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Received SEC

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Washington, DC 20549

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File No. 001-35461

Chief, Information Technology
Securities and Exchange Commission
Division of Corporation Finance
100 F Street, NE MS 3040
Washington, DC 20549

To whom it may concern:

The New York Stock Exchange certifies approval for listing and registration under the Exchange Act of 1933, EXACTTARGET, INC., Common Stock, par value \$0.0005 per share. The NYSE requests simultaneous acceleration of registration of the Securities Exchange Act of 1934, together with the 1933 Act. Adequate distribution assured. Form 8-A received on March 19, 2012. Tentative listing date – March 22, 2012.

Sincerely,