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**ANNUAL AUDITED REPORT FORM X-17A-5 PART III** 

**FACING PAGE** 05 REGISTRATION Company of Property Act of 1934 and Rule 17a-5 Thereunder Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BI	EGINNING	01/01/2011 MM/DD/YY	AND ENDING	12/ 31/2011 MM/DD/YY
	A. REGIS	TRANT IDEN	<b>FIFICATION</b>	
NAME OF BROKER-DEALER:	Northcoast Research P	artners, LLC		OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)			FIRM I.D. NO.	
1001 Lakeside Ave Suite 1500				
		(No. and Street)		
Cleveland		Ohio 44114		44114
(City)		(State)		(Zip Code)
NAME AND TELEPHONE NU Sal Raffa	MBER OF PERSO	N TO CONTACT	IN REGARD TO THIS	216-468-6955
				(Area Code - Telephone Number)
	B. ACCOU	INTANT IDEN	TIFICATION	
INDEPENDENT PUBLIC ACC	OUNTANT whose	opinion is contain	ed in this Report*	
SS&G	(Mama is	individual, state last, fi	iret middle name)	
	(Name – y	maividuai, sidie idsi, ji	rsi, maaie name)	
32125 Solon Road	Cleveland		Ohio	44139
(Address)	(City)		(State)	(Zip Code)
CHECK ONE:				
X Certified Public Acc	countant			
Public Accountant				
Accountant not resid	lent in United State	s or any of its poss	essions.	

#### FOR OFFICIAL USE ONLY

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

SEC 1410 (06-02)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

#### **OATH OR AFFIRMATION**

I, Sal Raffa		, swear (or a	affirm) that, to the best of
my knowledge and belief the accompanying finance	ial statement and		-
Northcoast Research Partners, LLC			, as
of December 31			. I further swear (or affirm) that
neither the company nor any partner, proprietor, pr	incipal officer or	director has any propriet	ary interest in any account
classified solely as that of a customer, except as fol	lows:		
. '			
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		$ \sqrt{\frac{1}{2}}$	
		318	shara c
			nancial Officer
1/		1	Title Title
		SINKY PUSS	
Name Public			KELLEY GIBSON
Notary Public		*	Notary Public, State of Ohio
This report ** contains (check all applicable boxes	<b>:</b> ):	0	My Comm. Expires June 19, 2016
√ (a) Facing Page.		EOF	
<ul><li>√ (b) Statement of Financial Condition.</li><li>(c) Statement of Income (Loss).</li></ul>			
(d) Statement of Changes in Financial Condit	ion.		
(e) Statement of Changes in Stockholders' Ed	quity or Partners'	or Sole Proprietors' Cap	oital.
<ul><li>(f) Statement of Changes in Liabilities Subor</li><li>(g) Computation of Net Capital.</li></ul>	dinated to Claims	s of Creditors.	
(h) Computation for Determination of Reserv	e Requirements F	Pursuant to Rule 15c3-3.	
(i) Information Relating to the Possession or	Control Requirer	nents Under Rule 15c3-3	3.
(j) A Reconciliation, including appropriate e Computation for Determination of the Re	xplanation of the	Computation of Net Cap	oital Under Rule 15c3-1 and the
(k) A Reconciliation between the audited and	serve Requirement I unaudited Stater	nents of Financial Condi	tion with respect to methods of
consolidation.			
√ (l) An Oath or Affirmation.			
<ul><li>(m) A copy of the SIPC Supplemental Report</li><li>√ (n) A report describing any material inadequal</li></ul>	acies found to exi	st or found to have existe	ed since the date of the previous
audit.	tould to thi		

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

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#### INDEPENDENT AUDITORS' REPORT

Cleveland Office 32125 Solon Road Cleveland, OH 44139 www.SSandG.com 440-248-8787 440-248-0841 (f)

To the Member of Northcoast Research Partners, LLC

We have audited the accompanying statement of financial condition of Northcoast Research Partners, LLC as of December 31, 2011 that is filed pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of financial condition is free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the statement of financial condition, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the statement of financial condition. We believe that our audit provides a reasonable basis for our opinion.

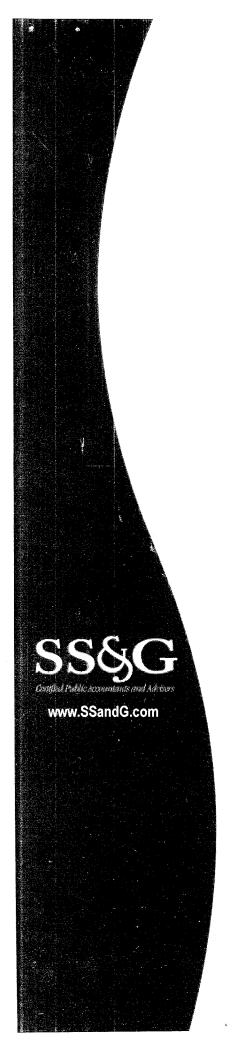
In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Northcoast Research Partners, LLC as of December 31, 2011, in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the statement of financial condition as a whole. The supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934 is presented for purposes of additional analysis and is not a required part of the statement of financial condition. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the statement of financial condition. The information has been subjected to the auditing procedures applied in the audit of the statement of financial condition and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the statement of financial condition or the statement of financial condition itself, and other additional procedures in accordance with

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auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the statement of financial condition as a whole.

SS+D, Ire.

February 17, 2012

## STATEMENT OF FINANCIAL CONDITION

	DEC	2011 2011
ASSETS		
Cash	\$	974,549
Receivable from related party		47,948
Receivables from customers		138,419
Prepaid expenses		65,708
Equipment and leasehold improvements, net		43,478
	<u>\$</u>	1,270,102
LIABILITIES AND MEMBER'S EQUITY		
LIABILITIES:		
Accounts payable/accrued expenses	\$	29,776
Accrued payroll		341,889
Deferred rent		131,588
TOTAL LIABILITIES		503,253
MEMBER'S EQUITY		766,849
	<u>\$</u>	1,270,102

### NOTES TO FINANCIAL STATEMENTS

#### **NOTE A – Organization and nature of business**

Northcoast Research Partners, LLC (the Company) provides independent equity research to its institutional customers. The Company is a limited liability company organized under the laws of Ohio and was incorporated on October 29, 2008. They began trading operations during May 2009. The Company, a wholly-owned subsidiary of Northcoast Research Holdings, LLC, is registered as a broker-dealer under the Securities Exchange Act of 1934, and is a member of the Financial Industry Regulatory Authority (FINRA).

### NOTE B - Summary of significant accounting policies

#### Basis of accounting

The statement of financial condition of the Company has been prepared on the accrual basis of accounting.

#### Use of estimates

The preparation of the statement of financial condition in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the statement of financial condition. Actual results could differ from those estimates.

#### Concentration of credit risk

The Company maintains its cash balances in one financial institution located in Cleveland, Ohio. The balances are insured by the Federal Deposit Insurance Corporation up to \$250,000.

The Company had receivables from three customers at December 31, 2011 that comprised 42% of the accounts receivable.

As of December 31, 2011, the Company had no other significant concentrations of risk.

### Accounts receivable and allowance for doubtful accounts

The Company reports receivables at net realizable value. The Company recognizes an allowance for losses on accounts receivable in an amount equal to the estimated probable losses net of recoveries. The allowance is based on an analysis of historical bad debt experience, current receivables aging, and expected future write-offs, as well as an assessment of specific identifiable customer accounts considered at risk or uncollectible. The Company's policy is to recognize bad debt expense, if any, in other expenses.

#### NOTES TO FINANCIAL STATEMENTS

#### NOTE B – Summary of significant accounting policies, continued

#### Equipment and leasehold improvements

Equipment and leasehold improvements consisted of the following at December 31, 2011:

Furniture and fixtures	\$ 19,341
Office equipment	80,981
Leasehold improvements	 22,630
•	122,952
Less accumulated depreciation	 <u>(79,474</u> )
	\$ 43,478

The straight-line method is generally used to provide for depreciation over the estimated useful lives of the assets, primarily 7 years for furniture and fixtures, 3 years for computer equipment, and 4.5 years for leasehold improvements.

#### Income taxes

The Company, with the consent of its member, has elected to be formed as a limited liability company. The operating agreement, construed under Ohio laws, states that the Company will be treated as a partnership for federal and state income tax purposes. In lieu of paying taxes at the company level, the members of a limited liability company are taxed on their proportionate share of the Company's taxable income. Therefore, no provision or liability for federal or state income taxes has been included in this statement of financial condition.

The Company follows the accounting guidance for uncertainty in income taxes using the provisions of Accounting Standards Codification 740, *Income Taxes*. Using that guidance, tax positions initially need to be recognized in the financial statements when it is more likely than not the position will be sustained upon examination by the tax authorities.

As of December 31, 2011, the Company had no uncertain tax positions that qualify for either recognition or disclosure in the financial statements. It is the Company's policy to include any penalties and interest related to income taxes in its operating expenses, however, the Company currently has no penalties or interest related to income taxes. The earliest year that the Company is subject to examination is the year ended December 31, 2008.

#### Events occurring after reporting date

The Company has evaluated events and transactions that occurred between December 31, 2011 and February 17, 2012, which is the date that the statement of financial condition was available to be issued, for possible recognition or disclosure in the statement of financial condition.

#### NOTES TO FINANCIAL STATEMENTS

#### **NOTE C – Related party transactions**

The Company has entered into a support and services agreement with Ancora Partners, LLC (Ancora), a member of Northcoast Research Holdings, LLC, whereby Ancora provides various administrative and operational support services to the Company.

### NOTE D - Profit sharing plan

The Company has a 401(k) profit sharing plan that covers substantially all employees. Employees may elect to contribute pre-tax a portion of their pay up to limits established by the IRS. The Company is required to contribute 3% of the employees' base salary, regardless of the individual's participation. Profit sharing contributions to the plan are discretionary and determined by management based on the firm's financial performance in the calendar year.

#### **NOTE E – Lease commitments**

The Company leases office space under non-cancelable operating leases that expire on December 31, 2013.

Future minimum lease payments under lease agreements as of December 31, 2011 are as follows:

2012 2013		\$	288,750 351,451
		\$	640.201

The office space lease agreement provides for escalating rent payments at various times during the lease term. Generally accepted accounting principles require that rent be recorded on a straight-line basis over the life of the lease. An aggregate difference of \$131,588 at December 31, 2011 has been recorded on the statement of financial condition relating to the difference between actual rent payments and the amount which would have been paid if payments were made on the straight-line basis.

#### **NOTE F – Net capital requirements**

As a member organization of FINRA, the Company is subject to the Uniform Net Capital Rule 15c3-1 adopted by the SEC and administered by FINRA, which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. The Company's minimum net capital requirement as of December 31, 2011 was \$33,550. At December 31, 2011, the Company's net capital was \$471,296 and exceeded the minimum net capital requirement by \$437,746. The Company's ratio of aggregate indebtedness at December 31, 2011 was 1.07 to 1.

Supplementary Information

## **COMPUTATION OF NET CAPITAL PURSUANT TO RULE 15c3-1**

## **DECEMBER 31, 2011**

Total Member's Equity from Statement of		
Financial Condition	\$	766,849
Nonallowable assets:		
Receivables		186,367
Property and equipment-net of depreciation and amortization		43,478
Other assets		65,708
Total nonallowable assets		295,553
Net Capital	\$	471,296
Net capital requirement (6-2/3% of aggregate		
indebtedness)	<u>\$</u>	33,550
Excess net capital	<u>\$</u>	437,746
Total aggregate indebtedness	<u>\$</u>	503,253
Percentage of aggregate indebtedness to net capital		107%

## Statement Pursuant to Paragraph (d)(4) Rule 17a-5

The above computation of net capital agrees with the corresponding computation prepared by the Company for inclusion on its Part II FOCUS Report filing as of December 31, 2011.

## **STATEMENT REGARDING RULE 15c3-3**

## **DECEMBER 31, 2011**

The Company is exempt from Rule 15c3-3 of the Securities and Exchange Commission under paragraph (k)(2)(i) of that rule.

Supplementary Report



Cleveland Office 32125 Solon Road Cleveland, OH 44139 www.SSandG.com 440-248-8787 440-248-0841 (f) INDEPENDENT AUDITORS' SUPPLEMENTARY REPORT ON INTERNAL CONTROL

To the Member of Northcoast Research Partners, LLC

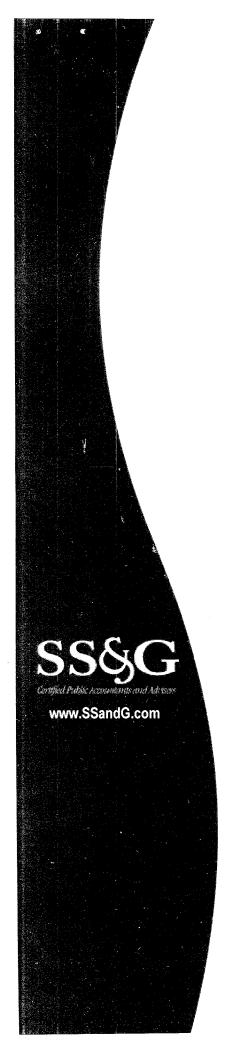
In planning and performing our audit of the financial statements of Northcoast Research Partners, LLC (the Company), as of and for the year ended December 31, 2011, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's abovementioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

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Center for Audit Quality, and
The Leading Edge Alliance



Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a deficiency, or combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A material weakness is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the company's financial statements will not be prevented or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined previously.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2011, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

SS+ b, Inc.

February 17, 2012

> STATEMENT OF FINANCIAL CONDITION

**DECEMBER 31, 2011**