695</u>
Operating Expenses - Page 12	515,731
Net Operating Income	129,964
Other Income (Loss)  Net unrealized (loss) on securities Interest & dividend income	( 8,816) 150
Total Other Income (Loss)	( 8,666)
Income Before Income Taxes	121,298
Tax Provision	1,800
Net Income	<u>\$ 119,498</u>

#### Multiple Financial Services, Inc. Statement of Changes in Shareholders' Equity For the Year Ended December 31, 2011

	Common Stock Shares	Common Stock	Paid – In <u>Capital</u>	Retained Earnings	<u>Total</u>
Balance, December 31, 2010	200,000	\$ 16,289	\$ 3,959	\$ 20,969	\$ 41,217
Distribution				( 78,097)	(78,097)
Net Income				119,498	119,498
Balance, December 31, 2011	200,000	<u>\$ 16,289</u>	<u>\$ 3,959</u>	<u>\$ 62,370</u>	<u>\$ 82,618</u>

#### Multiple Financial Services, Inc. Statement of Changes in Financial Condition For the Year Ended December 31, 2011

Cash Flows from Operating Activities:	
Net income	\$119,498
Depreciation	386
Changes in operating assets and liabilities:	
Marketable securities	8,431
Accounts receivable	19,446
Other assets	130
Prepaid expenses	( 375)
Accounts payable	(12,316)
Line of credit payable	(1,988)
Credit card payable	( 5,384)
Income tax payable	1,000
Net cash provided in operating activities	128,828
Cash Flows from Investing Activities:	
Purchase of computers	( 1,931)
Cash Flows from Financing Activities	
Distribution	( 78,097)
Net increase in cash	48,800
Cash at beginning of year	10,744
Cash at December 31, 2011	<u>\$ 59,544</u>
Supplemental Cash Flow Information:	
Cash paid for income taxes	<u>\$ 800</u>
Cash paid for interest	<u>\$ 108</u>

#### Multiple Financial Services, Inc. Notes to Financial Statements December 31, 2011

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Nature of Business

Multiple Financial Services, Inc. (the "Company") is a California corporation incorporated on June 2, 1999. The Company is a member of the National Association of Securities Dealers ("NASD") and the Securities Investor Protection Corporation ("SIPC"). The NASD and NYSE Member Regulation consolidated in 2007 to form the Financial Industry Regulatory Agency ("FINRA"). The Company serves primarily individual customers in Southern California.

The Company conducts business on a fully disclosed basis whereby the execution and clearance of trades are handled by another Broker/Dealer, TD Ameritrade. The Company does not hold customer funds and/or securities.

Based upon the income reported, the commissions earned from the sales of stocks, mutual funds and investment company shares represent the major portion of the business.

The accompanying financial statements were prepared on the accrual method of accounting.

#### Basis of Presentation

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Recent Accounting Pronouncements

The Financial Accounting Standards Board ("FASB") implemented the FASB Accounting Standards Codification (Codification) effective July 1, 2009. The Codification has become the source of authoritative Generally Accepted Accounting Principles ("GAAP") recognized by FASB to be applied to nongovernmental entities. On the effective date of the Codification, the Codification superseded all then existing accounting and reporting standards. All other nongrand-fathered accounting literature not included in the FASB Codification has become nonauthoritative. References to GAAP included in the FASB Codification are noted as Accounting Standards Codification ("ASC").

Following the effective date of the Codification, FASB will not release new standards in the form of Statements, FASB Staff Positions, or Emerging Issues Task Force Contracts, but instead will issue Accounting Standards Updates. Updates will not be considered authoritative in their own right, but will serve only to update the Codification, provide background information about the guidance in the Codification, and provide the basis for the changes in the Codification.

#### Multiple Financial Services, Inc. Notes to Financial Statements December 31, 2011

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Recent Accounting Pronouncements (Continued)

For the year ending December 31, 2011, various accounting pronouncements or interpretations by the FASB were either newly issued or had effective implementation dates that would require their provisions to be related in the financial statement for the year then ended. The Company has reviewed the following Statements of Financial Accounting Standards (SFAS")/ASC topics for the year to determine relevance to the Company's operations.

The Company has either evaluated or is currently evaluating the implications, if any, of each of these pronouncements and the possible impact they may have on the Company's financial statements. In most cases, management has determined that the pronouncement has either limited or no application to the Company and, in all cases, implementation would not have a material impact on the financial statements taken as a whole.

#### **NOTE 2 - MARKETABLE SECURITIES**

Marketable securities include NASD stocks with a fair market value of \$7,353. The accounting for the mark-to-market on the proprietary trading is included in other income (loss) as net unrealized loss of \$(8,816).

#### NOTE 3 - PROPERTY AND EQUIPMENT, NET

The property and equipment are recorded at cost and summarized by major classifications as follows:

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		Life iii 1 cars
Machinery and equipment	\$ 14,560	5
Furniture and fixtures	<u>5,990</u>	7
	20,550	
Less accumulated depreciation	(19,005)	
Property and equipment, net	<u>\$ 1,545</u>	

Depreciation expense for the year ended December 31, 2011 is \$386.

#### **NOTE 4 - NET CAPITAL REQUIREMENTS**

Pursuant to the net capital provisions of Rule 15c3-1 of the Securities and Exchange Act of 1934, the Company is required to maintain a minimum net capital (\$5,000), as defined, under such provisions. See page 9 and 10 for the computation of net capital.

#### **NOTE 5 - INCOME TAXES**

The Company has elected the S Corporate tax status, therefore no federal income tax provision is provided. The tax provision of \$800 is the California franchise tax minimum.

#### Multiple Financial Services, Inc. Notes to Financial Statements December 31, 2011

#### **NOTE 6 – SUBSEQUENT EVENTS**

Management has reviewed the results of operations for the period of time from its year end December 31, 2011 through January 23, 2012, the date the financial statements were available to be issued, and has determined that no adjustments are necessary to the amounts reported in the accompanying combined financial statements nor have any subsequent events occurred, the nature of which would require disclosure.

# Multiple Financial Services, Inc. Computation of Net Capital Requirements Pursuant to Rule 15c3-1 December 31, 2011

Computation of Net Capital  Total ownership equity from statement of financial condition	\$ 82,618
Non allowable assets and haircuts - Page 10	5,612
Net Capital	<u>\$ 77,006</u>
Computation of Net Capital Requirements	
Minimum net aggregate indebtedness-	
.067% of net aggregate indebtedness	<u>\$ 77</u>
Minimum dollar net capital required	\$ 5,000
Net Capital required (greater of above amounts)	\$ 5,000
Excess Capital	<u>\$72,006</u>
Excess net capital at 1000% (net capital less 10%	
of aggregate indebtedness)	\$ 76,890
Computation of Aggregate Indebtedness	
Total liabilities	\$ 1,156
Percentage of aggregate indebtedness to net capital	1%

#### Reconciliation

The following is reconciliation as of December 31, 2011 of the above net capital computation with the Company's corresponding unaudited computation pursuant to Rule 179-5(d) (4):

Unaudited	\$ 78,800
Audit adjustments	_( 794)
Audited	<u>\$ 77,006</u>

#### Multiple Financial Services, Inc. Non-Allowable Assets December 31, 2011

#### Non-Allowable Assets

Furniture and equipment Prepaid expenses Marketable securities – PAIB Other Asset	\$	1,545 375 385 192
Total Non-Allowable Assets		2,497
Haircuts		
Money Market (sundry account) Marketable Securities		396 2,719
Total Haircuts	<u>\$</u>	3,115
Total	<u>\$</u>	5,612

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### SCHEDULE II INDEPENDENT AUDITOR'S REPORT ON THE SCHEDULE OF REVENUE AND OPERATING EXPENSES

Board of Directors Multiple Financial Services, Inc. Irvine, California

My audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole. The attached schedules of revenue and operating expenses for the year ended December 31, 2011 is presented for purposes of additional information and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in my opinion, is fairly stated in all material respects in relation to the basic financial statements as a whole.

Los Angeles, California January 23, 2012

## Multiple Financial Services, Inc. Schedule of Revenue and Operating Expenses For the Year Ended December 31, 2011

REVENU	JΕ
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Commissions Income	\$ 555,078
Fees and Other Income	90,617
Total Revenue	\$ 645,695

#### **OPERATING EXPENSES**

Advertising	\$	2,992
Business Consulting		7,556
Bank Service Charges		25
Commissions	434,494	
Depreciation Expense		386
Dues and Subscriptions		1,367
Insurance Expense		15,354
Interest Expense		258
FINRA Fees		3,534
Office Expense		1,823
Postage and Delivery		264
Professional Fees		19,533
Rent		11,398
Repairs		169
Tax & Licenses		1,402
Telephone and Internet		4,838
Travel and Entertainment		5,628
Miscellaneous		4,710
Total Operating Expenses	<u>\$ 5</u>	515,731

## Multiple Financial Services, Inc. Schedule III – Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3 As of December 31, 2011

A computation of reserve requirement is not applicable to Multiple Financial Services, Inc. as the Company qualifies for exemption under Rule 15c3-3 (k) (2) (i).

# Multiple Financial Services, Inc. Schedule IV – Information Relating to Possession or Control Requirements under Rule 15c3-3 As of December 31, 2011

Information relating to possession or control requirements is not applicable Multiple Financial Services, Inc. as the Company qualifies for exemption under Rule 15c3-3 (k) (2) (i).

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#### **PART II**

Report of Independent Auditor on Internal Accounting Control Required by SEC Rule 17a-5

Board of Directors Multiple Financial Services, Inc. Irvine, California

In planning and performing my audit of the financial statements of Multiple Financial Services, Inc. (the Company), as of and for the year ended December 31, 2011, in accordance with auditing standards generally accepted in the United States of America, I considered the Company's internal control over financial reporting (internal control) as a basis for designing my auditing procedures for the purpose of expressing my opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, I do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g) (1) of the Securities and Exchange Commission (SEC), I have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that I considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, I did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's previously mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition, and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Board of Directors Multiple Financial Services, Inc. Irvine, California

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Company's financial statements will not be prevented or detected and corrected on a timely basis.

My consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. I did not identify any deficiencies in internal control and control activities for safeguarding securities that I consider to be material weaknesses, as defined previously.

I understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on my study, I believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2011 to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, and FINRA, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

Los Angeles, California January 23, 2012

#### Joseph Yafeh, CPA

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### Part III SIPC Supplemental Report Pursuant to SEC Rule 17a-5(e) (4)

Board of Directors Multiple Financial Services, Inc. Irvine, California

In accordance with Rule 17a-5(e)(4) under the Securities Exchange Act of 1934, I have performed the procedures enumerated below with respect to the accompanying Schedule of Assessment and Payments [General Assessment Reconciliation (Form SIPC-7)] to the Securities Investor Protection Corporation (SIPC) for the year ended December 31, 2011, which were agreed to by Multiple Financial Services, Inc. and the Securities and Exchange Commission, Financial Industry Regulatory Authority, Inc., and SIPC, solely to assist you and the other specified parties in evaluating Multiple Financial Services, Inc.'s compliance with the applicable instructions of the General Assessment Reconciliation (Form SIPC-7).

Multiple Financial Services, Inc.'s management is responsible for the Multiple Financial Services, Inc.'s compliance with those requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of those parties specified in this report. Consequently, I make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose. The procedures I performed and my findings are as follows:

- 1. Compared the listed assessment payments in Form SIPC-7 with respective cash disbursement records entries to the check copy dated July 20, 2011 noting no differences.
- 2. Compared the amounts reported on the audited Form X-17A-5 for the year ended December 31, 2011, as applicable, with the amounts reported in Form SIPC-7 for the year ended December 31, 2011 noting no differences.
- 3. Compared any adjustments reported in Form SIPC-7 with supporting schedules and working papers. Noted no adjustments.
- 4. Proved the arithmetical accuracy of the calculations reflected in Form SIPC-7 and in the related schedules and working papers as noted in section 2 above noting no differences.
- 5. Compared the amount of any overpayment applied to the current assessment with the Form SIPC-7 on which it was originally computed noting no overpayment.

I was not engaged to, and did not conduct an examination, the objective of which would be the expression of an opinion on compliance. Accordingly, I do not express such an opinion. Had I performed additional procedures, other matters might have come to my attention that would have been reported to you.

Board of Directors Multiple Financial Services, Inc. Irvine, California

This report is intended solely for the information and use of the specified parties listed above and is not intended to be and should not be used by anyone other than these specified parties.

Los Angeles, California January 23, 2012