

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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PART III

Washington, DC Information Required of Brokers and Dealers Pursuan 6 Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD	BEGINNING	MM/DD/YY	AND ENDING_	12/31/11 MM/DD/YY		
	A. REGISTR	ANT IDENTI	FICATION	**************************************		
NAME OF BROKER-DEAL	ER: Palmetto	Advisory	Group	OFFICIAL USE ONLY		
ADDRESS OF PRINCIPAL	FIRM I.D. NO.					
	210 yeur	(No. and Street)	lase			
	Kiawah	island, sc	. 2945S			
(City) (State)				(Zip Code)		
NAME AND TELEPHONE N	NUMBER OF PERSON DEMOK W		IN REGARD TO THIS I 843-768-7	_		
	B. ACCOUNT	ANT IDENT	IFICATION			
INDEPENDENT PUBLIC AC	Gree d	walker	_			
227 West 1		_	•	4		
(Address)	(C	ity)	Charlotte, (State			
CHECK ONE:						
🔀 Certified Public	c Accountant					
☐ Public Account	ant					
☐ Accountant not	resident in United State	es or any of its p	ossessions.			
	FOR O	FFICIAL USI	E ONLY			

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

OATH OR AFFIRMATION

Ι.	Demick	M Grava	, swear (or affirm) that, to the best of		
my	knowledge and belief the	accompanying fina	ncial statement and supporting schedules pertaining to the firm of		
·		Advisory (
of	December		, 20 11 are true and correct. I further swear (or affirm) that		
			principal officer or director has any proprietary interest in any account		
cla	ssified solely as that of a co	ustomer, except as	follows:		
			714.0		
			Vinik M. (2ano		
	 .	. Il I and	Signature		
	State o		me on 2/27/2 President, CEO		
	Subscr	ibed and sworn before	me on 2/27/12 President, CEO		
		000	(Date) Title		
	~ (/a ·				
		(Notary Sign	ature)		
	Notary Rublic		NOTARY PUBLIC		
			CHARMAIN CUMMINGS		
	is report ** contains (check	all applicable box			
	(a) Facing Page.		COMMISSION EXPIRES		
	(b) Statement of Financia		SEPTEMBER 20, 2015		
K	(c) Statement of Income		STATE OF UTAH		
A	(d) Statement of Changes				
	(e) Statement of Changes	in Stockholders' E	Equity or Partners' or Sole Proprietors' Capital.		
西			ordinated to Claims of Creditors.		
M	(g) Computation of Net C				
Ø	(h) Computation for Dete	rmination of Reser	ve Requirements Pursuant to Rule 15c3-3.		
Ø	(i) Information Relating	to the Possession o	r Control Requirements Under Rule 15c3-3.		
X	(j) A Reconciliation, incl	uding appropriate e	xplanation of the Computation of Net Capital Under Rule 15c3-1 and the		
	Computation for Dete	ermination of the Re	eserve Requirements Under Exhibit A of Rule 15c3-3.		
œ	(k) A Reconciliation between	veen the audited an	d unaudited Statements of Financial Condition with respect to methods of		
	consolidation.		,		
1	(l) An Oath or Affirmation	on.			
Y	(m) A copy of the SIPC S		t.		
Ò	(n) A report describing an				

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

PALMETTO ADVISORY GROUP, LLC

Financial Statement as of December 31, 2011 and Independent Auditors' Report



INDEPENDENT AUDITORS' REPORT

Palmetto Advisory Group, LLC:

We have audited the accompanying statement of financial condition of Palmetto Advisory Group, LLC (the "Company") as of December 31, 2011, that the Company is filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with generally accepted auditing standards in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statement referred to above presents fairly, in all material respects, the financial position of Palmetto Advisory Group, LLC as of December 31, 2011 in conformity with generally accepted accounting principles in the United States.

Grear + Walker, LLP February 21, 2012

RESTED BUSINESS ADVISORS

PALMETTO ADVISORY GROUP, LLC

STATEMENT OF FINANCIAL CONDITION DECEMBER 31, 2011

<u>ASSETS</u>	
Cash and cash equivalents Prepaid expenses Other assets	\$ 12,271 500 3,804
TOTAL ASSETS	\$ 16,575
LIABILITIES AND MEMBERS' ACCUMULATED DEFICIT	
LIABILITIES: Accrued expenses Subordinated loans Total liabilities	\$ 5,300 49,000 54,300
MEMBERS' ACCUMULATED DEFICIT: Accumulated deficit	 (37,725)
TOTAL LIABILITIES AND MEMBERS' ACCUMULATED DEFICIT	\$ 16,575

PALMETTO ADVISORY GROUP, LLC

NOTES TO FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2011

1. SUMMARY OF OPERATIONS AND SIGNIFICANT ACCOUNTING POLICIES

Operations - Palmetto Advisory Group, LLC (the "Company") is a South Carolina limited liability company and operates as a registered, non-carrying broker dealer. The Company primarily solicits the registered representatives of larger broker dealers on behalf of independent mutual fund companies, and is typically compensated through a portion of the mutual fund's management fee and sometimes also on a retainer basis. The Company has Financial Industry Regulatory Authority (FINRA) approval as a mutual fund retailer, for the creation and marketing of private placements, and for investment banking activity. The Company does not take custody of client assets, does not settle mutual fund trades, accept direct investments, or take custody of customer assets.

The Company is a member of FINRA and the Securities Investor and Protection Corporation (SIPC). The Company also has an affiliated investment advisor, Palmetto Advisory, LLC, which is registered in the state of South Carolina.

<u>Use of Accounting Estimates</u> - The preparation of financial statements in conformity with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect the reported amounts of certain assets and liabilities and disclosures. Accordingly, the actual amounts could differ from those estimates. Any adjustments applied to estimated amounts are recognized in the year in which such adjustments are determined.

<u>Cash Equivalents</u> - The Company considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents. The Company maintains cash deposits with financial institutions that at times may exceed federally insured limits.

Revenue Recognition - The Company has a contract under which it receives a non-refundable retainer from an investment manager. Retainers are typically due and recognized on the first day of each month.

<u>Income Taxes</u> - For income tax purposes, the Company is considered to be a partnership. No provision for federal or state income taxes has been made in the accompanying financial statements since the members include their allocable share of the Company's taxable income or loss in their respective individual income tax returns.

The Company records liabilities for income tax positions taken or expected to be taken when those positions are deemed uncertain to be upheld in an examination by taxing authorities. As of December 31, 2011, the tax years ended December 31, 2008 through 2011 were open for potential examination by taxing authorities. No liabilities for uncertain income tax positions were recorded as of December 31, 2011.

<u>Subsequent Events</u> - In preparing its financial statement, the Company has evaluated subsequent events through February 21, 2012, which is the date the financial statements were available to be issued.

2. NET CAPITAL REQUIREMENTS

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. As of December 31, 2011, the Company had net capital of \$6,971 which was \$1,971 in excess of its required net capital of \$5,000. As of December 31, 2011, the Company's ratio of aggregate indebtedness to adjusted net capital was .76 to 1.

3. SUBORDINATED LOAN

As of December 31, 2011, the Company had subordinated loans totaling \$49,000 to its members and a former member, which are due in full in May 2013 and bear interest at 0%. These notes are subordinated to the general obligations of the Company. The subordination agreements were approved by FINRA and any payments on these notes must be preapproved by FINRA.

4. OPERATING AGREEMENT

The members of Palmetto Advisory Group, LLC are subject to an operating agreement which specifies the rights and obligation of its members. Among other things, the agreement stipulates the allocation of profits, losses and distributions to its members, as well as the terms and conditions under which ownership interests can be sold or transferred. The agreement also stipulates that the Company shall be dissolved upon the death, permanent incapacity, bankruptcy, retirement, resignation, or expulsion of a member, unless the remaining members elect within 30 days of the occurrence of one of these events to continue the legal existence of the Company.

5. RELATED PARTY TRANSACTIONS

The Company leases office space from two of its members under an annually renewable lease agreement. The current lease expires in November 2012. Minimum lease payments totaling \$3,300 are due under this lease in 2012.

6. CONCENTRATIONS

During the year ended December 31, 2011, the Company generated all of its revenues under marketing agreements with three investment managers.