


## ANNUAL REPORT

CORTORATION

CENTURY
NatGNaL Bayt

## cuntuan PARK

MATOMALBANK

Socpeatcrat Fixance

Fhrmand BARGMAL BANK

Pumers Brank
Fimers mol zavine tank - METMNOX

United Bank
michlanderank
Untly
National
Bank
stcont
Mrmona
BAMK


To Our Stockholders ..... 2
Financial Highlights ..... 5
Stockholders' Information ..... 6
Park National Corporation Directors \& Executive Officers ..... 7
Directors:
Century National Bank Division ..... 8
Fairfield National Bank Division ..... 9
Farmers and Savings Bank Division ..... 10
First-Knox National Bank Division ..... 11
The Park National Bank ..... 12
Park National Bank of Southwest Ohio \& Northern Kentucky Division ..... 13
Richland Bank Division ..... 14
Second National Bank Division ..... 15
Security National Bank Division ..... 16
United Bank Division ..... 17
Unity National Bank Division ..... 18
Vision Bank - Alabama Division ..... 19
Vision Bank - Florida ..... 20
Officers of Corporation \& Affiliates. ..... 21
Financial Review. ..... 29
Management's Report on Internal Control Over Financial Reporting ..... 50
Report of Independent Registered Public Accounting Firm ..... 51
Financial Statements:
Consolidated Balance Sheets ..... 52
Consolidated Statements of Income ..... 54
Consolidated Statements of Changes in Stockholders' Equity. ..... 56
Consolidated Statements of Cash Flows ..... 57
Notes to Consolidated Financial Statements ..... 58

Most readers of this letter have seen our world become increasingly complex and unpredictable over the past four years. While it may be illuminating to put into context all that has transpired since March, 2007 when Vision Bank (Vision) joined Park, we wish to simplify our approach this year. Revisiting details about great recessions, real estate devaluations, oil spills, etc. is tempting but it is tedious and wears on our nerves. We are looking through the windshield, not at the rearview mirror, and we invite you to join us. To that end, we offer this table summarizing net income for the previous three years:

|  | 2011 | 2010 | 2009 |
| :--- | ---: | ---: | ---: |
| Park National Bank (PNB) | $\mathbf{\$ 1 0 6 , 8 5 1}$ | $\$ 102,948$ | $\$ 101,458$ |
| Guardian Financial Services | $\mathbf{2 , 7 2 1}$ | 2,006 | 1,752 |
| Vision Bank | $\mathbf{( 2 2 , 5 2 6})$ | $(45,414)$ | $(30,110)$ |
| Parent Company/Other | $\mathbf{( 4 , 9 0 6 )}$ | $(1,439)$ | 1,092 |
| Park National Corporation (PRK) | $\mathbf{8 2 , 1 4 0}$ | $\$ 58,101$ | $\$ 74,192$ |
| Security Gains - PNB | $\mathbf{2 3 , 6 3 4}$ | 11,864 | 7,340 |
| Security Gains - Vision Bank | $\mathbf{5 , 1 9 5}$ | - | - |
| PRK net income excluding gains | $\mathbf{6 3 , 4 0 1}$ | 50,389 | 69,421 |
| PRK without Vision | $\mathbf{1 0 4 , 6 6 6}$ | 103,515 | 104,302 |

What you see on the table is our history. Our future will be the rows titled PNB, Guardian and Parent Company/Other, summarized in the row "PRK without Vision". You see that in the past three years, these entities together have produced an average $\$ 104.2$ million in net income. Subtracting the after-tax impact of security gains still yields an average net income of $\$ 94.9$ million per year.

In short, if one wants to know how we may fare in the future (we certainly do, and suspect you might as well), look to PNB and Guardian Financial Services Company (GFSC). They have hit the proverbial cover off the ball ... and we have every reason to expect they will continue this excellent performance.

We cannot overemphasize the success of our 11 banking affiliates of PNB and GFSC. Their sustained performance is the reason we have been able to maintain our dividend during challenging times. We are in the distinct minority of bank holding companies able to remain profitable and sustain our dividend at historic levels. The Ohio-based affiliates are not and never were broken; in fact, they continue to perform at remarkable levels compared to virtually any measure.

On March 9, 2007, we completed the purchase of the Alabama and Florida operations of Vision. On November 16, 2011 we announced the sale of substantially all of the performing assets of Vision to Home Bancshares, Inc. and their affiliate, Centennial Bank. The sale was concluded on February 16, 2012. There are ample public filings of events surrounding our ownership of Vision if a reader is interested in learning more of the history of that chapter of our company.

As stated earlier, we prefer to look forward.
We thank four Park commercial lenders stationed in Alabama and Florida: Brett Baumeister and Frank Wagner in Alabama and Scott Robertson and Bryan Campolo in Florida. Steve Klein, from Park's accounting department in Newark, also worked nearly full time at Vision over most of 2011. Their presence in Alabama and Florida saved us countless dollars and headaches. We intend to return all five back to Ohio this year as soon as practical.

We also thank Brady Burt, Park's Chief Accounting Officer, for leading our efforts over the 90 -day period that culminated in the Vision sale. Brady did a terrific job working through a myriad of details to allow the sale to occur on a very timely basis.

## 2010 and 2011 results

The restatement of net income for 2010 and the first three quarters of 2011 was, from our perspective, a timing difference. The net income for 2010 and each of the first three quarters of 2011 changed due to the restatement, but the cumulative net income for the two years was unchanged.

The result of the restatement was a reduction to 2010 net income of $\$ 16.1$ million, or $\$ 1.06$ per diluted common share, all affecting the fourth quarter of 2010 . The reduction of 2010 net income is fully offset by an identical increase to net income during 2011.

We previously announced net income for the year ended December 31,2010 of $\$ 74.2$ million, or $\$ 4.51$ per diluted common share. The restated net income for 2010 was $\$ 58.1$ million.

Park's net income was $\$ 82.1$ million for the year ended December 31,2011 , including the $\$ 16.1$ million added to 2011 as a result of the restatement. Net income per diluted common share for 2011 was $\$ 4.95$, compared to $\$ 3.45$ per diluted common share for the restated year 2010.

## Troubled Asset Relief Program (TARP)

We plan to repay the funds received under TARP as soon as practical in 2012. The sooner, the better. We know shareholders agree.

## Service quality and measuring results

We have a relentless focus on delivering superior customer service to meet current customer needs and attract new customers.

Last year, we implemented an organization-wide program we labeled "Service Excellence". Service Excellence is our way of helping each of our associates understand better service techniques, attitudes, behaviors and the value of providing superior customer service.

We developed and now embrace 15 service standards. Every day, our associates convene for an exercise, called "Service 360 ", to discuss one of the standards. For 6 minutes each morning we discuss the identical standard company-wide. Each associate in every office and in every department participates in the same 6 -minute session to help us improve how we serve our customers, our communities and each other.

Service Excellence is working. For a number of years we've asked a simple survey question..."Would you recommend this company to a friend or colleague?' We measure the results following the formula developed by Fred Reichheld in his book The Ultimate Question. Answers to the simple question produce a metric known as the "Net Promoter Score".

All affiliates used this survey method last year. We are pleased with the results. Each affiliate improved its Net Promoter Scores during 2011. Moreover, their scores compare very favorably with the best companies identified by Mr. Reichheld.

We choose to grow our Ohio-based affiliates the old fashioned way...by hard work and quality service that cultivates customer loyalty Even in stagnant markets, we gain quality relationships from our competition.

## Guardian Finance

Previously we mentioned Guardian Financial Services Company. Begun with a single office in 1999 and an initial capital investment of $\$ 300,000$, GFSC has grown to include 6 offices and over $\$ 47$ million in loans. GFSC generated $\$ 2.7$ million of net income in 2011, an incredible return on our investment.

We attribute the extraordinary results to understanding this specialty finance niche but more importantly, to the leadership and associates of GFSC.

Earl Osborne, Chairman and CEO of GFSC, joined Park in 1999, not long after he and his family sold the former Modern Finance Company. Earl impressed us early on with his knowledge, integrity and moral compass. He has fit into the Park organization over the past 13 years as if he had been here forever. He brought Matt Marsh, the president of GESC, into Guardian at an early stage and both of them have done terrific work building a team of associates who extend unique financial services to sectors within our economy not typically served by the banking industry. We are grateful for their consistent and outstanding performance.

## Technology

Our long-term success requires a sustained and thoughtful investment in technology.

Last year we completed our Disaster Recovery Site and upgraded our Newark data center. We began a complete overhaul to our Automated Teller Machine fleet, replacing or upgrading 143 ATMs throughout our network. And we conducted a comprehensive review of our core technology system to determine the most appropriate platform to serve our customer and associate needs in the future.

Our technology agenda in 2012 includes:

- Undertake electronic delivery enhancements that benefit our customers
- Implement enhancements to our core operating system
- Upgrade the data network connecting our 135 offices in Ohio and northern Kentucky
- Complete the ATM replacements and upgrades

We are especially pleased to have a full suite of technology options available for our customers who prefer to use electronic methods to conduct banking rather than rely exclusively on our conventional office facilities.

2010 and 2011 marked significant milestones as we dramatically increased our investment in technology to better prepare us for the future. We continue to reap the benefits of size and scale which, coupled with better technology at more affordable pricing, allows us to compete effectively with the largest financial institutions.

## Leadership changes

We have more leadership changes to report than has been typical over the years.

Jim Cullers, a director of our affiliate First-Knox National Bank in Mt. Vernon, concluded it is time to step down as a director of Park. Jim served as a holding company board member since 1997 when First-Knox joined our family of community banks.

Bill Phillips, with nearly five decades of service with our Century National Bank affiliate headquartered in Zanesville, Ohio, stepped down as Chairman of the Century Board, retaining the title as Chairman of Century's Executive Committee. Bill served as director of Park since Century joined us in 1990 . He concluded, very recently, like Jim Cullers, that it is time to step down as a Park director.

We will miss Jim and Bill's counsel and support. They are icons in their respective communities and have added immeasurable value to Park during their time on our board. We wish them the very best.

## TOOURSTOCKHOLDERS

Tom Leal assumed Bill's former position as Chairman of the Century board and Tom continues as Chief Executive Officer (CEO) of Century. Pat Nash was named the new President of Century. We appreciate Bill and Tom's effective leadership of Century over the past several decades, and welcome Pat to the top leadership rank.

Gordy Yance, formerly the Chairman, President and CEO of affiliate First-Knox National Bank, retired in mid-2011. Gordy continues as Chairman of the First-Knox board, in a non-executive role, and Vickie Sant was named Gordy's successor as the President and CEO of First-Knox. We congratulate Gordy on a long and distinguished career, and welcome Vickie into her new leadership role.

We note with sadness the passing of Bill Stroud, former CEO of First-Knox. Bill was an outstanding community banker and a friend to all who knew him. He took great pride in the development of both Gordy and Vickie.

Jim Lingenfelter completed 2011 as President and CEO of our affiliate in Ashland County, Farmers \& Savings Bank. Ken Gosche was named the President and CEO effective January 1, 2012. We congratulate Ken formally, and wish Jim and his wife Elise the very best. Jim has our heartfelt appreciation for his leadership and dedication to the Loudonville community over many years.

We physically moved two presidents in 2011 to similar positions within our Ohio affiliate system.

Dave Gooch moved from the President of our Richland Bank in Mansfield to assume the identical role with Park National Bank of Southwest Ohio and Northern Kentucky (PSW), headquartered in Milford, Ohio. He made an immediate impact with his leadership at PSW and we look forward to growth and success under Dave's direction.

Dave was replaced in Mansfield by John Brown, formerly the President of our Unity National Division in Piqua, Ohio. John enjoyed a very successful tenure as the president of Unity. Richland Bank is another excellent example of local community banking at its best, and we are confident that John will effectively lead the continued success at Richland.

As this is written, we're seeking a leader for Unity National Bank. We are fortunate that Jeff Darding, Executive Vice President of Security Bank \& Trust Company in Springfield, Ohio stepped up to assume interim leadership of Unity until we name a permanent replacement.

These several changes are unusual for Park. We believe the key to our long-term success is attracting and retaining the best and brightest we can find. We are delighted with the leadership in place at our affiliate banks, and continue to be impressed by and grateful for their untiring efforts.

Another retirement we want to recognize affected our small corner of the Park world. Brenda Kutan, Assistant Vice President of PNB, stepped down in December after more than 44 years of service to PNB. She first joined PNB in our Hebron office and filled a number of roles prior to being recruited by Bill McConnell to become his assistant some 35 years ago. When Bill handed over the reins to Dan in 1999, Brenda watched closely to be sure Dan kept the bank out of trouble. She did what she could!

Brenda was the epitome of an executive assistant. She did a superb job helping both of us, in ways too countless to list. She also served as the secretary to the boards of directors for both PNB and Park National Corporation. Each time we've seen Brenda since retirement, she is smiling! We add this is the first year in a few decades Brenda has not proofread this letter prior to publication. We miss her, but enjoy working with Brenda's successors in executive administration, Leda Rutledge and Renae Buchanan. Thanks for the decades of service and great memories, Brenda!

## Conclusion

For those who have had the patience to read this, we are grateful. We are thankful for the support we received from shareholders and customers alike as we have tried to work through some difficult and unprecedented challenges during the past few years. We remain highly optimistic about the future. We will succeed because we have focused associates delivering the best financial services to be found, anywhere.

We invite your input, value your loyalty, and are eager to serve prospects that you direct our way. We promise, as always, to do all we can to make you proud of your ownership of Park.

C. Daniel DeLawder

Chairman


David L. Trautman
President

| (In thousands, except per share data) | 2011 | $\begin{gathered} \text { (Restated) } \\ 2010 \end{gathered}$ | Percent Change |
| :---: | :---: | :---: | :---: |
| Earnings: |  |  |  |
| Total interest income | \$ 331,880 | \$ 345,517 | -3.95\% |
| Total interest expense | 58,646 | 71,473 | -17.95\% |
| Net interest income | 273,234 | 274,044 | -0.30\% |
| Net income available to common shareholders (x) | 76,284 | 52,294 | 45.88\% |
| Per Share: |  |  |  |
| Net income per common share - basic ( x ) | 4.95 | 3.45 | 43.48\% |
| Net income per common share - diluted (x) | 4.95 | 3.45 | 43.48\% |
| Cash dividends declared | 3.76 | 3.76 | - |
| Common book value (end of period) | 41.82 | 41.07 | 1.83\% |
| At Year-End: |  |  |  |
| Total assets | \$6,972,245 | \$7,282,261 | -4.26\% |
| Deposits | 4,465,114 | 5,095,420 | -12.37\% |
| L.oans | 4,317,099 | 4,732,685 | -8.78\% |
| Investment securities | 1,708,473 | 2,039,791 | -16.24\% |
| Total borrowings | 1,162,026 | 1,375,652 | -15.53\% |
| Total stockholders' equity | 742,364 | 729,708 | 1.73\% |
| Ratios: |  |  |  |
| Return on average common equity ( x ) | 11.81\% | 8.05\% | - |
| Return on average assets ( x ) | 1.06\% | 0.74\% | - |
| Efficiency ratio | 55.18\% | 55.18\% | - |

(x) Reported measure uses net income available to common shareholders. Net income available to common shareholders is calculated as net income less preferred stock dividends and accretion, associated with the preferred stock issued to the U.S. Treasury under the TARP Capital Purchase Program.

## STOCK LISTING:

NYSE Amex Symbol - PRK
CUSIP \#700658107

## GENERAL STOCKHOLDER INQUIRIES:

Park National Corporation
David L. Trautman, Secretary
50 North Third Street
Post Office Box 3500
Newark, Ohio 43058-3500
740/349-3927

## DIVIDEND REINVESTMENT PLAN:

The Corporation offers a plan whereby participating stockholders can purchase additional shares of Park National Corporation common stock through automatic reinvestment of their regular quarterly cash dividends. All commissions and fees connected with the purchase and safekeeping of the shares are paid by the Corporation. Details of the plan and an enrollment card can be obtained by contacting the Corporation's Stock Transfer Agent and Registrar as indicated below.

## DIRECT DEPOSIT OF IDIVIDENDS:

The Corporation's stockholders may have their dividend payments directly deposited into their checking, savings or money market account. This direct deposit of dividends is free for all stockholders. If you have any questions or need an enrollment form, please contact the Corporation's Stock Transfer Agent and Registrar as indicated below.

## STOCK TRANSFER AGENT AND REGISTRAR:

The Park National Bank Shareholder Services
located at First-Knox National Bank,
Division of The Park National Bank
Post Office Box 1270
One South Main Street
Mount Vernon, Ohio 43050-1270
740/399-5208, 800/837-5266 Ext. 5208
shareholderservices@firstknox.com

## FORM 10-K:

All forms filed by the Corporation with the SEC (including our Form 10-K for 2011) are available on our website by clicking on the "Documents/SEC Filings" section of the "Investor Relations" page. These forms may also be obtained, without charge, by contacting the Secretary as indicated above.

## INTERNET ADDRESS:

www.parknationalcorp.com

## E-MAIL:

David L. Trautman
dtrautman@parknationalbank.com

## PARK NATIONAL

CORPORATION



Maureen H. Buchwald Owner, Glen Hill Orchards, LLC


Stephen J. Kambeitz President and CFO, RC Olmstead


James J. Cullers Sole Proprietor, Mediation and Arbitration Services


John W. Kozak Chief Financial Officer


Rick R. Taylor President, Jay Industries, Inc.

William T. McConnell
Chairman of the
Executive Committee
Chairman of the
Executive Committee

David L. Trautman President

C. Daniel DeLawder Chairman


Executive Committee, Century National Bank

Total Banking Offices: 140
Total ATMs: 158
Total Financial Service Centers: 147
Asset Size: \$7 Billion
Headquarters: Newark, Ohio
NYSE Amex: PRK
Website: ParkNationalCorp.com

Harry O. Egger Vice Chairman


Timothy S. McLain Vice President, McLain, Hill, Rugg \& Associates, inc.


## Sarah R. Wallace

Chairman of the Board, First Federal Savings and Loan Association of Newark


都

F.W. Englefield, IV President, Englefield, Inc.


John J. O'Neill Chairman, Southgate Corporation


Lee Zazworsky
President, Mid State Systems, Inc.

# CENTURY NATIONAL BANK 

Division of The Park National Bank

Main Office - Zanesville
14 South Fifth Street
Post Office Box 1515
Zanesville, Ohio 43702-1515

## Athens*

898 East State Street
Athens, Ohio 45701-2115

## Coshocton*

100 Downtowner Plaza
Coshocton, Ohio 43812-1921

## Dresden*

91 West Dave Longaberger Avenue
Dresden, Ohio 43821-9726

## Logan*

61 North Market Street
Logan, Ohio 43138

## New Concord*

1 West Main Street
New Concord, Ohio 43762-1218

## New Lexington*

206 North Main Street
New Lexington, Ohio 43764-1263

## Newcomerstown*

220 East State Street
Newcomerstown, Ohio 43832
Zanesville - Consumer Lending and Collections Center
33 South Fifth Street
Zanesville, Ohio 43701

Zanesville East*
1705 East Pike
Zanesville, Ohio 43701-6601
Zanesville - Kroger*
3387 Maple Avenue
Zanesville, Ohio 43701
Zanesville - Lending Center*
505 Market Street
Zanesville, Ohio 43701

Offices: 16 ATMs: 14
Website: CenturyNationalBank.com
Phone: 740.454 .2521 or 800.321 .7051
Facebook: / CenturyNationaIBank
Chairman and CEO: Thomas M. Lyall
President: Patrick L. Nash
Counties Served: Athens, Coshocton, Hocking, Muskingum, Perry, Tuscarawas

## Zanesville - North*

1201 Brandywine Boulevard
Zanesville, Ohio 43701-1086
Zanesville - North Military* 990 Military Road
Zanesville, Ohio 43701

Zanesville - South*
2127 Maysville Avenue
Zanesville, Ohio 43701-5748
Zanesville - South Maysville*
2810 Maysville Pike
Zanesville, Ohio 43701
*Includes Automated Teller Machine


Top Row: Michael I. Bennett -The Longaberger Company; Ronald A. Bucci-Stoneware Properties and General Graphics Promotional Products, LLC; Ward D. Coffman, III Coffman Law Offices; Robert D. Goodrich, II - Retired, Wendy's Management Group, Inc;
Patrick L. Hennessey - P\&D Transportation, Inc.; Robert D. Kessler - Kessler Sign Company; Henry C. Litick, II . Southeastern Ohio Broadcasting Systems, Inc. Thomas M. Lyall. Chairman and CEO
Bottom Row: Timothy S. McLain, CPA - McLain, Hil, Rugg and Associates, Inc.; Patrick L. Nash - President; Don R. Parkhill-Jacobs, Vanaman Agency, Inc. William A. Phillips - Chaiman of the Executive Committee; lames L. Shipley Miller Lynn Insurance Service and Smith-Brogan Insurance Agency; Thomas L. Sieber - Retired, Hospital Administrator; Dr. Anne C. Steele - Muskingum University: Dr. Robert l. Thompson - Neurological Associates of Southeastern Ohio, Inc.

DIVISION OF THE PARK NATIONAL BANK

Offices: 11 ATMs: 16
Website: FairfieldNationalBank.com
Phone: 740.653 .7242
Facebook: /FairfieldNationalBank
President: Stephen G. Wells
Counties Served: Fairfield, Franklin

Main Office - Lancaster
143 West Main Street
Post Office Box 607
Lancaster, Ohio 43130-0607
Main Office Drive-Thru*
150 West Wheeling Street
Lancaster, Ohio 43130-3707

## Baltimore*

1301 West Market Street
Baltimore, Ohio 43105-1044
Canal Winchester - Kroger*
6095 Gender Road
Canal Winchester, Ohio 43110
Lancaster East Main*
1001 East Main Street
Lancaster, Ohio 43130
Lancaster - East Main Street - Kroger*
1141 East Main Street
Post Office Box 607
Lancaster, Ohio 43130-0607

| Lancaster - Meijer* | Of-Site ATM Locations |
| :---: | :---: |
| 2900 Columbus-Lancaster Road | Lancaster - Fairfield Medical Center (2) |
| Post Office Box 607 | 401 North Ewing Street |
| Lancaster, Ohio 43130-0607 |  |
|  | Lancaster - Ohio University - Lancaster |
| Lancaster - Memorial Drive* | 1570 Granville Pike |
| 1280 North Memorial Drive |  |
| Lancaster, Ohio 43130 | Lancaster - River View Surgery Center 2401 North Columbus Street |
| Lancaster - West Fair* |  |
| 1001 West Fair Avenue |  |
| Lancaster, Ohio 43130 |  |
| Pickerington - Central - Kroger* |  |
| 1045 Hill Road North |  |
| Pickerington, Ohio 43147 |  |
| Pickerington - North - Kroger** |  |
| 7833 Refugee Road NW |  |
| Pickerington, Ohio 43147 |  |
| Reynoldsburg - Slate Ridge* |  |
| 1988 Baltimore-Reynoldsburg Road |  |
| (Route 256) | * Includes Automated Teller Machine |
| Reynoldsburg, Ohio 43068 | **Includes Automated Teller Machine Drive-up and Inside |

Lancaster - Meijer*
2900 Columbus-Lancaster Road
Post Office Box 607
Lancaster, Ohio 43130-0607

Lancaster - Memorial Drive*
1280 North Memorial Drive
Lancaster, Ohio 43130
Lancaster - West Fair*
1001 West Fair Avenue
Lancaster, Ohio 43130
Pickerington - Central - Kroger*
1045 Hill Road North
Pickerington, Ohio 43147
Pickerington - North - Kroger**
7833 Refugee Road NW
Pickerington, Ohio 43147

Reynoldsburg - Slate Ridge*
1988 Baltimore-Reynoldsburg Road
(Route 256)
Reynoldsburg, Ohio 43068

## Off-Site ATM Locations

 Lancaster - Fairfield Medical Center (2) 401 North Ewing StreetLancaster - Ohio University - Lancaster 1570 Granville Pike

Lancaster - River View Surgery Center 2401 North Columbus Street
*Includes Automated Teller Machine
**Includes Automated Teller Machine Drive-up and Inside


Charles P. Bird, Ph.D. Retired, Ohio University: Leonard F. Gorsuch - Faifield Homes, Inc. Eleanor V. Hood - The Lancaster Festival; Ionathan W. Nusbaum, M.D. Retired, Surgeon; S. Alan Risch - Risch Drug Stores, Inc.; Mina H. Ubbing - Fairield Medical Center; Paul Van Camp - P. V.C. Limited; Stephen G. Wells - President

# Farmers Renn $^{3}$ Farmers and Savings Bank 

Dinision of The Park National Bank

Offices: 3 ATMs: 4
Website: FarmersandSavings.com
Phone: 419.994 .4115
Facebook: /FarmersandSavings
President: James S. Lingenfelter
County Served: Ashland

Main Office - Loudonville*<br>120 North Water Street<br>Post Office Box 179<br>Loudonville, Ohio 44842-0179

## Ashland*

1161 East Main Street
Ashland, Ohio 44805-2831

Perrysville*
112 North Bridge Street
Post Office Box 156
Perrysville, Ohio 44864-0156

Off-Site ATM Location
Loudonville - Stake's Short Stop
3052 State Route 3
*Includes Automated Teller Machine


[^0]FIRST-KNOX
NATIONALBANK
Division of The Park National Bank
...Someone you can trust ${ }^{\circledR}$

Main Office - Mount Vernon
One South Main Street
Post Office Box 1270
Mount Vernon, Ohio 43050-1270

Bellville*
154 Main Street
Bellville, Ohio 44813-1237

Centerburg*
35 West Main Street
Post Office Box F
Centerburg, Ohio 43011-0870
Danville*
4 South Market Street
Post Office Box 29
Danville, Ohio 43014-0029

Fredericktown*
137 North Main Street
Fredericktown, Ohio 43019-1109
Millersburg*
225 North Clay Street
Millersburg, Ohio 44654-1101

## Millersburg - Walmart*

1640 South Washington Street
Millersburg, Ohio 44654-8901

## Mount Gilead

17 West High Street
Mount Gilead, Ohio 43338-1212

## Mount Gilead -Edison*

504 West High Street
Mount Gilead, Ohio 43338-1296
Mount Vernon - Blackjack Road*
8641 Blackjack Road
Mount Vernon, Ohio 43050-9485
Mount Vernon - Coshocton Avenue* 810 Coshocton Avenue
Mount Vernon, Ohio 43050-1922

Mount Vemon - Operations Center
105 West Vine Street
Post Office Box 1270
Mount Vernon, Ohio 43050-1270
Off-Site ATM Locations
Fredericktown - Fast Freddies
89 South Main Street

Offices: 11 ATMs:18
Website: FirstKnox.com
Phone: 740.399 .5500
Facebook: /FirsiKnoxNationalBank
President: Vickie A. Sant
Counties Served: Holmes, Knox, Morrow, Southern Richland

## Gambier - Kenyon College Bookstore 106 Gaskin Avenue

Howard - Apple Valley
21973 Coshocton Road

Mount Gilead - Morrow County Hospital 651 West Marion Road

Mount Vernon - Colonial City Lanes
110 Mount Vernon Avenue

Mount Vernon - COTC - Ariel Hall 236 South Main Street

Mount Vernon - Knox Community Hospital 1330 Coshocton Road

Mount Vernon - Mount Vernon Nazarene University
800 Martinsburg Road

## Mount Vernon

11 West Vine Street
*includes Automated Teller Machine


Top Row: Maureen H. Buchwald Glen Hill Orchards, LLC; lames I. Cullers - Mediation and Arbitration Services; Ronald J. Hawk. Danville Feed and Supply, Inc; William B. Levering - Levering Management, Inc; DanielL. Mathie-Critchfield, Critchfield \& Johnston, Ltd.
Bottom Row: Noel C. Parrish - NOE, Inc; MarkR. Ramser- Ohio Cumberland Gas Co.; Vickie A. Sant - President; R. Daniel Snyder : Retired Director, Snyder Funeral Homes, Inc.; Roger E. Stitzlein-Loudonville Farmers Equity: Gordon E. Yance-Chairman, Retired President

## Main Office - Newark*

50 North Third Street
Post Office Box 3500
Newark, Ohio 43058-3500

## Columbus

140 East Town Street, Suite 1400
Columbus, Ohio 43215
Gahanna - Kroger*
1365 Stoneridge Drive
Gahanna, Ohio 43230

## Granville*

119 East Broadway
Granville, Ohio 43023
Heath - Southgate*
567 Hebron Road
Heath, Ohio 43056
Heath - 30th Street*
800 South 30th Street
Heath, Ohio 43056
Hebron*
103 East Main Street
Post Office Box 268
Hebron, Ohio 43025-0268
Johnstown*
60 West Coshocton Street Post Office Box 446
Johnstown, Ohio 43031-0446

## Kirkersville

177 East Main Street
Post Office Box 38
Kirkersville, Ohio 43033-0038
Newark - Deo Drive - Kroger*
245 Deo Drive, Suite A
Post office Box 3500
Newark, Ohio 43058-3500
Newark - Dugway*
1495 Granville Road
Newark, Ohio 43055
Newark - Eastland*
1008 East Main Street
Newark, Ohio 43055
Newark - McMillen*
1633 West Main Street
Newark, Ohio 43055
Newark - 21st Street*
990 North 21 st Street
Newark, Ohio 43055
Pataskala - Kroger**
350 East Broad Street
Pataskala, Ohio 43062
Reynoldsburg - Kroger*
8460 Main Street
Reynoldsburg, Ohio 43068

Offices: 18
ATMs: 23
Website: ParkNationalBank.com
Phone: 740.349.8451 or 888.545.4PNB
Facebook:/ParkNationalBank
Chairman: C. Daniel Detawder
President: David L. Trautman
Counties Served: Franklin, Licking

## Utica*

33 South Main Street
Post Office Box 486
Utica, Ohio 43080-0486
Worthington*
7140 North High Street
Worthington, Ohio 43085

## Operations Centers

21 South First Street and 22 South First Street Newark, Ohio 43055

## off-Site ATM Locations Granville - Denison University

Slayter Hall
Granville - Kendal at Granville 2158 Columbus Road

Hebron - Kroger
600 East Main Street
Newark - Licking Memorial Hospital
1320 West Main Street
Newark - OSU-N/COTC
1179 University Drive
Reynoldsburg - Kroger
6962 East Main Street
*Includes Automated Teller Machine


Top Row: Donna M. Alvarado AGUILA International; C. Daniel Delawder. Chairnan; F.W. Englefield, IV. Englefield, Inc;: Stephen I. Kambietz - RC Olmstead; John W. Kozak. Chief Financial Officer, William T. McConnell-Chairman of the Executive Committee
Bottom Row: Dr. Charles Noble, Sr.-Retired, Shiloh Missionary Baptist Church; John I. O'Neill. Southgate Corporation: Robert E. O'Neill . Southgate Corporation; I. Gilbert Reese - Director Emeritus; David L. Trautman - President; Sarah R. Wallace. First Federal Savings and Loan Association of Newark; Lee Zazworsky - Mid State Systems, Inc.

NATIONAL BANK
Southwest Ohio \& Northern Kentucky

Offices: 9 ATMs: 8
Website: BankWithPark.com
Phone: 513.576 .0600 or 888.474 .PARK
Facebook: /BankWithPark
President: David I. Gooch
Counties Served: Butler, Clermont, Hamilton, Boone (KY)

Main Office - Eastgate*<br>4550 Eastgate Boulevard Cincinnati, Ohio 45245

## Amelia - Main Street*

5 West Main Street
Amelia, Ohio 45102
Amelia - Ohio Pike*
1187 Ohio Pike
Anelia, Ohio 45102

Anderson*
1075 Nimitzview Drive
Cincinnati, Ohio 45230

## Florence

600 Meijer Drive, Suite 303
Florence, Kentucky 41042

## Milford*

25 Main Street
Milford, Ohio 45150

## New Richmond*

100 Western Avenue
New Richmond, Ohio 45157

Owensville*
5100 State Route 132
Owensville, Ohio 45160

## West Chester*

8366 Princeton-Glendale Road
Post Office Box 1130
West Chester, Ohio 45071
*Includes Automated Teller Machine


Nicholas L. Berning - Retired, Berning Financial Consulting; Thomas I, Button - The Park National Bank; Daniell. Earley Retired President, Chairman; David J. Gooch. President, Martin I. Grunder, Jr. - Grunder Landscaping Co, Richard W. Holmes. Retired, PricewaterhouseCoopers LLP; Larry H. Maxey - Synchronic Business Solutions

# Richland ${ }^{2}$ ann <br> Division of The Park National Bank 

Offices: 12 ATMs: 12
Website: RichlandBank.com
Phone: 419.525 .8700
Facebook: /RichlandBank
President: lohn A. Brown
County Served: Richland

Main Office-Mansfield*
3 North Main Street
Post Office Box 355
Mansfield, Ohio 44901-0355

Butler*
85 Main Street
Butler, Ohio 44822-9618
Lexington*
276 East Main Street
Lexington, Ohio 44904-1300
Mansfield - Ashland Road*
797 Ashland Road
Mansfield, Ohio 44905-2075

Mansfield - Cook Road*
460 West Cook Road
Mansfield, Ohio 44907-2395

Mansfield - Lexington Avenue - Kroger* Ontario*
1500 Lexington Avenue
Mansfield, Ohio 44907

Mansfield - Madison - Kroger*
1060 Ashland Road
Mansfield, Ohio 44905-8797
Mansfield - Marion Avenue*
50 Marion Avenue
Mansfield, Ohio 44903-2302

Mansfield - Springmill*
889 North Trimble Road
Mansfield, Ohio 44906-2009

## Mansfield - West Park*

1255 Park Avenue West
Mansfield, Ohio 44906-2810

325 North Lexington-Springmill Road Ontario, Ohio 44906-1218

Shelby - Mansfield Avenue*
155 Mansfield Avenue
Shelby, Ohio 44875-1832
*includes Automated Teller Machine


Top Row: Ronald L. Adams - Retired, DAl Emulsions, Inc.; Mark Breitinger-Milark Industries; John A. Brown - President; Michael L. Chambers 18 B Acoustical
Bottom Row: Benjamin A. Goldman - Retired, Superiot Building Services; Timothy I. Lehman-Chairman of the Board: Grant E. Milliron - Milliron lndustries; Shirley Monica -S.S.M. Inc. Linda H. Smith - Ashwood LLC; Rick R. Taylor -Jay Industries, Inc.

GND
Dinision of The Pafk National Bank

SECOND NATIONAL BANK

Main Office - Greenville
499 South Broadway
Post Office Box 130
Greenville, Ohio 45331-0130

## Arcanum*

603 North Main Street
Arcanum, Ohio 45304

## Ft. Recovery*

117 North Wayne Street
Ft. Recovery, Ohio 45846

## Greenville - North*

1302 Wagner Avenue
Greenville, Ohio 45331

## Greenville - South

Located inside the Brethren
Retirement Community
750 Chestnut Street
Greenville, Ohio 45331
Greenville - Third and Walnut*
175 East Third Street
Greenville, Ohio 45331

Greenville - Walmart*
1501 Wagner Avenue
Greenville, Ohio 45331

## Versailles*

101 West Main Street
Versailles, Ohio 45
*Includes Automated Teller Machine


Tyeis Baker-Baumann-Rebsco, Inc.; Wayne G. Deschambeau. Wayne HealthCare; Neil I. Diller - Cooper Farms, Inc.; Jeffrey E. Hittle Hittle Buick GMC, Inc; Wesley M. Jetter . Ft. Recovery Industries; Marvin I. Stammen - Retired President, Second National Bank: John E. Swallow-President

## SECURITY NATIONAL BANK

Division of The Park National Bank

## Main Office - Springfield*

40 South Limestone Street
Springfield, Ohio 45502
Beavercreek - Lending Center 1427 Research Park Drive
Beavercreek, Ohio 45432

## Enon*

3680 Marion Drive
Enon, Ohio 45323
Jamestown*
82 West Washington Street
Jamestown, Ohio 45335
Jeffersonville*
2 South Main Street
Jeffersonville, Ohio 43128
Mechanicsburg*
2 South Main Street
Mechanicsburg, Ohio 43044

## Medway*

130 West Main Street
Medway, Ohio 45341
New Carliste*
201 North Main Street
New Carlisle, Ohio 45344
New Carlisle - Park Layne*
2035 South Dayton-Lakeview Road New Carlisle, Ohio 45344

North Lewisburg*
8 West Maple Street
North Lewisburg, Ohio 43060

Plain City
105 West Main Street
Plain City, Ohio 43064
South Charleston*
102 South Chillicothe Street
South Charleston, Ohio 45368
Springboro*
720 Gardner Road Springboro, Ohio 45066

Springfield - Derr Road - Kroger*
2989 Derr Road
Springfield, Ohio 45503
Springfield - East Main*
2730 East Main Street
Springfield, Ohio 45503
Springfield - North Limestone*
1756 North Limestone Street Springfield, Ohio 45503

Springfield - Northridge*
1600 Moorefield Road
Springfield, Ohio 45503
Springfield - Western*
920 West Main Street
Springfield, Ohio 45504

## Urbana*

1 Monument Square
Urbana, Ohio 43078
Urbana - Scioto Street*
828 Scioto Street
Urbana, Ohio 43078

Offices: 22
ATMs: 28
Website: SecurityNationalBank.com
Phone: 937.324 .6800
Facebook:/SECNationalBank
President: William C. Fralick
Counties Served: Champaign, Clark, Fayette, Greene, Madison, Warren

## Xenia Downtown*

161 East Main Street
Xenia, Ohio 45385
Xenia Plaza*
82 North Allison Avenue
Kenia, Ohio 45385
Off.Site ATM Locations
Plain City - Shell
440 South Jefferson Avenue

## Springfield

2051 North Bechtle Avenue
Springfield - Clark State
Community College
570 East Leffel Lane
Springfield - Regional Medical Center 222 West North Street

Springfield - Wittenberg University Student Center
738 Woodlawn Avenue
Springfield - Wittenberg University HPER Center
250 Bill Edwards Drive
Urbana - Champaign County
Community Center
1512 South US Highway 68
Yellow Springs - Young's Jersey Dairy 6880 Springfield-Xenia Road
*includes Automated Teller Machine


Top Row: R. Andrew Bell. Brower Insurance Agency, LLC; Rick D. Cole - Colepak, Inc., Harry O. Egger Chaitman, Retired President: William C. Fralick -President

Bottom Row: Larry E. Kaffenbarger - Kaffenbarger Truck Equipment Company; Thomas P. Loftis - Midland Properties, Inc;;
Scott D. Michael-Michael Farms, Ihc: Dr. Karen E. Rafinski - Clark State Community College; Chester L. Walthall HeatTreating, Inc: Robert A. Warren Hauck Bros., Inc.

Offices: 7. ATMs:8
Website: UnitedBankOhio.com
Phone: 419.562 .3040
Facebook: /UnitedBankOhio
President: Donald R. Stone
Counties Served: Crawford, Marion

## Main Office - Bucyrus*

401 South Sandusky Avenue
Post Office Box 568
Bucyrus, Ohio 44820

## Caledonia*

140 East Marion Street
Caledonia, Ohio 43314

## Crestline*

245 North Seltzer Street Post Office Box 186
Crestline, Ohio 44827-0186

## Galion*

8 Public Square
Galion, Ohio 44833
Marion - Barks Road*
129 Barks Road East
Marion, Ohio 43302
Marion - Walmart Super Center*
1546 Marion-Mt. Gilead Road
Marion, Ohio 43302

## Prospect*

105 North Main Street
Prospect, Ohio 43342

Off-Site ATM Location
Bucyrus - East Pointe Shopping Center
211 Stetzer Road South
*includes Automated Teller Machine


Lois 1. Fisher-Lois ). Fisher \& Assoc.; Michele McElligott. CPA; Kenneth A. Parr, Ir. Parr Insurance Agency, Inc.; Douglas M. Schilling Schilling Graphics, Inc.; Donald R. Stone President; Douglas Wilson - Owner, Doug's Toggery and Realtor, Craig A. Miley Realty 8 Auction, Ltd.

Main Office-Piqua*
215 North Wayne Street
Piqua, Ohio 45356
Administrative Office - Piqua
212 North Main Street
Post Office Box 913
Piqua, Ohio 45356
Piqua - Sunset*
1603 Covington Avenue
Piqua, Ohio 45356

Piqua - Walmart*
1300 East Ash Street
Piqua, Ohio 45356

## Tipp City*

1176 West Main Street
Tipp City, Ohio 45371

Troy
1314 West Main Street
Troy, Ohio 45373

Offices: 6: ATMs: 6
Website: UnityNationalBk.com
Phone: 937.615 .1042
Facebook: /UnityNationalBank
President: lames A. Carr
County Served: Mami

Troy - Walmart*
1801 West Main Street
Troy, Ohio 45373

Off-Site ATM Location
Troy - Upper Valley Medical Center 3130 North Dixie Highway
*includes Automated Teller Machine


Dr. Richard N. Adams - Representative of Ohio General Assembly; Tamara Baird-Ganley - Baird Funeral Home; Michael C. Bardo : Hartzell Industries, Inc;; lames A. Carr - President; Thomas E. Dysinger - Dysinger \& Associates, LLC; Dr. Douglas D. Hulme Oakview Veterinary Hospital, Timothy Johnston-Self employed Consultant; W. Samuel Robinson - Murray, Wells. Wendeln \&: Robinson CPAs, lnc:

# Vision Rank ALABAMA 

Main Office - Gulf Shores*
2201 West First Street
Post Office Box 4649
Gulf Shores, Alabama 36547

## Daphne*

28720 US Highway 98
Post Office Box 1144
Daphne, Alabama 36526

## Ilberta*

24989 State Street
Post Office Box 337
Elberta, Alabama 36530

## Fairhope*

218 North Greeno Road
Post Office Box 1786
Fairhope, Alabama 36533

## Foley*

501 South McKenzie Street
Foley, Alabama 36535

Orange Beach*
25051 Canal Road
Post Office Box 919
Orange Beach, Alabama 36561

Offices: 8 ATMs:7
Website: VisionBank.net
Phone: 251.967 .4212
Facebook: /VisionBank
Chairman: Joey W. Ginn
President: Diane Anderson
County Served: Baldwin

## Point Clear*

17008 Scenic Highway 98
Post Office Box 1347
Point Clear, Alabama 36564

## Robertsdale

22245-3A Highway 59
Post Office Box 606
Robertsdale, Alabama 36567
*Includes Automated Teller Machine


Top Row: Gordon Barnhill - Barnhill Land \& Real Estate; Brett Baumeister - Vision Bank; C. Daniel Delawder. Park National Corporation; Charles I. Ebert, III - Ebert Insurance Agency; Joey W. Ginn - Chairman
Bottom Row: Kevin Leeser, CPA - O'Sullivan Creel, LLP; Henry N. Lyda, III - Retired, University of Alabama; Robert S. McKean - Retired President, Vision Bank Alabama; Christopher S. McManus D.M.D. - Baldwin County Endodontics, PC; Katharine A. Monroe . Wells Fargo Advisors; James R. Owen, Ir. - Gulf Shores Title Co., Inc.; Clark J. Stewart - Stewart Broadcasting, Inc.

# Wision Bank FLORIDA 

Main Office -Panama City* 2200 Stanford Road<br>Panama City, Florida 32405

## Destin

1021 Highway 98 East, Suite A
Destin, Florida 32541

## Navarre*

8524 Navarre Parkway
Navarre, Florida 32566

## Panama City Beach*

16901 Panama City Beach Parkway
Panama City Beach, Florida 32413

Panama City Beach - Edgewater*
559 Richard Jackson Boulevard
Panama City Beach, Florida 32407
Port St. Joe*
529 Cecil G Costin, Sr. Boulevard
Port St. Joe, Florida 32456
St. Joe Beach*
8134 West Highway 98
Port St. Joe Beach, Florida 32456
Santa Rosa Beach*
1598 South County Highway 393, Suite 106
Santa Rosa Beach, Florida 32459

## Wewahitchka*

125 North Highway 71
Wewahitchka, Florida 32465
*includes Automated Teller Machine


Top Row: Dr. James D. Campbell, Sr. lames D. Campbell, D.D.S., M.S.; William A. Cathey . Cathey's Hardware; C. Daniel DeLawderPark National Corporation; loey W. Ginn - Chairman; Patrick Koehnemann - Koehnemann Construction, Inc; Lana lane Lewis-Brent: Paul Brent Designer, Inc.
Bottom Row: Robert S. Mckean - Retired President, Vision Bank Alabama; Iimmy Patronis, Ir. - Captain Anderson's Restaurant; Jack B. Prescott - Retired, Smurfit-Stone Container, John S, Robbins -Vision Bank; Jerry F. Sowell, Ir, CPA - Segers, Sowell, Stewart, Johnson \& Brill, PA; Dr. lames Strohmenger - Bay Radiology Associates; Kim Styles-DiBacco - Styles Designs

# Park National Corporation 

C. Daniel DeLawder

Chairman
Harry O. Egger
Vice Chairman

John W. Kozak
Chief Financial Officer
William T. McConnell
Chairman of the Executive Committee

David L. Trautman
President

## Century National Bank

William A. Phillips
Chairman of the Executive Committee

Thomas M. Lyall
Chairman and CEO
Patrick L. Nash
President
James C. Blythe Senior Vice President

Barbara A. Gibbs
Senior Vice President
Michael F. Whiteman
Senior Vice President
Brian E. Hall
Vice President
Janice A. Hutchison
Vice President
Jeffrey C. Jordan
Vice President
Brian G. Kaufman
Vice President

Bruce D. Kolopajlo
Vice President
Mark A. Longstreth
Vice President
James R. Merry
Vice President
Rebecca R. Porteus
Vice President
Jody D. Spencer
Vice President and
Trust Officer
Thomas N. Sulens
Vice President
Joseph P. Allen
Assistant Vice President
Katherine M. Barclay
Assistant Vice President
and Trust Officer
Ann M. Gildow
Assistant Vice President
Theresa M. Gilligan
Assistant Vice President

Susan A. Lasure
Assistant Vice President
Jared M. Lepi
Assistant Vice President
Karen D. Lowe
Assistant Vice President
Rebecca A. Palmerton
Assistant Vice President
Terri L. Sidwell
Assistant Vice President
Cynthia J. Snider
Assistant Vice President
Stephen A. Haren
Banking Officer
Diana F. McCloy
Banking Officer
Jodi C. Pagath
Banking Officer
Amy M. Pinson
Banking Officer
Jesse M. Rollins
Banking Officer

Molly J. Allen
Administrative Officer
Amber M. Gibson
Administrative Officer
Noelle K. Jarrett
Administrative Officer
Sandra D. Jones
Administrative Officer
Paula L. Meadows
Administrative Officer
Saundra W. Pritchard
Administrative Officer
Emila S. Smith
Administrative Officer
Beth A. Stillwell
Administrative Officer
Susan L. Summers
Administrative Officer
Deloris A. Tom
Administrative Officer
Elaine L. White
Administrative Officer

## Fairfield National Bank

## Stephen G. Wells

President
Timothy D. Hall
Senior Vice President
Richard E. Baker, II
Vice President
Daniel R. Bates
Vice President
Linda M. Harris
Vice President

Laura F. Tussing
Vice President and
Trust Officer
Molly S. Bates
Assistant Vice President
Sabrena L. McClure
Assistant Vice President
Trudy M. Reeb
Assistant Vice President
Scott A. Reed
Assistant Vice President

Mareion A. Royster
Assistant Vice President
and Trust Officer
Sandra S. Uhl
Assistant Vice President
Linda B. Boch
Banking Officer
Grace R. Cline
Banking Officer
Janet K. Cochenour
Banking Officer

Tara L. Craaybeek
Banking Officer
Melissa J. McMullen
Banking Officer
Michael D. Mitchell
Banking Officer
Cynthia A. Moore
Banking Officer
Kim I. Sheldon
Banking Officer

# Fairfield National Bank (continued) 

Tina L. Taley<br>Banking Officer<br>Heather N. Wiley<br>Banking Officer<br>Jamey L. Binkley<br>Administrative Officer<br>Donna K. Bruce<br>Administrative Officer<br>Andrew J. Connell<br>Administrative Officer<br>Daniel J. Fawcett<br>Administrative Officer

Sean P. Murnane<br>Administrative Officer

Jason A. Saul
Administrative Officer
Allison G. Spangler
Administrative Officer

Loretta J. Swyers
Administrative Officer

## Farmers and Savings Bank

James S. Lingenfelter President

Kenneth G. Gosche Senior Vice President

Sharon E. Blubaugh Vice President

Hal D. Sheaffer
Vice President
Wayne D. Young
Vice President
Gregory A. Henley
Assistant Vice President

Barbara J. Young
Assistant Vice President
Todd A. Geren
Banking Officer
Brian R. Hinkle
Banking Officer

Michael C. Bandy Administrative Officer and Trust Officer

Ronald D. Flowers
Administrative Officer

## First-Knox National Bank

Gordon E. Yance<br>Chairman of the Board

Vickie A. Sant
President
Cheri L. Butcher Senior Vice President and Trust Officer

Julie A. Leonard
Senior Vice President
Mark P. Leonard
Senior Vice President
W. Douglas Leonard

Senior Vice President
Jesse L. Marlow
Senior Vice President
Robert E. Boss
Vice President
Cynthia L. Higgs
Vice President
Jerry D. Simon
Vice President
Todd P. Vermilya Vice President

Barbara A. Barry
Assistant Vice President
Deborah S. Dove
Assistant Vice President
James W. Hobson
Assistant Vice President
Debra E. Holiday
Assistant Vice President
R. Edward Kline

Assistant Vice President
Joan M. Stout
Assistant Vice President
Mark D. Blanchard
Banking Officer
Heather A. Brayshaw
Banking Officer
Phyllis D. Colopy
Banking Officer
Rachelle E. Dallas
Banking Officer
Wendi M. Fowler Banking Officer and Trust Officer

James S. Meyer
Banking Officer
Sherry L. Snyder
Banking Officer
Rea D. Wirt
Banking Officer
Dusty C. Au
Administrative Officer
Nicholas R. Blanchard
Administrative Officer
Robert T. Brooke
Administrative Officer
Deborah J. Daniels
Administrative Officer
Lance E. Dill
Administrative Officer
Todd M. Hawkins
Administrative Officer
Monica L. Hiller
Administrative Officer
Kassandra L. Hoeflich
Administrative Officer

David E. Humphrey
Administrative Officer

Erin C. Kelty
Administrative Officer
Jeffrey A. Kinney
Administrative Officer
Carol A. Lewis
Administrative Officer
Mary A. Loyd
Administrative Officer
Nicole L. Mack
Administrative Officer
Paulina S. McQuigg
Administrative Officer

## Guardian Finance Company

Earl W. Osborne
Chairman
Matthew R. Marsh
President

Tracy L. Morgan Banking Officer

Charles L. Harris
Administrative Officer

Valerie J. Morgan
Administrative Officer
Mary E. Parsell
Administrative Officer

## The Park National Bank

C. Daniel DeLawder

Chairman
David L. Trautman
President
William T. McConnell
Chairman of the
Executive Committee
Thomas J. Button
Senior Vice President
Thomas M. Cummiskey
Senior Vice President and Trust Officer

Lynn B. Fawcett
Senior Vice President
John W. Kozak
Senior Vice President and
Chief Financial Officer
Timothy J. Lehman
Senior Vice President
Laura B. Lewis
Senior Vice President
Cheryl L. Snyder
Senior Vice President
Jeffrey A. Wilson
Senior Vice President
and Auditor
William R. Wilson
Senior Vice President
Linda K. Ampadu
Vice President
Alice M. Browning
Vice President
Brady T. Burt
Vice President and Chief Accounting Officer

James M. Buskirk
Vice President and Trust Officer

Peter G. Cassanos
Vice President
Cynthia H. Crane
Vice President
Kathleen O. Crowley
Vice President and Auditor

Joan L. Franks
Vice President
John S. Gard
Vice President and Trust Officer

Jeffrey C. Gluntz
Vice President
Scott C. Green
Vice President
Damon P. Howarth
Vice President and Trust Officer

Daniel L. Hunt
Vice President
Steven J. Klein
Vice President
Teresa M. Kroll
Vice President and Trust Officer

Carl H. Mayer
Vice President
Lydia E. Miller
Vice President
Matthew R. Miller Vice President

Terry C. Myers
Vice President and
Trust Officer
Jason L. Painley
Vice President and
Chief Risk Officer
Gregory M. Rhoads
Vice President
Karen K. Rice
Vice President
David J. Rohde
Vice President
David F. Romes
Vice President
Ralph H. Root III
Vice President
Alan C. Rothweiler
Vice President
Christine S. Schneider
Vice President
Michael R. Shannon
Vice President
Robert G. Springer
Vice President
Robin L. Stein
Vice President
Julie L. Strohacker
Vice President and
Trust Officer
Sandra S. Travis
Vice President
Erin E. Tschanen
Vice President
Daniel H. Turben
Vice President

April D. Storie
Administrative Officer

Paul E. Turner
Vice President
Stanley A. Uchida
Vice President
John B. Uible
Vice President and
Trust Officer
Brian S. Urquhart
Vice President
Monte J. VanDeusen
Vice President
Bradden E. Waltz
Vice President
Barbara A. Wilson
Vice President
Christa D. Wright
Vice President
Renee L. Baker
Assistant Vice President

## Brent A. Barnes

Assistant Vice President and Auditor

Gail A. Blizzard
Assistant Vice President
Sharon L. Bolen
Assistant Vice President
Rebecca A. Brownfield
Assistant Vice President
Beverly A. Clark
Assistant Vice President and Trust Officer

Amber L. Cummins
Assistant Vice President and Trust Officer

April R. Dusthimer
Assistant Vice President

## The Park National Bank (continued)

## Kelly A. Edds

Assistant Vice President
Amanda K. Evans
Assistant Vice President
Catherine J. Evans
Assistant Vice President
Jill S. Evans
Assistant Vice President
Brenda M. Frakes
Assistant Vice President
David W. Hardy
Assistant Vice President and Trust Officer

Louise A. Harvey
Assistant Vice President
Chris R. Hiner
Assistant Vice President
Vernon W. Kennedy
Assistant Vice President
Craig M. Larson
Assistant Vice President
Candy J. Lehman
Assistant Vice President and Trust Officer

Bethany B. Lewis
Assistant Vice President
Kelly M. Maloney
Assistant Vice President
Julia E. McCormack
Assistant Vice President
Michael D. McDonald
Assistant Vice President
Ronald C. McLeish
Assistant Vice President
Ryan E. Mills
Assistant Vice President
Jennifer L. Morehead
Assistant Vice President
Cynthia A. Neely
Assistant Vice President

Brian E. Smith
Assistant Vice President
Melinda S. Smith
Assistant Vice President
Maryann Thornton
Assistant Vice President
Angie D. Treadway
Assistant Vice President
Berkley C. Tuggle, Jr. Assistant Vice President

Scott A. VanHorn
Assistant Vice President
Carol S. Whetstone
Assistant Vice President and Trust Officer

Rose M. Wilson
Assistant Vice President
J. Bradley Zellar

Assistant Vice President and Trust Officer

Kathy L. Allen
Banking Officer
Eric M. Baker
Banking Officer
Thomas E. Ballard Banking Officer

Dixie C. Brown
Banking Officer
Danielle A.M. Burns
Banking Officer
Jacqueline L. Davis
Banking Officer
Lori L. Drake
Banking Officer and Assistant Auditor

Brian J. Elder
Banking Officer
Kathryn S. Firestone
Banking Officer
Kristie L. Green
Trust Officer

Teresa A. Hennessy
Banking Officer
Cynthia R. Hollis
Banking Officer
Alice M. Keefe
Banking Officer
Kimberly G. McDonough
Banking Officer
Diane M. Oberfield
Banking Officer
Sherri L. Pembrook
Banking Officer
Leda J. Rutledge
Banking Officer
Charles F. Schultz
Banking Officer
Lisa E. Stranger
Banking Officer
Lori B. Tabler
Banking Officer
Jenny L. Ward
Banking Officer
D. Bradley Wilkins

Banking Officer
David B. Armstrong
Administrative Officer
Michelle L. Arnold
Administrative Officer
Larry M. Bailey
Administrative Officer
Stephen E. Buchanan
Administrative Officer
Patricia S. Carr
Administrative Officer
Brad G. Chance
Administrative Officer
Nathan T. Cook
Administrative Officer
Shawna L. Corder
Administrative Officer

Aaron T. Dunifon
Administrative Officer
Teresa K. Faris
Administrative Officer
Bradley B. Feightner, Jr.
Administrative Officer
Jerrod F. Gambs
Administrative Officer
Bradley D. Gard
Administrative Officer
Tammy L. Gast
Administrative Officer
Tracy A. Grimm
Administrative Officer
Ellen P. Hempleman
Administrative Officer
Candy L. Holbrook
Administrative Officer
Asher D. Hunter
Administrative Officer
Amber L. Keirns
Administrative Officer
Cynthia L. Kissel
Administrative Officer
Andrew H. Knoesel
Administrative Officer
Natasha D. McKee
Administrative Officer
Angela J. Muncie
Administrative Officer
Kathy $\mathbb{K}$. Myers
Administrative Officer
Rodger D. Orr
Administrative Officer
Jeffrey A. Pillow
Administrative Officer
Mark D. Ridenbaugh
Administrative Officer
Rhonda L. Rodgers
Administrative Officer

# The Park National Bank (continued) 

| Ruth Y. Sawyer <br> Administrative Officer | Jennifer L. Shanaberg <br> Administrative Officer |
| :--- | :--- |
| Alice M. Schlaegel <br> Administrative Officer | Michelle M. Tipton <br> Administrative Officer |
| Jessica L. Schorger | Ginger R. Varner <br> Administrative Officer |
| Administrative Officer |  |

Ronda M. Welsh<br>Administrative Officer<br>Barry H. Winters<br>Administrative Officer

Judy L. Young<br>Administrative Officer

# Park National Bank of Southwest Ohio \& Northern Kentucky 

| David J. Gooch <br> President | Ginger L. Vining <br> Vice President |
| :--- | :--- |
| Edward L. Brady <br> Senior Vice President | Joseph A. Wagner |
| Vice President |  |
| Jennifer K. Fischer | John F. Winkler II |
| Senior Vice President | Vice President and |
| Adam T. Stypula <br> Senior Vice President | Peggy A. Beckett <br> Assistant Vice President |
| Jason D. Hughes <br> Vice President | Jay F. Berliner |
| John R. Nienaber | Assistant Vice President |
| Vice President |  |

David C. Brooks<br>Assistant Vice President<br>Kim J. Cunningham<br>Assistant Vice President<br>Sam J. DeBonis<br>Assistant Vice President<br>James E. Hyson<br>Assistant Vice President<br>Louis J. Prabell<br>Assistant Vice President

Christopher M. Young
Banking Officer
Matthew D. Colwell
Administrative Officer
Michelle M. Sandlin
Administrative Officer
Jason O. Verhoff
Administrative Officer
Cyndy H. Wright
Administrative Officer

| John A. Brown <br> President | Jimmy D. Burton <br> Assistant Vice President |
| :--- | :--- |
| Donald R. Harris Jr. <br> Senior Vice President | Edward E. Duffey <br> Assistant Vice President |
| Michael D. Volz <br> Senior Vice President | Susan A. Fanello <br> Assistant Vice President |
| Charla A. Irvin <br> Vice President and <br> Trust Officer | Barbara A. Miller <br> Assistant Vice President |
| Michael A. Jefferson <br> Vice President | Jeffrey A. Parton <br> Assistant Vice President |
| Reberca J. Toomey <br> Vice President | Sheryl L. Smith |
| Edward F. Adams Linda M. Whited <br> Assistant Vice President  | Assistant Vice President |
| Edward A. Brauchler | John Q. Cleland |
| Banking Officer |  |

Beth K. Malaska
Banking Officer
J. Stephen McDonald

Banking Officer and Trust Officer

Alexander M. Rocks
Banking Officer
Barbara L. Schopp
Banking Officer
Andrew C. Waldruff
Banking Officer
Carol L. Davis
Administrative Officer
Jessica L. Gribbon
Administrative Officer

Clayton J. Herold
Administrative Officer
Janis L. Hoover
Administrative Officer
Kristie L. Massa
Administrative Officer
Elizabeth A. Myers
Administrative Officer
Jennifer A. Schneeg
Administrative Officer
Kathleen A. Spidel
Administrative Officer
Deborah A. Sweet
Administrative Officer

Second National Bank

John E. Swallow<br>President<br>Steven C. Badgett<br>Executive Vice President<br>C. Russell Badgett<br>Vice President<br>Marie A. Boas<br>Vice President<br>D. Todd Durham<br>Vice President and<br>Trust Officer<br>Thomas J. Lawson<br>Vice President

Eric J. McKee
Vice President
Gene A. Rismiller
Vice President
Daniel G. Schmitz
Vice President

Kimberly A. Baker
Assistant Vice President
Gerald O. Beatty
Assistant Vice President
Debby J. Folkerth
Assistant Vice President

Joy D. Greer
Assistant Vice President
Vicki L. Neff
Assistant Vice President
Cynthia J. Riffle
Assistant Vice President
Alexa J. Roth
Assistant Vice President
Shane D. Stonebraker
Assistant Vice President
Brian A. Wagner
Assistant Vice President

Michael R. Henry
Banking Officer
Harvey B. Hole, III
Banking Officer
Gregory P. Schwartz
Banking Officer
Antonia T. Baker
Administrative Officer
Zachary L. Newbauer
Administrative Officer
Deborah A. Smith
Administrative Officer

## Security National Bank

William C. Fralick President<br>Jeffrey A. Darding<br>Executive Vice President<br>Thomas A. Goodfellow<br>Senior Vice President<br>Andrew J. Irick<br>Senior Vice President<br>Timothy L. Bunnell<br>Vice President<br>Connie P. Craig<br>Vice President<br>Margaret L. Foley<br>Vice President and<br>Trust Officer<br>Mary L. Goddard<br>Vice President and<br>Trust Officer<br>James A. Kreckman Vice President and Trust Officer

James E. Leathley
Vice President
Thomas C. Ruetenik
Vice President
David A. Snyder
Vice President
Michael B. Warnecke
Vice President
Sharon K. Boysel
Assistant Vice President
Jill A. Brewer
Assistant Vice President
Rachel M. Brewer
Assistant Vice President and Trust Officer

Margaret A. Chapman
Assistant Vice President
Mary M. Demaree
Assistant Vice President
Steven B. Duelley
Assistant Vice President

Catherine L. Hill
Assistant Vice President and Trust Officer
R. Kathy Johnson

Assistant Vice President
Thomas B. Keehner
Assistant Vice President
Rick L. McCain
Assistant Vice President
Andrew S. Peyton
Assistant Vice President
Patrick K. Rastatter
Assistant Vice President
Mark B. Robertson
Assistant Vice President
Gary J. Seitz
Assistant Vice President
Darlene S. Williams
Assistant Vice President
Terri L. Wyatt
Assistant Vice President and
Trust Officer

Tamara L. Augustine
Trust Officer
Teresa L. Belliveau
Banking Officer
Margaret A. Horstman
Administrative Officer
Joanna S. Jaques
Administrative Officer
Mark D. Klingler
Administrative Officer
Sarah E. Lemon
Administrative Officer
Rita A. Riley
Administrative Officer
Jeffrey S. Williams
Administrative Officer

## United Bank

Donald R. Stone
President
Anne S. Cole
Senior Vice President
Scott E. Bennett
Vice President

Matthew E. Bickert
Assistant Vice President
James W. Chapman
Assistant Vice President
Floyd J. Farmer
Assistant Vice President

Richard D. Hancock
Assistant Vice President
and Trust Officer
Jennifer J. Kuns
Banking Officer
David J. Lauthers
Banking Officer

Kriste A. Slagle Banking Officer

James A. DeSimone
Administrative Officer

## Unity National Bank

James A. Carr
President
G. Dwayne Cooper

Vice President
Nathan E. Counts
Vice President

Dean F. Brewer
Assistant Vice President
Carol L. Van Culin
Assistant Vice President
Vicki L. Burke
Trust Officer

Lisa L. Feeser
Banking Officer
Kyle M. Cooper
Administrative Officer
Douglas R. Eakin
Administrative Officer

Brock A. Heath
Administrative Officer
Jonathan A. Waldo Administrative Officer

# Vision Bank - Alabama 

Joey W. Ginn
Chairman
Diane C. Anderson
President
Brett A. Baumeister Executive Vice President

Christie G. Barkley
Senior Vice President
Karen J. Harmon
Senior Vice President
George L. Hawthorne
Senior Vice President
Lyndsay P. Job
Senior Vice President
James E. Kirkland
Senior Vice President
Debra M. Schmidt
Senior Vice President
Patricia R. Burrell
Vice President

Patricia H. Campbell
Vice President
D. Rick Conway

Vice President
Robin B. Fly
Vice President
Bernard A. Fogarty
Vice President
Gregory G. Gontarski
Vice President
Michelle L. Kinne
Vice President
Geneie S. Scheer
Vice President
Doug J. Sizemore
Vice President
Judy R. Smith
Vice President
Mark S. Stejskal
Vice President

Elizabeth O. Stone
Vice President
Tracie A. Sweat
Vice President
Frank W. Wagner II
Vice President
Rhonda L. Willis
Vice President
Deborah D. Ard
Assistant Vice President
Lauren S. Dango
Assistant Vice President
Janet J. Ellis
Assistant Vice President
Holly L. Floyd
Assistant Vice President
Joshua C. Mims
Assistant Vice President
Wendy V. Stacks
Assistant Vice President

Alodia A. Wimpee
Assistant Vice President
Michelle B. Baldwin
Banking Officer
Alana Kirchoff
Banking Officer
Alisha N. Mason
Auditor and Banking Officer
Mary Alice Neyhart
Banking Officer
Cynthia M. Paul
Banking Officer
Paige S. Shoemaker
Banking Officer
Alina M. Smith
Banking Officer

## Vision Bank - Florida

Joey W. Ginn Chairman

John D. Whitlock
President
Jerry D. Gaskin
Executive Vice President
Carolyn M. Husband
Executive Vice President
Diane E. Floyd
Senior Vice President
Anita M. Mayer
Senior Vice President
John S. Robbins
Senior Vice President
Scott R. Robertson
Senior Vice President
Owen W. Ayers
Vice President

Gregory K. Barron
Vice President
Jeremy S. Bennett Vice President

Bryan Campolo
Vice President
Joan A. Cleckley
Vice President
Debbie H. Driskell
Vice President
Jim L. Hood
Vice President
Terri A. Hugghins
Vice President
Laura V. Murphree
Vice President
Cindy L. Stephens
Vice President

Leslie L. Welsch
Vice President
Johanna L. White
Vice President
Jennifer J. Woods
Vice President
Catharine E. Augustine
Assistant Vice President
Karen P. Fontaine
Assistant Vice President
Chelly E. Picone
Assistant Vice President
Donald S. Summers
Assistant Vice President
Debbie C. Thompson
Assistant Vice President
Linda Jo Chumney
Banking Officer

Amber M. Golden
Banking Officer
Terri B. Little
Banking Officer
Katie L. McPartland
Banking Officer

This financial review presents management's discussion and analysis of the financial condition and results of operations for Park National Corporation and its subsidiaries ("Park" or the "Corporation"). This discussion should be read in conjunction with the consolidated financial statements and related notes and the five-year summary of selected financial data. Management's discussion and analysis contains forward-looking statements that are provided to assist in the understanding of anticipated future financial performance. Forward-looking statements provide current expectations or forecasts of future events and are not guarantees of future performance. The forward-looking statements are based on management's expectations and are subject to a number of risks and uncertainties. Although management believes that the expectations reflected in such forward-looking statements are reasonable, actual results may differ materially from those expressed or implied in such statements. Risks and uncertainties that could cause actual results to differ materially include, without limitation: Park's ability to execute its business plan successfully and within the expected timeframe; deterioration in the asset value of our loan porffolio may be worse than expected due to a number of factors, such as adverse changes in economic conditions that impair the ability of borrowers to repay their loans, the underlying collateral could prove less valuable than assumed and cash flows may be worse than expected; Park's ability to sell OREO properties at anticipated prices; general economic and financial market conditions, and weakening in the economy, specifically the real estate market and credit markets, either nationally or in the states in which Park and its subsidiaries do business, may be worse than expected which could decrease the demand for loan, deposit and other financial services and increase loan delinquencies and defaults; changes in interest rates and prices may adversely impact the value of securities, loans, deposits and other financial instruments and the interest rate sensitivity of our consolidated balance sheet; changes in consumer spending, borrowing and saving habits; our liquidity requirements could be adversely affected by changes in our assets and liabilities; competitive factors among financial institutions may increase significantly, including product and pricing pressures and Park's ability to attract, develop and retain qualified bank professionals; the nature, timing and effect of changes in banking regulations or other regulatory or legislative requirements affecting the respective businesses of Park and its subsidiaries, including changes in laws and regulations concerning taxes, accounting, banking, securities and other aspects of the financial services industry, specifically the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010; the effect of changes in accounting policies and practices, as may be adopted by the Financial Accounting Standards Board (the "EASB"), the Securities and Exchange Commission (the "SEC"), the Public Company Accounting Oversight Board and other regulatory agencies, and the accuracy of our assumptions and estimates used to prepare our financial statements; the effect of fiscal and governmental policies of the United States federal government; the adequacy of our risk management program; a failure in or breach of our operational or security systems or infrastructure, or those of our third-party vendors and other service providers, including as a result of cyber attacks; demand for loans in the respective market areas served by Park and its subsidiaries; and other risk factors relating to our industry as detailed from time to time in Park's reports filed with the SEC including those described in "Item 1A. Risk Factors" of Part I of Park's Annual Report on Form 10-K for the fiscal year ended December 31, 2011. Undue reliance should not be placed on the forward-looking statements, which speak only as of the date of this Annual Report. Park does not undertake, and specifically disclaims any obligation, to publicly release the result of any revisions that may be made to update any forward-looking statement to reflect the events or circumstances after the date on which the forward-looking statement was made, or reflect the occurrence of unanticipated events, except to the extent required by law.

## RESTATEMENT OF FINANCIAL STATEMENTS

In a Current Report on Form 8-K filed on January 31, 2012 (the "January 31, 2012 Form 8-K"), Park announced that on January 27,2012 , management determined that (i) Park's previously issued audited consolidated financial statements incorporated by reference in Park's Annual Report on Form 10-K
for the year ended December 31, 2010, filed on February 28, 2011, and (ii) Park's unaudited condensed consolidated financial statements included in Park's Quarterly Reports on Form 10-Q for the quarterly periods ended March 31, 2011, June 30, 2011, and September 30, 2011 should be restated.
The accounting treatment giving rise to the restatement was the inclusion of estimated future cash flows supporting the allowance for loan losses related to certain impaired commercial loans. For the year ended December 31, 2010, as part of Park's process to measure impairment on certain impaired commercial loans at Vision Bank, management had relied on expected future cash flows from guarantors, with some of whom we were in litigation. Management determined that reliance on expected future cash flows, which may require protracted litigation to actually be received, is inappropriate given the difficulty in obtaining objective verifiable evidence supporting a conclusion as to the amount and timing of the expected cash flows. GAAP requires that our assumptions be "reasonable and supportable" and the facts and circumstances around the existence of protracted litigation make this assumption more difficult to support.
The restatement also reflected certain OREO devaluations and additional loan loss provisions that were not related to guarantor support. These expense items were related to valuation issues identified at December 31, 2010, where management utilized (i) the work of a third-party contractor, which was not a licensed appraiser, when calculating the fair value of collateral for certain impaired loans and the fair value of certain OREO held by Vision Bank, and management did not have sufficient documentation to support the estimates of this third-party contractor, and (ii) internal estimates of collateral value when calculating specific reserves for certain impaired loans when, at times, such internal estimates were outdated. The impact was to reverse provisions for loan losses and OREO devaluations originally recorded in 2011 and recognize these provisions for loan losses and OREO devaluations in the restated audited consolidated financial statements for the year ended December 31, 2010. Please see the following tables for a summary of the impact on Park's income statement and balance sheet for the year ended December 31, 2010 and the nine months ended September 30, 2011 from the restatement.
On February 28, 2012, Park amended its previously filed 2010 Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q for the quarters ended March 31, 2011, June 30, 2011 and September 30, 2011 to report the changes set forth above. The following discussion and impact is included again to assist in understanding those changes.
Table 1 - Restatement Impact on Income Statement
For the year ended December 31, 2010

| (In thousands) | As Amended in <br> the Form 10-K/A | As Originally <br> Filed | Change |
| :--- | :---: | ---: | ---: |
| Net interest income | $\$ 274,044$ | $\$ 274,044$ | $\$-$ |
| Provision for loan losses | 87,080 | 64,902 | 22,178 |
| Fee income | 63,016 | 65,632 | $(2,616)$ |
| Security gains | 11,864 | 11,864 | - |
| Operating expenses | 187,107 | 187,107 | - |
| Income before taxes | $\$ 74,737$ | $\$ 99,531$ | $\$(24,794)$ |
| Income taxes | 16,636 | 25,314 | $(8,678)$ |
| Net income | $\$ 58,101$ | $\$ 74,217$ | $\$(16,116)$ |

Table 2 - Restatement Impact on Income Statement
For the nine months ended September 30, 2011

| (In thousands) | As Amended in <br> the Form 10-Q/A | As Originally <br> Filed | Change |
| :--- | :---: | ---: | :---: |
| Net interest income | $\$ 206,955$ | $\$ 206,955$ | $\$$ |
| Provision for loan losses | 43,054 | 55,925 | $(12,871)$ |
| Fee income | 48,195 | 43,334 | 4,861 |
| Security gains | 25,462 | 25,462 | - |
| Operating expenses | 138,952 | 138,952 | - |
| Income before taxes | $\$ 98,606$ | $\$ 80,874$ | $\$ 17,732$ |
| Income taxes | 27,076 | 20,870 | 6,206 |
| Net income | $\$ 71,530$ | $\$ 60,004$ | $\$ 11,526$ |

## Table 3-Restatement Impact on Balance Sheet

at December 31, 2010

| (In thousands) | As Amended in <br> the Form 10-K/A | As Originally <br> Filed | Change |
| :--- | ---: | ---: | ---: |
| Allowance for loan losses | $\$ 143,575$ | $\$ 121,397$ | $\$ 22,178$ |
| Net loans | $4,589,110$ | $4,611,288$ | $(22,178)$ |
| Other real estate owned | 41,709 | 44,325 | $(2,616)$ |
| Other assets | 148,852 | 140,174 | 8,678 |
| Total assets | $7,282,261$ | $7,298,377$ | $(16,116)$ |
| Retained earnings | 406,342 | 422,458 | $(16,116)$ |
| Total stockholders' equity | 729,708 | 745,824 | $(16,116)$ |
| Total liabilities and stockholders' equity | $7,282,261$ | $7,298,377$ | $(16,116)$ |

Table 4 - Restatement Impact on Balance Sheet
at September 30, 2011

| (In thousands) | As Amended in <br> the Form 10-Q/A | As Originally <br> Filed | Change |
| :--- | :---: | ---: | :---: |
| Allowance for loan losses | $\$ 107,310$ | $\$ 100,248$ | $\$ 7,062$ |
| Net loans | $4,573,265$ | $4,580,327$ | $(7,062)$ |
| Other real estate owned | 46,911 | 46,911 | - |
| Other assets | 163,973 | 161,501 | 2,472 |
| Total assets | $7,095,098$ | $7,099,688$ | $(4,590)$ |
| Retained earnings | 430,121 | 434,711 | $(4,590)$ |
| Total stockholders' equity | 755,053 | 759,643 | $(4,590)$ |
| Total liabilities and stockholders' equity | $7,095,098$ | $7,099,688$ | $(4,590)$ |

## SALE OF VISION BANK

On November 16, 2011, Park and Vision Bank ("Vision") entered into a Purchase and Assumption Agreement (the "Purchase Agreement") with Home BancShares, Inc. ("Home") and its wholly-owned subsidiary Centennial Bank, an Arkansas state-chartered bank ("Centennial"), to sell substantially all of the performing loans, operating assets and liabilities associated with Vision to Centennial for a purchase price of $\$ 27.9$ million.
Under the terms of the Purchase Agreement, Centennial will purchase the real estate and other assets described in the Purchase Agreement which are used in the banking business conducted by Vision at its eight offices in Baldwin County, Alabama and its nine offices in the Florida panhandle counties of Bay, Gulf, Okaloosa, Santa Rosa and Walton. Centennial will assume Vision's obligations relating to all of Vision's deposit accounts, which had a balance of approximately $\$ 533$ million at December 31, 2011.
Centennial will purchase performing loans, which had an unpaid principal balance of about $\$ 369$ million at December 31, 2011. These loans are shown on Park's balance sheet as assets held for sale. Vision will retain all of the non-performing loans and certain performing loans under the terms of the Purchase Agreement. As of December 31, 2011, the nonperforming loans totaled approximately $\$ 101$ million and the performing loans totaled approximately $\$ 23$ million. Under the terms of the Purchase Agreement, the loans being acquired by Centennial will be sold by Vision at a discount of $\$ 13.1$ million. Prior to the transfer to assets held for sale, Vision Bank's allowance for loan losses totaled $\$ 23.8$ million at December 31, 2011. Upon the transfer, $\$ 13.1$ million was transferred out of the allowance for loan losses with the related loans that moved to assets held for sale. Management expects that the remaining loans at Vision Bank will be charged down by the remaining balance of the allowance for loan losses of $\$ 10.7$ million prior to transfer to SE Property Holdings, LLC ("SE, LLC"). Vision Bank will be merged into SE, LLC, a wholly-owned subsidiary of Park, following the closing of the transaction and the Florida banking charter will be surrendered to the state of Florida's Office of Financial Regulation.
On February 16, 2012, Park completed the sale of Vision Bank as contemplated in the Purchase Agreement. Park recognized a pre-tax gain, net of expenses directly related to the sale, of approximately $\$ 22$ million.

## OVERVIEW

Net income for 2011 was $\$ 82.1$ million compared to $\$ 58.1$ million in 2010 and $\$ 74.2$ million in 2009. As previously discussed, net income for 2010 was restated and decreased by $\$ 16.1$ million as a result of an additional loan loss provision of $\$ 22.2$ million and an increase in OREO devaluations of $\$ 2.6$ million at Vision Bank for 2010. The improvement in net income in 2011 was primarily due to a reduction in the net loss at Vision Bank. The net loss at Vision Bank was $\$ 22.5$ million in 2011, compared to a net loss of $\$ 45.4$ million in 2010 and a net loss of $\$ 30.1$ million in 2009.
Diluted earnings per common share were $\$ 4.95, \$ 3.45$ and $\$ 4.82$ for 2011, 2010 and 2009, respectively. Diluted earnings per common share for 2010 was originally reported as $\$ 4.51$.
The following tables show the components of net income for 2011, 2010 and 2009 for Park National Corporation and its wholly owned subsidiaries. The subsidiaries that will be reviewed in the tables are The Park National Bank ("PNB"), Vision Bank, Guardian Financial Services Company ("GFSC") and the Parent Company for Park. We have also included some summary information on the balance sheet.
Table 5 - PNB - Summary Income Statement
For the years ended December 31,

| (In thousands) | $\mathbf{2 0 1 1}$ | 2010 | $\mathbf{2 0 0 9}$ |
| :--- | ---: | ---: | ---: |
| Net interest income | $\mathbf{\$ 2 3 6 , 2 8 2}$ | $\$ 237,281$ | $\$ 236,107$ |
| Provision for loan losses | $\mathbf{3 0 , 2 2 0}$ | 23,474 | 22,339 |
| Fee income | $\mathbf{6 7 , 3 4 8}$ | 68,648 | 75,430 |
| Security gains | $\mathbf{2 3 , 6 3 4}$ | 11,864 | 7,340 |
| Operating expenses | $\mathbf{1 4 6 , 2 3 5}$ | 144,051 | 148,048 |
| Income before taxes | $\mathbf{1 5 0 , 8 0 9}$ | 150,268 | $\mathbf{1 4 8 , 4 9 0}$ |
| Federal income taxes | $\mathbf{4 3 , 9 5 8}$ | 47,320 | $\mathbf{4 7 , 0 3 2}$ |
| Net income | $\mathbf{\$ 1 0 6 , 8 5 1}$ | $\$ 102,948$ | $\$ 101,458$ |
| Balances at December 31, |  |  |  |
| (in thousands) | $\mathbf{2 0 1 1}$ | 2010 | 2009 |
| Assets | $\mathbf{\$ 6 , 2 8 1 , 7 4 7}$ | $\$ 6,495,558$ | $\$ 6,182,257$ |
| Loans | $\mathbf{4 , 1 7 2 , 4 2 4}$ | $\mathbf{4 , 0 7 4 , 7 7 5}$ | $3,950,599$ |
| Deposits | $\mathbf{4 , 6 1 1 , 6 4 6}$ | $\mathbf{4 , 6 2 2 , 6 9 3}$ | $\mathbf{4 , 6 7 0 , 1 1 3}$ |

Net income for PNB exceeded $\$ 100$ million for each of the past three years. Excluding the after-tax impact of security gains, net income was $\$ 91.5$ million in 2011, compared to $\$ 95.2$ million in 2010 and $\$ 96.7$ million in 2009. The decrease in net income excluding the after-tax impact of security gains in 2011, compared to 2010, was primarily due to an increase in the provision for loan losses of $\$ 6.7$ million or $\mathbf{2 8 . 7 \%}$. This increase was largely due to an increase in the provision for loan losses pertaining to participation loans that PNB had purchased from Vision Bank in 2007 and 2008. The loan loss provision for those participation loans was $\$ 11.1$ million in 2011. Management expects a significant reduction in the provision for loan losses at PNB in 2012 as the old participation loans with Vision Bank have largely been written down to current appraised values, less anticipated selling costs. Management estimates that net income excluding the after-tax impact of security gains will be approximately $\$ 93$ million for PNB in 2012. The projected reduction in the provision for loan losses of about $\$ 14$ million is expected to be partially offset by a decrease in net interest income of $\$ 5$ million and an increase in operating expenses of about $\$ 5$ million.

Table 6 - Vision Bank - Summary Income Statement
For the years ended December 31,

| (In thousands) | (Restated) |  |  |
| :---: | :---: | :---: | :---: |
|  | 2011 | 2010 | 2009 |
| Net interest income | \$ 27,078 | \$ 27,867 | \$ 25,634 |
| Provision for loan losses | 31,052 | 61,407 | 44,430 |
| Fee income | 1,422 | $(6,024)$ | $(2,047)$ |
| Security gains | 5,195 | - | - |
| Operating expenses | 31,379 | 31,623 | 28,091 |
| Loss before taxes | $(28,736)$ | $(71,187)$ | $(48,934)$ |
| State income taxes | 6,088 | $(1,161)$ | $(2,461)$ |
| Federal income taxes | $(12,298)$ | $(24,612)$ | $(16,363)$ |
| Net loss | \$ 22,526 ) | \$ (45,414) | \$ $(30,110)$ |
| Balances at December 31, (in thousands) | 2011 | $\begin{gathered} \hline \text { (Restated) } \\ 2010 \end{gathered}$ | 2009 |
| Assets | \$650,935 | \$791,945 | \$897,981 |
| Assets held for sale | 382,462 | - | - |
| Loans | 492,927 | 640,580 | 677,018 |
| Deposits | 532,630 | 633,432 | 688,900 |
| Liabilities held for sale | 536,186 | - | - |

The financial results for Vision Bank were very poor for each of the past three years. Real estate values in the markets in which Vision Bank operates in Alabama and Florida experienced sharp declines in value in 2007 and 2008. A very high percentage of the Vision Bank loan portfolio was collateralized by real estate. Due to the sudden and sharp decline in real estate values, these real estate loans became under-collateralized and the borrowers began experiencing financial difficulties. As a result, Vision Bank has had to record an extraordinarily high provision for loan losses in each of the past three years. Additionally, devaluations and losses on the sale of other real estate owned are included in fee income. Fee income was negative in 2010 and 2009.
During the fourth quarter of 2011, management recorded state income tax expense of $\$ 6.1$ million at Vision Bank to write off the state tax net operating loss carryforward. With the pending sale of Vision Bank in the first quarter of 2012, this tax asset would not be able to be realized and needed to be written off.
As previously discussed, Vision Bank is being sold during the first quarter of 2012. We expect that the operation of Vision Bank during the first quarter of 2012 will result in a small loss of about $\$ 3$ million in 2012, prior to the expected pre-tax gain resulting from the sale to Centennial.

## Table 7 - GFSC - Summary Income Statement

For the years ended December 31,

| (In thousands) | $\mathbf{2 0 1 1}$ | 2010 | 2009 |
| :--- | ---: | ---: | ---: |
| Net interest income | $\mathbf{\$ 8 , 6 9 3}$ | $\mathbf{\$ ~ 7 , 6 1 1}$ | $\$ 7,010$ |
| Provision for loan losses | $\mathbf{2 , 0 0 0}$ | 2,199 | 2,052 |
| Fee income | - | 2 | 3 |
| Security gains | $\mathbf{-}$ | - | - |
| Operating expenses | $\mathbf{2 , 5 0 6}$ | 2,326 | 2,264 |
| Income before taxes | $\mathbf{4 , 1 8 7}$ | 3,088 | 2,697 |
| Federal income taxes | $\mathbf{1 , 4 6 6}$ | 1,082 | 945 |
| Net income | $\mathbf{\$ 2 , 7 2 1}$ | $\$ 2,006$ | $\$ 1,752$ |
| Balances at December 31, | $\mathbf{2 0 1 1}$ | 2010 | 2009 |
| (in thousands) | $\mathbf{\$ 4 6 , 6 8 2}$ | $\$ 43,209$ | $\$ 38,606$ |
| Assets | $\mathbf{4 7 , 1 1 1}$ | 43,714 | 38,550 |
| Loans | $\mathbf{8 , 0 1 3}$ | 7,062 | 5,100 |
| Deposits |  |  |  |

GFSC is a small consumer finance company that was started in 1999 with a $\$ 300,000$ capital investment by Park. GFSC is very well managed and is expected to earn $\$ 3$ million in 2012.

## Table 8 - Parent Company - Summary Income Statement

For the years ended December 31,

| (In thousands) | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 0 9}$ |
| :--- | ---: | ---: | ---: |
| Net interest income | $\mathbf{\$ 1 , 1 8 0}$ | $\mathbf{\$ 1 , 2 8 5}$ | $\$ 4,740$ |
| Provision for loan losses | - | - | - |
| Fee income | $\mathbf{( 2 , 6 8 9 )}$ | 389 | 464 |
| Security gains | - | - | - |
| Operating expenses | $\mathbf{8 , 1 9 6}$ | 9,106 | 10,322 |
| Loss before taxes | $\mathbf{\$ ( 9 , 7 0 5 )}$ | $\$(7,432)$ | $\$(5,118)$ |
| Federal income taxes | $(4,799)$ | $(5,993)$ | $(6,210)$ |
| Net income (loss) | $\mathbf{\$ ( 4 , 9 0 6 )}$ | $\$(1,439)$ | $\$ 1,092$ |

The above table shows the summary results for Park's Parent Company, which includes SE, LLC, the non-banking subsidiary of Park's Parent Company, which holds other real estate owned ("OREO") purchased from Vision Bank since March 2011.
The loss at the Parent Company increased by $\$ 3.5$ million in 2011 to $\$ 4.9$ million, compared to a $\$ 1.4$ million loss in 2010 . The increase in the loss was primarily due to devaluations and losses from the sale of OREO acquired from Vision Bank. These charges caused other fee income to be a loss of $\$ 2.7$ million in 2011.
After the sale of Vision Bank was completed on February 16, 2012, Vision Bank merged into SE, LLC and became part of Park's Parent Company. Beginning in the first quarter of 2012, SE, LLC will become a separate segment for financial reporting purposes. Approximately $\$ 110$ million of loans became part of SE, LLC, after the sale of Vision Bank. The servicing and collection of these loans will add additional expenses to the Parent Company. Management estimates that the loss at the Parent Company will increase by approximately $\$ 5$ million in 2012 and be about $\$ 10$ million, excluding the gain from the sale of Vision Bank. The pre-tax gain from the sale of Vision Bank is estimated to be approximately $\$ 22$ million, net of anticipated expenses directly related to the sale, which results in an after-tax gain of approximately $\$ 14.3$ million. This gain will be recognized at Vision Bank immediately prior to its merger into SE, LLC. Overall, including the gain from the sale of Vision Bank, we expect the Parent Company to earn about $\$ 4$ million in 2012.
Table 9 - Park - Summary Income Statement
For the years ended December 31,

| (In thousands) | (Restated) |  |  |
| :---: | :---: | :---: | :---: |
|  | 2011 | 2010 | 2009 |
| Net interest income | \$ 273,234 | \$ 274,044 | \$ 273,491 |
| Provision for loan losses | 63,272 | 87,080 | 68,821 |
| Fee income | 66,081 | 63,016 | 73,850 |
| Security gains | 28,829 | 11,864 | 7,340 |
| Operating expenses | 188,317 | 187,107 | 188,725 |
| Income before taxes | 116,555 | 74,737 | 97,135 |
| State income taxes | 6,088 | $(1,161)$ | $(2,461)$ |
| Federal income taxes | 28,327 | 17,797 | 25,404 |
| Net income | \$ 82,140 | \$ 58,101 | \$ 74,192 |
| Balances at December 31, (in thousands) | 2011 | 2010 | 2009 |
| Assets | \$6,972,245 | \$7,282,261 | \$7,040,329 |
| Loans | 4,317,099 | 4,732,685 | 4,640,432 |
| Assets held for sale (1) | 382,462 | - | - |
| Deposits | 4,465,114 | 5,095,420 | 5,188,052 |
| Liabilities held for sale (2) | 536,186 | - | - |

(1) The assets held for sale represent the loans and other assets at Vision Bank that will be sold in the first quarter of 2012.
(2) The liabilities held for sale represent the deposits and other liabilities at Vision Bank that will te sold in the first quarter of 2012.

Management expects a significant improvement in net income in future years, because of the sale of Vision Bank in the first quarter of 2012. Over the past three years, Vision Bank had aggregate net losses of $\$ 98.0$ million. Management is forecasting that Park's net income in 2012 will be approximately $\$ 97$ million. This estimate is based on projected earnings of $\$ 93$ million for PNB, $\$ 3$ million for GFSC, $\$ 4$ million for the Parent Company and a loss of $\$ 3$ million at Vision Bank, before Vision Bank is merged with and into SE, LLC. Forecasted net income for 2012 certainly benefits from the projected after-tax gain from the sale of Vision Bank of approximately $\$ 14.3$ million. However, Park's earnings will benefit in future years as the remaining loans from Vision Bank are collected. Specifically, management expects Park's Parent Company will return to break-even net income when all of the old Vision Bank assets have been disposed.

## SUMMARY DISCUSSION OF OPERATING RESULTS FOR PARK

A year ago, Park's management projected that net interest income would be $\$ 268$ million to $\$ 278$ million in 2011 . The actual results in 2011 were $\$ 273.2$ million, right in the middle of the estimated range. Park's management projected that the average interest earning assets for 2011 would be approximately $\$ 6,550$ million. The actual average interest earning assets for the year were $\$ 6,641$ million, $1.4 \%$ higher than the projected balance. Park's forecast for the net interest margin in 2011 was a range of $4.10 \%$ to $4.20 \%$. The actual results for the year were $4.14 \%$, slightly below the middle of the estimated range.
Park's management also projected a year ago that the provision for loan losses would be $\$ 47$ million to $\$ 57$ million in 2011. The actual provision for loan losses in 2011 was $\$ 63.3$ million, which exceeded the top of the estimated range by $\$ 6.3$ million.
Fee income for 2011 was $\$ 66.1$ million. A year ago, Park's management projected that fee income would be in a range of $\$ 63$ million to $\$ 67$ million. The actual results were $\$ 3.1$ million above the bottom of the range.
Gains from the sale of securities were $\$ 28.8$ million in 2011. Management had not forecast selling securities for gains in 2011, but decided to take advantage of market opportunities during the year.
A year ago, Park's management projected that operating expenses would be approximately $\$ 183$ million to $\$ 187$ million. Operating expenses for 2011 were $\$ 188.3$ million; $\$ 1.3$ million above the top of the estimated range.

## ISSUANCE OF PREFERRED STOCK AND EMERGENCY ECONOMIC STABILIZATION ACT

On October 3, 2008, Congress passed the Emergency Economic Stabilization Act of 2008 ("EESA"), which created the Troubled Asset Relief Program ("TARP") and provided the Secretary of the Treasury with broad authority to implement certain actions to help restore stability and liquidity to U.S. markets. The Capital Purchase Program (the "CPP") was announced by the U.S. Department of the Treasury (the "U.S. Treasury") on October 14, 2008 as part of TARP. The CPP is voluntary and requires a participating institution to comply with a number of restrictions and provisions, including standards for executive compensation and corporate governance and limitations on share repurchases and the declaration and payment of dividends on common shares.
Park elected to apply for $\$ 100$ million of funds through the CPP. On December 23,2008 , Park completed the sale to the U.S. Treasury of $\$ 100$ million of newly-issued Park non-voting preferred shares as part of the CPP. Park entered into a Securities Purchase Agreement and a Letter Agreement with the U.S. Treasury on December 23, 2008. Pursuant to these agreements, Park issued and sold to the U.S. Treasury (i) 100,000 of Park's Fixed Rate Cumulative Perpetual Preferred Shares, Series A, each without par value and having a liquidation preference of $\$ 1,000$ per share (the "Series A Preferred Shares"), and (ii) a warrant (the "Warrant") to purchase 227,376 Park common shares at an exercise price of $\$ 65.97$ per share, for an aggregate purchase price of
$\$ 100$ million. The Warrant has a ten-year term. All of the proceeds from the sale of the Series A Preferred Shares and the Warrant by Park to the U.S. Treasury under the CPP qualify as Tier 1 capital for regulatory purposes.
U.S. Generally Accepted Accounting Principles (GAAP) require management to allocate the proceeds from the issuance of the Series A Preferred Shares between the Series A Preferred Shares and related Warrant. The terms of the Series A Preferred Shares require Park to pay a cumulative dividend at the rate of 5 percent per annum until February 14, 2014, and 9 percent thereafter. Management determined that the 5 percent dividend rate is below market value; therefore, the fair value of the Series A Preferred Shares would be less than the $\$ 100$ million in proceeds. Management determined that a reasonable market discount rate was 12 percent for the fair value of the Series A Preferred Shares and used the Black-Scholes model to calculate the fair value of the Warrant (and related common shares). The allocation between the Series A Preferred Shares and the Warrant at December 23, 2008, the date of issuance, was $\$ 95.7$ million and $\$ 4.3$ million, respectively. The discount on the Series A Preferred Shares of $\$ 4.3$ million is being accreted through retained earnings using the level yield method over a 60 -month period. GAAP requires Park to measure earnings per share with earnings available to common shareholders. Therefore, the Consolidated Statements of Income reflect a line item for "Preferred stock dividends and accretion" and a line item for "Income available to common shareholders". The dividends and accretion on the Series A Preferred Shares totaled $\$ 5,856,000$ for 2011, $\$ 5,807,000$ for 2010 and $\$ 5,762,000$ for 2009. The accretion of the discount was $\$ 856,000$ in 2011, $\$ 807,000$ in 2010 and $\$ 762,000$ in 2009. Management expects the accretion of the discount in 2012 will be $\$ 907,000$.
Income available to common shareholders is net income minus the preferred stock dividends and accretion. Income available to common shareholders was $\$ 76.3$ million for 2011, $\$ 52.3$ million for 2010, and $\$ 68.4$ million for 2009.

See Note 1 and Note 25 of the Notes to Consolidated Financial Statements for additional information on the issuance of the Series A Preferred Shares.

## DIVIDENDS ON COMMON SHARES

Park declared quarterly cash dividends on common shares in 2011 that totaled $\$ 3.76$ per share. The quarterly cash dividend on common shares was $\$ 0.94$ per share for each quarter of 2011.
Under the terms of the Securities Purchase Agreement with the U.S. Treasury under the CPP, prior to December 23, 2011, Park is not permitted to increase the quarterly cash dividend on its common shares above $\$ 0.94$ per share without seeking prior approval from the U.S. Treasury. This restriction lapsed on December 23, 2011.
Cash dividends declared on common shares were $\$ 3.76$ in 2011, 2010 and 2009. Park's management expects to pay a quarterly cash dividend on its common shares of $\$ 0.94$ per share in 2012 . This expectation is based on management's current forecast that earnings will be sufficient to maintain historic dividend levels.

## CRITICAL ACCOUNTING POLICIES

The significant accounting policies used in the development and presentation of Park's consolidated financial statements are listed in Note 1 of the Notes to Consolidated Financial Statements. The accounting and reporting policies of Park conform with U.S. GAAP and general practices within the financial services industry. The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and the accompanying notes. Actual results could differ from those estimates.
Park believes the determination of the allowance for loan losses involves a higher degree of judgment and complexity than its other significant accounting policies. The allowance for loan losses is calculated with the objective of maintaining a reserve level believed by management to be sufficient to absorb
probable incurred credit losses in the loan portfolio. Management's determination of the adequacy of the allowance for loan losses is based on periodic evaluations of the loan portfolio and of current economic conditions. However, this evaluation is inherently subjective as it requires material estimates, including expected default probabilities, the loss given default, the amounts and timing of expected future cash flows on impaired loans, and estimated losses on consumer loans and residential mortgage loans based on historical loss experience and current economic conditions. All of these factors may be susceptible to significant change. To the extent that actual results differ from management estimates, additional loan loss provisions may be required that would adversely impact earnings for future periods. (Refer to the "Credit Experience - Provision for Loan Losses" section within this Financial Review for additional discussion.)
Other real estate owned ("OREO"), property acquired through foreclosure, is recorded at estimated fair value less anticipated selling costs (net realizable value). If the net realizable value is below the carrying value of the loan on the date of transfer, the difference is charged to the allowance for loan losses. Subsequent declines in value, OREO devaluations, are reported as adjustments to the carrying amount of OREO and are expensed within other income. Gains or losses not previously recognized, resulting from the sale of OREO, are recognized in other income on the date of sale. At December 31, 2011, OREO totaled $\$ 42.3$ million, representing a $1.4 \%$ increase compared to $\$ 41.7$ million at December 31, 2010.
Effective January 1, 2008, management implemented the fair value hierarchy, which has the objective of maximizing the use of observable market inputs. The related accounting guidance also requires enhanced disclosures regarding the inputs used to calculate fair value. These inputs are classified as Level 1, 2 , and 3. Level 3 inputs are those with significant unobservable inputs that reflect a company's own assumptions about the market for a particular instrument. Some of the inputs could be based on internal models and cash flow analysis. At December 31, 2011, financial assets valued using Level 3 inputs for Park had an aggregate fair value of approximately $\$ 130.8$ million. This was $13.5 \%$ of the total amount of assets measured at fair value as of the end of the year. The fair value of impaired loans was approximately $\$ 87.8$ million (or $67.1 \%$ ) of the total amount of Level 3 inputs. Additionally, there were $\$ 83.4$ million of loans that were impaired and carried at cost, as fair value exceeded book value for each individual credit. The large majority of Park's financial assets valued using Level 2 inputs consist of available-for-sale ("AFS") securities. The fair value of these AFS securities is obtained largely by the use of matrix pricing, which is a mathematical technique widely used in the financial services industry to value debt securities without relying exclusively on quoted market prices for the specific securities but rather by relying on the securities' relationship to other benchmark quoted securities.
Management believes that the accounting for goodwill and other intangible assets also involves a higher degree of judgment than most other significant accounting policies. GAAP establishes standards for the amortization of acquired intangible assets and the impairment assessment of goodwill. Goodwill arising from business combinations represents the value attributable to unidentifiable intangible assets in the business acquired. Park's goodwill relates to the value inherent in the banking industry and that value is dependent upon the ability of Park's banking subsidiaries to provide quality, cost-effective banking services in a competitive marketplace. The goodwill value is supported by revenue that is in part driven by the volume of business transacted. A decrease in earnings resulting from a decline in the customer base, the inability to deliver cost-effective services over sustained periods or significant credit problems can lead to impairment of goodwill that could adversely impact earnings in future periods. GAAP requires an annual evaluation of goodwill for impairment, or more frequently if events or changes in circumstances indicate that the asset might be impaired. The fair value of the goodwill, which resides on the books of Park's subsidiary banks, is estimated by reviewing the past and projected operating results for the Park subsidiary banks, deposit and loan totals for the Park subsidiary banks and banking industry comparable information. Park recognized a goodwill impairment charge of $\$ 55.0$ million
in the third quarter of 2008 to eliminate the remaining goodwill balance pertaining to Vision Bank. At December 31, 2011, on a consolidated basis, Park had core deposit intangibles of $\$ 2.5$ million subject to amortization and $\$ 72.3$ million of goodwill, which was not subject to periodic amortization. The core deposit intangibles recorded on the balance sheet of PNB totaled $\$ 893,000$ and the core deposit intangibles at Vision Bank were $\$ 1.6$ million. The goodwill asset of $\$ 72.3$ million is carried on the balance sheet of PNB.

## ABOUT OUR BUSINESS

Through its Ohio-based banking divisions, Park is engaged in the commercial banking and trust business, generally in small to medium population Ohio communities. Vision Bank is primarily engaged in the commercial banking business throughout the panhandle of Florida and in Baldwin County, Alabama. Management believes there are a significant number of consumers and businesses which seek long-term relationships with community-based financial institutions of quality and strength. While not engaging in activities such as foreign lending, nationally syndicated loans or investment banking, Park attempts to meet the needs of its customers for commercial, real estate and consumer loans, consumer and commercial leases, and investment, fiduciary and deposit services.
Park's subsidiaries compete for deposits and loans with other banks, savings associations, credit unions and other types of financial institutions. At December 31, 2011, Park and its Ohio-based banking divisions operated 123 banking offices and a network of 143 automated teller machines in 28 Ohio counties and one county in northern Kentucky. Vision Bank operated 17 banking offices and a network of 15 automated teller machines in Baldwin County, Alabama and in five counties in the panhandle of Florida.
A summary of financial data for Park's banking subsidiaries and their divisions for 2011, 2010 and 2009 is shown in Table 10. See Note 23 of the Notes to Consolidated Financial Statements for additional financial information for the Corporation's subsidiaries. Please note that the financial statements for various divisions of PNB are not maintained on a separate basis and, therefore, net income is only an estimate by management.
Table 10 - Park National Corporation Affiliate Financial Data

| (In thousands) | (Restated) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Assets | Net Income | Average Assets | Net Income | Average Assets | Net Income |
| Park National Bank: |  |  |  |  |  |  |
| Park National <br> Division | \$2,092,084 | \$25,563 | \$1,973,443 | \$25,903 | \$1,798,814 | \$26,991 |
| Security National Division | 795,305 | 16,242 | 770,319 | 14,603 | 825,481 | 14,316 |
| First-Knox National Division | 709,569 | 15,093 | 642,343 | 14,374 | 633,260 | 12,411 |
| Century National Division | 685,813 | 11,233 | 647,798 | 9,860 | 650,488 | 11,387 |
| Richland Trust Division | 501,541 | 10,044 | 519,102 | 9,754 | 563,776 | 9,954 |
| Fairfield National Division | 465,178 | 10,236 | 459,050 | 9,695 | 484,849 | 9,368 |
| Second National Division | 425,170 | 7,977 | 385,534 | 7,570 | 371,079 | 6,926 |
| Park National SW \& N KY Division | 381,739 | 722 | 405,889 | 2,590 | 416,502 | 1,841 |
| United Bank Division | 233,212 | 4,211 | 243,909 | 4,344 | 242,166 | 4,300 |
| Unity National Division | 207,703 | 3,389 | 185,003 | 2,918 | 182,373 | 2,251 |
| Farmers \& Savings Division | 100,577 | 2,141 | 103,121 | 1,337 | 107,437 | 1,713 |
| Vision Bank | 743,344 | $(22,526)$ | 859,447 | $(45,414)$ | 904,897 | $(30,110)$ |
| Parent Company, including consolidating entries | (135,065) | $(2,185)$ | $(152,297)$ | 567 | $(145,591)$ | 2,844 |
| Consolidated Totals | \$7,206,170 | \$82,140 | \$7,042,661 | \$58,101 | \$7,035,531 | \$74,192 |

## SOURCE OF FUNDS

Deposits: Park's major source of funds is deposits from individuals, businesses and local government entities. These deposits consist of noninterest bearing and interest bearing deposits.
Average total deposits were $\$ 5,192$ million in 2011, compared to $\$ 5,182$ million in 2010 and $\$ 5,051$ million in 2009.
On Park's balance sheet, total deposits were $\$ 4,465$ million at December 31, 2011, compared to $\$ 5,095$ million at December 31, 2010. This represents a decrease in total deposits of $\$ 630$ million or $12.4 \%$ in 2011 . The reason for the balance sheet showing a large decrease in deposits is due to the pending sale of Vision Bank. The deposits for Vision Bank of $\$ 533$ million at year-end 2011 are included on Park's balance sheet in the category of liabilities held for sale. At December 31, 2010, total deposits for Vision Bank were $\$ 633$ million. The deposits for Park's Ohio-based subsidiaries increased by $\$ 3$ million in 2011. Additionally, the brokered time deposits of $\$ 110$ million on Park's balance sheet at December 31, 2010, matured in 2011 and were not renewed. The brokered time deposits were with PNB at year-end 2010.

Table 11 - Year-End Deposits

| December 31, (In thousands) | 2011 | 2010 | Change |
| :---: | :---: | :---: | :---: |
| Noninterest bearing checking | \$ 995,733 | \$ 937,719 | \$ 58,014 |
| Interest bearing transaction accounts | 1,037,385 | 1,283,158 | $(245,773)$ |
| Savings | 931,527 | 899,288 | 32,239 |
| Brokered time deposits | - | 110,065 | $(110,065)$ |
| All other time deposits | 1,499,105 | 1,863,838 | $(364,734)$ |
| Other | 1,364 | 1,352 | 13 |
| Total | \$4,465,114 | \$5,095,420 | \$(630,306) |

Total year-end deposits decreased by $\$ 93$ million or $1.8 \%$ in 2010 . Excluding brokered deposits in 2010 , certificates of deposit decreased by $\$ 359$ million or $16.1 \%$ in 2010. Vision Bank's year-end deposits decreased by $\$ 56$ million or $8.0 \%$ in 2010 and deposits for Park's Ohio based subsidiaries decreased by $\$ 37$ million or $0.8 \%$ in 2010.
A year ago, management projected that total deposits (exclusive of brokered deposits) would increase by $1 \%$ in 2011 . The actual increase in deposits for Park's Ohio-based subsidiaries (exclusive of brokered deposits) was about $\$ 113$ million or $2.6 \%$. Management expects total deposits (exclusive of brokered deposits) to increase by $1 \%$ to $2 \%$ in 2012.
The Federal Open Market Committee ("FOMC") of the Federal Reserve Board decreased the federal funds rate from $4.25 \%$ at December 31, 2007 to a range of $0 \%$ to $0.25 \%$ at year-end 2008 . The FOMC aggressively lowered the federal funds rate during 2008 as the severity of the economic recession increased. The FOMC has maintained the targeted federal funds rate in the $0 \%$ to $0.25 \%$ range for all of 2009,2010 and 2011 as the U.S. economy has gradually recovered from the severe recession. The average federal funds rate was $0.10 \%$ for 2011 , $0.18 \%$ for 2010 and $0.16 \%$ for 2009 . Management expects that the FOMC will maintain the targeted federal funds rate in a range of $0 \%$ to $0.25 \%$ throughout 2012.

The average interest rate paid on interest bearing deposits was $0.66 \%$ in 2011, compared to $0.98 \%$ in 2010 and $1.53 \%$ in 2009 . The average cost of interest bearing deposits for each quarter of 2011 was $0.60 \%$ for the fourth quarter, $0.63 \%$ for the third quarter, $0.67 \%$ for the second quarter and $0.74 \%$ for the first quarter. Management expects a small decrease in the average interest rate paid on interest bearing deposits in 2012.
Short-Term Borrowings: Short-term borrowings consist of securities sold under agreements to repurchase, Federal Home Loan Bank advances, federal funds purchased and other borrowings. These funds are used to manage the Corporation's liquidity needs and interest rate sensitivity risk. The average rate paid on short-term borrowings generally moves closely with changes in market interest rates for short-term investments. The average rate paid on short-term borrowings was $0.28 \%$ in 2011 compared to $0.39 \%$ in 2010 and $0.76 \%$ in 2009.

Management expects that the average interest rate paid on short-term borrowings in 2012 will be approximately the same as the average rate paid in 2011.
The year-end balance for short-term borrowings was $\$ 264$ million at December 31,2011 , compared to $\$ 664$ million at December 31, 2010 and $\$ 324$ million at December 31, 2009. The increase at December 31, 2010 compared to 2009 of $\$ 340$ million was due to investment security purchases at year-end 2010 that were temporarily funded through the use of short-term borrowings.
Long-Term Debt: Long-term debt primarily consists of borrowings from the Federal Home Loan Bank and repurchase agreements with investment banking firms. (The average balance of long-term debt and the average cost of long-term debt includes the subordinated debentures discussed in the following section.) In 2011, average long-term debt was $\$ 882$ million compared to $\$ 725$ million in 2010 and $\$ 780$ million in 2009 . Average total debt (long-term and short-term) was $\$ 1,179$ million in 2011 compared to $\$ 1,026$ million in 2010 and $\$ 1,200$ million in 2009. Average total debt increased by $\$ 153$ million or $14.9 \%$ in 2011 compared to 2010 and decreased by $\$ 174$ million or $14.5 \%$ in 2010 compared to 2009. The increase in average total debt in 2011 compared to 2010 was primarily due to the increase in average loans combined with an increase in average taxable investments. Management increased the amount of long-term debt to partially offset the interest rate risk from maintaining 15 -year, fixed-rate residential mortgage loans on Park's balance sheet. Average long-term debt was $75 \%$ of average total debt in 2011 compared to $71 \%$ in 2010 and $65 \%$ in 2009.
The average rate paid on long-term debt was $3.42 \%$ for 2011, compared to $3.91 \%$ for 2010 and $3.38 \%$ for 2009 . Management expects that the average interest rate paid on long-term debt in 2012 will be about the same as the average interest rate paid on long-term debt in 2011.
Subordinated Debentures/Notes: Park assumed with the Vision acquisition $\$ 15$ million of floating rate junior subordinated notes. The interest rate on these subordinated notes adjusts every quarter at 148 basis points above the threemonth LIBOR interest rate. The maturity date for the junior subordinated notes is December 30, 2035 and the junior subordinated notes may be prepaid after December 30, 2010. These junior subordinated notes qualify as Tier 1 capital under current Federal Reserve Board guidelines.
Park's Ohio-based banking subsidiary, PNB, issued a $\$ 25$ million subordinated debenture on December 28, 2007. The interest rate on this subordinated debenture adjusts every quarter at 200 basis points above the three-month LIBOR interest rate. The maturity date for the subordinated debenture is December 29, 2017 and the subordinated debenture may be prepaid after December 28, 2012. On January 2, 2008, Park entered into a "pay fixedreceive floating" interest rate swap agreement for a notional amount of $\$ 25$ million with a maturity date of December 28, 2012. This interest rate swap agreement was designed to hedge the cash flows pertaining to the $\$ 25$ million subordinated debenture until December 28, 2012. Management converted the cash flows to a fixed interest rate of $6.01 \%$ through the use of the interest rate swap. This subordinated debenture qualifies as Tier 2 capital under the applicable regulations of the Office of the Comptroller of the Currency of the United States of America (the "OCC") and the Federal Reserve Board.
On December 23, 2009, Park issued $\$ 35.25$ million of subordinated notes to 38 purchasers. These subordinated notes have a fixed annual interest rate of $10 \%$ with quarterly interest payments. The maturity date of these subordinated notes is December 23, 2019. These subordinated notes may be prepaid by Park any time after December 23, 2014. The subordinated notes qualify as Tier 2 capital under applicable rules of the Federal Reserve Board. Each subordinated note was purchased at a purchase price of $100 \%$ of the principal amount by an accredited investor.
See Note 11 of the Notes to Consolidated Financial Statements for additional information on the subordinated debentures and subordinated notes.
Sale of Common Stock: Park sold an aggregate of 509,184 common shares, out of treasury shares, during 2010. Of the 509,184 common shares sold in $2010,437,200$ common shares were issued upon the exercise of warrants

## FINANCIALREVIEW

associated with the capital raise that closed on October 30, 2009. As part of the capital raise that closed on December 10, 2010, Park sold 71,984 common shares and issued warrants for the purchase of 71,984 shares of common stock. The warrants issued as part of the December 10,2010 transaction had an exercise price of $\$ 76.41$ per share. Warrants covering the purchase of an aggregate of 35,992 common shares expired on June 10, 2011 and warrants covering the purchase of the other 35,992 common shares expired on December 10, 2011.
In total for 2010, Park sold 509,184 common shares and warrants covering 71,984 common shares at a weighted average price per share of $\$ 67.99$ for gross proceeds of $\$ 34.6$ million. Net of selling expenses and professional fees, Park raised $\$ 33.5$ million of common equity from capital raising activities in 2010.

During 2009, Park sold 904,072 common shares and warrants covering 500,000 common shares at a weighted average price per share of $\$ 61.20$ for gross proceeds of $\$ 55.3$ million. Net of selling expenses and professional fees, Park raised $\$ 53.5$ million of common equity from capital raising activities in 2009.

Stockholders' Equity: Tangible stockholders' equity (stockholders' equity less goodwill and other intangible assets) to tangible assets (total assets less goodwill and other intangible assets) was $9.68 \%$ at December 31, 2011 compared to $9.04 \%$ at December 31, 2010 and $9.13 \%$ at December 31, 2009.
The ratio of tangible stockholders' equity to tangible assets for each of the past three years includes the issuance of $\$ 100$ million of Park Series A Preferred Shares to the U.S. Treasury on December 23, 2008. Excluding the balance of Series A Preferred Shares, the ratio of tangible common stockholders' equity to tangible assets was $8.25 \%$ at December 31, 2011, 7.69\% at December 31, 2010 and $7.75 \%$ at December 31, 2009.
In accordance with GAAP, Park reflects any unrealized holding gain or loss on AFS securities, net of income taxes, as accumulated other comprehensive income (loss) which is part of Park's stockholders' equity. The unrealized holding gain on AFS securities, net of income taxes, was $\$ 12.7$ million at yearend 2011 , compared to $\$ 15.1$ million at year-end 2010 and $\$ 30.1$ million at year-end 2009. The decrease in the amount of unrealized holding gains on AFS securities, net of income taxes, at year-end 2010 and year-end 2011 was primarily due to the sale of AFS securities in 2010 and 2011 for gains. Park sold AFS securities with an amortized cost value of $\$ 373$ million in 2010 for a gain of $\$ 11.9$ million and sold AFS securities with an amortized cost value of $\$ 557$ million in 2011 for a gain of $\$ 27.7$ million. The large gain from the sale of securities in 2011 was possible due to the sharp decline in long-term interest rates during the year.
In accordance with GAAP, Park adjusts accumulated other comprehensive income (loss) to recognize the net actuarial gain or loss reflected in the accounting for Park's Pension Plan. See Note 13 of the Notes to Consolidated Financial Statements for information on the accounting for Park's Pension Plan.
Pertaining to the Pension Plan, Park recognized a net comprehensive loss of $\$ 5.0$ million in 2011, a net comprehensive loss of $\$ 2.4$ million in 2010 and a net comprehensive gain of $\$ 6.3$ million in 2009 . The comprehensive loss in 2011 and 2010 was due to changes in actuarial assumptions, specifically a decrease in the discount rate. This actuarial loss more than offset the positive investment returns and contributions to the Pension Plan in 2010 and 2011. The comprehensive gain in 2009 was due to positive investment returns and contributions to the Pension Plan. At year-end 2011, the balance in accumulated other comprehensive income/(loss) pertaining to the Pension Plan was $\$(20.9)$ million, compared to $\$(15.9)$ million at December 31, 2010 and $\$(13.5)$ million at December 31, 2009.
Park also recognized net comprehensive income/(loss) of $\$ 0.5$ million, $\$(0.1)$ million and $\$ 0.3$ million for the years ended December 31, 2011, 2010 and 2009, respectively, due to the mark-to-market of the $\$ 25$ million cash flow hedge. See Note 19 of the Notes to Consolidated Financial Statements for information on the accounting for Park's derivative instruments.

## INVESTMENT OF FUNDS

Loans: Average loans were $\$ 4,714$ million in 2011, compared to $\$ 4,642$ million in 2010 and $\$ 4,594$ million in 2009. The average yield on loans was $5.61 \%$ in 2011, compared to $5.80 \%$ in 2010 and $6.03 \%$ in 2009 . The average prime lending rate was $3.25 \%$ in 2011, 2010 and 2009. Approximately $59 \%$ of Park's loan balances mature or reprice within one year (see Table 30). The yield on average loan balances for each quarter of 2011 was $5.59 \%$ for both the fourth and third quarters, compared to $5.61 \%$ for the second quarter and $5.63 \%$ for the first quarter. Management expects that the yield on the loan portfolio will decrease modestly in 2012 compared to the average yield of 5.61\% for 2011. At December 31, 2011, loan balances were $\$ 4,317$ million compared to $\$ 4,733$ million at year-end 2010, a decrease of $\$ 416$ million or $8.8 \%$. The large decrease in loan balances shown on Park's balance sheet during 2011 was primarily due to $\$ 369$ million of loans at Vision Bank being shown on Park's balance sheet as assets held for sale at December 31, 2011. These loan balances will be included in the sale of Vision Bank during the first quarter of 2012. Park's Ohio-based subsidiaries increased loans by $\$ 101$ million or $2.5 \%$ to $\$ 4,193$ million at year-end 2011 . The remaining balance of Vision Bank loans at year-end 2011 of $\$ 110$ million will become assets of SE, LLC as a result of the merge of Vision Bank into SE, LLC during the first quarter of 2012, when the sale is completed. At December 31, 2010, Vision Bank had $\$ 641$ million of loans.
In 2010 , year-end loan balances increased by $\$ 92$ million or $2.0 \%$. Park's Ohio-based subsidiaries increased loans by $\$ 129$ million or $3.2 \%$ during 2010. Vision Bank had a decline in loans of $\$ 37$ million or $5.4 \%$ in 2010.

In 2009, year-end loan balances increased by $\$ 149$ million or $3.3 \%$. At Vision Bank, year-end loan balances decreased by $\$ 13$ million or $1.9 \%$ during 2009. Park's Ohio-based subsidiaries increased loans by $\$ 162$ million or $4.3 \%$ during 2009.
A year ago, management projected that year-end loan balances would increase by $1 \%$ to $3 \%$ in 2011. The actual change in year-end loan balances was a decrease of $8.8 \%$ due to the pending sale of Vision Bank. As discussed previously, year-end loan balances for Park's Ohio-based subsidiaries increased by $2.5 \%$ in 2011. Management expects that loan growth in 2012 will be in the $1 \%$ to $3 \%$ range.
Year-end residential real estate loans were $\$ 1,629$ million, $\$ 1,692$ million and $\$ 1,555$ million in 2011, 2010 and 2009, respectively. Residential real estate loans decreased by $\$ 63.6$ million or $3.8 \%$ in 2011 , due to the pending sale of Vision Bank. The residential real estate loans that will be included in the sale of Vision Bank in the first quarter of 2012 totaled $\$ 153.6$ million at December 31, 2011, and were included in assets held for sale. Without the pending sale of Vision Bank, residential real estate loans would have increased by $\$ 90$ million or $7.3 \%$ in 2011. Residential real estate loans increased by $\$ 137$ million or $8.8 \%$ in 2010 and decreased by $\$ 5$ million or $0.3 \%$ in 2009 . The increase of $\$ 137$ million in 2010 was primarily due to management's decision to retain 15 -year fixed-rate residential mortgage loans that were previously sold in the secondary market. The balance of loans for this new product was $\$ 176$ million at December 31, 2010, with a weighted average interest rate of $3.82 \%$. This $15-$ year, fixed-rate product increased by $\$ 153$ million to $\$ 329$ million at December 31,2011 , and has a weighted average interest rate of $3.79 \%$. Management expects an increase in residential real estate loans in 2012 of $3 \%$ to $5 \%$.
The long-term fixed-rate residential mortgage loans that Park originates are generally sold in the secondary market and Park typically retains servicing on these loans. As mentioned above, during 2010, Park began to retain on its balance sheet 15 -year fixed-rate residential mortgage loans. The balance of sold fixed-rate residential mortgage loans was $\$ 1,347$ million at year-end 2011, compared to $\$ 1,471$ million at year-end 2010 and $\$ 1,518$ million at year-end 2009. The decrease in Park's sold residential mortgage loan portfolio of $\$ 171$ million in the last two years was due to the retention of the 15 -year fixed-rate residential mortgage loan product. The increase in the 15 -year fixed-rate residential mortgage loan product during 2010 and 2011, of $\$ 329$ million, was $\$ 158$ million more than the decrease in the long-term fixed-rate residential
mortgage sold servicing porffolio. Management is pleased with this performance as the 15 -year fixed-rate mortgage loans retained on the balance sheet would have been sold prior to 2010 and included in the servicing portfolio.
Year-end consumer loans were $\$ 617$ million, $\$ 667$ million and $\$ 704$ million in 2011, 2010 and 2009, respectively. Consumer loans decreased by $\$ 50$ million or $7.6 \%$ in 2011 and decreased by $\$ 37$ million or $5.3 \%$ in 2010 . The consumer loans that will be included in the pending sale of Vision Bank were only $\$ 4$ million at December 31, 2011. The decrease in consumer loans in both 2011 and 2010 was primarily due to a decline in automobile loans originated in Ohio, as competition for automobile loans increased in 2010 and 2011.
Consumer loans increased by $\$ 61$ million or $9.5 \%$ in 2009 . The increase in consumer loans in 2009 was primarily due to an increase in automobile loans originated through automobile dealers in Ohio. Management expects that consumer loans will decrease by $1 \%$ to $2 \%$ in 2012.
On a combined basis, year-end commercial, financial and agricultural loans, real estate construction loans and commercial real estate loans totaled $\$ 2,070$ million, $\$ 2,371$ million and $\$ 2,377$ million at year-end 2011, 2010 and 2009, respectively. These combined loan totals decreased by $\$ 301$ million or $12.7 \%$ in 2011. This decrease was primarily due to the pending sale of Vision Bank as $\$ 211$ million of these combined loan totals are classified as assets held for sale on Park's balance sheet at December 31, 2011. These combined loan totals declined by $\$ 6$ million or $0.3 \%$ in 2010 and increased by $\$ 93$ million or $4.1 \%$ in 2009. Management expects that commercial, financial and agricultural loans, real estate construction loans and commercial real estate loans will grow by $1 \%$ to 3\% in 2012.
Year-end lease balances were $\$ 2$ million in 2011 and $\$ 3$ million in both 2010 and 2009. Management continues to de-emphasize leasing and expects the balance to further decline in 2012.
Table 12 reports year-end loan balances by type of loan for the past five years.
Table 12 - Loans by Type

| December 31, <br> (In thousands) | $\mathbf{2 0 1 1}$ | 2010 | 2009 | 2008 | 2007 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Commercial, financial <br> and agricultural | $\$ \mathbf{7 4 3 , 7 9 7}$ | $\$ 737,902$ | $\$ 751,277$ | $\$ 714,296$ | $\$ 613,282$ |
| Real estate - <br> construction | $\mathbf{2 1 7 , 5 4 6}$ | 406,480 | 495,518 | 533,788 | 536,389 |
| Real estate - <br> residential | $\mathbf{1 , 6 2 8 , 6 1 8}$ | $1,692,209$ | $1,555,390$ | $\mathbf{1 , 5 6 0 , 1 9 8}$ | $1,481,174$ |
| Real estate - <br> commercial | $\mathbf{1 , 1 0 8 , 5 7 4}$ | $1,226,616$ | $\mathbf{1 , 1 3 0 , 6 7 2}$ | $\mathbf{1 , 0 3 5 , 7 2 5}$ | 993,101 |
| Consumer <br> Leases | $\mathbf{6 1 6 , 5 0 5}$ | 666,871 | 704,430 | 643,507 | 593,388 |
| Total loans | $\mathbf{2 4 , 3 1 7 , 0 9 9}$ | $\$ 4,732,685$ | $\$ 4,640,432$ | $\$ 4,491,337$ | $\$ 4,224,134$ |

Table 13 - Selected Loan Maturity Distribution

| December 31, 2011 (In thousands) | One Year or Less (1) | Over One Through Five Years | Over Five Years | Total |
| :---: | :---: | :---: | :---: | :---: |
| Commercial, financial and agricultural | \$315,077 | \$268,998 | \$159,722 | \$ 743,797 |
| Real estate - construction | 130,995 | 28,260 | 58,291 | 217,546 |
| Real estate - commercial | 145,748 | 200,627 | 762,199 | 1,108,574 |
| Total | \$591,820 | \$497,885 | \$980,212 | \$2,069,917 |
| Total of these selected loans due after one year with: |  |  |  |  |
| Fixed interest rate |  |  |  | \$ 529,119 |
| Floating interest rate |  |  |  | \$ 948,978 |

(1) Nonaccrual loans of $\$ 121.4$ million are included within the one year or less classification above.

Investment Securities: Park's investment securities portfolio is structured to minimize credit risk, provide liquidity and contribute to earnings. Park's investment strategy is dynamic. As conditions change over time, Park's overall interest rate risk, liquidity needs and potential return on the investment porffolio will change. Management regularly evaluates the securities in the investment porifolio as circumstances evolve. Circumstances that could result in the sale of a security include: to better manage interest rate risk; to meet liquidity needs; or to improve the overall yield in the investment porfolio.

Park classifies the majority of its securities as AFS (see Note 4 of the Notes to Consolidated Financial Statements). These securities are carried on the books at their estimated fair value with the unrealized holding gain or loss, net of federal taxes, accounted for as accumulated other comprehensive income (loss) which is part of the Corporation's equity. The securities that are classified as AFS are free to be sold in future periods in carrying out Park's investment strategies.
Generally, Park classifies U.S. Government sponsored entity collateralized mortgage obligations ("CMOs") that it purchases as held-to-maturity. A classification of held-to-maturity means that Park has the positive intent and the ability to hold these securities until maturity. Park classifies CMOs as held-to-maturity because these securities are generally not as liquid as the U.S. Government sponsored entity mortgage-backed securities and U.S. Government sponsored entity notes that Park classifies as AFS. At year-end 2011, Park's held-to-maturity securities portfolio was $\$ 820$ million, compared to $\$ 674$ million at year-end 2010 and $\$ 507$ million at year-end 2009 . Park purchased $\$ 628$ million of CMOs in 2011, $\$ 314$ million of CMOs in 2010 and $\$ 119$ million of CMOs in 2009. All of the mortgage-backed securities and CMOs in Park's investment portfolio were issued by a U.S. Government sponsored entity.
Average taxable investment securities were $\$ 1,841$ million in 2011, compared to $\$ 1,730$ million in 2010 and $\$ 1,848$ million in 2009 . The average yield on taxable securities was $3.74 \%$ in 2011, compared to $4.44 \%$ in 2010 and $4.90 \%$ in 2009. Average tax-exempt investment securities were $\$ 8$ million in 2011, compared to $\$ 17$ million in 2010 and $\$ 30$ million in 2009 . The average taxequivalent yield on tax-exempt investment securities was $7.17 \%$ in 2011, compared to $7.24 \%$ in 2010 and $7.45 \%$ in 2009.
Year-end total investment securities (at amortized cost) were $\$ 1,689$ million in 2011, $\$ 2,017$ million in 2010 and $\$ 1,817$ million in 2009. Management purchased investment securities totaling $\$ 1,268$ million in 2011, $\$ 3,033$ million in 2010 and $\$ 469$ million in 2009 . The decrease in purchases during 2011 was primarily due to the reduced interest rate environment during the year and partially due to management's decision to retain 15 -year, fixed-rate residential mortgage loans on Park's balance sheet. The significant increase in purchases during 2010 was largely due to the purchase of $\$ 1,319$ million of 28 -day U.S. Government sponsored entity discount notes and $\$ 823$ million of U.S. Government sponsored entity callable notes. Proceeds from repayments and maturities of investment securities were $\$ 1,013$ million in 2011, $\$ 2,385$ million in 2010 and $\$ 467$ million in 2009 . The decrease in proceeds from repayments and maturities in 2011 was primarily due to relative fewer holdings of 28 -day U.S. Government sponsored entity discount notes during the year. The increase in proceeds from repayments and maturities in 2010 was primarily due to the 28 -day U.S. Government sponsored entity discount notes and U.S. Government sponsored entity callable notes, which had repayments or maturities of $\$ 1,319$ million and $\$ 710$ million, respectively, during the year. Proceeds from sales of securities were $\$ 610$ million in 2011, $\$ 460$ million in 2010 and $\$ 204$ million in 2009. Park realized net security gains on a pre-tax basis of $\$ 28.8$ million in 2011, $\$ 11.9$ million in 2010 and $\$ 7.3$ million in 2009.
During 2011, Park sold investment securities during the first, second, third and fourth quarters. In total, these sales resulted in proceeds of $\$ 610.0$ million and a pre-tax gain of $\$ 28.8$ million.
During the first quarter of 2011, Park sold $\$ 105.4$ million of U.S. Government sponsored entity mortgage-backed securities for a pre-tax gain of $\$ 6.6$ million. These mortgage-backed securities had a weighted average remaining life of approximately 2 years, a weighted average book yield of $5.02 \%$ and were sold at an average price of $106.2 \%$ of the principal balance with an estimated yield to the buyer of $2.10 \%$. Additionally, Park sold $\$ 1.0$ million of municipal securities held by Vision Bank for no gain or loss in the first quarter to reduce credit risk in the investment securities portfolio. These securities had a weighted average tax-equivalent yield of $5.75 \%$ and a weighted average remaining life of approximately 4 years.

During the second quarter of 2011, Park sold $\$ 191.0$ million of U.S. Government sponsored entity mortgage-backed securities for a pre-tax gain of $\$ 15.4$ million. These mortgage-backed securities had a weighted average remaining life of approximately 3 years, a weighted average book yield of $5.25 \%$ and were sold at an average price of $107.4 \%$ of the principal balance with an estimated yield to the buyer of $1.92 \%$.
During the third quarter of 2011, Park sold $\$ 212.8$ million of U.S. Government sponsored entity mortgage-backed securities for a pre-tax gain of $\$ 3.5$ million. These mortgage-backed securities had a weighted average book vield of $2.60 \%$ and a weighted average remaining life of approximately 3 years and were sold at an average price of $104.5 \%$ of the principal balance with an estimated yield to the buyer of $2.03 \%$.

Late in the fourth quarter of 2011, Park liquidated Vision Bank's securities portfolio. These securities were sold in preparation of the sale of Vision Bank during the first quarter of 2012 . Park sold $\$ 45.7$ million of U.S. Government sponsored entity mortgage-backed securities (available-for-sale securities) and $\$ 24.3$ million of U.S. Government sponsored entity CMOs (held-to-maturity securities) held by Vision Bank for a pre-tax gain of $\$ 3.4$ million. While management would not normally sell held-to-maturity investment securities, the CMO's held by Vision Bank were sold late in 2011 as management liquidated the entire Vision Bank securities portfolio in anticipation of the sale. These securities had a weighted average book yield of $4.37 \%$ and a weighted average remaining life of approximately 3 years. These securities were sold at an average price of approximately $104.9 \%$ of the principal balance with an estimated yield to the buyer of $2.12 \%$. Park also sold $\$ 896,000$ of municipal securities held by Vision Bank for a pre-tax gain of $\$ 15,000$. The weighted average tax-equivalent yield on these municipal securities was $5.96 \%$ with a weighted average remaining life of approximately 2 years. The proceeds from the sale of the Vision Bank securities were used to purchase U.S. Agency discount notes that mature during the first quarter of 2012.
During 2010, Park sold investment securities during the first, second and fourth quarters. In total, these sales resulted in proceeds of $\$ 460.2$ million and a pre-tax gain of $\$ 11.9$ million.
During the first quarter of 2010 , Park sold $\$ 200.7$ million of U.S. Government sponsored entity mortgage-backed securities for a pre-tax gain of $\$ 8.3$ million. These mortgage-backed securities had a weighted average remaining life of approximately 3 years, a weighted average book yield of $4.75 \%$ and were sold at an average price of $103.7 \%$ of the principal balance with an estimated yield to the buyer of $2.99 \%$. Additionally, Park sold $\$ 75$ million of U.S. Government sponsored entity callable notes for no gain or loss in the first quarter to reduce the extension risk in the investment securities portfolio in the case of interest rate increases in the future. These securities had a book yield of $4.25 \%$ and a final maturity in approximately 9 years.
During the second quarter of 2010 , Park sold $\$ 57$ million of U.S. Government sponsored entity mortgage-backed securities for a pre-tax gain of $\$ 3.5$ million. These mortgage-backed securities had a weighted average remaining life of approximately 3 years, a weighted average book yield of $4.64 \%$ and were sold at an average price of $105.8 \%$ of the principal balance with an estimated yield to the buyer of $2.08 \%$.
During the fourth quarter of 2010 , Park sold $\$ 115.8$ million of U.S. Government sponsored entity callable notes for a small gain of $\$ 45,000$. These securities had a book yield of $3.37 \%$ and a final maturity in approximately 10 years.
At year-end 2011 and 2010, the average tax-equivalent yield on the total investment portfolio was $3.31 \%$ and $4.01 \%$, respectively. The weighted average remaining maturity was 1.7 years at December 31, 2011 and 3.6 years at December 31, 2010. U.S. Government sponsored entity asset-backed securities were approximately $74 \%$ of the total investment portfolio at year-end 2011 and were approximately $82 \%$ of the total investment portfolio at year-end 2010. This segment of the investment porffolio consists predominantly of 15 -year mortgage-backed securities and CMOs.

The average maturity of the investment portfolio would lengthen if longterm interest rates would increase as the principal repayments from mortgagebacked securities and CMOs would be reduced and callable U.S. Government sponsored entity notes would extend to their maturity dates. At year-end 2011. management estimated that the average maturity of the investment portfolio would lengthen to 5.3 years with a 100 basis point increase in long-term interest rates and to 7.0 years with a 200 basis point increase in long-term interest rates. Likewise, the average maturity of the investment portfolio would shorten if long-term interest rates would decrease as the principal repayments from mortgage-backed securities and CMOs would increase as borrowers would refinance their mortgage loans and the callable U.S. Government sponsored entity notes would shorten to their call dates. At year-end 2011, management estimated that the average maturity of the investment portfolio would decrease to 1.0 years with a 100 basis point decrease in long-term interest rates and to 0.8 years with a 200 basis point decrease in long-term interest rates.
Table 14 sets forth the carrying value of investment securities, as well as the percentage held within each category at year-end 2011, 2010 and 2009:
Table 14 - Investment Securities

| December 31, (In thousands) | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: |
| Obligations of U.S. Treasury and other U.S. Government sponsored entities | \$ 371,657 | \$ 273,313 | \$ 347,595 |
| Obligations of states and political subdivisions | 4,652 | 14,211 | 20,123 |
| U.S. Government asset-backed securities | 1,262,527 | 1,681,815 | 1,425,361 |
| Federal Home Loan Bank stock | 60,728 | 61,823 | 62,044 |
| Federal Reserve Bank stock | 6,876 | 6,876 | 6,875 |
| Equities | 2,033 | 1,753 | 1,562 |
| Total | \$1,708,473 | \$2,039,791 | \$1,863,560 |
| Investments by category as a percentage of total investment securities |  |  |  |
| Obligations of U.S. Treasury and other U.S. Government sponsored entities | 21.8\% | 13.4\% | 18.6\% |
| Obligations of states and political subdivisions | 0.3\% | 0.7\% | 1.1\% |
| U.S. Government asset-backed securities | 73.9\% | 82.5\% | 76.5\% |
| Federal Home Loan Bank stock | 3.5\% | 3.0\% | 3.3\% |
| Federal Reserve Bank stock | 0.4\% | 0.3\% | 0.4\% |
| Equities | 0.1\% | 0.1\% | 0.1\% |
| Total | 100.0\% | 100.0\% | 100.0\% |

## ANALYSIS OF EARNINGS

Park's principal source of earnings is net interest income, the difference between total interest income and total interest expense. Net interest income results from average balances outstanding for interest earning assets and interest bearing liabilities in conjunction with the average rates earned and paid on them. (See Table 15 for three years of history on the average balances of the balance sheet categories and the average rates earned on interest earning assets and the average rates paid on interest bearing liabilities.)
Net interest income decreased slightly by $\$ 810,000$ or $0.3 \%$ to $\$ 273.2$ million for 2011 compared to an increase of $\$ 553,000$ or $0.2 \%$ to $\$ 274.0$ million for 2010. The tax equivalent net yield on interest earning assets was $4.14 \%$ for 2011 compared to $4.26 \%$ for 2010 and $4.22 \%$ for 2009 . The net interest rate spread (the difference between rates received for interest earning assets and the rates paid for interest bearing liabilities) was $3.94 \%$ for 2011, compared to $4.01 \%$ for 2010 and $3.94 \%$ for 2009. The small decrease in net interest income in 2011 was due to the decrease in the net interest spread to $3.94 \%$ from $4.01 \%$. The average balance of interest earning assets increased by $\$ 159$ million or $2.5 \%$ to $\$ 6,641$ million in 2011.

## FINANCIALREVIEW

Table 15 - Distribution of Assets, Liabilities and Stockholders' Equity

| December 31, (In thousands) | Daily Average | $2011$ <br> Interest | Average Rate | Daily Average | $2010$ <br> Interest | Average Rate | Daily Average | $2009$ <br> Interest | Average Rate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |  |  |  |  |  |
| Interest earning assets: |  |  |  |  |  |  |  |  |  |
| Loans (1) (2) | \$4,713,511 | \$264,192 | 5.60\% | \$4,642,478 | \$269,306 | 5.80\% | \$4,594,436 | \$276,893 | 6.03\% |
| Taxable investment securities | 1,840,842 | 68,873 | 3.74\% | 1,729,511 | 76,838 | 4.44\% | 1,847,706 | 90,558 | 4.90\% |
| Tax-exempt investment securities (3) | 8,038 | 575 | 7.15\% | 16,845 | 1,220 | 7.24\% | 29,597 | 2,205 | 7.45\% |
| Money market instruments | 78,593 | 178 | 0.23\% | 93,009 | 200 | 0.22\% | 52,658 | 116 | 0.22\% |
| Total interest earning assets | 6,640,984 | 333,818 | 5.03\% | 6,481,843 | 347,564 | 5.36\% | 6,524,397 | 369,772 | 5.67\% |
| Noninterest earning assets: Allowance for loan losses | $(128,512)$ |  |  | $(119,639)$ |  |  | $(103,683)$ |  |  |
| Cash and due from banks | 124,649 |  |  | 116,961 |  |  | 110,227 |  |  |
| Premises and equipment, net | 69,507 |  |  | 69,839 |  |  | 67,944 |  |  |
| Other assets | 499,543 |  |  | 493,746 |  |  | 436,646 |  |  |
| TOTAL | \$7,206,171 |  |  | \$7,042,750 |  |  | \$7,035,531 |  |  |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |  |  |  |  |  |  |
| Interest bearing liabilities: |  |  |  |  |  |  |  |  |  |
| Transaction accounts | \$1,430,492 | \$ 2,686 | 0.19\% | \$1,354,392 | \$ 4,450 | 0.33\% | \$1,229,553 | \$ 7,889 | 0.64\% |
| Savings deposits | 946,406 | 1,126 | 0.12\% | 891,021 | 1,303 | 0.15\% | 805,783 | 2,926 | 0.36\% |
| Time deposits | 1,816,506 | 23,842 | 1.31\% | 2,029,088 | 36,212 | 1.78\% | 2,197,055 | 53,805 | 2.45\% |
| Total interest bearing deposits | 4,193,404 | 27,654 | 0.66\% | 4,274,501 | 41,965 | 0.98\% | 4,232,391 | 64,620 | 1.53\% |
| Short-term borrowings | 297,537 | 823 | 0.28\% | 300,939 | 1,181 | 0.39\% | 419,733 | 3,209 | 0.76\% |
| Long-term debt (4) | 881,921 | 30,169 | 3.42\% | 725,356 | 28,327 | 3.91\% | 780,435 | 26,370 | 3.38\% |
| Total interest bearing liabilities | 5,372,862 | 58,646 | 1.09\% | 5,300,796 | 71,473 | 1.35\% | 5,432,559 | 94,199 | 1.73\% |
| Noninterest bearing liabilities: Demand deposits | 999,085 |  |  | 907,514 |  |  | 818,243 |  |  |
| Other | 90,351 |  |  | 87,885 |  |  | 109,415 |  |  |
| Total noninterest bearing liabilities | 1,089,436 |  |  | 995,399 |  |  | 927,658 |  |  |
| Stockholders' equity | 743,873 |  |  | 746,555 |  |  | 675,314 |  |  |
| TOTAL | \$7,206,171 |  |  | \$7,042,750 |  |  | \$7,035,531 |  |  |
| Net interest earnings |  | \$275,172 |  |  | \$276,091 |  |  | \$275,573 |  |
| Net interest spread |  |  | 3.94\% |  |  | 4.01\% |  |  | 3.94\% |
| Net yield on interest earning assets (net interest margin) |  |  | 4.14\% |  |  | 4.26\% |  |  | 4.22\% |

(1) Loan income includes loan related fee income of $\$ 2,381$ in $2011, \$ 238$ in 2010 and $\$ 1,669$ in 2009. Loan income also includes the effects of taxable equivalent adjustments using a $35 \%$ tax rate in 2011 , 2010 and 2009. The taxable equivalent adjustment was $\$ 1,734$ in 2011, $\$ 1,614$ in 2010 and $\$ 1,294$ in 2009.
(2) For the purpose of the computation, nonaccrual loans are included in the daily average loans outstanding.
(3) Interest income on tax-exempt investment securities includes the effects of taxable equivalent adjustments using a $35 \%$ tax rate in 2011, 2010 and 2009 . The taxabie equivalent adjustments were $\$ 204$ in 2011, $\$ 434$ in 2010 and $\$ 788$ in 2009.
(4) Includes subordinated debenture and subordinated notes.

The average yield on interest earning assets was $5.03 \%$ in 2011 compared to $5.36 \%$ in 2010 and $5.67 \%$ in 2009. The average federal funds rate for 2011 was $0.10 \%$, compared to an average rate of $0.18 \%$ in 2010 and $0.16 \%$ in 2009 . On a quarterly basis for 2011, the average yield on interest earning assets was $4.93 \%$ for the fourth quarter, $4.95 \%$ for the third quarter, $5.08 \%$ for the second quarter and $5.14 \%$ for the first quarter. Management expects that the average yield on interest earning assets will slightly decrease in 2012.
The average rate paid on interest bearing liabilities was $1.09 \%$ in 2011, compared to $1.35 \%$ in 2010 and $1.73 \%$ in 2009 . On a quarterly basis for 2011, the average rate paid on interest bearing liabilities was $1.07 \%$ for both the fourth and third quarters, $1.09 \%$ for the second quarter and $1.14 \%$ for the first quarter. Management expects that the average rate paid on interest bearing liabilities will modestly decrease in 2012.
The following table displays (for each quarter of 2011) the average balance of interest earning assets, net interest income and the tax equivalent net interest margin.

## Table 16 - Quarterly Net Interest Margin

| (In thousands) | Average Interest <br> Earning Assets | Net Interest <br> Income | Tax Equivalent <br> Net Interest Margin |
| :--- | :---: | :---: | :---: |
| First Quarter | $\$ 6,722,136$ | $\$ 69,313$ | $4.21 \%$ |
| Second Quarter | $6,745,790$ | 70,022 | $4.19 \%$ |
| Third Quarter | $6,610,953$ | 67,620 | $4.09 \%$ |
| Fourth Quarter | $6,487,958$ | 66,279 | $4.08 \%$ |
| $\mathbf{2 0 1 1}$ | $\$ 6,640,984$ | $\$ 273,234$ | $\mathbf{4 . 1 4 \%}$ |

Management expects that average interest earning assets will decrease significantly in 2012, due to the sale of Vision Bank during the first quarter of 2012. Management projects that average interest earning assets will be approximately $\$ 6,200$ million for 2012 . Management expects that net interest income will be in a range of $\$ 240$ million to $\$ 250$ million in 2012 and that the tax equivalent net interest margin will be in a range of $3.88 \%$ to $3.98 \%$ in 2012. (Please see the "Summary Discussion of Operating Results for Park" section of this Financial Review for a comparison of 2011 results to management's projections from a year ago.)
The change in interest due to both volume and rate has been allocated to volume and rate changes in proportion to the relationship of the absolute dollar amounts of the change in each.

| (In thousands) | Change from 2010 to 2011 |  |  | Change from 2009 to 2010 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Volume | Rate | Total | Volume | Rate | Total |
| Increase (decrease) in: Interest income: |  |  |  |  |  |  |
| Total loans | \$ 3,988 | \$ $(9,102)$ | \$ $(5,114)$ | \$ 2,915 | \$(10,502) | \$ $(7,587)$ |
| Taxable investments | 4,711 | $(12,676)$ | $(7,965)$ | $(5,560)$ | $(8,160)$ | (13,720) |
| Tax-exempt investments | (631) | (14) | (645) | (925) | (60) | (985) |
| Money market instruments | (31) | 9 | (22) | 84 | - | 84 |
| Total interest income | 8,037 | $(21,783)$ | $(13,746)$ | $(3,486)$ | $(18,722)$ | $(22,208)$ |
| Interest expense: |  |  |  |  |  | \$ $(3,439)$ |
| Savings accounts | 85 | (262) | (177) | 270 | $(1,893)$ | $(1,623)$ |
| Time deposits | $(3,514)$ | $(8,856)$ | $(12,370)$ | $(3,844)$ | $(13,749)$ | $(17,593)$ |
| Short-term borrowings | (14) | (344) | (358) | (746) | $(1,282)$ | $(2,028)$ |
| Long-term debt | 5,663 | $(3,821)$ | 1,842 | $(1,960)$ | 3,917 | 1,957 |
| Total interest expense | 2,457 | $(15,284)$ | $(12,827)$ | $(5,555)$ | $(17,171)$ | $(22,726)$ |
| Net variance | \$ 5,580 | \$ (6,499) | \$ (919) | \$ 2,069 | \$ $(1,551)$ | \$ 518 |

Other Income: Total other income was $\$ 94.9$ million in 2011, compared to $\$ 74.9$ million in 2010 and $\$ 81.2$ million in 2009 . The large increase in total other income of $\$ 20.0$ million in 2011 compared to 2010 , was primarily due to the large increase in net gains from the sale of investment securities. The net gain from the sale of investment securities was $\$ 28.8$ million in 2011 , compared to a net gain of $\$ 11.9$ million in 2010. In 2009, Park's total other income included a "one-time" positive item of $\$ 3.0$ million from the sale of all the Class B shares of stock that Park received from the initial public offering of Visa, Inc.
The following table displays total other income for Park in 2011, 2010 and 2009.
Table 18 - Other Income

| Year Ended December 31 (In thousands) | 2011 | $\begin{gathered} \hline \text { (Restated) } \\ 2010 \end{gathered}$ | 2009 |
| :---: | :---: | :---: | :---: |
| Income from fiduciary activities | \$14,965 | \$13,874 | \$12,468 |
| Service charges on deposits | 18,307 | 19,717 | 21,985 |
| Net gains on sales of securities | 28,829 | 11,864 | 7,340 |
| Other service income | 10,606 | 13,816 | 18,767 |
| Checkcard fee income | 12,496 | 11,177 | 9,339 |
| Bank owned life insurance income | 5,089 | 4,978 | 5,050 |
| ATM fees | 2,703 | 2,951 | 3,082 |
| OREO devaluations | $(8,219)$ | $(13,206)$ | $(6,818)$ |
| Other | 10,134 | 9,709 | 9,977 |
| Total other income | \$94,910 | \$74,880 | \$81,190 |

Income from fiduciary activities increased by $\$ 1.1$ million or $7.9 \%$ to $\$ 15.0$ million in 2011 and increased by $\$ 1.4$ million or $11.3 \%$ to $\$ 13.9$ million in 2010. The increase in fiduciary fee income in 2011 and 2010 was primarily due to improvements in the equity markets and also due to an increase in the total accounts served by Park's Trust department. Park charges fiduciary fees based on the market value of the assets being managed. The Dow Jones Industrial Average stock index annual average was 8,885 for calendar year 2009, 10,669 for calendar year 2010 and 11,958 for calendar year 2011. The market value of the assets that Park manages was $\$ 3.3$ billion at December 31, 2011 and December 31, 2010, compared to $\$ 3.1$ billion at December 31, 2009. Management expects an increase of approximately $2 \%$ to $4 \%$ in fee income from fiduciary activities in 2012.
Service charges on deposit accounts decreased by $\$ 1.4$ million or $7.2 \%$ to $\$ 18.3$ million in 2011 and decreased by $\$ 2.3$ million or $10.3 \%$ to $\$ 19.7$ million in 2010. The decrease in service charge income in 2011 was primarily due to a decrease in fee income from overdraft charges and other non-sufficient funds (NSF) charges. Park's customers did not use our courtesy overdraft program as
frequently in 2011 and, as a result, this fee income decreased by $\$ 1.3$ million or $8.7 \%$ in 2011 compared to 2010 . Management expects that revenue from service charges on deposits in 2012 will be within a range of $\$ 16$ million to $\$ 18$ million.

Fee income earned from origination and sale into the secondary market of long-term fixed-rate mortgage loans is included within other non-yield related fees in the subcategory "Other service income". Other service income decreased by $\$ 3.2$ million, or $23.2 \%$, to $\$ 10.6$ million in 2011 , compared to $\$ 13.8$ million in 2010 . The decrease in other service income was primarily due to a decline in the amount of fixed-rate mortgage loans originated and sold in 2011. The amount of fixed-rate mortgage loans originated and sold in 2011 was $\$ 190$ million, compared to $\$ 358$ million in 2010 and $\$ 615$ million in 2009. As previously discussed, Park began to originate and retain 15 -year, fixed-rate residential mortgages in 2010 , which contributed to the decline in loans sold in the secondary market. The balance of loans for this product was $\$ 329$ million at December 31, 2011, an increase of $\$ 153$ million compared to $\$ 176$ million at December 31, 2010. Management expects an increase in residential real estate loans in 2012 of $3 \%$ to $5 \%$. In 2010, other service income decreased by $\$ 5.0$ million or $26.4 \%$ to $\$ 13.8$ million, which was due to a decline in the volume of fixed-rate residential mortgage loans that Park originated and sold into the secondary market in 2010 compared to 2009. Park's management expects that the volume of sold fixed-rate residential mortgage loans will continue to decline in 2012 and as a result expects that other service income will decrease by approximately $12 \%$ to $14 \%$ in 2012 .
Checkcard fee income, which is generated from debit card transactions increased $\$ 1.3$ million or $11.8 \%$ to $\$ 12.5$ million in 2011. During 2010, checkcard fee income increased $\$ 1.8$ million or $19.7 \%$ to $\$ 11.2$ million. The increases in both 2011 and 2010 were attributable to continued increases in the volume of debit card transactions. Park's management expects checkcard fee income will decline by approximately $4 \%$ to $6 \%$ in 2012, largely due to the full year impact of the Durbin Amendment that became a part of the Dodd-Frank Wall Street Reform and Consumer Protection Act and became effective on October 1, 2011.
OREO devaluations, which result from declines in the fair value (less anticipated selling costs) of property acquired through foreclosure, totaled $\$ 8.2$ million in 2011, a decrease of $\$ 5.0$ million or $37.8 \%$ compared to $\$ 13.2$ million in 2010. The OREO devaluations in 2011 related primarily to other real estate owned at Vision Bank. As previously discussed, throughout the 2011 year, Vision Bank's OREO property was transferred to SE, LLC. Of the $\$ 8.2$ million in OREO devaluations in 2011, $\$ 3.0$ million and $\$ 4.2$ million were related to devaluations recognized at Vision Bank and SE, LLC, respectively. Park's management expects that OREO devaluations will be less significant in 2012 as property values throughout Park's footprint continue to stabilize.
The subcategory of "Other" income includes fees earned from the sale of official checks and printed checks, rental fee income from safe deposit boxes, gains and losses from the sale of OREO and other miscellaneous income. Total other income increased by $\$ 425,000$ or $4.4 \%$ to $\$ 10.1$ million in 2011 and decreased by $\$ 268,000$ or $2.7 \%$ to $\$ 9.7$ million in 2010 . Park's management expects 2012 revenue within the subcategory of other income, prior to the impact of the Vision Bank sale, will be consistent with the results experienced in 2011. On February 16, 2012, the sale of Vision Bank closed and a pre-tax gain of $\$ 22$ million, net of anticipated expenses directly related to the sale, was recognized by Park's Parent Company.
Park recognized net gains from the sale of investment securities of $\$ 28.8$ million in 2011, $\$ 11.9$ million in 2010 and $\$ 7.3$ million in 2009 . The majority of the investment securities sold in 2011, with an amortized cost of \$579.2 million, were U.S. Government sponsored entity mortgage-backed securities. The remaining investment securities sold in 2011 were municipal securities. The following table provides a summary of the gains realized from the sale of investment securities in 2011. Park's management does not expect to recognize any gains from the sale of investment securities in 2012.

## Table 19 - Gain on Sale of Securities

| (In thousands) | Amortized <br> Cost | Book <br> Yield | Sales <br> Proceeds | Yield to <br> Buyer | Gain |
| :--- | :---: | :---: | :---: | :---: | ---: |
| Fourth quarter | $\$ 70,848$ | $4.39 \%$ | $\$ 74,215$ | $2.17 \%$ | $\$ 3,367$ |
| Third quarter | 212,799 | $2.60 \%$ | 216,264 | $2.03 \%$ | 3,465 |
| Second quarter | 191,037 | $5.25 \%$ | 206,399 | $1.92 \%$ | $\mathbf{1 5 , 3 6 2}$ |
| First quarter | 106,470 | $5.03 \%$ | $\mathbf{1 1 3 , 1 0 5}$ | $2.13 \%$ | 6,635 |
| Total | $\mathbf{\$ 5 8 1 , \mathbf { 1 5 4 }}$ | $\mathbf{4 . 1 3 \%}$ | $\mathbf{\$ 6 0 9 , 9 8 3}$ | $\mathbf{2 . 0 3 \%}$ | $\mathbf{\$ 2 8 , 8 2 9}$ |

A year ago, Park's management forecast that total other income, excluding gains from the sale of securities, would be approximately $\$ 63$ million to $\$ 67$ million for 2011. The actual performance for 2011 was in line with management's original estimate, at $\$ 66.1$ million. For 2012, Park's management expects that total other income, excluding gains from the sale of Vision Bank, will be approximately $\$ 62$ million to $\$ 66$ million.

Other Expense: Total other expense was $\$ 188.3$ million in 2011, compared to $\$ 187.1$ million in 2010 and $\$ 188.7$ million in 2009. Total other expense increased by $\$ 1.2$ million, or $0.6 \%$, to $\$ 188.3$ million in 2011 . Total other expense decreased by $\$ 1.6$ million or $0.9 \%$ to $\$ 187.1$ million in 2010 . The following table displays total other expense for Park in 2011, 2010 and 2009.
Table 20 - Other Expense

| Year Ended December 31, <br> (In thousands) | 2011 | 2010 | 2009 |
| :--- | ---: | ---: | ---: |
| Salaries and employee benefits | $\mathbf{\$ 1 0 2 , 0 6 8}$ | $\$ 98,315$ | $\$ 101,225$ |
| Data processing fees | $\mathbf{4 , 9 6 5}$ | 5,728 | 5,674 |
| Fees and service charges | $\mathbf{2 1 , 1 1 9}$ | 19,972 | 15,935 |
| Net occupancy expense of bank premises | $\mathbf{1 1 , 2 9 5}$ | 11,510 | 11,552 |
| Amortization of intangibles | $\mathbf{3 , 5 3 4}$ | 3,422 | 3,746 |
| Furniture and equipment expense | $\mathbf{1 0 , 7 7 3}$ | 10,435 | 9,734 |
| Insurance | $\mathbf{6 , 8 2 1}$ | 8,983 | 12,072 |
| Marketing | $\mathbf{2 , 9 6 7}$ | 3,656 | 3,775 |
| Postage and telephone | $\mathbf{6 , 0 6 0}$ | 6,648 | 6,903 |
| Other | $\mathbf{1 8 , 7 1 5}$ | 18,438 | 18,109 |
| Total other expense | $\mathbf{\$ 1 8 8 , 3 1 7}$ | $\$ 187,107$ | $\$ 188,725$ |
| Full time equivalent employees | $\mathbf{1 , 9 2 0}$ | $\mathbf{1 , 9 6 9}$ | $\mathbf{2 , 0 2 4}$ |

Salaries and employee benefits expense increased by $\$ 3.8$ million or $3.8 \%$ to $\$ 102.1$ million in 2011 and decreased by $\$ 2.9$ million or $2.9 \%$ to $\$ 98.3$ million in 2010. The increase in 2011 was primarily related to an increase in employee benefit costs, due to an increase in medical claims of $\$ 2.6$ million. Full-time equivalent employees at year-end 2011 were 1,920 , compared to 1,969 at year-end 2010 and 2,024 at year-end 2009. A year ago, Park's management projected that salaries and benefit expense would be $\$ 102$ million for 2011. The actual performance for the year was consistent with this estimate. For 2012, management is projecting a decline in salaries and employee benefits expense to $\$ 95$ million to $\$ 97$ million, primarily due to the sale of Vision Bank.
Fees and service charges increased by $\$ 1.1$ million or $5.7 \%$ to $\$ 21.1$ million in 2011 and increased by $\$ 4.0$ million or $25.3 \%$ to $\$ 20.0$ million in 2010 . This subcategory of total other expense includes legal fees, management consulting fees, director fees, audit fees, regulatory examination fees and memberships in industry associations. The increase in fees and service charges expense in both 2010 and 2011 was primarily due to an increase in legal fees and consulting fees. This additional expense was primarily related to an increase in costs associated with the workout of problem loans at Park's Vision Bank subsidiary. Park's management expects that fees and service charges will be approximately $\$ 17$ million to $\$ 18$ million in 2012.
Insurance expense decreased by $\$ 2.2$ million or $24.1 \%$ to $\$ 6.8$ million in 2011 and decreased by $\$ 3.1$ million or $25.6 \%$ to $\$ 9.0$ million in 2010 . During the third quarter of 2011, Park began recognizing insurance expense for premiums paid to the FDIC based on a new assessment methodology utilizing total assets less tangible equity. The new methodology resulted in a decline in insurance expense in the second half of 2011 and will impact the full 2012 year: Park's management expects that insurance expense will be between $\$ 5$ million to $\$ 6$ million in 2012.

The subcategory "other" expense includes expenses for supplies, travel, charitable contributions, amortization of low income housing tax investments, state taxes, expenses pertaining to other real estate owned and other miscellaneous expenses. The subcategory other expense increased by $\$ 276,000$ or $1.5 \%$ to $\$ 18.7$ million in 2011 and increased by $\$ 329,000$ or $1.8 \%$ to $\$ 18.4$ million in 2010.
A year ago, Park's management projected that total other expense would be approximately $\$ 183$ million to $\$ 187$ million in 2011 . The actual expense for the year of $\$ 188.3$ million was $\$ 1.3$ million or $0.7 \%$ higher than the upper end of management's estimate. Management expects that total other expense for 2012 will be approximately $\$ 170$ million to $\$ 175$ million.
Income Taxes: Federal income tax expense was $\$ 28.3$ million in 2011, compared to $\$ 17.8$ million in 2010 and $\$ 25.4$ million in 2009. Federal income tax expense as a percentage of income before taxes, adjusted for the state income tax expense or benefit, was $25.6 \%$ in 2011 , compared to $23.4 \%$ in 2010 and to $25.5 \%$ in 2009. A lower federal effective tax rate than the statutory rate of $35 \%$ is primarily due to tax-exempt interest income from state and municipal investments and loans, low income housing tax credits and income from bank owned life insurance. For the year ending December 31, 2012, management expects the effective federal income tax rate will be between $26 \%$ and $28 \%$.
State income tax expense was $\$ 6.1$ million in 2011, compared to state income tax benefits of $\$ 1.2$ million in 2010 and $\$ 2.5$ million in 2009 . All of the state income tax expense or benefit pertains to Vision Bank, as Park and its Ohiobased subsidiaries do not pay state income tax to the state of Ohio, but pay franchise tax based on year-end equity. The franchise tax expense is included in "state taxes" as part of total other expense on Park's Consolidated Statements of Income.
Park recognized $\$ 6.1$ million in state tax expense during 2011, which was the charge necessary to write-off the previously reported state operating loss carryforward asset and other state deferred tax assets at Vision Bank. Prior to the execution of the Purchase Agreement with Centennial, management of Park believed that a merger of Vision Bank into The Park National Bank (the national bank subsidiary of Park) would enable Park to fully utilize the state net operating loss carryforward asset recorded at Vision Bank. The structure of the transactions contemplated by the Purchase Agreement will not allow either the buyer or the seller to benefit from the previously recorded net operating loss carryforward asset at Vision Bank to offset future taxable income; therefore, this asset was written-off by Vision Bank at December 31, 2011. State income tax expense was a credit in 2010 and 2009 as a result of losses at Vision Bank in those years. Park performed an analysis in those years to determine if a valuation allowance against deferred tax assets was required in accordance with GAAP. Vision Bank is subject to state income tax in Alabama and Florida. In 2010, a state tax benefit of $\$ 1.16$ million was recorded by Vision Bank, consisting of a gross benefit of $\$ 3.46$ million and a valuation allowance of $\$ 2.30$ million ( $\$ 1.5$ million net of the federal income tax benefit).

## CREDIT EXPERIENCE

Provision for Loan Losses: The provision for loan losses is the amount added to the allowance for loan losses to absorb future loan charge-offs. The amount of the loan loss provision is determined by management after reviewing the risk characteristics of the loan portfolio, historic and current loan loss experience and current economic conditions.
The provision for loan losses was $\$ 63.3$ million in 2011, $\$ 87.1$ million in 2010 and $\$ 68.8$ million in 2009 . Net loan charge-offs were $\$ 125.1$ million in 2011, $\$ 60.2$ million in 2010 and $\$ 52.2$ million in 2009 . The ratio of net loan chargeoffs to average loans was $2.65 \%$ in 2011, $1.30 \%$ in 2010 and $1.14 \%$ in 2009.
The loan loss provision for Vision Bank was $\$ 31.1$ million in 2011, $\$ 61.4$ million in 2010 and $\$ 44.4$ million in 2009. Net loan charge-offs for Vision Bank were $\$ 75.9$ million in 2011, $\$ 36.6$ million in 2010 and $\$ 28.9$ million in 2009. Vision Bank's ratio of net loan charge-offs to average loans was $13.04 \%$ in $2011,5.48 \%$ in 2010 and $4.18 \%$ in 2009.

Park's Ohio-based subsidiaries had a combined loan loss provision of $\$ 32.2$ million in 2011, $\$ 25.7$ million in 2010 and $\$ 24.4$ million in 2009. Net loan charge-offs for Park's Ohio-based subsidiaries were $\$ 49.2$ million in 2011, $\$ 23.6$ million in 2010 and $\$ 23.3$ million in 2009. The net loan charge-off ratio for Park's Ohio-based subsidiaries was $1.19 \%$ for 2011 and $0.60 \%$ for both 2010 and 2009. Of the $\$ 49.2$ million in net loan charge-offs for Park's Ohiobased subsidiaries in 2011, $\$ 18.1$ million related to participations in Vision Bank loans that PNB had purchased. Absent the charge-offs on these Vision Bank loan participations, net charge-offs for Park's Ohio-based operations were $\$ 31.1$ million and the net loan charge-off ratio was $0.75 \%$ for 2011.
At year-end 2011, the allowance for loan losses was $\$ 68.4$ million or $1.59 \%$ of total loans outstanding, compared to $\$ 143.6$ million or $3.03 \%$ of total loans outstanding at year-end 2010 and $\$ 116.7$ million or $2.52 \%$ of total loans outstanding at year-end 2009. The decrease in the allowance for loan losses as a percentage of total loans outstanding in 2011 is primarily due to the significant decrease in specific reserves established for impaired commercial loans. The table below provides additional information related to specific reserves on impaired commercial loans and general reserves for all other loans in Park's portfolio at December 31, 2011, 2010 and 2009.
Table 21 - General Reserve Trends - Park National Corporation

| Year Ended December 31, (In thousands) | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: |
| Allowance for loan losses, end of period | \$ 68,444 | \$ 143,575 | \$ 116,717 |
| Specific reserves | 15,935 | 66,904 | 36,721 |
| General reserves | \$ 52,509 | \$ 76,671 | \$ 79,996 |
| Total loans | \$4,317,099 | \$4,732,685 | \$4,640,432 |
| Impaired commercial loans | 187,074 | 250,933 | 201,143 |
| Non-impaired loans | \$4,130,025 | \$4,481,752 | \$4,439,289 |
| Allowance for loan losses as a percentage of period end loans | 1.59\% | 3.03\% | 2.52\% |
| General reserves as a percentage of non-impaired loans | 1.27\% | 1.71\% | 1.80\% |

The table below provides information related to the specific reserves on impaired commercial loans and general reserves for all other loans in the retained Vision Bank portfolio at December 31, 2011, as well as historical Vision Bank information at December 31, 2010 and 2009. The retained porfolio at December 31, 2011 represents those loans that will remain with Vision Bank and will become assets of SE, LLC as a result of the merger of Vision Bank into SE, LLC subsequent to the close of the Vision Bank sale.
Table 22 - General Reserve Trends - Vision Bank

| Year Ended December 31, <br> (In thousands) | Retained Portfolio <br> $\mathbf{2 0 1 1}$ | 2010 | 2009 |
| :--- | ---: | ---: | ---: |
| Allowance for loan losses, end of period | $\mathbf{\$ 1 0 , 7 3 9}$ | $\$ 68,937$ | $\$ 44,087$ |
| Specific reserves | $\mathbf{8 , 8 8 9}$ | 53,928 | 29,225 |
| General reserves | $\mathbf{1 , 8 5 0}$ | $\$ 15,009$ | $\$ 14,862$ |
| Total loans | $\mathbf{\$ 1 2 3 , 8 8 3}$ | $\$ 640,580$ | $\$ 677,018$ |
| Impaired commercial loans | $\mathbf{9 1 , 9 6 5}$ | 160,239 | 139,310 |
| $\quad \mathbf{\$ 3 1 , 9 1 8}$ | $\$ 480,341$ | $\$ 537,708$ |  |
| Non-impaired loans | $\mathbf{8 . 6 7 \%}$ | $10.76 \%$ | $6.51 \%$ |
| Allowance for loan losses as a percentage <br> of period end loans <br> General reserves as a percentage <br> of non-impaired loans | $\mathbf{5 . 8 0} \%$ | $\mathbf{3 . 1 2 \%}$ | $\mathbf{2 . 7 6 \%}$ |

The table below provides information related to the specific reserves on impaired commercial loans and general reserves for all other loans in Park's Ohio-based subsidiaries portfolio at December 31, 2011, 2010 and 2009.
Table 23 - General Reserve Trends - Park's Ohio-Based Subsidiaries

| Year Ended December 31, (In thousands) | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: |
| Allowance for loan losses, end of period | \$ 57,705 | \$ 74,638 | \$ 72,630 |
| Specific reserves | 7,046 | 12,976 | 7,496 |
| General reserves | \$ 50,659 | \$ 61,662 | \$ 65,134 |
| Total loans | \$4,193,216 | \$4,092,105 | \$3,963,414 |
| Impaired commercial loans | 95,109 | 90,694 | 61,833 |
| Non-impaired loans | \$4,098,107 | \$4,001,411 | \$3,901,581 |
| Allowance for loan losses as a percentage of period end loans | 1.38\% | 1.82\% | 1.83\% |
| General reserves as a percentage of non-impaired loans | 1.24\% | 1.54\% | 1.67\% |

As disclosed in Table 21 above, Park's general reserves were $\$ 52.5$ million at December 31, 2011, a decline of approximately $\$ 24.2$ million in 2011 from $\$ 76.7$ million at December 31, 2010. A significant portion of the decline in general reserves is due to the impact of the sale of Vision Bank, as $\$ 13.1$ million of general reserves were transferred to assets held for sale at December 31, 2011. As such, the Vision Bank sale results in a significant decline in non-impaired loans and the general reserves associated with those loans. The retained Vision Bank loan portfolio, as noted in Table 22 above, had a general reserve balance of $\$ 1.85$ million at December 31,2011 , a decline of $\$ 13.2$ million from the general reserve balance of $\$ 15.0$ million at December 31,2010 . The remaining decline in general reserves of $\$ 11.0$ million is a result of declines in new nonaccrual loans and delinquent loans throughout Park's loan portfolio. Management expects new nonaccrual loans in 2012 will continue to be well below levels experienced in 2009 and 2010 , and as a result of the Vision Bank sale, will also decline from the levels experienced in 2011. The following table shows new nonaccrual loans for 2011 and the two previous years.

## Table 24 - New Nonaccrual Loan Information

| Year Ended December 31, <br> (In thousands) | $\mathbf{2 0 1 1}$ | 2010 | 2009 |
| :--- | ---: | ---: | ---: |
| Nonaccrual loans, beginning of period | $\mathbf{\$ 2 8 9 , 2 6 8}$ | $\$ 233,544$ | $\$ 159,512$ |
| New nonaccrual loans - Ohio-based | $\mathbf{7 8 , 3 1 6}$ | 85,081 | 57,641 |
| subsidiaries | $\mathbf{4 5 , 8 4 2}$ | 90,094 | $\mathbf{1 2 6 , 5 4 0}$ |
| New nonaccrual loans - Vision Bank | $\mathbf{2 1 8 , 3 2 0}$ | 119,451 | $\mathbf{1 1 0 , 1 4 9}$ |
| Resolved nonaccrual loans | $\mathbf{\$ 1 9 5 , 1 0 6}$ | $\$ 289,268$ | $\$ 233,544$ |
| $\quad$ Nonaccrual loans, end of period |  |  |  |

Management believes that the allowance for loan losses at year-end 2011 is adequate to absorb probable incurred credit losses in the loan portfolio. See Note 1 of the Notes to Consolidated Financial Statements and the discussion under the heading "Critical Accounting Policies" earlier in this Financial Review for additional information on management's evaluation of the adequacy of the allowance for loan losses.
Management expects the loan loss provision for 2012 will be approximately $\$ 20$ million to $\$ 27$ million. This estimate reflects management's expectation that: (1) future declines in collateral values will be moderate as the economy continues to improve and pricing stabilizes throughout 2012; (2) new nonperforming loans will continue to decline in 2012; and (3) loan delinquencies continue to remain at or near their current low levels. This estimated range could change significantly as circumstances for individual loans and economic conditions change.

A year ago, management projected the provision for loan losses would be $\$ 47$ million to $\$ 57$ million in 2011. The actual performance was above the high end of our expectation by $\$ 6.3$ million, at $\$ 63.3$ million for the 2011 year. As previously discussed, Park restated its financial statements for the year ended December 31, 2010 and for each of the quarterly periods in 2011. This restatement resulted in a $\$ 22.2$ million increase to the provision for loan losses for the year ended December 31, 2010 and a decrease to the provision for loan losses of $\$ 12.9$ million for the nine months ended September 30, 2011. As discussed throughout the remainder of this "Credit Experience" section, the primary reasons that the provision for loan losses was greater than management's projection were declines in collateral values for those loans that are collateral dependent. The table below provides a summary of the loan loss experience over the past five years:
Table 25 - Summary of Loan Loss Experience

| (In thousands) |  | 2011 |  | 2010 |  | 2009 |  | 2008 |  | 2007 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average loans (net of unearned interest) |  | ,713,511 |  | 4,642,478 |  | 4,594,436 |  | 4,354,520 |  | 011,307 |
| Allowance for loan losses: |  |  |  |  |  |  |  |  |  |  |
| Charge-offs: Commercial, financial and agricultural |  | 18,350 |  | 8,484 |  | 10,047 |  | 2,953 |  | 4,170 |
| Real estate construction |  | 64,166 |  | 23,308 |  | 21,956 |  | 34,052 |  | 7,899 |
| Real estate residential |  | 20,691 |  | 18,401 |  | 11,765 |  | 12,600 |  | 5,785 |
| Real estate commercial |  | 23,063 |  | 7,748 |  | 5,662 |  | 4,126 |  | 1,899 |
| Consumer |  | 7,612 |  | 8,373 |  | 9,583 |  | 9,181 |  | 8,020 |
| Leases |  | - |  | - |  | 9 |  | 4 |  | 3 |
| Total charge-offs | \$ | 133,882 | \$ | 66,314 | \$ | 59,022 | \$ | 62,916 | \$ | 27,776 |
| Recoveries: Commercial, financia and agricultural | \$ | 1,402 | \$ | 1,237 | \$ | 1,010 | \$ | 861 | \$ | 1,011 |
| Real estate construction |  | 1,463 |  | 813 |  | 1,322 |  | 137 |  | 180 |
| Real estate residential |  | 1,719 |  | 1,429 |  | 1,723 |  | 1,128 |  | 718 |
| Real estate commercial |  | 1,825 |  | 850 |  | 771 |  | 451 |  | 560 |
| Consumer |  | 2,385 |  | 1,763 |  | 2,001 |  | 2,807 |  | 3,035 |
| Leases |  | 4 |  | - |  | 3 |  | 31 |  | 64 |
| Total recoveries | \$ | 8,798 | \$ | 6,092 | \$ | 6,830 | \$ | 5,415 | \$ | 5,568 |
| Net charge-offs | \$ | 125,084 | \$ | 60,222 | \$ | 52,192 | \$ | 57,501 | \$ | 22,208 |
| Provision charged to earnings |  | 63,272 |  | 87,080 |  | 68,821 |  | 70,487 |  | 29,476 |
| Transfer of loans at fair value |  | (219) |  | - |  | - |  | - |  | - |
| Allowance for loan losses acquired (transferred) related to Vision Bank |  | $(13,100)$ |  | - |  | - |  | - |  | 9,334 |
| Ending balance | \$ | 68,444 | \$ | 143,575 | \$ | 116,717 | \$ | 100,088 | \$ | 87,102 |
| Ratio of net charge-offs to average loans |  | 2.65\% |  | 1.30\% |  | 1.14\% |  | 1.32\% |  | 0.55\% |
| Ratio of allowance for loan losses to end of year loans, net of unearned interest |  | 1.59\% |  | 3.03\% |  | 2.52\% |  | 2.23\% |  | 2.06\% |

The following table summarizes the allocation of the allowance for loan losses for the past five years:
Table 26 - Allocation of Allowance for Loan Losses

| December 31, <br> (In thousands) | 2011 |  | 2010 |  | 2009 |  | 2008 |  | 2007 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Allowance | Percent of Loans Per Category | Allowance | Percent of Loans Per Category | Alowance | Percent of Loans Per Category | Allowance | Percent of Loans Per Category | Alowance | Percent of Loans Per Category |
| Commercial, financial and agricuitural | \$16,950 | 17.23\% | \$ 11,555 | 15.59\% | \$ 14,725 | 16.19\% | \$ 14,286 | 15.90\% | \$14,557 | 14.52\% |
| Real estate construction | 15,539 | 5.04\% | 70,462 | 8.59\% | 47,521 | 10.68\% | 24,794 | 11.88\% | 20,007 | 12.70\% |
| Real estate residential | 14,433 | 37.72\% | 30,259 | 35.75\% | 19,753 | 33.51\% | 22,077 | 34.74\% | 15,997 | 35.06\% |
| Real estate commercial | 15,692 | 25.68\% | 24,369 | 25.92\% | 23,970 | 24.37\% | 15,498 | 23.06\% | 15,989 | 23.51\% |
| Consumer | 5,830 | 14.28\% | 6,925 | 14.09\% | 10,713 | 15.18\% | 23,391 | 14.33\% | 20,477 | 14.05\% |
| Leases | - | 0.05\% | 5 | 0.06\% | 35 | 0.07\% | 42 | 0.09\% | 75 | 0.16\% |
| Total | \$68,444 | 100.00\% | \$143,575 | 100.09\% | \$116,717 | 100.00\% | \$100,088 | 100.00\% | \$87,102 | 100.00\% |

As of December 31, 2011, Park had no significant concentrations of loans to borrowers engaged in the same or similar industries nor did Park have any loans to foreign governments.

Nonperforming Assets: Nonperforming loans include: 1) loans whose interest is accounted for on a nonaccrual basis; 2) renegotiated loans on accrual status; and 3 ) loans which are contractually past due 90 days or more as to principal or interest payments but whose interest continues to accrue. Prior to Park's adoption of ASU 2011-02, Park classified all troubled debt restructurings (TDRs) as nonaccrual loans. With the adoption of ASU 2011-02, management determined it was appropriate to return certain TDRs to accrual status. Specifically, if the restructured note has been current for a period of at least six months, and management expects the borrower will remain current throughout the renegotiated contract, the loan may be returned to accrual status. At December 31, 2011, management deemed it appropriate to return $\$ 28.6$ million TDRs to accrual status, while the remaining $\$ 92.1$ million of TDRs are on nonaccrual status. At December 31, 2010, there were $\$ 80.7$ million of troubled debt restructurings included in nonaccrual loan totals. Other real estate owned results from taking possession of property used as collateral for a defaulted loan.

The following is a summary of Park National Corporation's nonaccrual loans, renegotiated loans not currently on nonaccrual, loans past due 90 days or more and still accruing and other real estate owned for the last five years:

Table 27 - Park - Nonperforming Assets

| December 31, (In thousands) | 2011 | 2010 | 2009 | 2008 | 2007 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Nonaccrual loans | \$195,106 | \$289,268 | \$233,544 | \$159,512 | \$101,128 |
| Renegotiated loans | 28,607 | - | 142 | 2,845 | 2,804 |
| Loans past due 90 days or more | 3,489 | 3,590 | 14,773 | 5,421 | 4,545 |
| Total nonperforming loans | 227,202 | 292,858 | 248,459 | 167,778 | 108,477 |
| Other real estate owned Park National Bank | 13,240 | 8,385 | 6,037 | 6,149 | 6,369 |
| Other real estate owned Vision Bank | - | 33,324 | 35,203 | 19,699 | 7,074 |
| Other real estate owned SE, LLC | 29,032 | - | - | - | - |
| Total nonperforming assets | \$269,474 | \$334,567 | \$289,699 | \$193,626 | \$121,920 |
| Percentage of nonpertorming loans to loans | 5.26\% | 6.19\% | 5.35\% | 3.74\% | 2.57\% |
| Percentage of nonperforming assets to loans | 6.24\% | 7.07\% | 6.24\% | 4.31\% | 2.89\% |
| Percentage of nonperforming assets to total assets | 3.86\% | 4.59\% | 4.11\% | 2.74\% | 1.88\% |

Tax equivalent interest income from loans for 2011 was $\$ 264.2$ million. Park has forgone interest income of approximately $\$ 12.8$ million from nonaccrual loans as of December 31, 2011 that would have been earned during the year if all loans had performed in accordance with their original terms.
During the first quarter of 2011, Park formed SE, LLC, a limited liability company under the laws of the state of Ohio as a direct subsidiary of Park. The purpose of SE, LLC is to purchase OREO from Vision Bank and continue to market such property for sale. As of December 31, 2011, approximately $\$ 29.0$ million of OREO was held by SE, LLC and purchased from Vision Bank (at the then current fair market value) during 2011. Management plans to continue marketing the properties held by SE, LLC and sell such properties in an efficient manner.
Vision Bank nonperforming assets for the last five years were as follows:
Table 28 - Vision Bank - Nonperforming Assets

| December 31, (In thousands) | 2011 | 2010 | 2009 | 2008 | 2007 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Nonaccrual loans | \$ 98,993 | \$171,453 | \$148,347 | \$ 91,206 | \$63,015 |
| Renegotiated loans | 2,265 | -- | - | 2,845 | - |
| Loans past due 90 days or more | 122 | 364 | 11,277 | 644 | 457 |
| Total nonperforming loans | 101,380 | 171,817 | 159,624 | 94,695 | 63,472 |
| Other real estate owned | - | 33,324 | 35,203 | 19,699 | 7,074 |
| Total nonperforming assets | \$101,380 | \$205,141 | \$194,827 | \$114,394 | \$70,546 |
| Percentage of nonperforming loans to loans | 81.84\% | 26.82\% | 23.58\% | 13.71\% | 9.93\% |
| Percentage of nonperforming assets to loans | 81.84\% | 32.02\% | 28.78\% | 16.57\% | 11.04\% |
| Percentage of nonperforming assets to total assets | 37.40\% | 25.90\% | 21.70\% | 12.47\% | 8.24\% |

Nonperforming assets for Park, excluding Vision Bank for the last five years were as follows:

Table 29 - Park Excluding Vision Bank - Nonperforming Assets

| December 31, (In thousands) | 2011 | 2010 | 2009 | 2008 | 2007 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Nonaccrual loans | \$ 96,113 | \$117,815 | \$85,197 | \$68,306 | \$38,113 |
| Renegotiated loans | 26,342 | - | 142 | - | 2,804 |
| Loans past due 90 days or more | 3,367 | 3,226 | 3,496 | 4,777 | 4,088 |
| Total nonperforming loans | 125,822 | 121,041 | 88,835 | 73,083 | 45,005 |
| Other real estate owned Park National Bank | 13,240 | 8,385 | 6,037 | 6,149 | 6,369 |
| Other real estate owned SE, LLC | 29,032 | - | - | - | - |
| Total nonperforming assets | \$168,094 | \$129,426 | \$94,872 | \$79,232 | \$51,374 |
| Percentage of nonperforming loans to loans | 3.00\% | 2.96\% | 2.24\% | 1.92\% | 1.26\% |
| Percentage of nonperforming assets to loans | 4.01\% | 3.16\% | 2.39\% | 2.08\% | 1.43\% |
| Percentage of nonperforming assets to total assets | 2.64\% | 1.99\% | 1.54\% | 1.29\% | 0.91\% |

Economic conditions began deteriorating during the second half of 2007 and continued throughout 2008 and 2009. While conditions across the U.S. improved slightly in 2010 and 2011, the economic recovery continues to be a slow process. Park and many other financial institutions throughout the country experienced a sharp increase in net loan charge-offs and nonperforming loans over the past five years. Financial institutions operating in Florida and Alabama (including Vision Bank) have been particularly hard hit by the severe recession as the demand for real estate and the price of real estate have sharply decreased.

Park had $\$ 134.5$ million of commercial loans included on the watch list of potential problem commercial loans at December 31, 2011 compared to $\$ 238.7$ million at year-end 2010 and $\$ 277.7$ million at year-end 2009. Commercial loans include: (1) commercial, financial and agricultural loans, (2) commercial real estate loans, (3) certain real estate construction loans, and (4) certain residential real estate loans. Park's watch list includes all criticized and classified commercial loans, defined by Park as loans rated special mention or worse, less those commercial loans currently considered to be impaired. As a percentage of year-end total loans, Park's watch list of potential problem loans was $3.1 \%$ in 2011, 5.0\% in 2010 and $6.0 \%$ in 2009. The existing conditions of these loans do not warrant classification as nonaccrual. However, these loans have shown some weakness and management performs additional analyses regarding a borrower's ability to comply with payment terms for watch list loans.
Park's allowance for loan losses includes an allocation for loans specifically identified as impaired under GAAP. At December 31, 2011, loans considered to be impaired consisted substantially of commercial loans graded as "doubtful" and placed on non-accrual status. These specific reserves are typically based on management's best estimate of the fair value of collateral securing these loans. The amount ultimately charged-off for these loans may be different from the specific reserve as the ultimate liquidation of the collateral may be for amounts different from management's estimates.
When determining the quarterly loan loss provision, Park reviews the grades of commercial loans. These loans are graded from 1 to 8 . A grade of 1 indicates little or no credit risk and a grade of 8 is considered a loss. Commercial loans with grades of 1 to 4 (pass-rated) are considered to be of acceptable credit risk. Commercial loans graded a 5 (special mention) are considered to be watch list credits and a higher loan loss reserve percentage is allocated to these loans. Commercial loans graded 6 (substandard), also considered watch list credits, are considered to represent higher credit risk and, as a result, a higher loan loss reserve percentage is allocated to these loans. Generally, commercial loans that are graded a 6 are considered for partial charge-off. Commercial loans that are graded a 7 (doubfful) are shown as nonperforming and Park generally charges these loans down to their fair value by taking a partial chargeoff or recording a specific reserve. Any commercial loan graded an 8 (loss) is completely charged-off.
As of December 31, 2011, management had taken partial charge-offs of approximately $\$ 103.8$ million related to the $\$ 191.5$ million of commercial loans considered to be impaired, compared to charge-offs of approximately $\$ 53.6$ million related to the $\$ 250.9$ million of impared commercial loans at December 31, 2010. Historically, Park's management has been quick to recognize charge-offs on problem loans. However, there is a higher level of uncertainty when valuing collateral in Vision Bank's Florida and Alabama markets due to the illiquid nature of the collateral, and thus management had significant specific reserves recorded at Vision Bank of $\$ 53.9$ million at December 31, 2010. During 2011, Park determined it was appropriate to charge-off the majority of the specific reserves at Vision Bank, and total specific reserves were down to $\$ 8.9$ million at December $31,2011$.
A significant portion of Park's allowance for loan losses is allocated to commercial loans classified as "special mention" or "substandard." "Special mention" loans are loans that have potential weaknesses that may result in loss exposure to Park. "Substandard" loans are those that exhibit a well defined weakness, jeopardizing repayment of the loan, resulting in a higher probability that Park will suffer a loss on the loan unless the weakness is corrected. Park's annualized 36 -month loss experience, defined as charge-offs plus changes in specific reserves, within the commercial loan portfolio has been $0.71 \%$ of the principal balance of these loans. This annualized 36 -month loss experience excludes Vision Bank loans, as the majority of the Vision Bank performing loan portfolio will be acquired by Centennial Bank. The allowance for loan losses related to performing commercial loans was $\$ 37.9$ million or $1.69 \%$ of the outstanding principal balance of other accruing commercial loans at December 31, 2011.

The overall reserve of $1.69 \%$ for other accruing commercial loans breaks down as follows: pass-rated commercial loans are reserved at $1.36 \%$; special mention commercial loans are reserved at $5.20 \%$; and substandard commercial loans are reserved at $14.90 \%$. The reserve levels for pass-rated, special mention and substandard commercial loans in excess of the annualized 36 -month loss experience of $0.71 \%$ are due to the following factors which management reviews on a quarterly or annual basis:

- Loss Emergence Period Factor: Annually during the fourth quarter, management calculates the loss emergence period for each commercial loan segment. This loss emergence period is calculated based upon the average period of time it takes a credit to move from pass-rated to nonaccrual. If the loss emergence period for any commercial loan segment is greater than one year, management applies additional general reserves to all performing loans within that segment of the commercial loan portfolio.
- Loss Migration Factor: Park's commercial loans are individually risk graded. If loan downgrades occur, the probability of default increases, and accordingly, management allocates a higher percentage reserve to those accruing commercial loans graded special mention and substandard. Annually, management calculates a loss migration factor for each commercial loan segment for special mention and substandard credits based on a review of losses over the past three year period, considering how each individual credit was rated at the beginning of the three year period.
- Environmental Loss Factor: Management has identified certain macroeconomic factors that trend in accordance with losses in Park's commercial loan portfolio. These macroeconomic factors are reviewed quarterly and adjustments to the environmental loss factor impacting each segment in the performing commercial loan portfolio correlates to changes in the macroeconomic environment.
Generally, consumer loans are not individually graded. Consumer loans include: (1) mortgage and installment loans included in the construction real estate segment of the loan porfolio; (2) mortgage, home equity lines of credit (HELOC), and installment loans included in the residential real estate segment of the loan portfolio; and (3) all loans included in the consumer segment of the loan portfolio. The amount of loan loss reserve assigned to these loans is based on historical loss experience over the past 36 months. Management generally considers a one-year coverage period (the "Historical Loss Factor") appropriate because the probable loss on any given loan in the consumer loan pool should ordinarily become apparent in that time frame. However, management may incorporate adjustments to the Historical Loss Factor as circumstances warrant additional reserves (e.g., increased loan delinquencies, improving or deteriorating economic conditions, changes in lending management and underwriting standards, etc.). At December 31, 2011, the coverage level within the consumer porfolio was approximately 1.38 years.
The judgmental increases discussed above incorporates management's evaluation of the impact of environmental qualitative factors which pose additional risks and assigns a component of the allowance for loan losses in consideration of these factors. Such environmental factors include: national and local economic trends and conditions; experience, ability and depth of lending management and staff; effects of any changes in lending policies and procedures; levels of, and trends in, consumer bankruptcies, delinquencies, impaired loans and charge-offs and recoveries. The determination of this component of the allowance for loan losses requires considerable management judgment. As always, management is working to address weaknesses in those loans that may result in future loss. Actual loss experience may be more or less than the amount allocated.


## CAPITAL RESOURCES

Liquidity and Interest Rate Sensitivity Management: Park's objective in managing its liquidity is to maintain the ability to continuously meet the cash flow needs of customers, such as borrowings or deposit withdrawals, while at the same time seeking higher yields from longer-term lending and investing activities.
Cash and cash equivalents increased by $\$ 23.7$ million during 2011 to $\$ 157.5$ million at year-end. Cash provided by operating activities was $\$ 126.7$ million in 2011, $\$ 126.1$ million in 2010 and $\$ 72.3$ million in 2009. Net income was the primary source of cash for operating activities during each year.
Cash provided by investing activities was $\$ 271.2$ million in 2011. Cash used in investing activities was $\$ 352.1$ million in 2010 and $\$ 5.3$ million in 2009. Investment security transactions are the major use or source of cash in investing activities. Proceeds from the sale, repayment or maturity of securities provide cash and purchases of securities use cash. Net security transactions provided cash of $\$ 354.8$ million in 2011, used cash of $\$ 187.7$ million in 2010 and provided cash of $\$ 202.7$ million in 2009. Another major use or source of cash in investing activities is the net increase or decrease in the loan portfolio. Cash used by the net increase in the loan porfolio, including proceeds from the sale of loans, was $\$ 75.1$ million in 2011, $\$ 152.5$ million in 2010 and $\$ 199.9$ million in 2009.
Cash used in financing activities was $\$ 374.2$ million in 2011 and $\$ 79.2$ million in 2009. Cash provided by financing activities was $\$ 200.6$ million in 2010. A major source of cash for financing activities is the net change in deposits. Deposits decreased and used $\$ 97.7$ million of cash in 2011, and also decreased in 2010 and used cash of $\$ 92.6$ million. In 2009, deposits increased and provided cash of $\$ 426.3$ million. Another major source of cash for financing activities is short-term borrowings and long-term debt. In 2011, net shortterm borrowings declined, using $\$ 400.1$ million in cash and net long-term borrowings increased, providing $\$ 186.4$ million in cash. In 2010 , net shortterm borrowings increased, providing $\$ 339.5$ million in cash and net longterm borrowings declined, using $\$ 17.6$ million in cash. In 2009 , net short-term borrowings declined, using $\$ 335.0$ million in cash and net long-term borrowings declined, using $\$ 201.2$ million in cash. Park's management generated cash in both 2010 and 2009 from the sale of common stock previously held as treasury shares. The sale of common stock provided cash of $\$ 33.5$ million in 2010 and $\$ 53.5$ million in 2009. The issuance of subordinated notes in 2009 provided cash of $\$ 35.3$ million. Additionally, cash declined by $\$ 62.9$ million in 2011, $\$ 62.1$ million in 2010 and $\$ 58.0$ million in 2009 , from cash dividends paid.
Funds are available from a number of sources, including the securities portfolio, the core deposit base, Federal Home Loan Bank borrowings and the capability to securitize or package loans for sale. The present funding sources provide more than adequate liquidity for Park to meet its cash flow needs.

The following table shows interest rate sensitivity data for five different time intervals as of December 31, 2011:
Table $\mathbf{3 0}$ - Interest Rate Sensitivity

| (In thousands) | 0-3 Months | 3-12 <br> Months | $\begin{gathered} 1-3 \\ \text { Years } \end{gathered}$ | $\begin{gathered} \hline 3-5 \\ \text { Years } \end{gathered}$ | Over 5 Years | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest earning assets: Investment |  |  |  |  |  |  |
| Money market instruments | 19,716 | - | - | - | - | 19,716 |
| Loans (1) | 1,163,853 | 1,363,241 | 1,395,881 | 263,830 | 130,294 | 4,317,099 |
| Loans heid for sale | 369,044 | - | - | - | - | 369,044 |
| Total interest earning assets | 1,926,522 | 2,007,368 | 1,799,252 | 392,555 | 288,635 | 6,414,332 |
| Interest bearing liabilities: <br> Interest bearing transaction accounts (2) 568,504 $\quad-\quad 468,881 \quad$ - $\quad-1,037,385$ |  |  |  |  |  |  |
| Savings accounts (2) | 203,610 | - | 727,917 | - | - | 931,527 |
| Time deposits | 344,381 | 692,923 | 332,885 | 127,371 | 1,545 | 1,499,105 |
| Other | 1,364 | - | - | - | - | 1,364 |
| Total deposits | 1,117,859 | 692,923 | 1,529,683 | 127,371 | 1,545 | 3,469,381 |
| Deposits held for sale | \$ 452,667 | \$ - \$ | \$ - \$ | \$ - | \$ - | \$ 452,667 |
| Short-term borrowings | 263,594 | - | - | - | - | 263,594 |
| Long-term debt | - | 15,500 | 151,000 | 52,000 | 604,682 | 823,182 |
| Subordinated debentures/ notes | 15,000 | - | 25,000 | 35,250 | - | 75,250 |
| Total interest bearing liabilities | 1,849,120 | 708,423 | 1,705,683 | 214,621 | 606,227 | 5,084,074 |
| Interest rate sensitivity gap | 77,402 | 1,298,945 | 93,569 | 177,934 | $(317,592)$ | 1,330,258 |
| Cumulative rate sensitivity gap | 77,402 | 1,376,347 | 1,469,916 | 1,647,850 | 1,330,258 |  |
| Cumulative gap as a percentage of total interest earning assets | 1.21\% | 21.46\% | 22.92\% | 25.69\% | 20.74\% |  |

(1) Investment securities and loans that are subject to prepayment are shown in the table by the earlier of their re-pricing date or their expected repayment date and not by their contractual maturity date. Nonaccrual loans of $\$ 195.1$ million are included within the three to twelve month maturity.
(2) Management considers interest bearing transaction accounts and savings accounts to be core deposits and, therefore, not as rate sensitive as other deposit accounts and borrowed money. Accordingly, only $55 \%$ of interest bearing transaction accounts and $22 \%$ of savings accounts are considered to re-price within one year. If all of the interest bearing checking accounts and savings accounts were considered to re-price within one year, the one year cumulative gap would change from a positive $21.46 \%$ to a positive $2.80 \%$.

The interest rate sensitivity gap analysis provides a good overall picture of Park's static interest rate risk position. At December 31, 2011, the cumulative interest earning assets maturing or repricing within twelve months were \$3,934 million compared to the cumulative interest bearing liabilities maturing or repricing within twelve months of $\$ 2,558$ million. For the twelve-month cumulative gap position, rate sensitive assets exceed rate sensitive liabilities by $\$ 1,376$ million or $21.46 \%$ of interest earning assets.
At December 31, 2011, Park had $\$ 369$ million in loans held for sale which represents loans to be sold by Vision Bank to Centennial. Also, at December 31, 2011, Park had $\$ 453$ million of interest bearing deposits held for sale which represents the interest bearing deposits to be sold by Vision Bank to Centennial. These interest earning assets and interest bearing liabilities are included in the $0-3$ months portion of Table 30 .

A positive twelve month cumulative rate sensitivity gap (assets exceed liabilities) would suggest that Park's net interest margin would increase if interest rates were to increase. Conversely, a negative twelve month cumulative rate sensitivity gap would suggest that Park's net interest margin would decrease if interest rates were to decrease. However, the usefulness of the interest sensitivity gap analysis as a forecasting tool in projecting net interest income is limited. The gap analysis does not consider the magnitude, timing or frequency by which assets or liabilities will reprice during a period and also contains assumptions as to the repricing of transaction and savings accounts that may not prove to be correct.
A year ago, the cumulative twelve month interest rate sensitivity gap position at year-end 2010 was a positive $\$ 648$ million or $9.53 \%$ of interest earning assets. The percentage of interest earning assets maturing or repricing within one year was $61.3 \%$ at year-end 2011 compared to $53.7 \%$ at year-end 2010 . The percentage of interest bearing liabilities maturing or repricing within one year was $50.3 \%$ at year-end 2011 compared to $54.2 \%$ at year-end 2010 .
Management supplements the interest rate sensitivity gap analysis with periodic simulations of balance sheet sensitivity under various interest rate and what-if scenarios to better forecast and manage the net interest margin. Park's management uses an earnings simulation model to analyze net interest income sensitivity to movements in interest rates. This model is based on actual cash flows and repricing characteristics for balance sheet instruments and incorporates market-based assumptions regarding the impact of changing interest rates on the prepayment rate of certain assets and liabilities. This model also includes management's projections for activity levels of various balance sheet instruments and noninterest fee income and operating expense. Assumptions based on the historical behavior of deposit rates and balances in relation to changes in interest rates are also incorporated into this earnings simulation model. These assumptions are inherently uncertain and, as a result, the model cannot precisely measure net interest income and net income. Actual results will differ from simulated results due to timing, magnitude, and frequency of interest rate changes as well as changes in market conditions and management strategies.
Management uses a 50 basis point change in market interest rates per quarter for a total of 200 basis points per year in evaluating the impact of changing interest rates on net interest income and net income over a twelve month horizon. At December 31, 2011, the earnings simulation model projected that net income would increase by $2.14 \%$ using a rising interest rate scenario and decrease by $3.52 \%$ using a declining interest rate scenario over the next year. At December 31, 2010, the earnings simulation model projected that net income would increase by $2.4 \%$ using a rising interest rate scenario and decrease by $1.4 \%$ using a declining interest rate scenario over the next year and at December 31, 2009, the earnings simulation model projected that net income would increase by $2.2 \%$ using a rising interest rate scenario and decrease by $0.1 \%$ using a declining interest rate scenario over the next year. Consistently, over the past several years, Park's earnings simulation model has projected that changes in interest rates would have only a small impact on net income and the net interest margin. Park's net interest margin has been relatively stable over the past three years at $4.14 \%$ in $2011,4.26 \%$ in 2010 , and $4.22 \%$ in 2009. A major goal of Park's asset/liability committee is to maintain a relatively stable net interest margin regardless of the level of interest rates. Management expects that the net interest margin will be approximately 3.88\% to $3.98 \%$ in 2012. The expected decline in the net interest margin in 2012 is primarily due to the decrease in long-term interest rates during the second half of 2011. This decline in interest rates will negatively impact the yield on our investment portfolio in 2012.

## CONTRACTUAL OBLIGATIONS

In the ordinary course of operations, Park enters into certain contractual obligations. Such obligations include the funding of operations through debt issuances as well as leases for premises. The following table summarizes Park's significant and determinable obligations by payment date at December 31, 2011.

Further discussion of the nature of each specified obligation is included in the referenced Note to the Consolidated Financial Statements.

## Table 31 - Contractual Obligations

| December 31, 2011 | Payments Due In |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (In thousands) | Note | $\begin{gathered} 0-1 \\ \text { Years } \end{gathered}$ | $\begin{gathered} \hline 1-3 \\ \text { Years } \end{gathered}$ | $\begin{aligned} & \hline 3-5 \\ & \text { Years } \end{aligned}$ | Over 5 Years | Total |
| Deposits without stated maturity | 8 | \$2,966,009 | \$ | \$ | \$ | \$2,966,009 |
| Certificates of deposit | 8 | 1,035,594 | 334,594 | 127,372 | 1,545 | 1,499,105 |
| Short-term borrowings | 9 | 263,594 | - | - | - | 263,594 |
| Long-term debt | 10 | 15,569 | 151,155 | 127,181 | 529,277 | 823,182 |
| Subordinated debentures/ notes | 11 | - | - | - | 75,250 | 75,250 |
| Operating leases | 7 | 1,448 | 2,014 | 1,171 | 961 | 5,594 |
| Purchase obligations |  | 1,470 | - | - | - | 1,470 |
| Total contractual obligations |  | \$4,283,684 | \$487,763 | \$255,724 | \$607,033 | \$5,634,204 |

The Corporation's operating lease obligations represent short-term and long-term lease and rental payments for facilities and equipment. Purchase obligations represent obligations under agreements to purchase goods or services that are enforceable and legally binding on the Corporation.
Commitments, Contingent Liabilities, and Off-Balance Sheet Arrangements: In order to meet the financing needs of its customers, the Corporation issues loan commitments and standby letters of credit. At December 31, 2011, the Corporation had $\$ 809.1$ million of loan commitments for commercial, commercial real estate, and residential real estate loans and had $\$ 18.8$ million of standby letters of credit. At December 31, 2010, the Corporation had $\$ 716.6$ million of loan commitments for commercial, commercial real estate and residential real estate loans and had $\$ 24.5$ million of standby letters of credit.
Commitments to extend credit under loan commitments and standby letters of credit do not necessarily represent future cash requirements. These commitments often expire without being drawn upon. However, all of the loan commitments and standby letters of credit are permitted to be drawn upon in 2012. See Note 18 of the Notes to Consolidated Financial Statements for additional information on loan commitments and standby letters of credit.
The Corporation did not have any unrecorded significant contingent liabilities at December 31, 2011.
Capital: Park's primary means of maintaining capital adequacy is through net retained earnings. At December 31, 2011, the Corporation's stockholders' equity was $\$ 742.4$ million, compared to $\$ 729.7$ million at December 31,2010 . Stockholders' equity at December 31, 2011 was $10.65 \%$ of total assets compared to $10.02 \%$ of total assets at December 31, 2010. During 2010, Park issued an aggregate of 509,184 common shares previously held as treasury shares, at a weighted average purchase price per share of $\$ 67.99$, for net proceeds of $\$ 33.5$ million.
Tangible stockholders' equity (stockholders' equity less goodwill and other intangible assets) was $\$ 667.5$ million at December 31, 2011 and was $\$ 651.3$ million at December 31, 2010. At December 31, 2011, tangible stockholders' equity was $9.68 \%$ of total tangible assets (total assets less goodwill and other intangible assets), compared to $9.04 \%$ at December 31, 2010.

Tangible common equity (tangible stockholders' equity less the balance of the Series A Preferred Shares) was $\$ 569.4$ million at December 31, 2011 compared to $\$ 554.0$ million at December 31, 2010. At December 31, 2011, tangible common equity was $8.25 \%$ of tangible assets, compared to $7.69 \%$ at December 31, 2010.
Net income for 2011 was $\$ 82.1$ million, $\$ 58.1$ million in 2010 and $\$ 74.2$ million in 2009.
Preferred stock dividends paid as a result of Park's participation in the CPP were $\$ 5.0$ million in 2011, 2010, and 2009. Accretion of the discount on the Series A Preferred Shares was $\$ 856,000$ in 2011, $\$ 807,000$ in 2010 and $\$ 762,000$ in 2009 . Income available to common shareholders is net income less the preferred stock dividends and accretion. Income available to common shareholders was $\$ 76.3$ million for 2011, $\$ 52.3$ million in 2010 , and $\$ 68.4$ million in 2009.
Cash dividends declared for common shares were $\$ 57.9$ million in 2011, $\$ 57.1$ million in 2010 , and $\$ 53.6$ million in 2009. On a per share basis, the cash dividends declared were $\$ 3.76$ per share in 2011, 2010 and 2009.
Park did not purchase any treasury stock during 2011, 2010 or 2009. Treasury stock had a balance in stockholders' equity of $\$ 77.0$ million at December 31, 2011, $\$ 77.7$ million at December 31, 2010, and $\$ 125.3$ million at December 31, 2009. During 2011, the value of treasury stock was reduced by $\$ 726,000$ as a result of the issuance of an aggregate of 7,020 common shares to directors of the Board of Directors of Park and Park's bank subsidiaries (and their divisions). During 2010, Park issued 437,200 shares of common stock as a result of the exercise of warrants that were originally issued in 2009. Also during 2010, Park issued 71,984 shares of common stock resulting in a total of 509,184 shares of common stock issued in 2010, which reduced the amount of treasury stock available. The issuance of these shares out of treasury stock reduced the value of treasury stock by the weighted average cost of $\$ 47.0$ million. Additionally, the value of treasury stock was reduced by $\$ 634,000$ as a result of the issuance of an aggregate of 7,020 common shares to the Board of Directors of Park and Park's bank subsidiaries (and their divisions). During 2009, Park issued 904,072 shares of common stock out of treasury stock. The issuance of these shares out of treasury stock during 2009 resulted in a reduction in treasury stock by the weighted average cost of $\$ 81.7$ million. Additionally, the value of treasury stock was reduced by $\$ 634,000$ as a result of the issuance of an aggregate of 7,020 common shares to directors of the Board of Directors of Park and Park's bank subsidiaries (and their divisions).
Park did not issue any new common shares (that were not already held in treasury stock, as discussed above) in either 2011 or 2010. However, in 2010, Park recorded $\$ 0.2$ million for the warrants that were issued as part of the issuance of the 71,984 common shares discussed above and also recorded a reduction of $\$ 1.1$ million as warrants were either exercised or cancelled during 2010. In 2009, Park recorded $\$ 1.1$ million for the common stock warrants that were issued as part of the issuance of the 904,072 shares discussed above (see Note 1 and Note 26 of the Notes to Consolidated Financial Statements). Common stock had a balance in stockholders' equity of \$301.2 million at each of the years ended December 31, 2011, 2010, and 2009.
Accumulated other comprehensive income (loss) was $\$(8.8)$ million at December 31, 2011 compared to $\$(1.9)$ million at December 31, 2010 and $\$ 15.7$ million at December 31, 2009. Long-term interest rates declined significantly in the fourth quarter of 2007, continued declining in 2008 and remained low throughout 2009. In 2010, long-term interest rates remained low through the first three quarters, but then increased fairly significantly during the fourth quarter.

During the 2009 year, the change in net unrealized gains, net of tax, was an increase of $\$ 3.3$ million and Park realized after-tax gains of $\$ 4.8$ million, resulting in an unrealized gain of $\$ 30.1$ million at December 31, 2009. During the 2010 year, the change in net unrealized gains, net of tax, was a loss of $\$ 7.3$ million and Park realized after-tax gains of $\$ 7.7$ million, resulting in an unrealized gain of $\$ 15.1$ million at December 31, 2010. During the 2011 year, the change in net unrealized gains, net of tax, was a gain of $\$ 16.3$ million and Park realized after-tax gains of $\$ 18.7$ million, resulting in an unrealized gain of $\$ \mathbf{1 2 . 7}$ million at December 31, 2011. In addition, Park recognized other comprehensive loss of $\$ 5.0$ million related to the change in Pension Plan assets and benefit obligations in 2011 compared to a loss of $\$ 2.4$ million in 2010. Finally, Park has recognized other comprehensive gain of $\$ 0.5$ million in 2011 due to the mark-to-market of a cash flow hedge at December 31, 2011 compared to a $\$ 0.1$ million loss in comprehensive income for the year ended December 31, 2010.
Financial institution regulators have established guidelines for minimum capital ratios for banks, thrifts, and bank holding companies. Park's accumulated other comprehensive income (loss) is not included in computing regulatory capital. The minimum leverage capital ratio (defined as stockholders' equity less intangible assets divided by tangible assets) is $4 \%$ and the well capitalized ratio is greater than or equal to $5 \%$. Park's leverage ratio was $9.81 \%$ at December 31,2011 and exceeded the minimum capital required by $\$ 409$ million. The minimum Tier 1 risk-based capital ratio (defined as leverage capital divided by risk-adjusted assets) is $4 \%$ and the well capitalized ratio is greater than or equal to $6 \%$. Park's Tier 1 risk-based capital ratio was $14.15 \%$ at December 31, 2011 and exceeded the minimum capital required by $\$ 495$ million. The minimum total risk-based capital ratio (defined as leverage capital plus supplemental capital divided by risk-adjusted assets) is $8 \%$ and the well capitalized ratio is greater than or equal to $10 \%$. Park's total risk-based capital ratio was $16.65 \%$ at December 31, 2011 and exceeded the minimum capital required by $\$ 422$ million.
At December 31, 2011, Park exceeded the well capitalized regulatory guidelines for bank holding companies. Park exceeded the well capitalized leverage capital ratio of $5 \%$ by $\$ 339$ million, exceeded the well capitalized Tier 1 risk-based capital ratio of $6 \%$ by $\$ 398$ million and exceeded the well capitalized total risk-based capital ratio of $10 \%$ by $\$ 324$ million.
The two financial institution subsidiaries of Park each met the well capitalized ratio guidelines at December 31, 2011. See Note 22 of the Notes to Consolidated Financial Statements for the capital ratios for Park and its two financial institution subsidiaries.
Effects of Inflation: Balance sheets of financial institutions typically contain assets and liabilities that are monetary in nature and, therefore, differ greatly from most commercial and industrial companies which have significant investments in premises, equipment and inventory. During periods of inflation, financial institutions that are in a net positive monetary position will experience a decline in purchasing power, which does have an impact on growth. Another significant effect on internal equity growth is other expenses, which tend to rise during periods of inflation.
Management believes the most significant impact on financial results is the Corporation's ability to align its asset/liability management program to react to changes in interest rates.

## SELECTED FINANCIAL DATA

Table 32 summarizes five-year financial information.
Table 32 - Consolidated Five-Year Selected Financial Data

| December 31, (Dollars in thousands, except per share data) | 2011 | $\begin{gathered} 2010 \\ \text { (Restated) } \end{gathered}$ | 2009 | 2008 | 2007 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Results of operations: |  |  |  |  |  |
| Interest income | \$ 331,880 | \$ 345,517 | \$ 367,690 | \$ 391,339 | \$ 401,824 |
| Interest expense | 58,646 | 71,473 | 94,199 | 135,466 | 167,147 |
| Net interest income | 273,234 | 274,044 | 273,491 | 255,873 | 234,677 |
| Provision for loan losses | 63,272 | 87,080 | 68,821 | 70,487 | 29,476 |
| Net interest income after provision for loan losses | 209,962 | 186,964 | 204,670 | 185,386 | 205,201 |
| Net gains on sale of securities | 28,829 | 11,864 | 7,340 | 1,115 | - |
| Noninterest income | 66,081 | 63,016 | 73,850 | 83,719 | 71,640 |
| Noninterest expense | 188,317 | 187,107 | 188,725 | 234,501 | 224,164 |
| Net income | 82,140 | 58,101 | 74,192 | 13,708 | 22,707 |
| Net income available to common shareholders | 76,284 | 52,294 | 68,430 | 13,566 | 22,707 |
| Per common share: Net income per common share - basic | n 4.95 | 3.45 | 4.82 | 0.97 | 1.60 |
| Net income per commo share - diluted | ก 4.95 | 3.45 | 4.82 | 0.97 | 1.60 |
| Cash dividends declared | - 3.76 | 3.76 | 3.76 | 3.77 | 3.73 |
| Average balances: |  |  |  |  |  |
| Loans | \$4,713,511 | \$4,642,478 | \$4,594,436 | \$4,354,520 | \$4,011,307 |
| Investment securities | 1,848,880 | 1,746,356 | 1,877,303 | 1,801,299 | 1,596,205 |
| Money market instruments and othe | r 78,593 | 93,009 | 52,658 | 15,502 | 17,838 |
| Total earning assets | 6,640,984 | 6,481,843 | 6,524,397 | 6,171,321 | 5,625,350 |
| Noninterest bearing deposits | 999,085 | 907,514 | 818,243 | 739,993 | 697,247 |
| Interest bearing deposits | 4,193,404 | 4,274,501 | 4,232,391 | 3,862,780 | 3,706,231 |
| Total deposits | 5,192,489 | 5,182,015 | 5,050,634 | 4,602,773 | 4,403,478 |
| Short-term borrowings | \$ 297,537 | \$ 300,939 | \$ 419,733 | \$ 609,219 | \$ 494,160 |
| Long-term debt | 881,921 | 725,356 | 780,435 | 835,522 | 568,575 |
| Stockholders' equity | 743,873 | 746,555 | 675,314 | 567,965 | 618,758 |
| Common stockholders' equity | 646,169 | 649,682 | 579,224 | 565,612 | 618,758 |
| Total assets | 7,206,171 | 7,042,750 | 7,035,531 | 6,708,086 | 6,169,156 |
| Ratios: |  |  |  |  |  |
| Return on average assets (x) | 1.06\% | 0.74\% | 0.97\% | 0.20\% | 0.37\% |
| Return on average common equity ( x ) | 11.81\% | 8.05\% | 11.81\% | 2.40\% | 3.67\% |
| Net interest margin (1) | 4.14\% | 4.26\% | 4.22\% | 4.16\% | 4.20\% |
| Dividend payout ratio | 70.50\% | 98.24\% | 78.27\% | 387.79\% | 232.35\% |
| Average stockholders' equity to average total assets | 10.32\% | 10.60\% | 9.60\% | 8.47\% | 10.03\% |
| Leverage capital | 9.81\% | 9.54\% | 9.04\% | 8.36\% | 7.10\% |
| Tier 1 capital | 14.15\% | 13.24\% | 12.45\% | 11.69\% | 10.16\% |
| Risk-based capital | 16.65\% | 15.71\% | 14.89\% | 13.47\% | 11.97\% |

(1) Computed on a fully taxable equivalent basis.
(x) Reported measure uses net income available to common shareholders.

The following table is a summary of selected quarterly results of operations for the years ended December 31, 2011 and 2010. Certain quarterly amounts have been reclassified to conform to the year-end financial statement presentation.

Table 33 - Quarterly Financial Data

| (Dollars in thousands, except per share data) | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | March 31 (Restated) | June 30 (Restated) | Sept. 30 <br> (Restated) | Dec. 31 |
| 2011: |  |  |  |  |
| Interest income | \$84,662 | \$84,922 | \$82,065 | \$80,231 |
| Interest expense | 15,349 | 14,900 | 14,445 | 13,952 |
| Net interest income | 69,313 | 70,022 | 67,620 | 66,279 |
| Provision for loan losses | 14,100 | 12,516 | 16,438 | 20,218 |
| Gain on sale of securities | 6,635 | 15,362 | 3,465 | 3,367 |
| Income before ncome taxes | 30,532 | 41,000 | 27,075 | 17,948 |
| Net income | 22,196 | 28,954 | 20,381 | 10,609 |
| Net income available to common shareholders | 20,732 | 27,490 | 18,917 | 9,145 |
| Per common share data: Net income per common share - basic ( x ) | 1.35 | 1.79 | 1.23 | 0.59 |
| Net income per common share - diluted ( x ) | 1.35 | 1.79 | 1.23 | 0.59 |
| Weighted-average common stock outstanding - basic | 15,398,930 | 15,398,919 | 15,398,909 | 15,403,861 |
| Weighted-average common stock equivalent - diluted | 15,403,420 | 15,399,593 | 15,398,909 | 15,403,861 |
| 2010: |  |  |  | (Restated) |
| Interest income | \$87,202 | \$87,242 | \$86,682 | \$84,391 |
| Interest expense | 19,822 | 18,521 | 17,237 | 15,893 |
| Net interest income | 67,380 | 68,721 | 69,445 | 68,498 |
| Provision for loan losses | 16,550 | 13,250 | 14,654 | 42,626 |
| Gain on sale of securities | 8,304 | 3,515 | - | 45 |
| Income before income taxes | 27,954 | 28,632 | 26,625 | $(8,474)$ |
| Net income | 20,779 | 21,166 | 19,577 | $(3,421)$ |
| Net income available to common shareholders | 19,327 | 19,715 | 18,125 | $(4,873)$ |
| Per common share data: Net income per common share - basic ( x ) | 1.30 | 1.30 | 1.19 | (0.32) |
| Net income per common share-diluted ( x ) | 1.30 | 1.30 | 1.19 | (0.32) |
| Weighted-average common stock outstanding - basic | 14,882,774 | 15,114,846 | 15,272,720 | 15,340,427 |
| Weighted-average common stock equivalent - diluted | 14,882,774 | 15,114,846 | 15,272,720 | 15,352,600 |

(x) Reported measure uses net income available to common sharehoiders.

Non-GAAP Financial Measures: Park's management uses certain non-GAAP (generally accepted accounting principles) financial measures to evaluate Park's performance. Specifically, management reviews (i) net income available to common shareholders before impairment charge,
(ii) net income available to common shareholders before impairment charge per common share-diluted, (iii) return on average assets before impairment charge, (iv) return on average common equity before impairment charge, and (v) the ratio of noninterest expense excluding impairment charge to net revenue (collectively, the "adjusted performance metrics") and has included in this annual report information relating to the adjusted performance metrics for the twelve-month period ended December 31, 2008 and 2007. Management believes the adjusted performance metrics present a more reasonable view of Park's operating performance and ensures comparability of operating performance from period to period while eliminating the one-time non-recurring impairment charges. Park has provided reconciliations of the GAAP measures to the adjusted performance metrics solely for the purpose of complying with SEC Regulation $G$ and not as an indication that the adjusted performance metrics are a substitute for other measures determined by GAAP.

The following table displays net income available to common shareholders and related performance metrics after excluding the 2007 and 2008 goodwill impairment charges related to the Vision Bank acquisition.

Table 34 - Net Income Available to Common Shareholders and Related Performance Metrics

| December 31, (Dollars in thousands, except per share data) | 2011 | $\begin{gathered} 2010 \\ \text { (Restated) } \end{gathered}$ | 2009 | 2008 | 2007 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Results of operations: Net income available to common shareholders excluding impairment charge (a) | \$76,284 | \$52,294 | \$68,430 | \$68,552 | \$76,742 |
| Per common share: Net income per common share excluding impairment charge diluted (a) | 4.95 | 3.45 | 4.82 | 4.91 | 5.40 |
| Ratios: <br> Return on average assets excluding impairment charge (a)(b) | 1.06\% | 0.74\% | 0.97\% | 1.02\% | 1.24\% |
| Return on average common equity excluding impairment charge (a)(x) | 11.81\% | 8.05\% | 11.81\% | 12.12\% | 12.40\% |
| Noninterest expense excluding impairment charge to net revenue (1) | 55.18\% | 55.18\% | 54.01\% | 52.59\% | 55.21\% |
| (1) Computed on a fully tax equivalent basis. |  |  |  |  |  |
| (a) Net income for the year has been adjusted for the impairment charge to goodwill. Net income before impairment charge equals net income for the year plus the impairment charge to goodwill of $\$ 54,986$ and $\$ 54,035$ for 2008 and 2007, respectively. |  |  |  |  |  |
| Net income for the year a | ilable to | non stockh |  |  |  |

The Corporation's common stock (symbol: PRK) is traded on the NYSE Amex. At December 31, 2011, the Corporation had 4,344 stockholders of record. The following table sets forth the high, low and closing sale prices of, and dividends declared on the common stock for each quarterly period for the years ended December 31, 2011 and 2010, as reported by NYSE Amex.

Table 35 - Market and Dividend Information

|  | High | Low | Last Price | Cash Dividend Declared Per Share |
| :---: | :---: | :---: | :---: | :---: |
| 2011: |  |  |  |  |
| First Quarter | \$ 73.64 | \$ 62.99 | \$ 66.82 | \$0.94 |
| Second Quarter | 69.59 | 62.14 | 65.86 | 0.94 |
| Third Quarter | 66.21 | 49.00 | 52.88 | 0.94 |
| Fourth Quarter | 65.70 | 49.80 | 65.06 | 0.94 |
| 2010: |  |  |  |  |
| First Quarter | \$ 64.70 | \$ 52.58 | \$ 62.31 | \$0.94 |
| Second Quarter | 70.25 | 61.50 | 65.04 | 0.94 |
| Third Quarter | 67.54 | 59.35 | 64.04 | 0.94 |
| Fourth Quarter | 74.39 | 62.66 | 72.67 | 0.94 |

## PERFORMANCE GRAPH

Table 36 compares the total return performance for Park common shares with the NYSE Amex Composite Index, the NASDAQ Bank Stocks Index and the SNL Financial Bank and Thrift Index for the five-year period from December 31, 2006 to December 31, 2011. The NYSE Amex Composite Index is a market capitalization-weighted index of the stocks listed on NYSE Amex. The NASDAQ Bank Stocks Index is comprised of all depository institutions, holding companies and other investment companies that are traded on The NASDAQ Global Select and Global Markets. Park considers a number of bank holding companies traded on The NASDAQ Global Select to be within its peer group. The SNL Financial Bank and Thrift Index is comprised of all publicly traded bank and thrift stocks researched by SNL Financial.
The NYSE Amex Financial Stocks Index includes the stocks of banks, thrifts, finance companies and securities broker-dealers. Park believes that the NASDAQ Bank Stocks Index and the SNL Financial Bank and Thrift Index are more appropriate industry indices for Park to use for the five-year total return performance comparison.
The total return for Park's common shares has underperformed the total return of the NYSE Amex Composite Index in the five-year comparison as indicated in Table 36, but outperformed both the NASDAQ Bank Stocks Index and the SNL Bank and Thrift Index for the same five-year period. The annual compound total return on Park's common shares for the past five years was a negative $2.6 \%$. By comparison, the annual compound total returns for the past five years on the NYSE Amex Composite Index, the NASDAQ Bank Stocks Index and the SNL Bank and Thrift Index were positive 5.5\%, negative 11.7\% and negative $17.8 \%$, respectively.


Table 36 - Total Return Performance

| Index | PERIOD ENDING |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 12/31/06 | 12/31/07 | 12/31/08 | 12/31/09 | 12/31/10 | 12/31/11 |
| Park National Corporation | 100.00 | 68.11 | 80.17 | 70.06 | 91.82 | 87.57 |
| - NYSE Amex Composite | 100.00 | 121.19 | 72.17 | 97.85 | 122.89 | 130.62 |
| NASDAQ Bank | 100.00 | 80.09 | 62.84 | 52.60 | 60.04 | 53.74 |
| . SNL Bank and Thrifit Index | 100.00 | 76.26 | 43.85 | 43.27 | 48.30 | 37.56 |

To the Board of Directors and Stockholders
Park National Corporation

The management of Park National Corporation (the "Corporation") is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules $13 a-15(\mathrm{f})$ and $15 \mathrm{~d}-15$ (f) under the Securities Exchange Act of 1934. The Corporation's internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with U.S. generally accepted accounting principles. The Corporation's internal control over financial reporting includes those policies and procedures that:
a.) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the Corporation and its consolidated subsidiaries;
b.) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with U.S. generally accepted accounting principles, and that receipts and expenditures of the Corporation and its consolidated subsidiaries are being made only in accordance with authorizations of management and directors of the Corporation; and
c.) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the assets of the Corporation and its consolidated subsidiaries that could have a material effect on the financial statements.

The Corporation's internal control over financial reporting as it relates to the financial statements is evaluated for effectiveness by management and tested for reliability through a program of internal audits. Actions are taken to correct potential deficiencies as they are identified.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluations of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate. Accordingly, even an effective system of internal control over financial reporting will provide only reasonable assurance with respect to financial statement preparation.

With the participation of our Chairman of the Board and Chief Executive Officer, our President and our Chief Financial officer, management evaluated the effectiveness of the Corporation's internal control over financial reporting as of December 31, 2011, the end of the Corporation's fiscal year. In making this assessment, management used the criteria set forth for effective internal control over financial reporting by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control-Integrated Framework.

Based on our assessment under the criteria described in the preceding paragraph, management concluded that the Corporation maintained effective internal control over financial reporting as of December 31, 2011.

The Corporation's independent registered public accounting firm, Crowe Horwath LLP, has audited the Corporation's 2011 and 2010 consolidated financial statements included in this Annual Report and the Corporation's internal control over financial reporting as of December 31, 2011, and has issued their Report of Independent Registered Public Accounting Firm, which appears in this Annual Report.

C. Daniel DeLawder

Chairman and Chief Executive Officer

## Dud (Trantman

David L. Trautman President


John W. Kozak Chief Financial Officer

February 29, 2012

## REPORTOFINDEPENDENT REGISTERED PU BIC ACCOUNTING FIRM

To the Board of Directors and Shareholders
Park National Corporation
Newark, Ohio

We have audited the accompanying consolidated balance sheets of Park National Corporation as of December 31, 2011 and 2010 and the related consolidated statements of income, changes in stockholders' equity and cash flows for each of the three years in the period ended December 31, 2011. We also have audited Park National Corporation's internal control over financial reporting as of December 31, 2011, based on criteria established in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Park National Corporation's management is responsible for these financial statements, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on these financial statements and an opinion on the company's internal control over financial reporting based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Park National Corporation as of December 31, 2011 and 2010, and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2011, in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, Park National Corporation maintained, in all material respects, effective internal control over financial reporting as of December 31, 2011, based on criteria established in Internal Control Integrated Framework issued by the COSO.
howe Howrath LLP

Columbus, Ohio
February 29, 2012

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

at December 31, 2011 and 2010 (In thousands, except share and per share data)

| ASSETS |  |  |
| :---: | :---: | :---: |
|  | 2011 | 2010 |
| Cash and due from banks | \$ 137,770 | \$ 109,058 |
| Money market instruments | 19,716 | 24,722 |
| Cash and cash equivalents | 157,486 | 133,780 |
| Investment securities: |  |  |
| Securities available-for-sale, at fair value (amortized cost of \$801,147 and $\$ 1,274,258$ at December 31, 2011 and 2010, respectively) | 820,645 | 1,297,522 |
| Securities held-to-maturity, at amortized cost (fair value of \$834,574 and $\$ 686,114$ at December 31, 2011 and 2010, respectively) | 820,224 | 673,570 |
| Other investment securities | 67,604 | 68,699 |
| Total investment securities | 1,708,473 | 2,039,791 |
| Total loans | 4,317,099 | 4,732,685 |
| Allowance for loan losses | $(68,444)$ | $(143,575)$ |
| Net loans | 4,248,655 | 4,589,110 |
| Other assets: |  |  |
| Bank owned life insurance | 154,567 | 146,450 |
| Goodwill | 72,334 | 72,334 |
| Other intangibles | 2,509 | 6,043 |
| Premises and equipment, net | 53,741 | 69,567 |
| Accrued interest receivable | 19,697 | 24,137 |
| Other real estate owned | 42,272 | 41,709 |
| Mortgage loan servicing rights | 9,301 | 10,488 |
| Other | 120,748 | 148,852 |
| Assets held for sale | 382,462 | - |
| Total other assets | 857,631 | 519,580 |
| Total assets | \$6,972,245 | \$7,282,261 |

The accompanying notes are an integral part of the consolidated financial statements.

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

at December 31, 2011 and 2010 (In thousands, except share and per share data)

|  |  |  |
| :--- | ---: | ---: |
| LIABILITIES AND STOCKHOLDERS' EQUITY | $\mathbf{2 0 1 1}$ | 2010 |
| Deposits: |  |  |
| Noninterest bearing | $\mathbf{9 9 5 , 7 3 3}$ | $\$ 937,719$ |
| Interest bearing | $\mathbf{3 , 4 6 9 , 3 8 1}$ | $4,157,701$ |
| Total deposits | $\mathbf{4 , 4 6 5 , 1 1 4}$ | $5,095,420$ |
| Short-term borrowings | $\mathbf{2 6 3 , 5 9 4}$ | 663,669 |
| Long-term debt | $\mathbf{8 2 3 , 1 8 2}$ | 636,733 |
| Subordinated debentures | $\mathbf{7 5 , 2 5 0}$ | 75,250 |
| Total borrowings | $\mathbf{1 , 1 6 2 , 0 2 6}$ | $\mathbf{1 , 3 7 5 , 6 5 2}$ |
| Other liabilities: | $\mathbf{4 , 9 1 6}$ | 6,123 |
| Accrued interest payable | $\mathbf{6 1 , 6 3 9}$ | $\mathbf{7 5 , 3 5 8}$ |
| Other | $\mathbf{5 3 6 , 1 8 6}$ | - |
| Liabilities held for sale | $\mathbf{6 0 2 , 7 4 1}$ | 81,481 |
| Total other liabilities | $\mathbf{6 , 2 2 9 , 8 8 1}$ | $6,552,553$ |
| Total liabilities |  |  |

## COMMITMENTS AND CONTINGENCIES

| Stockholders' equit |  |  |
| :---: | :---: | :---: |
| Preferred stock ( 200,000 shares authorized; 100,000 shares issued with \$1,000 per share liquidation preference) | 98,146 | 97,290 |
| Common stock, no par value ( $20,000,000$ shares authorized; 16,151,021 shares issued at December 31, 2011 and 16,151,062 issued at December 31, 2010) | 301,202 | 301,204 |
| Common stock warrants | 4,297 | 4,473 |
| Accumulated other comprehensive income (loss), net | $(8,831)$ | $(1,868)$ |
| Retained earnings | 424,557 | 406,342 |
| Less: Treasury stock ( 745,109 shares at December 31, 2011 and 752,128 shares at December 31, 2010) | $(77,007)$ | $(77,733)$ |
| Total stockholders' equity | 742,364 | 729,708 |
| Total liabilities and stockholders' equity | \$6,972,245 | \$7,282,261 |

The accompanying notes are an integral part of the consolidated financial statements.

## CONSOLIDATED STATEMENTS OFINCOME

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

for the years ended December 31, 2011, 2010 and 2009 (In thousands, except per share data)

|  | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: |
| Interest and dividend income: Interest and fees on loans | \$262,458 | \$267,692 | \$275,599 |
| Interest and dividends on: Obligations of U.S. Government, its agencies and other securities | 68,873 | 76,839 | 90,558 |
| Obligations of states and political subdivisions | 371 | 786 | 1,417 |
| Other interest income | 178 | 200 | 116 |
| Total interest and dividend income | 331,880 | 345,517 | 367,690 |
| Interest expense: |  |  |  |
| Interest on deposits: |  |  |  |
| Demand and savings deposits | 3,812 | 5,753 | 10,815 |
| Time deposits | 23,842 | 36,212 | 53,805 |
| Interest on short-term borrowings | 823 | 1,181 | 3,209 |
| Interest on long-term debt | 30,169 | 28,327 | 26,370 |
| Total interest expense | 58,646 | 71,473 | 94,199 |
| Net interest income | 273,234 | 274,044 | 273,491 |
| Provision for loan losses | 63,272 | 87,080 | 68,821 |
| Net interest income after provision for loan losses | 209,962 | 186,964 | 204,670 |
| Other income: |  |  |  |
| Income from fiduciary activities | 14,965 | 13,874 | 12,468 |
| Service charges on deposit accounts | 18,307 | 19,717 | 21,985 |
| Net gains on sales of securities | 28,829 | 11,864 | 7,340 |
| Other service income | 10,606 | 13,816 | 18,767 |
| Checkcard fee income | 12,496 | 11,177 | 9,339 |
| Bank owned life insurance income | 5,089 | 4,978 | 5,050 |
| ATM fees | 2,703 | 2,951 | 3,082 |
| OREO devaluations | $(8,219)$ | $(13,206)$ | $(6,818)$ |
| Other | 10,134 | 9,709 | 9,977 |
| Total other income | \$ 94,910 | \$ 74,880 | \$ 81,190 |

The accompanying notes are an integral part of the consolidated financial statements.

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

for the years ended December 31, 2011, 2010 and 2009 (In thousands, except per share data)

|  | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: |
| Other expense: |  |  |  |
| Salaries and employee benefits | \$102,068 | \$ 98,315 | \$101,225 |
| Data processing fees | 4,965 | 5,728 | 5,674 |
| Professional fees and services | 21,119 | 19,972 | 15,935 |
| Net occupancy expense of bank premises | 11,295 | 11,510 | 11,552 |
| Amortization of intangibles | 3,534 | 3,422 | 3,746 |
| Furniture and equipment expense | 10,773 | 10,435 | 9,734 |
| Insurance | 6,821 | 8,983 | 12,072 |
| Marketing | 2,967 | 3,656 | 3,775 |
| Postage and telephone | 6,060 | 6,648 | 6,903 |
| State taxes | 1,544 | 3,171 | 3,206 |
| Other | 17,171 | 15,267 | 14,903 |
| Total other expense | 188,317 | 187,107 | 188,725 |
| Income before income taxes | 116,555 | 74,737 | 97,135 |
| State income taxes (benefit) | 6,088 | $(1,161)$ | $(2,461)$ |
| Federal income taxes | 28,327 | 17,797 | 25,404 |
| Net income | \$ 82,140 | \$ 58,101 | \$ 74,192 |
| Preferred stock dividends and accretion | 5,856 | 5,807 | 5,762 |
| Income available to common shareholders | \$ 76,284 | \$ 52,294 | \$ 68,430 |
| Earnings per common share: Basic | \$4.95 | \$3.45 | \$4.82 |
| Diluted | \$4.95 | \$3.45 | \$4.82 |

The accompanying notes are an integral part of the consolidated financial statements.

# CONSOLIDATED STATEMENTS OF <br> CHANGESIN STOCKHOLDERS' EOUITY 

PARK NATIONAL CORPORATION AND SUBSIDIARIES
for the years ended December 31, 2011, 2010 and 2009 (In thousands, except share and per share data)


The accompanying notes are an integral part of the consolidated financial statements.

## PARK NATIONAL CORPORATION AND SUBSIDIARIES

for the years ended December 31, 2011, 2010 and 2009 (In thousands)

|  | 2011 |  |  | 2010 | 2009 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Operating activities: |  |  |  |  |  |
| Net income | \$ | 82,140 | \$ | 58,101 | \$ 74,192 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |  |
| Provision for loan losses |  | 63,272 |  | 87,080 | 68,821 |
| Amortization of loan fees and costs, net |  | 2,871 |  | 4,179 | 3,500 |
| Provision for depreciation |  | 7,583 |  | 7,126 | 7,473 |
| Other than temporary impairment on investment securities |  | - |  | 23 | 613 |
| Amortization of intangible assets |  | 3,534 |  | 3,422 | 3,746 |
| Amortization/(accretion) of investment securities |  | 490 |  | $(2,413)$ | $(2,682)$ |
| Deferred income tax (benefit) |  | 28,466 |  | $(9,603)$ | $(8,932)$ |
| Realized net investment security gains |  | $(28,829)$ |  | $(11,864)$ | $(7,340)$ |
| Compensation expense for issuance of treasury stock to directors |  | 388 |  | 449 | 434 |
| OREO devaluations |  | 8,219 |  | 13,206 | 6,818 |
| Changes in assets and liabilities: |  |  |  |  |  |
| Increase (decrease) in other liabilities |  | $(10,826)$ |  | 180 | $(30,622)$ |
| Cash included in assets held for sale |  | $(6,766)$ |  | - | - |
| Net cash provided by operating activities |  | 126,731 |  | 126,134 | 72,338 |
| Investing activities: |  |  |  |  |  |
| Proceeds from sales of available-for-sale securities |  | 584,573 |  | 460,192 | 204,304 |
| Proceeds from sales of held-to-maturity securities |  | 25,410 |  | - | - |
| Proceeds from calls and maturities of securities: |  |  |  |  |  |
| Held-to-maturity |  | 454,937 |  | 146,986 | 40,105 |
| Available-for-sale |  | 557,552 |  | 2,238,059 | 426,841 |
| Purchase of securities: |  |  |  |  |  |
| Held-to-maturity |  | $(625,925)$ |  | $(313,642)$ | $(118,667)$ |
| Available-for-sale |  | $(641,751)$ |  | $(2,719,265)$ | $(349,895)$ |
| Net decrease (increase) in other investments |  | 1,095 |  | 220 | (114) |
| Net loan originations, excluding loan sales |  | $(344,979)$ |  | $(595,835)$ | $(814,981)$ |
| Proceeds from sale of loans |  | 269,922 |  | 443,369 | 615,072 |
| Purchases of bank owned life insurance, net |  | $(3,000)$ |  | $(4,562)$ | - |
| Purchases of premises and equipment, net |  | $(6,618)$ |  | $(7,602)$ | $(8,011)$ |
| Net cash provided by (used in) investing activities |  | 271,216 |  | $(352,080)$ | $(5,346)$ |
| Financing activities: |  |  |  |  |  |
| Net (decrease) increase in deposits |  | $(97,708)$ |  | $(92,632)$ | 426,302 |
| Net (decrease) increase in short-term borrowings |  | $(400,075)$ |  | 339,450 | $(334,977)$ |
| Issuance of treasury stock, net |  | - |  | 33,541 | 53,475 |
| Proceeds from issuance of subordinated notes |  | - |  | - | 35,250 |
| Proceeds from long-term debt |  | 203,000 |  | - | 60,100 |
| Repayment of long-term debt |  | $(16,551)$ |  | $(17,648)$ | $(261,278)$ |
| Cash dividends paid |  | $(62,907)$ |  | $(62,076)$ | $(58,035)$ |
| Net cash (used in) provided by financing activities |  | $(374,241)$ |  | 200,635 | $(79,163)$ |
| Increase (decrease) in cash and cash equivalents |  | 23,706 |  | $(25,311)$ | $(12,171)$ |
| Cash and cash equivalents at beginning of year |  | 133,780 |  | 159,091 | 171,262 |
| Cash and cash equivalents at end of year | \$ | 157,486 | \$ | 133,780 | \$ 159,091 |

The accompanying notes are an integral part of the consolidated financial statements.

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The following is a summary of significant accounting policies followed in the preparation of the consolidated financial statements:

## Principles of Consolidation

The consolidated financial statements include the accounts of Park National Corporation and its subsidiaries ("Park", the "Company" or the "Corporation"). Material intercompany accounts and transactions have been eliminated.

## Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates. Management has identified the allowance for loan losses, accounting for Other Real Estate Owned ("OREO") and accounting for goodwill as significant estimates.

## Reclassifications

Certain prior year amounts have been reclassified to conform with the current year presentation.

## Subsequent Events

Management has evaluated events occurring subsequent to the balance sheet date through February 29, 2012, determining no events require additional disclosure in these consolidated financial statements, with the exception of the subsequent event discussed in Note 27 of these Notes to Consolidated Financial Statements.

## Restrictions on Cash and Due from Banks

The Corporation's two bank subsidiaries are required to maintain average reserve balances with the Federal Reserve Bank. The average required reserve balance was approximately $\$ 38.1$ million at December 31, 2011 and $\$ 37.8$ million at December 31, 2010. No other compensating balance arrangements were in existence at December 31, 2011.

## Investment Securities

Investment securities are classified upon acquisition into one of three categories: held-to-maturity, available-for-sale, or trading (see Note 4 of these Notes to Consolidated Financial Statements).

Held-to-maturity securities are those securities that the Corporation has the positive intent and ability to hold to maturity and are recorded at amortized cost. Available-for-sale securities are those securities that would be available to be sold in the future in response to the Corporation's liquidity needs, changes in market interest rates, and asset-liability management strategies, among other reasons. Available-for-sale securities are reported at fair value, with unrealized holding gains and losses excluded from earnings but included in other comprehensive income, net of applicable taxes. The Corporation did not hold any trading securities during any period presented.

Available-for-sale and held-to-maturity securities are evaluated quarterly for potential other-than-temporary impairment. Management considers the facts related to each security including the nature of the security, the amount and duration of the loss, the credit quality of the issuer, the expectations for that security's performance and whether Park intends to sell, or it is more likely than not to be required to sell, a security in an unrealized loss position before recovery of its amortized cost basis. Declines in equity securities that are considered to be other-than-temporary are recorded as a charge to earnings in the Consolidated Statements of Income. Declines in debt securities that are considered to be other-than-temporary are separated into (1) the amount of the total impairment related to credit loss and (2) the amount of the total impairment related to all other factors. The amount of the total other-than-temporary impairment related to the credit loss is recognized in earnings. The amount of the total impairment related to all other factors is recognized in other comprehensive income.

Interest income includes amortization of purchase premium or discount. Premiums and discounts on securities are amortized on the level-yield method without anticipating prepayments, except for mortgage-backed securities where prepayments are anticipated.
Gains and losses realized on the sale of investment securities are recorded on the trade date and determined using the specific identification basis.

Federal Home Loan Bank (FHLB) and Federal Reserve Bank (FRB) Stock Park's two separately chartered banks, The Park National Bank (PNB) and Vision Bank ("VB" or "Vision"), are members of the FHLB. Additionally, PNB is a member of the FRB. Members are required to own a certain amount of stock based on their level of borrowings and other factors and may invest in additional amounts. FHLB and FRB stock are carried at cost, classified as restricted securities and are carried at their redemption value. Both cash and stock dividends are reported as income.

## Bank Owned Life Insurance

Park has purchased life insurance policies on directors and certain key officers. Bank owned life insurance is recorded at its cash surrender value (or the amount that can be realized).

## Mortgage Loans Held for Sale

Mortgage loans held for sale are carried at their fair value. Mortgage loans held for sale were $\$ 11.5$ million and $\$ 8.3$ million at December 31, 2011 and 2010, respectively. These amounts are included in loans on the Consolidated Balance Sheets.

## Mortgage Banking Derivatives

Commitments to fund mortgage loans (interest rate locks) to be sold into the secondary market and forward commitments for the future delivery of these mortgage loans are accounted for as free standing derivatives. Fair values of these mortgage derivatives are estimated based on changes in mortgage interest rates from the date the interest on the loan is locked. The Company enters into forward commitments for the future delivery of mortgage loans when interest rate locks are entered into, in order to hedge the change in interest rates resulting from its commitments to fund the loans. Changes in the fair values of these derivatives are included in net gains on sales of loans.

## Loans

Loans that management has the intent and ability to hold for the foreseeable future or until maturity or payoff, are reported at their outstanding principal balances adjusted for any charge-offs, any deferred fees or costs on originated loans, and any unamortized premiums or discounts on purchased loans. Interest income is reported on the interest method and includes amortization of net deferred loan origination fees and costs over the loan term. Commercial loans include: (1) commercial, financial and agricultural loans; (2) commercial real estate loans; (3) those commercial loans in the real estate construction loan segment; and (4) those commercial loans in the residential real estate loan segment. Consumer loans include: (1) mortgage and installment loans included in the real estate construction segment; (2) mortgage, home equity lines of credit (HELOC), and installment loans included in the residential real estate segment; and (3) all loans included in the consumer segment. Generally, commercial loans are placed on nonaccrual status at 90 days past due and consumer and residential mortgage loans are placed on nonaccrual status at 120 days past due. Accrued interest on these loans is considered a loss, unless the loan is well-secured and in the process of collection. Commercial loans placed on nonaccrual status are considered impaired (See Note 5 of these Notes to Consolidated Financial Statements). For loans which are on nonaccrual status, it is Park's policy to reverse interest previously accrued on the loans against interest income. Interest on such loans is thereafter recorded on a cash basis and is included in earnings only when cash is actually received. Park's charge-off policy for commercial loans requires management to establish a specific reserve or record a charge-off as soon as it is apparent that the borrower is troubled and there is, or likely will be, a collateral shortfall related to the estimated value of the collateral securing the loan.

The Company's charge-off policy for consumer loans is dependent on the class of the loan. Residential mortgage loans and HELOC are typically charged down to the value of the collateral, less estimated selling costs at 180 days past due. The charge-off policy for other consumer loans, primarily installment loans, requires a monthly review of delinquent loans and a complete charge-off for any account that reaches 120 days past due.
The delinquency status of a loan is based on contractual terms and not on how recently payments have been received. Loans are removed from nonaccrual status when loan payments have been received to cure the delinquency status and the loan is deemed to be well-secured by management.
A description of each segment of the loan porffolio, along with the risk characteristics of each segment, is included below:
Commercial, financial and agricultural: Commercial, financial and agricultural loans are made for a wide variety of general corporate purposes, including financing for commercial and industrial businesses, financing for equipment, inventories and accounts receivable, acquisition financing and commercial leasing. The term of each commercial loan varies by its purpose. Repayment terms are structured such that commercial loans will be repaid within the economic useful life of the underlying asset. The commercial loan portfolio includes loans to a wide variety of corporations and businesses across many industrial classifications in (i) the 28 Ohio counties and one Kentucky county where Park National Bank operates and (ii) the five Florida counties and one Alabama county where Vision Bank operates. The primary industries represented by these customers include manufacturing, retail trade, health care and other services.
Commercial real estate: Commercial real estate loans ("CRE loans") include mortgage loans to developers and owners of commercial real estate. The lending policy for CRE loans is designed to address the unique risk attributes of CRE lending. The collateral for these CRE loans is the underlying commercial real estate. Each subsidiary bank generally requires that the CRE loan amount be no more than $85 \%$ of the purchase price or the appraised value of the commercial real estate securing the CRE loan, whichever is less. CRE loans made for each subsidiary bank's portfolio generally have a variable interest rate. A CRE loan may be made with a fixed interest rate for a term generally not exceeding five years.
Construction real estate: The Company defines construction loans as both commercial construction loans and residential construction loans where the loan proceeds are used exclusively for the improvement of real estate as to which the Company holds a mortgage. Construction loans may be in the form of a permanent loan or short-term construction loan, depending on the needs of the individual borrower. Generally, the permanent construction loans have a variable interest rate although a permanent construction loan may be made with a fixed interest rate for a term generally not exceeding five years. Short-term construction loans are made with variable interest rates. Construction financing is generally considered to involve a higher degree of risk of loss than long-term financing on improved, occupied real estate. Risk of loss on a construction loan depends largely upon the accuracy of the initial estimate of the property's value at completion of construction and the estimated cost (including interest) of construction. If the estimate of construction cost proves to be inaccurate, the subsidiary bank making the loan may be required to advance funds beyond the amount originally committed to permit completion of the project. If the estimate of value proves inaccurate, the subsidiary bank may be confronted, at or prior to the maturity of the loan, with a project having a value insufficient to assure full repayment, should the borrower default. In the event a default on a construction loan occurs and foreclosure follows, the subsidiary bank must take control of the project and attempt either to arrange for completion of construction or to dispose of the unfinished project. Additional risk exists with respect to loans made to developers who do not have a buyer for the property, as the developer may lack funds to pay the loan if the property is not sold upon completion. Park's subsidiary banks attempt to reduce such risks on loans to developers by requiring personal guarantees and reviewing current personal
financial statements and tax returns as well as other projects undertaken by the developer.
Residential real estate: The Company defines residential real estate loans as first mortgages on individuals' primary residence or second mortgages of individuals' primary residence in the form of home equity lines of credit or installment loans. Credit approval for residential real estate loans requires demonstration of sufficient income to repay the principal and interest and the real estate taxes and insurance, stability of employment, an established credit record and an appropriately appraised value of the real estate securing the loan. Each subsidiary bank generally requires that the residential real estate loan amount be no more than $80 \%$ of the purchase price or the appraised value of the real estate securing the loan, whichever is less, unless private mortgage insurance is obtained by the borrower. Loans made for each subsidiary bank's portfolio in this lending category are generally adjustable rate, fully amortized mortgages. The rates used are generally fully-indexed rates. Park generally does not price residential loans using low introductory "teaser" rates. Home equity lines of credit are generally made as second mortgages by Park's subsidiary banks. The maximum amount of a home equity line of credit is generally limited to $85 \%$ of the appraised value of the property less the balance of the first mortgage.
Consumer: The Company originates direct and indirect consumer loans, primarily automobile loans and home equity based credit cards to customers and prospective customers in its primary market areas. Credit approval for consumer loans requires income sufficient to repay principal and interest due, stability of employment, an established credit record and sufficient collateral for secured loans. Consumer loans typically have shorter terms and lower balances with higher yields as compared to real estate mortgage loans, but generally carry higher risks of default. Consumer loan collections are dependent on the borrower's continuing financial stability, and thus are more likely to be affected by adverse personal circumstances.

## Allowance for Loan Losses

The allowance for loan losses is that amount believed adequate to absorb probable incurred credit losses in the loan portfolio based on management's evaluation of various factors. The determination of the allowance requires significant estimates, including the timing and amounts of expected cash flows on impaired loans, consideration of current economic conditions, and historical loss experience pertaining to pools of homogeneous loans, all of which may be susceptible to change. The allowance is increased through a provision for loan losses that is charged to earnings based on management's quarterly evaluation of the factors previously mentioned and is reduced by charge-offs, net of recoveries.
The allowance for loan losses includes both (1) an estimate of loss based on historical loss experience within both commercial and consumer loan categories with similar characteristics ("statistical allocation") and (2) an estimate of loss based on an impairment analysis of each commercial loan that is considered to be impaired ("specific allocation").
In calculating the allowance for loan losses, management believes it is appropriate to utilize historical loss rates that are comparable to the current period being analyzed. For the historical loss factor at December 31, 2011, the Company utilized an annual loss rate ("historical loss experience"), calculated based on an average of the net charge-offs and the annual change in specific reserves for impaired commercial loans, experienced during 2009, 2010 and 2011 within the individual segments of the commercial and consumer loan categories. Management believes the 36 -month historical loss experience methodology is appropriate in the current economic environment, as it captures loss rates that are comparable to the current period being analyzed. The loss factor applied to Park's consumer porffolio is based on the historical loss experience over the past 36 months, plus an additional judgmental reserve, increasing the total allowance for loan loss coverage in the consumer portfolio to approximately 1.38 years of historical loss. The loss factor applied to Park's commercial portfolio is based on the historical loss experience over the past

36 months, plus additional reserves for consideration of (1) a loss emergence period factor, (2) a loss migration factor and (3) a judgmental or environmental loss factor. These additional reserves increase the total allowance for loan loss coverage in the commercial portfolio to approximately 2.8 years of historical loss. Park's commercial loans are individually risk graded. If loan downgrades occur, the probability of default increases, and accordingly management allocates a higher percentage reserve to those accruing commercial loans graded special mention and substandard.
The judgmental increases discussed above incorporates management's evaluation of the impact of environmental qualitative factors which pose additional risks and assigns a component of the allowance for loan losses in consideration of these factors. Such environmental factors include: national and local economic trends and conditions; experience, ability and depth of lending management and staff; effects of any changes in lending policies and procedures; and levels of, and trends in, consumer bankruptcies, delinquencies, impaired loans and charge-offs and recoveries.
U.S. generally accepted accounting principles ("GAAP") require a specific allocation to be established as a component of the allowance for loan losses for certain loans when it is probable that all amounts due pursuant to the contractual terms of the loans will not be collected, and the recorded investment in the loans exceeds their measure of impairment. Management considers the following related to commercial loans when determining if a loan should be considered impaired: (1) current debt service coverage levels of the borrowing entity; (2) payment history over the most recent 12 -month period; (3) other signs of deterioration in the borrower's financial situation, such as changes in beacon scores; and (4) consideration of the current collateral supporting the loan. The recorded investment is the carrying balance of the loan, plus the accrued interest receivable, both as of the end of the year. Impairment is measured using either the present value of expected future cash flows based upon the initial effective interest rate on the loan, the observable market price of the loan or the fair value of the collateral, if the loan is collateral dependent.

## Troubled Debt Restructuring (TDRs)

Management classifies loans as TDRs when a borrower is experiencing financial difficulties and Park has granted a concession. In order to determine whether a borrower is experiencing financial difficulty, an evaluation is performed of the probability that the borrower will be in payment default on any of its debt in the foreseeable future without the modification. This evaluation is performed under the Company's internal underwriting policy. Management's policy is to modify loans by extending the term or by granting a temporary or permanent contractual interest rate below the market rate, not by forgiving debt. TDRs are separately identified for impairment disclosures and are measured at the present value of estimated future cash flows using the loan's effective rate at inception. If a TDR is considered to be a collateral dependent loan, the loan is reported, net, at the fair value of the collateral.

## Income Recognition

Income earned by the Corporation and its subsidiaries is recognized on the accrual basis of accounting, except for nonaccrual loans as previously discussed, and late charges on loans which are recognized as income when they are collected.

## Premises and Equipment

Premises and equipment are stated at cost, less accumulated depreciation and amortization. Depreciation is generally provided on the straight-line method over the estimated useful lives of the related assets. Leasehold improvements are amortized over the shorter of the remaining lease period or the estimated useful lives of the improvements. Upon the sale or other disposal of an asset, the cost and related accumulated depreciation are removed from the accounts and the resulting gain or loss is recognized. Maintenance and repairs are charged to expense as incurred while renewals and improvements that extend the useful life of an asset are capitalized. Premises and equipment is evaluated for impairment whenever events or changes in circumstances indicate that the carrying amount of the asset may not be recoverable.

The range of depreciable lives over which premises and equipment are being depreciated are:

| Buildings | 5 to 50 Years |
| :--- | :--- |
| Equipment, furniture and fixtures | 3 to 20 Years |
| Leasehold improvements | $\mathbf{1}$ to 10 Years |

Buildings that are currently placed in service are depreciated over 30 years. Equipment, furniture and fixtures that are currently placed in service are depreciated over 3 to 12 years. Leasehold improvements are depreciated over the lives of the related leases which range from 1 to 10 years.

## Other Real Estate Owned (OREO)

OREO is recorded at fair value less anticipated selling costs (net realizable value) and consists of property acquired through foreclosure and real estate held for sale. If the net realizable value is below the carrying value of the loan at the date of transfer, the difference is charged to the allowance for loan losses. Subsequent declines in the value of real estate are classified as OREO devaluations, are reported as adjustments to the carrying amount of OREO and are expensed within "other income". In certain circumstances where management believes the devaluation may not be permanent in nature, Park utilizes a valuation allowance to record OREO devaluations, which is also expensed through "other income". Costs relating to development and improvement of such properties are capitalized (not in excess of fair value less estimated costs to sell) and costs relating to holding the properties are charged to expense.

## Mortgage Loan Servicing Rights

When Park sells mortgage loans with servicing rights retained, servicing rights are recorded at an amount not to exceed fair value, with the income statement effect recorded in gains on sale of loans. Capitalized servicing rights are amortized in proportion to and over the period of estimated future servicing income of the underlying loan.
Mortgage servicing rights are assessed for impairment periodically, based on fair value, with any impairment recognized through a valuation allowance. The fair value of mortgage servicing rights is determined by discounting estimated future cash flows from the servicing assets, using market discount rates and expected future prepayment rates. In order to calculate fair value, the sold loan portfolio is stratified into homogeneous pools of like categories. (See Note 20 of these Notes to Consolidated Financial Statements.)
Fees received for servicing mortgage loans owned by investors are based on a percentage of the outstanding monthly principal balance of such loans and are included in income as loan payments are received. The cost of servicing loans is charged to expense as incurred.

## Goodwill and Other Intangible Assets

Goodwill represents the excess of the purchase price over net identifiable tangible and intangible assets acquired in a purchase business combination. Other intangible assets represent purchased assets that have no physical property but represent some future economic benefit to their owner and are capable of being sold or exchanged on their own or in combination with a related asset or liability.
Goodwill and indefinite-lived intangible assets are not amortized to expense, but are subject to impairment tests annually, or more frequently if events or changes in circumstances indicate that the asset might be impaired. Intangible assets with definitive useful lives (such as core deposit intangibles) are amortized to expense over their estimated useful lives.
Management considers several factors when performing the annual impairment tests on goodwill. The factors considered include the operating results for the particular Park segment for the past year and the operating results budgeted for the current year (including multi-year projections), the purchase prices being paid for financial institutions in the markets served by the Park segment, the deposit and loan totals of the Park segment and the economic conditions in the markets served by the Park segment.

The following table reflects the activity in goodwill and other intangible assets for the years 2011, 2010 and 2009.

| (In thousands) | Goodwill | Core Deposit <br> Intangibles | Total |
| :--- | ---: | :---: | ---: |
| December 31, 2008 | $\$ 72,334$ | $\$ 13,211$ | $\$ 85,545$ |
| Amortization | - | $(3,746)$ | $(3,746)$ |
| December 31, 2009 | $\$ 72,334$ | $\$ 9,465$ | $\$ 81,799$ |
| Amortization | - | $(3,422)$ | $(3,422)$ |
| December 31, 2010 | $\mathbf{\$ 7 2 , 3 3 4}$ | $\mathbf{\$ 6 , 0 4 3}$ | $\mathbf{\$ 7 8 , 3 7 7}$ |
| Amortization | - | $(3,534)$ | $(3,534)$ |
| December 31, 2011 | $\mathbf{\$ 7 2 , 3 3 4}$ | $\mathbf{\$ 2 , 5 0 9}$ | $\mathbf{\$ 7 4 , 8 4 3}$ |

GAAP requires a company to perform an impairment test on goodwill annually, or more frequently if events or changes in circumstances indicate that the asset might be impaired, by comparing the fair value of such goodwill to its recorded or carrying amount. If the carrying amount of the goodwill exceeds the fair value, an impairment charge must be recorded in an amount equal to the excess.

Park typically evaluates goodwill for impairment on April 1 of each year, with financial data as of March 31. Based on the analysis performed as of April 1, 2011, the Company determined that goodwill for Park's Ohio-based bank (The Park National Bank) was not impaired.
Goodwill and other intangible assets (as shown on the Consolidated Balance Sheets) totaled $\$ 74.8$ million at December 31, 2011, $\$ 78.4$ million at December 31, 2010 and $\$ 81.8$ million at December 31, 2009.
The core deposit intangibles are being amortized to expense principally on the straight-line method, over periods ranging from six to ten years. The amortization period for the core deposit intangibles related to Vision Bank was accelerated due to the pending acquisition of Vision Bank branches by Centennial Bank. (See Note 3 of these Notes to Consolidated Financial Statements for details on the Vision Bank branch sale.) Core deposit intangible amortization expense was $\$ 3.5$ million in 2011, $\$ 3.4$ million in 2010 and $\$ 3.7$ million in 2009.
The accumulated amortization of core deposit intangibles was $\$ 19.6$ million as of December 31, 2011 and $\$ 16.1$ million at December 31, 2010. The expected core deposit intangible amortization expense for each of the next five years is as follows:

| (In thousands) | $\$ 2,172$ |
| :---: | :---: |
| 2012 | 337 |
| 2013 | - |
| 2014 | - |
| 2015 | - |
| 2016 | $\$ 2,509$ |
| Total |  |

## Consolidated Statement of Cash Flows

Cash and cash equivalents include cash and cash items, amounts due from banks and money market instruments. Generally, money market instruments are purchased and sold for one-day periods.
Net cash provided by operating activities reflects cash payments as follows:

| December 31, <br> (In thousands) | $\mathbf{2 0 1 1}$ | 2010 | 2009 |
| :--- | ---: | ---: | ---: |
| Interest paid on deposits and other borrowings | $\mathbf{\$ 5 9 , 5 5 2}$ | $\$ 74,680$ | $\$ 96,204$ |
| Income taxes paid | $\mathbf{1 7 , 7 0 0}$ | 24,600 | 30,660 |

## Non-cash items:

The cash flow statement for the year ended December 31, 2011 was prepared with the assets and liabilities held for sale (refer to Note 3 ) included within each of their respective categories (loans, fixed assets, other assets, deposits and other liabilities).

Non-cash items included in cash provided by operating activities:

| December 31, <br> (In thousands) | $\mathbf{2 0 1 1}$ | 2010 | 2009 |
| ---: | ---: | ---: | ---: |
| Transfers to ORE0 | $\mathbf{\$ 3 6 , 2 0 9}$ | $\$ 35,507$ | $\$ 35,902$ |

## Loss Contingencies and Guarantees

Loss contingencies, including claims and legal actions arising in the ordinary course of business, are recorded as liabilities when the likelihood of loss is probable and an amount or range of loss can be reasonably estimated.

## Income Taxes

The Corporation accounts for income taxes using the asset and liability approach. Under this method, deferred tax assets and liabilities are determined based on differences between financial reporting and tax bases of assets and liabilities and are measured using the enacted tax rates and laws that will be in effect when the differences are expected to reverse. To the extent that Park does not consider it more likely than not that a deferred tax asset will be recovered, a valuation allowance is recorded. All positive and negative evidence is reviewed when determining how much of a valuation allowance is recognized on a quarterly basis. A valuation allowance, if needed, reduces deferred tax assets to the amount expected to be realized.
An uncertain tax position is recognized as a benefit only if it is "more-likely-than-not" that the tax position would be sustained in a tax examination being presumed to occur. The benefit recognized for a tax position that meets the "more-likely-than-not" criteria is measured based on the largest benefit that is more than 50 percent likely to be realized, taking into consideration the amounts and probabilities of the outcome upon settlement. For tax positions not meeting the "more-likely-than-not" test, no tax benefit is recorded. Park recognizes any interest and penalties related to income tax matters in income tax expense.

## Preferred Stock

On December 23, 2008, Park issued $\$ 100$ million of Senior Preferred Shares to the U.S. Department of Treasury (the "Treasury") under the Capital Purchase Program (CPP), consisting of 100,000 shares, each with a liquidation preference of $\$ 1,000$ per share. In addition, on December 23, 2008, Park issued a warrant to the Treasury to purchase 227,376 common shares. These preferred shares and related warrant are considered permanent equity for accounting purposes. GAAP requires management to allocate the proceeds from the issuance of the preferred stock between the preferred stock and related warrant. The terms of the preferred shares require management to pay a cumulative dividend at the rate of 5 percent per annum until February 14, 2014 and 9 percent thereafter. Management determined that the 5 percent dividend rate is below market value; therefore, the fair value of the preferred shares would be less than the $\$ 100$ million in proceeds. Management determined that a reasonable market discount rate is 12 percent for the fair value of preferred shares. Management used the Black-Scholes model for calculating the fair value of the warrant (and related common shares). The allocation between the preferred shares and warrant at December 23, 2008, the date of issuance, was $\$ 95.7$ million and $\$ 4.3$ million, respectively. The discount on the preferred shares of $\$ 4.3$ million is being accreted through retained earnings over a 60 month period.

## Treasury Stock

The purchase of Park's common stock is recorded at cost. At the date of retirement or subsequent reissuance, the treasury stock account is reduced by the weighted average cost of the common shares retired or reissued.

## Comprehensive Income

Comprehensive income consists of net income and other comprehensive income (loss). Other comprehensive income (loss) includes unrealized gains and losses on securities available for sale, changes in the funded status of the Company's Defined Benefit Pension Plan, and the unrealized net holding gains and losses on the cash flow hedge, which are also recognized as separate components of equity.

## Stock Based Compensation

Compensation cost is recognized for stock options and stock awards issued to employees and directors, based on the fair value of these awards at the date of grant. A Black-Scholes model is utilized to estimate the fair value of stock options, while the market price of Park's common stock at the date of grant is used for stock awards. Compensation cost is recognized over the required service period, generally defined as the vesting period. Park did not grant any stock options during 2011, 2010 or 2009. No stock options vested in 2011, 2010 or 2009. Park granted 7,020 shares of common stock to its directors in each of 2011, 2010 and 2009, respectively.

## Derivative Instruments

At the inception of a derivative contract, the Company designates the derivative as one of three types based on the Company's intentions and belief as to likely effectiveness as a hedge. These three types are: (1) a hedge of the fair value of a recognized asset or liability or of an unrecognized firm commitment ("fair value hedge"); (2) a hedge of a forecasted transaction or the variability of cash flows to be received or paid related to a recognized asset or liability ("cash flow hedge"); or (3) an instrument with no hedging designation ("stand-alone derivative"). For a fair value hedge, the gain or loss on the derivative, as well as the offsetting loss or gain on the hedged item, are recognized in current earnings as fair values change. For a cash flow hedge, the gain or loss on the derivative is reported in other comprehensive income and is reclassified into earnings in the same periods during which the hedged transaction affects earnings. For both types of hedges, changes in the fair value of derivatives that are not highly effective in hedging the changes in fair value or expected cash flows of the hedged item are recognized immediately in current earnings. Changes in the fair value of derivatives that do not qualify for hedge accounting are reported currently in earnings, as noninterest income.

The Company formally documents the relationship between derivatives and hedged items, as well as the risk-management objective and the strategy for undertaking hedge transactions at the inception of the hedging relationship. This documentation includes linking fair value or cash flow hedges to specific assets and liabilities on the Consolidated Balance Sheet or to specific firm commitments or forecasted transactions. The Company also formally assesses, both at the hedge's inception and on an ongoing basis, whether the derivative instruments that are used are highly effective in offsetting changes in fair values or cash flows of the hedged items. The Company discontinues hedge accounting when it determines that the derivative is no longer effective in offsetting changes in the fair value or cash flows of the hedged item, the derivative is settled or terminates, a hedged forecasted transaction is no longer probable, a hedged firm commitment is no longer firm, or treatment of the derivative as a hedge is no longer appropriate or intended.
When hedge accounting is discontinued, subsequent changes in fair value of the derivative are recorded as noninterest income. When a fair value hedge is discontinued, the hedged asset or liability is no longer adjusted for changes in fair value and the existing basis adjustment is amortized or accreted over the remaining life of the asset or liability. When a cash flow hedge is discontinued but the hedged cash flows or forecasted transactions are still expected to occur, gains or losses that were accumulated in other comprehensive income are amortized into earnings over the same periods in which the hedged transactions will affect earnings.

## Fair Value Measurement

Fair values of financial instruments are estimated using relevant market information and other assumptions, as more fully disclosed in Note 21 of these Notes to Consolidated Financial Statements. Fair value estimates involve uncertainties and matters of significant judgment regarding interest rates, credit risk, prepayments, and other factors, especially in the absence of broad markets for particular items. Changes in assumptions or in market conditions could significantly affect the estimates.

## Transfers of Financial Assets

Transfers of financial assets are accounted for as sales, when control over the assets has been relinquished. Control over transferred assets is deemed to be surrendered when the assets have been isolated from the Company, the transferee obtains the right (free of conditions that constrain it from taking advantage of that right) to pledge or exchange the transferred assets, and the Company does not maintain effective control over the transferred assets through an agreement to repurchase them before their maturity.

## Retirement Plans

Pension expense is the net of service and interest cost, return on plan assets and amortization of gains and losses not immediately recognized. Employee $401(\mathrm{k})$ plan expense is the amount of matching contributions. Deferred compensation and supplemental retirement plan expense allocates the benefits over years of service.

## Earnings Per Common Share

Basic earnings per common share is net income available to common stockholders divided by the weighted average number of common shares outstanding during the period. Diluted earnings per common share includes the dilutive effect of additional potential common shares issuable under stock options, warrants and convertible securities. Earnings and dividends per common share are restated for any stock splits and stock dividends through the date of issuance of the consolidated financial statements.

## Adoption of New Accounting Pronouncements

Improving Disclosures About Fair Value Measurements: In January 2010, the FASB issued an amendment to Fair Value Measurements and Disclosures, Topic 820, Improving Disclosures About Fair Value Measurements. This amendment requires new disclosures regarding significant transfers in and out of Level 1 and 2 fair value measurements and the reasons for the transfers. This amendment also requires that a reporting entity present separately information about purchases, sales, issuances and settlements, on a gross basis rather than a net basis for activity in Level 3 fair value measurements using significant unobservable inputs. This amendment also clarifies existing disclosures on the level of disaggregation, in that the reporting entity needs to use judgment in determining the appropriate classes of assets and liabilities, and that a reporting entity should provide disclosures about the valuation techniques and inputs used to measure fair value for both recurring and nonrecurring fair value measurements for Level 2 and 3 . The new disclosures and clarifications of existing disclosures for Accounting Standard Codification (ASC) 820 are effective for interim and annual reporting periods beginning after December 15, 2009, except for the disclosures about purchases, sales, issuances and settlements in the roll forward of activity in Level 3 fair value measurements. Those disclosures were effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years. The adoption of ASC 820 on January 1, 2011 did not have a material effect on the Company's consolidated financial statements.

## Disclosures about the Credit Quality of Financing Receivables and

 the Allowance for Credit Losses: In July 2010, FASB issued Accounting Standards Update 2010-20, Disclosures about the Credit Quality of Financing Receivables and the Allowance for Credit Losses (ASU 2010-20), to address concerns about the sufficiency, transparency, and robustness of credit risk disclosures for finance receivables and the related allowance for credit losses. This ASU requires new and enhanced disclosures at disaggregated levels, specifically defined as "porfolio segments" and "classes". Among other things, the expanded disclosures include roll-forward schedules of the allowance for credit losses and information regarding the credit quality of receivables as of the end of a reporting period. New and enhanced disclosures were required for interim and annual periods ending after December 15, 2010, although the disclosures of reporting period activity were required for interim and annual periods beginning after December 15, 2010. The adoption of the new guidance on January 1, 2011 impacted interim and annual disclosures included in the Company's consolidated financial statements.
## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

No. 2011-01 - Receivables (Topic 310) Deferral of the Effective Date of Disclosures about Troubled Debt Restructurings in Update No. 2010-20: In January 2011, FASB issued Accounting Standards Update 2011-01, Deferral of the Effective Date of Disclosures about Troubled Debt Restructurings in Update No. 2010-20 (ASU 2011-01). ASU 2011-01 was issued as a result of concerns raised from stakeholders that the introduction of new disclosure requirements (paragraphs 310-10-50-31 through 50-34 of the FASB Accounting Standards Codification) about troubled debt restructurings in one reporting period followed by a change in what constitutes a troubled debt restructuring shortly thereafter would be burdensome for preparers and may not provide financial statement users with useful information.
No. 2011-02 - Receivables (Topic 310) A Creditor's Determination of Whether a Restructuring Is a Troubled Debt Restructuring: In April 2011, FASB issued Accounting Standards Update 2011-02, A Creditor's Determination of Whether a Restructuring Is a Troubled Debt Restructuring (ASU 2011-02). The ASU provides additional guidance to creditors for evaluating whether a modification or restructuring of a receivable is a troubled debt restructuring ("TDR"). The new guidance requires creditors to evaluate modifications and restructurings of receivables using a more principles-based approach, which may result in more modifications and restructurings being considered TDRs. Additionally, creditors will be required to provide additional disclosures about their TDR activities in accordance with the requirements of ASU 2010-20, Disclosures about the Credit Quality of Financing Receivables and the Allowance for Credit Losses, which was deferred by ASU 2011-01 Deferral of the Effective Date of Disclosures about Troubled Debt Restructurings in Update No. 2010-20 (ASU 2011-01). The new guidance was effective for the first interim or annual period beginning on or after June 15,2011 , with retrospective application required to the beginning of the annual period of adoption. Disclosure requirements were effective for the first interim and annual period beginning on or after June 15,2011 . The adoption of the new guidance effective July 1,2011 resulted in an increase in the number of modifications and restructuring deemed to be TDRs and impacted interim and annual disclosures included in the Company's consolidated financial statements.
No. 2011-04 - Fair Value Measurement (Topic 820) Amendments to Achieve Common Fair Value Measurement and Disclosure Requirement in U.S. GAAP and IFRSs: In May 2011, FASB issued Accounting Standards Update 2011-04, Amendments to Achieve Common Fair Value Measurement and Disclosure Requirement in U.S. GAAP and IFRSS (ASU 2011-04). The new guidance in this ASU results in common fair value measurement and disclosure requirements in U.S. GAAP and IFRSs. Certain amendments clarify the FASBs intent about the application of existing fair value measurement requirements. Other amendments change a particular principle or requirement for measuring fair value or for disclosing information about fair value measurements. These amendments also enhance disclosure requirements surrounding fair value measurement. Most significantly, an entity will be required to disclose additional information regarding Level 3 fair value measurements including quantitative information about unobservable inputs used, a description of the valuation processes used by the entity, and a qualitative discussion about the sensitivity of the measurements. The new guidance is effective for interim and annual periods beginning on or after December 15 , 2011. Management is currently working through the guidance to determine the impact, if any, to the consolidated financial statements.
No. 2011-05 - Presentation of Comprehensive Income: In June 2011, FASB issued Accounting Standards Update 2011-05, Presentation of Comprehensive Income (ASU 2011-05). The ASU eliminates the option to report other comprehensive income and its components in the statement of changes in equity. An entity can elect to present the components of net income and the components of other comprehensive income either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The ASU does not change the items that must be reported in other
comprehensive income, when an item of other comprehensive income must be reclassified to net income, or how earnings per share is calculated or presented. The new guidance is effective for fiscal years, and interim periods within those years, beginning after December 15, 2011 and must be applied retrospectively. The adoption of the new guidance will impact the presentation of the consolidated financial statements.
No. 2011-08 - Intangibles - Goodwill and Other: In September 2011, FASB issued Accounting Standards Update 2011-08, Intangibles - Goodwill and Other (ASU 2011-08). The ASU allows an entity to first assess qualitative factors to determine whether the existence of events or circumstances leads to a determination that it is more likely than not that the fair value of a reporting unit is less than its carrying amount. The new guidance is effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011. Management does not expect the adoption of this guidance will have an impact on the consolidated financial statements.

## 2. ORGANIZATION

Park National Corporation is a multi-bank holding company headquartered in Newark, Ohio. Through its banking subsidiaries, PNB and VB, Park is engaged in a general commercial banking and trust business, primarily in Ohio, Baldwin County, Alabama and the panhandle of Elorida. A wholly-owned subsidiary of Park, Guardian Financial Services Company (GFSC) began operating in May 1999. GFSC is a consumer finance company located in Central Ohio. PNB operates through eleven banking divisions with the Park National Division headquartered in Newark, Ohio, the Fairfield National Division headquartered in Lancaster, Ohio, The Park National Bank of Southwest Ohio \& Northern Kentucky Division headquartered in Cincinnati, Ohio, the First-Knox National Division headquartered in Mount Vernon, Ohio, the Farmers and Savings Division headquartered in Loudonville, Ohio, the Security National Division headquartered in Springfield, Ohio, the Unity National Division headquartered in Piqua, Ohio, the Richland Bank Division headquartered in Mansfield, Ohio, the Century National Division headquartered in Zanesville, Ohio, the United Bank Division headquartered in Bucyrus, Ohio and the Second National Division headquartered in Greenville, Ohio. VB, through February 16, 2012, operated through two banking divisions with the Vision Bank Florida Division headquartered in Panama City, Florida and the Vision Bank Alabama Division headquartered in Gulf Shores, Alabama. All of the Ohio-based banking divisions provide the following principal services: the acceptance of deposits for demand, savings and time accounts; commercial, industrial, consumer and real estate lending, including installment loans, credit cards, home equity lines of credit, commercial leasing; trust services; cash management; safe deposit operations; electronic funds transfers and a variety of additional banking-related services. VB, with its two banking divisions, through February 16, 2012, provided the services mentioned above, with the exception of commercial leasing. See Note 23 of these Notes to Consolidated Financial Statements for financial information on the Corporation's operating segments.

## 3. SALE OF VISION BANK

On November 16, 2011, Park and Vision entered into a Purchase and Assumption Agreement (the "Purchase Agreement") with Home BancShares, Inc. ("Home") and its wholly-owned subsidiary Centennial Bank, an Arkansas state-chartered bank ("Centennial"), to sell substantially all of the performing loans, operating assets and liabilities associated with Vision to Centennial for a purchase price of $\$ 27.9$ million.
Under the terms of the Purchase Agreement, Centennial will purchase the real estate and other assets described in the Purchase Agreement which are used in the banking business conducted by Vision at its eight offices in Baldwin County, Alabama and its nine offices in the Florida panhandle counties of Bay, Gulf, Okaloosa, Santa Rosa and Walton. Centennial will assume Vision's obligations relating to all of Vision's deposit accounts and will purchase substantially all
of Vision's performing loans. The assets purchased and liabilities assumed by Centennial, classified on Park's consolidated balance sheet as held for sale at December 31, 2011, include the following:

| December 31 (In thousands) | 2011 |
| :--- | ---: |
| Assets held for sale |  |
| Cash and due from banks | $\mathbf{6 , 7 6 6}$ |
| Loans | 369,044 |
| Allowance for loan losses | $(13,100)$ |
| Net loans | 355,944 |
| Fixed assets | 14,861 |
| Other assets | 4,891 |
| $\quad$ Total assets held for sale | $\$ 382,462$ |
| Liabilities held for sale |  |
| Deposits | $\$ 532,598$ |
| Other liabilities | 3,588 |
| Total liabilities held for sale |  |

The assets and liabilities held for sale were evaluated for impairment as of December 31, 2011. Park determined there was no impairment and, accordingly, the assets and liabilities held for sale were carried at their historical cost, net of any previously established valuation allowance. Vision will retain all of the non-performing loans and certain performing loans under the terms of the Purchase Agreement. As of December 31, 2011, the carrying balance of nonperforming loans totaled approximately $\$ 101$ million and the carrying balance of performing loans totaled approximately $\$ 23$ million. Prior to the transfer to assets held for sale, Vision Bank's allowance for loan losses totaled $\$ 23.8$ million at December 31, 2011. Upon the transfer, $\$ 13.1$ million was transferred out of the allowance for loan losses with the related loans that moved to assets held for sale. Management expects that the remaining loans at Vision Bank will be charged down by the remaining balance of the allowance for loan losses of $\$ 10.7$ million prior to transfer to SE Property Holdings, LLC ("SE, LLC"). Vision Bank will be merged with and into SE, LLC, the non-banking subsidiary of Park's Parent Company, promptly following the closing of the transaction with Centennial.

## 4. INVESTMENT SECURITIES

The amortized cost and fair value of investment securities are shown in the following table. Management performs a quarterly evaluation of investment securities for any other-than-temporary impairment.
During 2011, there were no investment securities deemed to be other-thantemporarily impaired. During 2010, Park recognized an other-than-temporary impairment charge of $\$ 23,000$, related to an equity investment in a financial institution, which is recorded in "other expenses" within the Consolidated Statements of Income. Since this was an equity security, no amounts were recognized in other comprehensive income at the time of the impairment recognition.
Investment securities at December 31, 2011 were as follows:

| (In thousands) |  | mortized Cost | Gross Unrealized Holding Gains | Gross Unrealized Holding Losses | Estimated Fair Value |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2011: |  |  |  |  |  |
| Securities Available-for-Sale |  |  |  |  |  |
| Obligations of U.S. Treasury andother U.S. Government |  |  |  |  |  |
| sponsored entities | \$ | 370,043 | \$ 1,614 | \$- | \$371,657 |
| Obligations of states and political subdivisions |  | 2,616 | 44 | - | 2,660 |
| U.S. Government sponsored entities' asset-backed securities |  | 427,300 | 16,995 | - | 444,295 |
| Other equity securities |  | 1,188 | 877 | 32 | 2,033 |
| Total | \$ | 801,147 | \$19,530 | \$ 32 | \$820,645 |
| 2011: |  |  |  |  |  |
| Securities Held-to-Maturity |  |  |  |  |  |
| Obligations of states and |  |  |  |  |  |
| U.S. Government sponsored |  |  |  |  |  |
| Total | \$ | 820,224 | \$14,382 | \$ 32 | \$834,574 |

Park's U.S. Government sponsored entity asset-backed securities consisted of 15 -year mortgage-backed securities and collateralized mortgage obligations (CMOs). At December 31, 2011, the amortized cost of Park's available-for-sale (AFS) and held-to-maturity mortgage-backed securities was $\$ 427.3$ million and $\$ 0.1$ million, respectively. At December 31, 2011, the amortized cost of Park's held-to-maturity CMOs was $\$ 818.2$ million. There were no AFS CMOs at December 31, 2011.
Other investment securities (as shown on the Consolidated Balance Sheets) consist of stock investments in the Federal Home Loan Bank and the Federal Reserve Bank. These restricted stock investments are carried at their redemption value. Park owned $\$ 60.7$ million of Federal Home Loan Bank stock and $\$ 6.9$ million of Federal Reserve Bank stock at December 31, 2011. Park owned $\$ 61.8$ million of Federal Home Loan Bank stock and $\$ 6.9$ million of Federal Reserve Bank stock at December 31, 2010.
Management does not believe any individual unrealized loss as of December 31, 2011 or December 31, 2010, represents other-than-temporary impairment. The unrealized losses on debt securities are primarily the result of interest rate changes. These conditions will not prohibit Park from receiving its contractual principal and interest payments on these debt securities. The fair value of these debt securities is expected to recover as payments are received on these securities and they approach maturity. Should the impairment of any of these securities become other-than-temporary, the cost basis of the investment will be reduced and the resulting loss recognized in net income in the period the other-than-temporary impairment is identified.
The following table provides detail on investment securities with unrealized losses aggregated by investment category and length of time the individual securities had been in a continuous loss position at December 31, 2011:

|  | Less than $\mathbf{1 2}$ Months |  | 12 Months or Longer |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (In thousands) | Fair Value | Unrealized Losses | Fair Value | Unrealized Losses | Fair Value | Unrealized Losses |
| 2011: <br> Securities Available-for-Sale Other equity securities | \$- | \$- | \$ 80 | \$32 | \$ 80 | \$32 |
| 2011: <br> Securities Held-to-Maturity U.S. Government sponsored entities' asset-backed securities | \$- | \$- | \$38,775 | \$32 | \$38,775 | \$32 |

Investment securities at December 31, 2010 were as follows:
$\left.\begin{array}{crrrrr}\hline & & \begin{array}{c}\text { Amortized } \\ \text { Cost }\end{array} & \begin{array}{c}\text { Unrealized } \\ \text { Holding } \\ \text { Gains }\end{array} & \begin{array}{c}\text { Gross } \\ \text { (In thousands) }\end{array} & \begin{array}{c}\text { Unrealized } \\ \text { Holding } \\ \text { Losses }\end{array}\end{array} \begin{array}{c}\text { Estimated } \\ \text { Fair Value }\end{array}\right]$

The following table provides detail on investment securities with unrealized losses aggregated by investment category and length of time the individual securities had been in a continuous loss position at December 31, 2010:

|  | Less than 12 Months |  | 12 Months or Longer |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (In thousands) | Fair Value | Unrealized Losses | Fair Value | Unrealized Losses | Fair Value | Unrealized Losses |
| 2010: |  |  |  |  |  |  |
| Securities |  |  |  |  |  |  |
| Available-for-Sale |  |  |  |  |  |  |
| Obligations of U.S. |  |  |  |  |  |  |
| Treasury and other |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Obligations of states and political |  |  |  |  |  |  |
| subdivisions | 1,459 | 52 | - | - | 1,459 | 52 |
| U.S. Government sponsored entities' asset-backed |  |  |  |  |  |  |
| securities | 418,156 | 9,425 | - | - | 418,156 | 9,425 |
| Other equity securities | 74 | 29 | 221 | 14 | 295 | 43 |
| Total | \$494,068 | \$11,462 | \$221 | \$14 | \$494,289 | \$11,476 |
| 2010: |  |  |  |  |  |  |
| Securities |  |  |  |  |  |  |
| Held-to-Maturity |  |  |  |  |  |  |
| U.S. Government sponsored entities' |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| asset-backed |  |  |  |  |  |  |
| securities | \$297,584 | \$ 4,620 | \$ - | \$- | \$297,584 | \$ 4,620 |

The amortized cost and estimated fair value of investments in debt securities at December 31, 2011, are shown in the following table by contractual maturity or the expected call date, except for asset-backed securities, which are shown as a single total, due to the unpredictability of the timing in principal repayments.

| (In thousands) | Amortized Cost | Estimated Fair Value |
| :---: | :---: | :---: |
| Securities Available-for-Sale <br> U.S. Treasury and sponsored entities' notes: Due within one year | \$370,043 | \$371,657 |
| Total | \$370,043 | \$371,657 |
| Obligations of states and political subdivisions: <br> Due within one year | \$ 2,121 | \$ 2,133 |
| Due one through five years | 495 | 527 |
| Total | \$ 2,616 | \$ 2,660 |
| U.S. Government sponsored entities' asset-backed securities: |  |  |
| Total | \$427,300 | \$444,295 |
| Securities Held-to-Maturity Obligations of states and political subdivisions: Due within one year | \$ 1,992 | \$ 1,997 |
| Total | \$ 1,992 | \$ 1,997 |
| U.S. Government sponsored entities' asset-backed securities: |  |  |
| Total | \$818,232 | \$832,577 |

Approximately $\$ 269.1$ million of Park's securities shown in the above table as U.S. Treasury and sponsored entities notes are callable notes. These callable securities have a final maturity of 9 to 10 years, but are shown in the table at their expected call date. The remaining $\$ 100.9$ million of securities in this category are U.S. Government sponsored entities discount notes that mature within 60 days.

Investment securities having a book value of $\$ 1,548$ million and $\$ 1,481$ million at December 31, 2011 and 2010, respectively, were pledged to collateralize government and trust department deposits in accordance with federal and state requirements, to secure repurchase agreements sold and as collateral for Federal Home Loan Bank (FHLB) advance borrowings.

At December 31, 2011, $\$ 813$ million was pledged for government and trust department deposits, $\$ 669$ million was pledged to secure repurchase agreements and $\$ 66$ million was pledged as collateral for FHLB advance borrowings. At December 31, 2010, $\$ 736$ million was pledged for government and trust department deposits, $\$ 668$ million was pledged to secure repurchase agreements and $\$ 77$ million was pledged as collateral for FHLB advance borrowings.
At December 31, 2011, there were no holdings of securities of any one issuer, other than the U.S. Government and its agencies, in an amount greater than $10 \%$ of shareholders' equity.
During 2011, Park's management sold investment securities during the first, second, third and fourth quarters. In total, these sales resulted in proceeds of $\$ 610.0$ million, resulting in a pre-tax gain of $\$ 28.8$ million.
During the first quarter of 2011, Park sold $\$ 105.4$ million of U.S. Government sponsored entity mortgage-backed securities for a pre-tax gain of $\$ 6.6$ million. Park also sold $\$ 1.0$ million of municipal securities for no gain or loss. During the second quarter of 2011 , Park sold $\$ 191.0$ million of U.S. Government sponsored entity mortgage-backed securities for a pre-tax gain of $\$ 15.4$ million. During the third quarter of 2011, Park sold $\$ 212.8$ million of U.S. Government sponsored entity mortgage-backed securities for a pre-tax gain of $\$ 3.5$ million.
Late in the fourth quarter of 2011, in preparation for the sale of Vision, Park sold $\$ 45.7$ million of U.S. Government sponsored entity mortgagebacked securities (available-for-sale securities) and $\$ 24.3$ million of U.S. Government sponsored entity CMOs (held-to-maturity securities) held by Vision for a pre-tax gain of $\$ 3.4$ million. Park also sold $\$ 0.9$ million of municipal securities held by Vision for a pre-tax gain of $\$ 15,000$. The proceeds from the sale of the Vision securities were used to purchase U.S. Agency discount notes that mature during the first quarter of 2012.

During 2010, Park received proceeds from the sale of investment securities of $\$ 460.2$ million, realizing a pre-tax gain of $\$ 11.9$ million. During 2009 , Park sold $\$ 204.3$ million of U.S. Government sponsored entity mortgagebacked securities, realizing a pre-tax gain of $\$ 7.3$ million. No gross losses were realized in 2011, 2010 or 2009.

## 5. LOANS

The composition of the loan porffolio, by class of loan, as of December 31, 2011 and December 31, 2010 was as follows:

| (In thousands) | Loan Balance | Accrued Interest Receivable | Recorded Investment |
| :---: | :---: | :---: | :---: |
| 2011: |  |  |  |
| Commercial, financial and agricultural* | \$ 743,797 | \$ 3,121 | \$ 746,918 |
| Commercial real estate* | 1,108,574 | 4,235 | 1,112,809 |
| Construction real estate: |  |  |  |
| Vision commercial land and development* ${ }^{*}$ | 31,603 | 31 | 31,634 |
| Remaining commercial | 156,053 | 394 | 156,447 |
| Mortgage | 20,039 | 64 | 20,103 |
| Installment | 9,851 | 61 | 9,912 |
| Residential real estate: |  |  |  |
| Commercial | 395,824 | 1,105 | 396,929 |
| Mortgage | 953,758 | 1,522 | 955,280 |
| HELOC | 227,682 | 942 | 228,624 |
| Installment | 51,354 | 236 | 51,590 |
| Consumer | 616,505 | 2,930 | 619,435 |
| Leases | 2,059 | 43 | 2,102 |
| Total loans | \$4,317,099 | \$14,684 | \$4,331,783 |


| (In thousands) | Loan <br> Balance | Accrued <br> Interest <br> Receivable | Recorded <br> Invesiment |
| :--- | ---: | ---: | ---: |
| 2010: |  |  |  |
| Commercial, financial and agricultural* $^{*}$ | $\$ 737,902$ | $\$ 2,886$ | $\$ 740,788$ |
| Commercial real estate $^{*}$ | $1,226,616$ | 4,804 | $1,231,420$ |
| Construction real estate: |  |  |  |
| $\quad$ Vision commercial land | 171,334 | 282 | 171,616 |
| $\quad$ and development* | 195,693 | 622 | 196,315 |
| Remaining commercial | 26,326 | 95 | 26,421 |
| Mortgage | 13,127 | 54 | 13,181 |
| $\quad$ Installment | 464,903 | 1,403 | 466,306 |
| Residential real estate: | 906,648 | 2,789 | 909,437 |
| $\quad$ Commercial | 260,463 | 1,014 | 261,477 |
| Mortgage | 60,195 | 255 | 60,450 |
| HEL0C | 666,871 | 3,245 | 670,116 |
| Installment | 2,607 | 56 | 2,663 |
| Consumer | $\$ 4,732,685$ | $\$ 17,505$ | $\$ 4,750,190$ |
| Leases |  |  |  |
| Total loans |  |  |  |

*Included within commercial, financial and agricultural loans, commercial real estate loans, and Vision commercial land and development loans are an immaterial amount of consumer loans that are not broken out by class.
Loans are shown net of deferred origination fees, costs and unearned income of $\$ 6.8$ million at December 31, 2011 and $\$ 6.7$ million at December 31, 2010, which is a net deferred income position in both years.
Overdrawn deposit accounts of $\$ 3.6$ million and $\$ 2.6$ million have been reclassified to loans at December 31, 2011 and 2010, respectively.

## Credit Quality

The following table presents the recorded investment in nonaccrual, accruing restructured, and loans past due 90 days or more and still accruing by class of loans as of December 31, 2011 and December 31, 2010:

| (In thousands) | Nonacerual Loans | Accruing Restructure Loans | Loans Past Due 90 Days or More and Accruing | Total Nonperforming Loans |
| :---: | :---: | :---: | :---: | :---: |
| 2011: |  |  |  |  |
| Commercial, financial and agriculitural | \$ 37,797 | \$ 2,848 | \$ - | \$ 40,645 |
| Commercial real estate | 43,704 | 8,274 | - | 51,978 |
| Construction real estate: |  |  |  |  |
| Vision commercial land and development | 25,761 | - | - | 25,761 |
| Remaining commercial | 14,021 | 11,891 | - | 25,912 |
| Mortgage | 66 | - | - | 66 |
| Instaliment | 30 | - | - | 30 |
| Residential real estate: |  |  |  |  |
| Commercial | 43,461 | 815 | - | 44,276 |
| Mortgage | 25,201 | 4,757 | 2,610 | 32,568 |
| HELOC | 1,412 | - | - | 1,412 |
| Instaliment | 1,777 | 98 | 58 | 1,933 |
| Consumer | 1,876 | - | 893 | 2,769 |
| Leases | - | - | - | - |
| Total loans | \$195,106 | \$28,683 | \$3,561 | \$227,350 |
| 2010: |  |  |  |  |
| Commercial, financial and agricultural | \$ 19,276 | \$ - | \$ - | \$ 19,276 |
| Commercial real estate | 57,941 | - | 20 | 57,961 |
| Construction real estate: |  |  |  |  |
| Vision commercial land and development | 87,424 | - | - | 87,424 |
| Remaining commercial | 27,080 | - | - | 27,080 |
| Mortgage | 354 | - | - | 354 |
| Installment | 417 | - | 13 | 430 |
| Residential real estate: |  |  |  |  |
| Commercial | 60,227 | - | - | 60,227 |
| Mortgage | 32,479 | - | 2,175 | 34,654 |
| HELOC | 964 | - | 149 | 1,113 |
| Instaliment | 1,195 | - | 277 | 1,472 |
| Consumer | 1,911 | - | 1,059 | 2,970 |
| Leases | - | - | - | - |
| Total loans | \$289,268 | \$ | \$3,693 | \$292,961 |

The following table provides additional information regarding those nonaccrual and accruing restructured loans that are individually evaluated for impairment and those collectively evaluated for impairment as of December 31, 2011 and December 31, 2010.

| (In thousands) | Nonaccrual and Accruing Restructured Loans | Loans Individually Evaluated for Impairment | Loans Collectively Evaluated for Impairment |
| :---: | :---: | :---: | :---: |
| 2011: |  |  |  |
| Commercial, financial and agricultural | \$ 40,645 | \$ 40,621 | \$ 24 |
| Commercial real estate | 51,978 | 51,978 | - |
| Construction real estate: |  |  |  |
| Vision commercial land and development | 25,761 | 24,328 | 1,433 |
| Remaining commercial | 25,912 | 25,912 | - |
| Mortgage | 66 | - | 66 |
| Installment | 30 | - | 30 |
| Residential real estate: |  |  |  |
| Commercial | 44,276 | 44,276 | - |
| Mortgage | 29,958 | - | 29,958 |
| HELOC | 1,412 | - | 1,412 |
| Instaliment | 1,875 | - | 1,875 |
| Consumer | 1,876 | 20 | 1,856 |
| Leases | - | - | - |
| Total loans | \$223,789 | \$187,135 | \$36,654 |
| 2010: |  |  |  |
| Commercial, financial and agricultural | \$ 19,276 | \$ 19,205 | \$ 71 |
| Commercial real estate | 57,941 | 57,930 | 11 |
| Construction real estate: |  |  |  |
| Vision commercial land and development | 87,424 | 86,491 | 933 |
| Remaining commercial | 27,080 | 27,080 | - |
| Mortgage | 354 | - | 354 |
| Installment | 417 | - | 417 |
| Residential real estate: |  |  |  |
| Commercial | 60,227 | 60,227 | - |
| Mortgage | 32,479 | - | 32,479 |
| HELOC | 964 | - | 964 |
| Installment | 1,195 | - | 1,195 |
| Consumer | 1,911 | - | 1,911 |
| Leases | - | - | - |
| Total loans | \$289,268 | \$250,933 | \$38,335 |

All of the loans individually evaluated for impairment were evaluated using the fair value of the collateral or present value of expected future cash flows as the measurement method.
The following table presents loans individually evaluated for impairment by class of loans as of December 31, 2011 and December 31, 2010.



Management's general practice is to proactively charge down loans individually evaluated for impairment to the fair value of the underlying collateral. At December 31, 2011 and December 31, 2010, there were $\$ 83.7$ million and $\$ 12.0$ million, respectively, in partial charge-offs on loans individually evaluated for impairment with no related allowance recorded and $\$ 20.1$ million and $\$ 41.6$ million, respectively, of partial charge-offs on loans individually evaluated for impairment that also had a specific reserve allocated.
The allowance for loan losses included specific reserves related to loans individually evaluated for impairment at December 31, 2011 and 2010, of $\$ 15.9$ million and $\$ 66.9$ million, respectively, related to loans with a recorded investment of $\$ 52.7$ million and $\$ 162.3$ million.

The average balance of loans individually evaluated for impairment was $\$ 214.0$ million, $\$ 210.4$ million, and $\$ 184.7$ million for 2011, 2010, and 2009 , respectively.

Interest income on loans individually evaluated for impairment is recognized on a cash basis after all past due and current principal payments have been made.
The following table presents the average recorded investment and interest income recognized on loans individually evaluated for impairment for the year ended December 31, 2011.

| (In thousands) | Recorded Investment as of December 31, 2011 | Average Recorded Investment | Interest Income Recognized |
| :---: | :---: | :---: | :---: |
| Commercial, financial and agricultural | \$ 40,621 | \$ 23,518 | \$ 209 |
| Commercial real estate | 51,978 | 49,927 | 829 |
| Construction real estate: Vision commercial land and development | 24,328 | 58,792 | - |
| Remaining commercial | 25,912 | 29,152 | 339 |
| Residential real estate: Commercial | 44,276 | 52,640 | 214 |
| Consumer | 20 | 16 | 1 |
| Total | \$187,135 | \$214,045 | \$1,592 |

For the year ended December 31, 2010, the Corporation recognized a net reversal to interest income for $\$ 1.3$ million, consisting of $\$ 948,000$ in interest recognized at PNB and $\$ 2.2$ million in interest reversed at Vision, on loans that were individually evaluated for impairment as of the end of the year. For the year ended December 31, 2009, the Corporation recognized a net reversal to interest income of $\$ 1.3$ million, consisting of $\$ 1.8$ million in interest recognized at PNB and $\$ 3.1$ million in interest reversed at Vision.

The following table presents the aging of the recorded investment in past due loans as of December 31, 2011 and December 31, 2010 by class of loans.

| (In thousands) | Accruing Loans Past Due 30-89 Days | Past Due Nonaccrual Loans and Loans Past Due 90 Days or More and Accruing | Total Past Due | Total Current | Total Recorded Investment |
| :---: | :---: | :---: | :---: | :---: | :---: |
| December 31, 2011: |  |  |  |  |  |
| Commercial, financial and agricultural | \$ 3,106 | \$11,308 | \$ 14,414 | \$ 732,504 | \$ 746,918 |
| Commercial real estate | 2,632 | 21,798 | 24,430 | 1,088,379 | 1,112,809 |
| Construction real estate: |  |  |  |  |  |
| Vision commercial land |  |  |  |  |  |
| Remaining commercial | 99 | 7,839 | 7,938 | 148,509 | 156,447 |
| Mortgage | 76 | - | 76 | 20,027 | 20,103 |
| Installment | 421 | 8 | 429 | 9,483 | 9,912 |
| Residential real estate: |  |  |  |  |  |
| Commercial | 1,545 | 10,097 | 11,642 | 385,287 | 396,929 |
| Mortgage | 15,879 | 20,614 | 36,493 | 918,787 | 955,280 |
| HELOC | 1,015 | 436 | 1,451 | 227,173 | 228,624 |
| Installment | 1,549 | 1,136 | 2,685 | 48,905 | 51,590 |
| Consumer | 11,195 | 2,192 | 13,387 | 606,048 | 619,435 |
| Leases | - | - | - | 2,102 | 2,102 |
| Total loans | \$37,517 | \$94,663 | \$132,180 | \$4,199,603 | \$4,331,783 |
| December 31, 2010: |  |  |  |  |  |
| Commercial, financial and agricultural | \$ 2,247 | \$ 15,622 | \$ 17,869 | \$ 722,919 | \$ 740,788 |
| Commercial real estate | 9,521 | 53,269 | 62,790 | 1,168,630 | 1,231,420 |
| Construction real estate: |  |  |  |  |  |
| Vision commercial land and development | 2,406 | 65,130 | 67,536 | 104,080 | 171,616 |
| Remaining commercial | 141 | 19,687 | 19,828 | 176,487 | 196,315 |
| Mortgage | 479 | 148 | 627 | 25,794 | 26,421 |
| Installment | 235 | 399 | 634 | 12,547 | 13,181 |
| Residential real estate: |  |  |  |  |  |
| Commercial | 3,281 | 26,845 | 30,126 | 436,180 | 466,306 |
| Mortgage | 17,460 | 24,422 | 41,882 | 867,555 | 909,437 |
| HELOC | 1,396 | 667 | 2,063 | 259,414 | 261,477 |
| Installment | 1,018 | 892 | 1,910 | 58,540 | 60,450 |
| Consumer | 11,204 | 2,465 | 13,669 | 656,447 | 670,116 |
| Leases | 5 | - | 5 | 2,658 | 2,663 |
| Total loans | \$49,393 | \$209,546 | \$258,939 | \$4,491,251 | \$4,750,190 |

## Credit Quality Indicators

Management utilizes past due information as a credit quality indicator across the loan portfolio. The past due information is the primary credit quality indicator within the following classes of loans: (1) mortgage loans and installment loans in the construction real estate segment; (2) mortgage loans, HELOC and installment loans in the residential real estate segment; and (3) consumer loans. The primary credit indicator for commercial loans is based on an internal grading system that grades all commercial loans from 1 to 8 . Credit grades are continuously monitored by the respective loan officer and adjustments are made when appropriate. A grade of 1 indicates little or no credit risk and a grade of 8 is considered a loss. Commercial loans with grades of 1 to 4 (pass-rated) are considered to be of acceptable credit risk. Commercial loans graded a 5 (special mention) are considered to be watch list credits and a higher loan loss reserve percentage is allocated to these loans. Loans classified as special mention have potential weaknesses that deserve management's close attention. If left uncorrected, these potential weaknesses may result in deterioration of the repayment prospects for the loan or of the institution's credit position at some future date. Commercial loans graded 6 (substandard), also considered watch list credits, are considered to represent higher credit risk and, as a result, a higher loan loss reserve percentage is allocated to these loans. Loans classified as substandard loans are inadequately protected by the current sound worth and paying capacity of the obligor or of the collateral pledged, if any. Loans so classified have a well defined weakness or weaknesses that jeopardize the liquidation of the debt. They are characterized by the distinct possibility that the institution will sustain some loss if the deficiencies are not corrected. Commercial loans that are graded a 7 (doubtful)
are shown as nonaccrual and Park generally charges these loans down to their fair value by taking a partial charge-off or recording a specific reserve. Loans classified as doubtful have all the weaknesses inherent in those classified as substandard with the added characteristic that the weaknesses make collection or liquidation in full, on the basis of currently existing facts, conditions and values, highly questionable and improbable. Any commercial loan graded an 8 (loss) is completely charged-off.
The tables below present the recorded investment by loan grade at December 31, 2011 and December 31, 2010 for all commercial loans:

| ( l thousands) | 5 Rated | 6 Rated | Nonaccrual | Pass Rated | Recorded Investment |
| :---: | :---: | :---: | :---: | :---: | :---: |
| December 31, 2011: |  |  |  |  |  |
| Commercial, financial and agricultural | \$ 11,785 | \$ 7,628 | \$ 40,645 | \$ 686,860 | \$ 746,918 |
| Commercial real estate | 37,445 | 10,460 | 51,978 | 1,012,926 | 1,112,809 |
| Construction real estate: |  |  |  |  |  |
| Vision commercial land and development | 3,102 | - | 25,761 | 2,771 | 31,634 |
| Remaining commercial | 6,982 | 8,311 | 25,912 | 115,242 | 156,447 |
| Residential real estate: Commercial | Residential real estate: |  |  |  | 396,929 |
| Leases | - | - | - | 2,102 | 2,102 |
| Total commercial |  |  |  |  |  |
| December 31, 2010: |  |  |  |  |  |
| Commercial, financial and agricultural | \$ 26,322 | \$ 11,447 | \$ 19,276 | \$ 683,743 | \$ 740,788 |
| Commercial real estate | 57,394 | 26,992 | 57,941 | 1,089,093 | 1,231,420 |
| Construction real estate: |  |  |  |  |  |
| Vision commercial land and development | 10,220 | 7,941 | 87,424 | 66,031 | 171,616 |
| Remaining commercial | 14,021 | 39,062 | 27,080 | 116,152 | 196,315 |
| Residential real estate: Commercial | 29,206 | 18,117 | 60,227 | 358,756 | 466,306 |
| Leases | - | - | - | 2,663 | 2,663 |
| Total commercial loans | \$137,163 | \$103,559 | \$251,948 | \$2,316,438 | \$2,809,108 |

## Troubled Debt Restructuring (TDRs)

Management classifies loans as TDRs when a borrower is experiencing financial difficulties and Park has granted a concession. In order to determine whether a borrower is experiencing financial difficulty, an evaluation is performed of the probability that the borrower will be in payment default on any of its debt in the foreseeable future without the modification. This evaluation is performed under the Company's internal underwriting policy. Management's policy is to modify loans by extending the term or by granting a temporary or permanent contractual interest rate below the market rate, not by forgiving debt. Certain loans which were modified during the period ending December 31, 2011 did not meet the definition of a TDR as the modification was a delay in a payment that was considered to be insignificant. Management considers a forbearance period of up to three months or a delay in payment of up to 30 days to be insignificant. TDRs may be classified as accruing if the borrower has been current for a period of at least six months with respect to loan payments and management expects that the borrower will be able to continue to make payments in accordance with the terms of the restructured note. Management reviews all accruing TDRs quarterly to ensure payments continue to be made in accordance with the modified terms.
At December 31, 2011 and December 31, 2010, there were $\$ 100.4$ million and $\$ 80.7$ million, respectively, of TDRs included in nonaccrual loan totals. As of December 31, 2011, there were $\$ 28.7$ million of TDRs included in accruing loan totals. None of the TDRs as of December 31, 2010 were accruing. Prior to management's adoption of ASU 2011-02, Park classified all TDRs as nonaccrual loans. With the adoption of ASU 2011-02, management determined it was appropriate to return certain TDRs to accrual status.

Specifically, if the restructured note has been current for a period of at least six months and management expects the borrower will remain current throughout the renegotiated contract, the loan may be returned to accrual status. At December 31, 2011 and December 31, 2010, $\$ 79.9$ million and $\$ 50.3$ million of the nonaccrual TDRs were current. Management will continue to review the renegotiated loans and may determine it appropriate to move certain of the loans back to accrual status in the future. At December 31, 2011 and December 31, 2010, Park had commitments to lend $\$ 4.0$ million and $\$ 434,000$, respectively, of additional funds to borrowers whose terms had been modified in a TDR.
The specific reserve related to TDRs at December 31, 2011 and December 31,2010 was $\$ 9.1$ million and $\$ 9.4$ million, respectively. Modifications made in 2011 were largely the result of renewals, extending the maturity date of the loan, at terms consistent with the original note. These modifications were deemed to be TDRs primarily due to Park's conclusion that the borrower would likely not have qualified for similar terms through another lender. Many of the modifications deemed to be TDRs were previously identified as impaired loans, and thus were evaluated for impairment under ASC 310. An immaterial amount of additional specific reserves were recorded during the period ending December 31, 2011 as a result of TDRs identified in the 2011 year.
The terms of certain other loans were modified during the period ended December 31, 2011 that did not meet the definition of a troubled debt restructuring. Modified substandard commercial loans which did not meet the definition of a TDR have a total recorded investment as of December 31,2011 of $\$ 13.6$ million. The modification of these loans involved either a modification of the terms of a loan to borrowers who were not experiencing financial difficulties or resulted in a delay in a payment that was considered to be insignificant. Modified consumer loans which did not meet the definition of a TDR have a total recorded investment as of December 31, 2011 of $\$ 19.6$ million. Many of these loans were modified as a lower cost option than a full refinancing to borrowers who were not experiencing financial difficulties.

The following table details the number of contracts modified as TDRs during the 12 months ended December 31, 2011 as well as the period end recorded investment of these contracts. The recorded investment pre- and postmodification is generally the same, as historically Park has not forgiven debt.

| (In thousands) | Number of Contracts | Recorded Investment |
| :---: | :---: | :---: |
| December 31, 2011: |  |  |
| Commercial, financial and agricultural | 56 | \$24,100 |
| Commercial real estate | 23 | 7,163 |
| Construction real estate: |  |  |
| Vision commercial land and development | 12 | 4,268 |
| Remaining commercial | 24 | 18,602 |
| Mortgage | 1 | 66 |
| Installment | - | - |
| Residential real estate: |  |  |
| Commercial | 30 | 29,595 |
| Mortgage | 37 | 5,925 |
| HELOC | 2 | 56 |
| Installment | 7 | 221 |
| Consumer | 1 | 18 |
| Leases | - | - |
| Total loans | 193 | \$90,014 |

The following table presents the recorded investment in financing receivables which were modified as troubled debt restructurings within the previous 12 months and for which there was a payment default during the 12 month period ended December 31, 2011. For this table, a loan is considered to be in default when it becomes 30 days contractually past due under modified terms. The additional allowance for loan loss resulting from the defaults on TDR loans was immaterial.

| (In thousands) | Number of <br> Contracts | Recorded <br> Investment |
| :--- | :---: | :---: |
| December 31, 2011: <br> Commercial, financial and agricultural | 19 | $\mathbf{3 , 8 7 8}$ |
| Commercial real estate | 5 | 2,353 |
| Construction real estate: |  |  |
| Vision commercial land | 5 | 3,406 |
| and development | 4 | 1,277 |
| Remaining commercial | 1 | 66 |
| Mortgage | - | - |
| Installment | 10 | 20,195 |
| Residential real estate: | 7 | 1,193 |
| Commercial | 1 | 50 |
| Mortgage | 2 | 44 |
| HEL0C | - | - |
| Installment | - | - |
| Consumer | 54 | $\$ 32,462$ |
| Leases |  |  |
| Total loans |  |  |

Management transfers a loan to other real estate owned at the time that Park takes title of the asset. At December 31, 2011 and 2010, Park had $\$ 42.3$ million and $\$ 41.7$ million, respectively, of other real estate owned.

Certain of the Corporation's executive officers, directors and related entities of directors are loan customers of the Corporation's two banking subsidiaries. As of December 31, 2011 and 2010, loans and lines of credit aggregating approximately $\$ 53.0$ million and $\$ 53.6$ million, respectively, were outstanding to such parties. During 2011, $\$ 4.9$ million of new loans were made to these executive officers and directors and repayments totaled $\$ 5.5$ million. New loans and repayments for 2010 were $\$ 2.1$ million and $\$ 5.3$ million, respectively.

## 6. ALLOWANCE FOR LOAN LOSSES

The allowance for loan losses is that amount management believes is adequate to absorb probable incurred credit losses in the loan portfolio based on management's evaluation of various factors including overall growth in the loan portfolio, an analysis of individual loans, prior and current loss experience, and current economic conditions. A provision for loan losses is charged to operations based on management's periodic evaluation of these and other pertinent factors as discussed within Note 1 of these Notes to Consolidated Financial Statements.

The activity in the allowance for loan losses for the 12 months ended December 31, 2011, December 31, 2010 and December 31, 2009 is summarized in the following tables.

| (In thousands) | 2010 | 2009 |
| :---: | :---: | :---: |
| Average loans | \$4,642,478 | \$4,594,436 |
| Allowance for loan losses: |  |  |
| Charge-offs: |  |  |
| Commercial, financial and agricultural | 8,484 | 10,047 |
| Commercial real estate | 7,748 | 5,662 |
| Construction real estate | 23,308 | 21,956 |
| Residential real estate | 18,401 | 11,765 |
| Consumer | 8,373 | 9,583 |
| Lease financing | - | 9 |
| Total charge-offs | 66,314 | 59,022 |
| Recoveries: |  |  |
| Commercial, financial and agricultural | 1,237 | 1,010 |
| Commercial real estate | 850 | 771 |
| Construction real estate | 813 | 1,322 |
| Residential real estate | 1,429 | 1,723 |
| Consumer | 1,763 | 2,001 |
| Lease financing | - | 3 |
| Total recoveries | 6,092 | 6,830 |
| Net charge-offs | 60,222 | 52,192 |
| Provision for loan losses | 87,080 | 68,821 |
| Ending balance | \$ 143,575 | \$ 116,717 |
| Ratio of net charge-offs to average loans | 1.30\% | 1.14\% |
| Ratio of allowance for loan losses to end of period loans | 3.03\% | 2.52\% |


| Year ended December 31, 2011 (In thousands) | Commercial, Financial and Agricultural | Commercial Real Estate | Construction Real Estate | Residential Real Estate | Consumer | Leases | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance for credit losses: |  |  |  |  |  |  |  |
| Beginning balance | \$11,555 | \$24,369 | \$70,462 | \$30,259 | \$6,925 | \$ 5 | \$143,575 |
| Transfer of loans at fair value | 2 | 150 | 63 | 4 | - | - | 219 |
| Transfer of allowance to held for sale (1) | 1,184 | 4,327 | 1,998 | 5,450 | 141 | - | 13,100 |
| Charge-offs | 18,350 | 23,063 | 64,166 | 20,691 | 7,612 | - | 133,882 |
| Recoveries | 1,402 | 1,825 | 1,463 | 1,719 | 2,385 | 4 | 8,798 |
| Net charge-offs | \$16,948 | \$21,238 | \$62,703 | \$18,972 | \$5,227 | \$ (4) | \$125,084 |
| Provision | 23,529 | 16,885 | 8,735 | 9,859 | 4,273 | (9) | 63,272 |
| Ending balance | \$16,950 | \$15,539 | \$14,433 | \$15,692 | \$5,830 | \$- | \$ 68,444 |

(1) Transfer of allowance to held for sale was allocated on a pro-rata basis based on the outstanding balance of the loans held for sale.

The composition of the allowance for loan losses at December 31, 2011 and December 31, 2010 was as follows:

| ( ln thousands) | Commercial, Financial and Agricultural | Commercial Real Estate | Construction Real Estate | Residential Real Estate | Consumer | Leases | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| December 31, 2011 <br> Allowance for loan losses: |  |  |  |  |  |  |  |
| Ending allowance balance attributed to loans |  |  |  |  |  |  |  |
| Individually evaluated for impairment | \$ 5,819 | \$ 4,431 | \$ 3,414 | \$ 2,271 | \$ | \$ | \$ 15,935 |
| Collectively evaluated for impairment | 11,131 | 11,108 | 11,019 | 13,421 | 5,830 | - | 52,509 |
| Total ending allowance balance | \$ 16,950 | \$ 15,539 | \$ 14,433 | \$ 15,692 | \$ 5,830 | \$ - | \$ 68,444 |
| Loan balance: |  |  |  |  |  |  |  |
| Loans individually evaluated for impairment | \$ 40,621 | \$ 51,978 | \$ 50,240 | \$ 44,276 | S 20 | \$ | \$ 187,135 |
| Loans collectively evaluated for impairment | 703,176 | 1,056,596 | 167,306 | 1,584,342 | 616,485 | 2,059 | 4,129,964 |
| Total ending loan balance | \$743,797 | \$1,108,574 | \$217,546 | \$1,628,618 | \$616,505 | \$2,059 | \$4,317,099 |
| Allowance for loan losses as a percentage of loan balance: |  |  |  |  |  |  |  |
| Loans individually evaluated for impairment | 14.33\% | 8.52\% | 6.80\% | 5.13\% | - | - | 8.52\% |
| Loans collectively evaluated for impairment | 1.58\% | 1.05\% | 6.59\% | 0.85\% | 0.95\% | - | 1.27\% |
| Total ending loan balance | 2.28\% | 1.40\% | 6.63\% | 0.96\% | 0.95\% | - | 1.59\% |
| Recorded investment: |  |  |  |  |  |  |  |
| Loans individually evaluated for impairment | \$ 40,621 | \$ 51,978 | \$ 50,240 | \$ 44,276 | \$ 20 | \$ - | \$ 187,135 |
| Loans collectively evaluated for impairment | 706,297 | 1,060,831 | 167,856 | 1,588,147 | 619,415 | 2,102 | 4,144,648 |
| Total ending loan balance | \$746,918 | \$1,112,809 | \$218,096 | \$1,632,423 | \$619,435 | \$2,102 | \$4,331,783 |

December 31, 2010

| Allowance for loan losses: |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ending allowance balance attributed to loans |  |  |  |  |  |  |  |  |  |
| Individually evaluated for impairment | \$ 3,028 | \$ | 12,652 | \$ 45,312 | \$ | 5,912 | \$ | \$ - | \$ 66,904 |
| Collectively evaluated for impairment | 8,527 |  | 11,717 | 25,150 |  | 24,347 | 6,925 | 5 | 76,671 |
| Total ending allowance balance | \$ 11,555 | \$ | 24,369 | \$ 70,462 | \$ | 30,259 | \$ 6,925 | \$ 5 | \$ 143,575 |
| Loan balance: |  |  |  |  |  |  |  |  |  |
| Loans individually evaluated for impairment | \$ 19,205 | \$ | 57,930 | \$113,571 | \$ | 60,227 | \$ |  | \$ 250,933 |
| Loans collectively evaluated for impairment | 718,697 |  | ,168,686 | 292,909 |  | ,631,982 | 666,871 | 2,607 | 4,481,752 |
| Total ending loan balance | \$737,902 |  | 1,226,616 | \$406,480 |  | ,692,209 | \$666,871 | \$2,607 | \$4,732,685 |
| Allowance for loan losses as a percentage of loan balance: |  |  |  |  |  |  |  |  |  |
| Loans individually evaluated for impairment | 15.77\% |  | 21.84\% | 39.90\% |  | 9.82\% | - | - | 26.66\% |
| Loans collectively evaluated for impairment | 1.19\% |  | 1.00\% | 8.59\% |  | 1.49\% | 1.04\% | 0.19\% | 1.71\% |
| Total ending loan balance | 1.57\% |  | 1.99\% | 17.33\% |  | 1.79\% | 1.04\% | 0.19\% | 3.03\% |
| Recorded investment: |  |  |  |  |  |  |  |  |  |
| Loans individually evaluated for impairment | \$ 19,205 | \$ | 57,930 | \$113,571 | \$ | 60,227 | \$ - | \$ - | \$ 250,933 |
| Loans collectively evaluated for impairment | 721,583 |  | 173,490 | 293,962 |  | 637,443 | 670,116 | 2,663 | 4,499,257 |
| Total ending loan balance | \$740,788 |  | ,231,420 | \$407,533 |  | 697,670 | \$670,116 | \$2,663 | \$4,750,190 |

Loans collectively evaluated for impairment above include all performing loans at December 31, 2011 and 2010, as well as nonperforming loans internally classified as consumer loans. Nonperforming consumer loans are not typically evaluated for impairment, but receive a portion of the statistical allocation of the allowance for loan losses. Loans individually evaluated for impairment above include all impaired loans internally classitied as commercial loans at December 31, 2011 and 2010, which are evaluated for impairment in accordance with GAAP (see Note 1 of these Notes to Consolidated Financial Statements).

## 7. PREMISES AND EQUIPMENT

The major categories of premises and equipment and accumulated depreciation are summarized as follows:

| December 31 (In thousands) | $\mathbf{2 0 1 1}$ | 2010 |
| :--- | ---: | ---: |
| Land | $\mathbf{\$ 1 8 , 1 5 1}$ | $\$ 23,827$ |
| Buildings | 69,690 | 78,185 |
| Equipment, furniture and fixtures | 59,037 | 61,086 |
| Leasehold improvements | $\mathbf{4 , 2 8 3}$ | 6,031 |
| Total | $\mathbf{8 1 5 1 , 1 6 1}$ | $\$ 169,129$ |
| Less accumulated depreciation | $\mathbf{( 9 7 , 4 2 0 )}$ | $(99,562)$ |
| Premises and equipment, net |  | $\mathbf{5 3 , 7 4 1}$ |

Depreciation expense amounted to $\$ 7.6$ million, $\$ 7.1$ million and $\$ 7.5$ million for the years ended December 31, 2011, 2010 and 2009, respectively.

The Corporation leases certain premises and equipment accounted for as operating leases. The following is a schedule of the future minimum rental payments required for the next five years under such leases with initial terms in excess of one year:

| (In thousands) |  |
| :--- | ---: |
| 2012 | $\$ 1,448$ |
| 2013 | 1,104 |
| 2014 | 910 |
| 2015 | 714 |
| 2016 | 457 |
| Thereafter | 961 |
| Total | $\$ 5,594$ |

Included in the operating lease schedule above is $\$ 101,000$ of future rental payments associated with Vision operating leases covering future rental payments through February 29, 2012. Operating lease payments subsequent to February 29, 2012 have not been considered as the branch offices of Vision are to be acquired by Centennial in the first quarter of 2012.

Rent expense for Park was $\$ 2.4$ million, $\$ 2.6$ million and $\$ 2.8$ million, for the years ended December 31, 2011, 2010 and 2009, respectively. Rent expense for Vision Bank was $\$ 687,000, \$ 732,000$ and $\$ 775,000$ for the years ended December 31, 2011, 2010 and 2009, respectively.

## 8. DEPOSITS

At December 31, 2011 and 2010, noninterest bearing and interest bearing deposits were as follows:

| December 31 (In thousands) | 2011 | 2010 |
| :--- | ---: | ---: |
| Noninterest bearing | $\mathbf{\$ 9 9 5 , 7 3 3}$ | $\$ 937,719$ |
| interest bearing | $\mathbf{3 , 4 6 9 , 3 8 1}$ | $4,157,701$ |
| Total | $\mathbf{\$ 4 , 4 6 5 , 1 1 4}$ | $\$ 5,095,420$ |

At December 31, 2011, the maturities of time deposits were as follows:

| (In thousands) |  |
| :--- | ---: |
| 2012 | $\$ 1,035,594$ |
| 2013 | 236,549 |
| 2014 | 98,045 |
| 2015 | 66,353 |
| 2016 | 61,019 |
| After 5 years | $\mathbf{1 , 5 4 5}$ |
| Total | $\mathbf{\$ 1 , 4 9 9 , 1 0 5}$ |

At December 31, 2011, Park had approximately $\$ 20.2$ million of deposits received from executive officers, directors, and their related interests. Of the $\$ 20.2$ million at December 31, 2011, Vision had approximately $\$ 3.2$ million of deposits received from executive officers, directors, and their related interests, which are included within liabilities held for sale.
Maturities of time deposits over $\$ 100,000$ as of December 31, 2011 were:

| December 31 (In thousands) |  |
| :--- | ---: |
| 3 months or less | $\$ 171,090$ |
| Over 3 months through 6 months | 122,481 |
| Over 6 months through 12 months | 186,793 |
| Over 12 months | 158,581 |
| Total | $\$ 638,945$ |

## 9. SHORT-TERM BORROWINGS

Short-term borrowings were as follows:

| December 31 (In thousands) | $\mathbf{2 0 1 1}$ | 2010 |
| :--- | ---: | ---: |
| Securities sold under agreements to repurchase |  |  |
| and federal funds purchased | $\$ 240,594$ | $\$ 279,669$ |
| Federal Home Loan Bank advances | $\mathbf{2 3 , 0 0 0}$ | 384,000 |
| Total short-term borrowings | $\$ 263,594$ | $\$ 663,669$ |

The outstanding balances for all short-term borrowings as of December 31, 2011 and 2010 and the weighted-average interest rates as of and paid during each of the years then ended were as follows:

| (In thousands) | Repurchase Agreements and Federal Funds Purchased | Federal Home Loan Bank Advances | Demand Notes Due U.S. Treasury and Other |  |
| :---: | :---: | :---: | :---: | :---: |
| 2011: |  |  |  |  |
| Ending balance | \$240,594 | \$ 23,000 | \$ | - |
| Highest month-end balance | 265,412 | 232,000 |  | - |
| Average daily balance | 246,145 | 51,392 |  | - |
| Weighted-average interest rate: As of year-end | 0.29\% | 0.40\% |  | - |
| Paid during the year | 0.30\% | 0.18\% |  | - |
| 2010: |  |  |  |  |
| Ending balance | \$279,669 | \$384,000 | \$ | - |
| Highest month-end balance | 295,467 | 384,000 |  | - |
| Average daily balance | 269,260 | 31,679 |  | - |
| Weighted-average interest rate: As of year-end | 0.32\% | 0.19\% |  | - |
| Paid during the year | 0.39\% | 0.39\% |  | - |

At December 31, 2011 and 2010, Federal Home Loan Bank (FHLB) advances were collateralized by investment securities owned by the Corporation's subsidiary banks and by various loans pledged under a blanket agreement by the Corporation's subsidiary banks.
See Note 4 of these Notes to Consolidated Financial Statements for the amount of investment securities that are pledged. At December 31, 2011 and 2010, \$2,231 million and \$2,071 million, respectively, of commercial real estate and residential mortgage loans were pledged under a blanket agreement to the FHLB by Park's subsidiary banks.
Note 4 states that $\$ 669$ million and $\$ 668$ million of securities were pledged to secure repurchase agreements as of December 31, 2011 and 2010, respectively. Park's repurchase agreements in short-term borrowings consist of customer accounts and securities which are pledged on an individual security basis. Park's repurchase agreements with a third-party financial institution are classified in long-term debt. See Note 10 of these Notes to Consolidated Financial Statements.

## 10. LONG-TERM DEBT

Long-term debt is listed below:

| December 31 <br> (In thousands) | 2011 |  | 2010 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Outstanding Balance | Average Rate | Outstanding Balance | Average Rate |
| Total Federal Home Loan Bank advances by year of maturity: |  |  |  |  |
| 2011 | \$ - | - | \$ 16,460 | 1.99\% |
| 2012 | 15,500 | 2.09\% | 15,500 | 2.09\% |
| 2013 | 75,500 | 1.11\% | 500 | 4.03\% |
| 2014 | 75,500 | 1.61\% | 500 | 4.23\% |
| 2015 | 51,000 | 2.00\% | - | - |
| 2016 | 1,000 | 2.05\% | - | - |
| Thereafter | 303,314 | 3.02\% | 302,342 | 3.02\% |
| Total | \$521,814 | 2.41\% | \$335,302 | 2.93\% |
| Total broker repurchase agreements by year of maturity: |  |  |  |  |
| 2016 | \$ 75,000 | 4.05\% | \$ 75,000 | 4.05\% |
| Thereafter | 225,000 | 4.03\% | 225,000 | 4.03\% |
| Total | \$300,000 | 4.04\% | \$300,000 | 4.04\% |
| Other borrowings by year of maturity: |  |  |  |  |
| 2011 | \$ - | - | \$ 63 | 7.97\% |
| 2012 | 69 | 7.97\% | 69 | 7.97\% |
| 2013 | 74 | 7.97\% | 74 | 7.97\% |
| 2014 | 81 | 7.97\% | 81 | 7.97\% |
| 2015 | 87 | 7.97\% | 87 | 7.97\% |
| 2016 | 94 | 7.97\% | 94 | 7.97\% |
| Thereafter | 963 | 7.97\% | 963 | 7.97\% |
| Total | \$ 1,368 | 7.97\% | \$ 1,431 | 7.97\% |
| Total combined Iong-term debt by year of maturity: |  |  |  |  |
| 2011 | \$ - | - | \$ 16,523 | 2.01\% |
| 2012 | 15,569 | 2.12\% | 15,569 | 2.12\% |
| 2013 | 75,574 | 1.11\% | 574 | 4.54\% |
| 2014 | 75,581 | 1.62\% | 581 | 4.75\% |
| 2015 | 51,087 | 2.01\% | 87 | 7.97\% |
| 2016 | 76,094 | 4.03\% | 75,094 | 4.05\% |
| Thereafter | 529,277 | 3.46\% | 528,305 | 3.46\% |
| Total | \$823,182 | 3.01\% | \$636,733 | 3.46\% |

Other borrowings consist of a capital lease obligation of $\$ 1.4$ million, pertaining to an arrangement that was part of the acquisition of Vision on March 9, 2007 and its associated minimum lease payments. This capital lease is scheduled to be assumed by Centennial Bank, in connection with their acquisition of Vision's branches, in the first quarter of 2012.
Park had approximately $\$ 529.3$ million of long-term debt at December 31, 2011 with a contractual maturity longer than five years. However, approximately $\$ 525$ million of this debt is callable by the issuer in 2012.
At December 31, 2011 and 2010, Federal Home Loan Bank (FHLB) advances were collateralized by investment securities owned by the Corporation's subsidiary banks and by various loans pledged under a blanket agreement by the Corporation's subsidiary banks.
See Note 4 of these Notes to Consolidated Financial Statements for the amount of investment securities that are pledged. See Note 9 of these Notes to Consolidated Financial Statements for the amount of commercial real estate and residential mortgage loans that are pledged to the FHLB.

## 11. SUBORDINATED DEBENTURES/NOTES

As part of the acquisition of Vision on March 9, 2007, Park became the successor to Vision under (i) the Amended and Restated Trust Agreement of Vision Bancshares Trust I (the "Trust"), dated as of December 5, 2005, (ii) the Junior Subordinated Indenture, dated as of December 5, 2005, and (iii) the Guarantee Agreement, also dated as of December 5, 2005.

On December 1, 2005, Vision formed a wholly-owned Delaware statutory business trust, Vision Bancshares Trust I ("Trust T"), which issued \$15.0 million of the Trust's floating rate preferred securities (the "Trust Preferred Securities") to institutional investors. These Trust Preferred Securities qualify as Tier I capital under Federal Reserve Board guidelines. All of the common securities of Trust I are owned by Park. The proceeds from the issuance of the common securities and the Trust Preferred Securities were used by Trust I to purchase $\$ 15.5$ million of junior subordinated notes, which carry a floating rate based on a three-month LIBOR plus 148 basis points. The debentures represent the sole asset of Trust I. The Trust Preferred Securities accrue and pay distributions at a floating rate of three-month LIBOR plus 148 basis points per annum. The Trust Preferred Securities are mandatorily redeemable upon maturity of the notes in December 2035, or upon earlier redemption as provided in the notes. Park has the right to redeem the notes purchased by Trust I in whole or in part, on or after December 30, 2010. As specified in the indenture, if the notes are redeemed prior to maturity, the redemption price will be the principal amount, plus any unpaid accrued interest.
In accordance with GAAP, Trust I is not consolidated with Park's financial statements, but rather the subordinated notes are reflected as a liability.
On December 28, 2007, one of Park's wholly-owned subsidiary banks, The Park National Bank ("PNB"), entered into a Subordinated Debenture Purchase Agreement with USB Capital Funding Corp. Under the terms of the Purchase Agreement, USB Capital Funding Corp. purchased from PNB a Subordinated Debenture dated December 28, 2007, in the principal amount of $\$ 25$ million, which matures on December 29, 2017. The Subordinated Debenture is intended to qualify as Tier 2 capital under the applicable regulations of the Office of the Comptroller of the Currency of the United States of America (the " $0 C C$ "). The Subordinated Debenture accrues and pays interest at a floating rate of three-month LIBOR plus 200 basis points. The Subordinated Debenture may not be prepaid in any amount prior to December 28, 2012; however, subsequent to that date, PNB may prepay, without penalty, all or a portion of the principal amount outstanding in a minimum amount of $\$ 5$ million or any larger multiple of $\$ 5$ million. The three-month LIBOR rate was $0.58 \%$ at December 31, 2011. On January 2, 2008, Park entered into an interest rate swap transaction, which was designated as a cash flow hedge against the variability of cash flows related to the Subordinated Debenture of $\$ 25$ million (see Note 19 of these Notes to Consolidated Financial Statements).

On December 23, 2009, Park entered into a Note Purchase Agreement, dated December 23, 2009, with 38 purchasers (the "Purchasers"). Under the terms of the Note Purchase Agreement, the Purchasers purchased from Park an aggregate principal amount of $\$ 35.25$ million of $10 \%$ Subordinated Notes due December 23, 2019 (the "Notes"). The Notes are intended to qualify as Tier 2 capital under applicable rules and regulations of the Federal Reserve Board. The Notes may not be prepaid in any amount prior to December 23, 2014, however, subsequent to that date, Park may prepay, without penalty, all or a portion of the principal amount outstanding. of the $\$ 35.25$ million in Notes, $\$ 14.05$ million were purchased by related parties.

## 12. STOCK OPTION PLAN

The Park National Corporation 2005 Incentive Stock Option Plan (the "2005 Plan") was adopted by the Board of Directors of Park on January 18, 2005, and was approved by the shareholders at the Annual Meeting of Shareholders on April 18, 2005. Under the 2005 Plan, $1,500,000$ common shares are authorized for delivery upon the exercise of incentive stock options. All of the common shares delivered upon the exercise of incentive stock options granted under the 2005 Plan are to be treasury shares. At December 31, 2011, $1,425,980$ common shares were available for future grants under the 2005 Plan. Under the terms of the 2005 Plan, incentive stock options may be granted at a price not less than the fair market value at the date of the grant, and for an option term of up to five years. No additional incentive stock options may be granted under the 2005 Plan after January 17, 2015.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The fair value of each incentive stock option granted is estimated on the date of grant using a closed form option valuation (Black-Scholes) model. Expected volatilities are based on historical volatilities of Park's common stock. The Corporation uses historical data to estimate option exercise behavior. The expected term of incentive stock options granted is based on historical data and represents the period of time that options granted are expected to be outstanding, which takes into account that the options are not transferable. The risk-free interest rate for the expected term of the incentive stock options is based on the U.S. Treasury yield curve in effect at the time of the grant.
The activity in the 2005 Plan is listed in the following table for 2011:

|  | Number | Weighted Average <br> Exercise Price per Share |
| :--- | ---: | :---: |
| January 1, 2011 | 78,075 | $\$ 74.96$ |
| $\quad$ Granted | - | - |
| Exercised | - | - |
| Forfeited/Expired | 4,055 | 74.96 |
| December 31, 2011 | $\mathbf{7 4 , 0 2 0}$ | $\mathbf{\$ 7 4 . 9 6}$ |
| Exercisable at year end |  | 74,020 |
| Weighted-average remaining contractual life | 0.94 years |  |
| Aggregate intrinsic value | $\$ 0$ |  |

There were no options granted or exercised in 2011, 2010 or 2009. Additionally, no expense was recognized for 2011, 2010 or 2009.

## 13. BENEFIT PLANS

The Corporation has a noncontributory Defined Benefit Pension Plan (the "Pension Plan") covering substantially all of the employees of the Corporation and its subsidiaries. The Pension Plan provides benefits based on an employee's years of service and compensation.
The Corporation's funding policy is to contribute annually an amount that can be deducted for federal income tax purposes using a different actuarial cost method and different assumptions from those used for financial reporting purposes. Management contributed $\$ 2$ million in September 2010, which was deductible on the 2010 tax return and was reflected in deferred tax liabilities at December 31, 2010. In January 2011, management contributed $\$ 14$ million, of which $\$ 12.4$ million was deductible on the 2010 tax return and $\$ 1.6$ million on the 2011 tax return. In January 2012, management contributed $\$ 15.9$ million, of which $\$ 14.3$ million was deductible on the 2011 tax return and $\$ 1.6$ million on the 2012 tax return. The entire $\$ 14.3$ million deductible on the 2011 tax return is reflected as part of deferred taxes at December 31, 2011. See Note 14 of these Notes to Consolidated Financial Statements. Park does not expect to make any additional contributions to the Pension Plan in 2012.
Using an accrual measurement date of December 31, 2011 and 2010, plan assets and benefit obligation activity for the Pension Plan are listed below:

| (In thousands) | 2011 | 2010 |
| :---: | :---: | :---: |
| Change in fair value of plan assets |  |  |
| Fair value at beginning of measurement period | \$85,464 | \$75,815 |
| Actual return on plan assets | 1,813 | 11,296 |
| Company contributions | 14,000 | 2,000 |
| Benefits paid | $(4,696)$ | $(3,647)$ |
| Fair value at end of measurement period | \$96,581 | \$85,464 |
| Change in benefit obligation |  |  |
| Projected benefit obligation at beginning of measurement period | \$74,164 | \$60,342 |
| Service cost | 4,557 | 3,671 |
| Interest cost | 3,967 | 3,583 |
| Actuarial loss | 3,515 | 10,215 |
| Benefits paid | $(4,696)$ | $(3,647)$ |
| Projected benefit obligation at the end of measurement period | \$81,507 | \$74,164 |
| Funded status at end of year (assets less benefit obligation) | \$15,074 | \$11,300 |

The asset allocation for the Pension Plan as of the measurement date, by asset category, was as follows:

|  |  | Percentage of Plan Assets |  |
| :---: | :---: | :---: | :---: |
| Asset Category | Target Allocation | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 0}$ |
| Equity securities | $50 \%-\mathbf{1 0 0} \%$ | $\mathbf{8 0 \%}$ | $\mathbf{8 6 \%}$ |
| Fixed income and cash equivalents | remaining balance | $\mathbf{2 0 \%}$ | $\mathbf{1 4 \%}$ |
| Total | - | $\mathbf{1 0 0 \%}$ | $100 \%$ |

The investment policy, as established by the Retirement Plan Committee, is to invest assets according to the target allocation stated above. Assets will be reallocated periodically based on the investment strategy of the Retirement Plan Committee. The investment policy is reviewed periodically.
The expected long-term rate of return on plan assets was $7.75 \%$ in 2011 and 2010. This return was based on the expected return of each of the asset categories, weighted based on the median of the target allocation for each class.
The accumulated benefit obligation for the Pension Plan was $\$ 71.4$ million and $\$ 63.5$ million at December 31, 2011 and 2010, respectively.
On November 17, 2009, the Park Pension Plan completed the purchase of 115,800 common shares of Park for $\$ 7.0$ million or $\$ 60.45$ per share. At December 31, 2011 and 2010, the fair value of the 115,800 common shares held by the Pension Plan was $\$ 7.5$ million, or $\$ 65.06$ per share and $\$ 8.4$ million, or $\$ 72.67$ per share, respectively.
The weighted average assumptions used to determine benefit obligations at December 31, 2011 and December 31, 2010 were as follows:

|  | $\mathbf{2 0 1 1}$ | 2010 |
| :--- | :--- | :--- |
| Discount rate | $\mathbf{5 . 1 8 \%}$ | $5.50 \%$ |
| Rate of compensation increase | $\mathbf{3 . 0 0 \%}$ | $3.00 \%$ |

The estimated future pension benefit payments reflecting expected future service for the next ten years are shown below in thousands:

| 2012 | $\$ 5,535$ |
| :--- | ---: |
| 2013 | 4,999 |
| 2014 | 5,543 |
| 2015 | 6,259 |
| 2016 | 6,284 |
| $2017-2021$ | 37,823 |
| Total | $\mathbf{\$ 6 6 , 4 4 3}$ |

The following table shows ending balances of accumulated other comprehensive income (loss) at December 31, 2011 and 2010.

| (In thousands) | $\mathbf{2 0 1 1}$ |  | $\mathbf{2 0 1 0}$ |
| :--- | ---: | ---: | ---: |
| Prior service cost | $\mathbf{\$}$ | $(\mathbf{7 4 )}$ | $\$$ |
| Net actuarial loss | $(\mathbf{9 2})$ |  |  |
| Total | $(\mathbf{3 2 , 2 3 7})$ | $(24,410)$ |  |
| Deferred taxes | $\mathbf{1 1 , 2 8 3}$ | $(24,503)$ |  |
| Accumulated other comprehensive loss | $\mathbf{\$ ( 2 0 , 9 5 4 )}$ | $\$(15,927)$ |  |

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Using an actuarial measurement date of December 31 for 2011, 2010 and 2009, components of net periodic benefit cost and other amounts recognized in other comprehensive income (loss) were as follows:

| ( In thousands) | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: |
| Components of net periodic benefit cost and other amounts recognized in other comprehensive income (loss) |  |  |  |
| Service cost | \$ $(4,557)$ | \$(3,671) | \$ $(3,813)$ |
| Interest cost | $(3,967)$ | $(3,583)$ | $(3,432)$ |
| Expected return on plan assets | 7,543 | 5,867 | 4,487 |
| Amortization of prior service cost | (19) | (22) | (34) |
| Recognized net actuarial loss | $(1,411)$ | $(1,079)$ | $(2,041)$ |
| Net periodic benefit cost | \$ (2,411) | \$(2,488) | \$ $(4,833)$ |
| Change to net actuarial (loss)/gain for the period | \$ $(9,164)$ | \$(4,835) | \$ 7,591 |
| Amortization of prior service cost | 19 | 22 | 34 |
| Amortization of net loss | 1,411 | 1,079 | 2,041 |
| Total recognized in other comprehensive (loss)/income | $(7,734)$ | $(3,734)$ | 9,666 |
| Total recognized in net benefit cost and other comprehensive (loss)/income | \$(10,145) | \$(6,222) | \$ 4,833 |

The estimated prior service costs for the Pension Plan that will be amortized from accumulated other comprehensive income into net periodic benefit cost over the next fiscal year is $\$ 20,000$. The estimated net actuarial (loss) expected to be recognized in the next fiscal year is $\$(2.0)$ million.
The weighted average assumptions used to determine net periodic benefit cost for the years ended December 31, 2011 and 2010 are listed below:

|  | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 0}$ |
| :--- | :--- | :--- |
| Discount rate | $\mathbf{5 . 5 0 \%}$ | $6.00 \%$ |
| Rate of compensation increase | $\mathbf{3 . 0 0 \%}$ | $3.00 \%$ |
| Expected long-term return on plan assets | $\mathbf{7 . 7 5 \%}$ | $7.75 \%$ |

Management believes the $7.75 \%$ expected long-term rate of return is an appropriate assumption given historical performance of the S\&P 500 Index, which management believes is a good indicator of future performance of Pension Plan assets.
The Pension Plan maintains cash in a Park National Bank savings account. The Pension Plan cash balance was $\$ 2.1$ million at December 31, 2011.
GAAP defines fair value as the price that would be received by Park for an asset or paid by Park to transfer a liability (an exit price) in an orderly transaction between market participants on the measurement date, using the most advantageous market for the asset or liability. The fair values of equity securities, consisting of mutual fund investments and common stock held by the Pension Plan and the fixed income and cash equivalents, are determined by obtaining quoted prices on nationally recognized securities exchanges (Level 1 inputs). The market value of Pension Plan assets at December 31, 2011 was $\$ 96.6$ million. At December 31, 2011, $\$ 83.2$ million of equity investments in the Pension Plan were categorized as Level 1 inputs; $\$ 13.4$ million of plan investments in corporate and U.S. Government sponsored entity bonds were categorized as Level 2 inputs, as fair value is based on quoted market prices of comparable instruments; and no investments were categorized as Level 3 inputs. The market value of Pension Plan assets was $\$ 85.5$ million at December 31, 2010. At December 31, 2010, $\$ 73.5$ million of investments in the Pension Plan were categorized as Level 1 inputs; $\$ 12.0$ million were categorized as Level 2; and no investments were categorized as Level 3.
The Corporation has a voluntary salary deferral plan covering substantially all of the employees of the Corporation and its subsidiaries. Eligible employees may contribute a portion of their compensation subject to a maximum statutory limitation. The Corporation provides a matching contribution established annually by the Corporation. Contribution expense for the Corporation was $\$ 1.1$ million, $\$ 1.0$ million, and $\$ 1.5$ million for 2011, 2010 and 2009, respectively.

The Corporation has a Supplemental Executive Retirement Plan (SERP) covering certain key officers of the Corporation and its subsidiaries with defined pension benefits in excess of limits imposed by federal tax law. At December 31, 2011 and 2010, the accrued benefit cost for the SERP totaled $\$ 7.2$ million. The expense for the Corporation was $\$ 0.6$ million for 2011 and $\$ 0.5$ million for both 2010 and 2009.

## 14. INCOME TAXES

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of the Corporation's deferred tax assets and liabilities are as follows:

| December 31 (in thousands) | 2011 | 2010 |
| :---: | :---: | :---: |
| Deferred tax assets: |  |  |
| Allowance for loan losses | \$23,956 | \$52,418 |
| Accumulated other comprehensive loss interest rate swap | 296 | 572 |
| Accumulated other comprehensive loss pension plan | 11,283 | 8,576 |
| Intangible assets | 1,523 | 2,156 |
| Deferred compensation | 3,733 | 4,123 |
| OREO devaluations | 6,364 | 7,171 |
| State net operating loss carryforwards | - | 2,812 |
| Loans held for sale fair value adjustment | 4,585 | - |
| Tax credit carryforwards | 1,269 | - |
| Other | 5,220 | 4,988 |
| Valuation allowance | - | $(1,491)$ |
| Total deferred tax assets | \$58,229 | \$81,325 |
| Deferred tax liabilities: |  |  |
| Accumulated other comprehensive income - unrealized gains on securities | \$ 6,824 | \$ 8,142 |
| Deferred investment income | 10,199 | 10,199 |
| Pension plan | 21,567 | 16,835 |
| Mortgage servicing rights | 3,255 | 3,671 |
| Purchase accounting adjustments | 943 | 2,150 |
| Other | 2,006 | 2,176 |
| Total deferred tax liabilities | \$44,794 | \$43,173 |
| Net deferred tax assets | \$13,435 | \$38,152 |

Park performs an analysis to determine if a valuation allowance against deferred tax assets is required in accordance with GAAP. Vision Bank is subject to state income tax in Alabama and Florida. During 2011, Park recognized $\$ 6.10$ million in state tax expense which was the charge necessary to write-off the previously reported state operating loss carryforward asset and other state deferred tax assets at Vision Bank. Prior to the execution of the Purchase Agreement with Centennial, management of Park believed that a merger of Vision Bank into The Park National Bank (the national bank subsidiary of Park) would enable Park to fully utilize the state net operating loss carryforward asset recorded at Vision Bank. The structure of the transactions contemplated by the Purchase Agreement will not allow either the buyer or the seller to benefit from the previously recorded net operating loss carryforward asset at Vision Bank to offset future taxable income; therefore, this asset was written-off by Vision Bank at December 31, 2011. In 2010, a state tax benefit of $\$ 1.16$ million was recorded by Vision Bank, consisting of a gross benefit of $\$ 3.45$ million and a valuation allowance of $\$ 2.29$ million. In the schedule of deferred taxes, the valuation allowance is shown net of the federal tax benefit of $\$ 803,000$.
Management has determined that it is not required to establish a valuation allowance against remaining deferred tax assets in accordance with GAAP since it is more likely than not that the deferred tax assets will be fully utilized in future periods.

The components of the provision for federal and state income taxes are shown below:

| December 31 (in thousands) | $\mathbf{2 0 1 1}$ | 2010 | 2009 |
| :--- | ---: | ---: | ---: |
| Currently payable |  |  |  |
| $\quad$ Federal | $\mathbf{\$ 5 , 9 4 9}$ | $\$ 26,130$ | $\$ 32,148$ |
| $\quad$ State | - | 109 | $(273)$ |
| $\quad$ Deferred |  |  |  |
| $\quad$ Federal | $\mathbf{2 2 , 3 7 8}$ | $(8,333)$ | $(6,745)$ |
| $\quad$ State | $\mathbf{8 , 3 8 2}$ | $(3,564)$ | $(2,187)$ |
| $\quad$ Valuation allowance |  |  |  |
| $\quad$ Federal | - | - | - |
| $\quad$ State | $\mathbf{( 2 , 2 9 4 )}$ | 2,294 | - |
| Total | $\mathbf{\$ 3 4 , 4 1 5}$ | $\$ 16,636$ | $\$ 22,943$ |

The following is a reconciliation of income tax expense to the amount computed at the statutory rate of $35 \%$ for the years ended December 31, 2011, 2010 and 2009.

| December 31 | $\mathbf{2 0 1 1}$ | 2010 | 2009 |
| :--- | :---: | :---: | :---: |
| Statutory federal corporate tax rate <br> Changes in rates resulting from: <br> Tax-exempt interest income, net of <br> disallowed interest | $\mathbf{3 5 . 0 \%}$ | $\mathbf{3 5 . 0 \%}$ | $35.0 \%$ |
| Bank owned life insurance | $\mathbf{( 1 . 0 ) \%}$ | $(1.7) \%$ | $(1.3) \%$ |
| Tax credits (low income housing) | $\mathbf{( 1 . 5 ) \%}$ | $(2.3) \%$ | $(1.8) \%$ |
| State income tax expense, net of <br> federal benefit | $\mathbf{( 5 . 2 ) \%}$ | $(6.7) \%$ | $(4.8) \%$ |
| $\quad$Valuation allowance, net of <br> federal benefit | $\mathbf{4 . 7 \%}$ | $(3.0) \%$ | $(1.6) \%$ |
| $\quad$ 0ther | $\mathbf{( 1 . 3 ) \%}$ | $2.0 \%$ | - |
| Effective tax rate | $\mathbf{( 1 . 2 ) \%}$ | $(1.0) \%$ | $\mathbf{( 1 . 9 ) \%} \%$ |

Park and its Ohio-based subsidiaries do not pay state income tax to the state of Ohio, but pay a franchise tax based on their year-end equity. The franchise tax expense is included in the state tax expense and is shown in "state taxes" on Park's Consolidated Statements of Income. Vision Bank is subject to state income tax, in the states of Alabama and Florida. State income tax expense/ (benefit) for Vision Bank is included in "income taxes" on Park's Consolidated Statements of Income. Vision Bank's 2011 state income tax expense was $\$ 6.10$ million.

## Unrecognized Tax Benefits

The following is a reconciliation of the beginning and ending amount of unrecognized tax benefits.

| (In thousands) | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 0 9}$ |
| :--- | ---: | ---: | ---: |
| January 1 Balance <br> Additions based on tax <br> positions related to the <br> current year | $\mathbf{\$ 4 7 7}$ | $\$ 595$ | $\$ 783$ |
| Additions for tax positions <br> of prior years <br> Reductions for tax positions <br> of prior years | $\mathbf{7 0}$ | 69 | 64 |
| Reductions due to <br> statute of limitations | $\mathbf{1}$ | $\mathbf{7}$ | - |
| (3) | $\mathbf{( 1 3 1 )}$ | $\mathbf{( 1 8 9 )}$ |  |

The amount of unrecognized tax benefits that, if recognized, would favorably affect the effective income tax rate in the future periods at December 31, 2011, 2010 and 2009 was $\$ 378,000, \$ 370,000$ and $\$ 504,000$, respectively. Park does not expect the total amount of unrecognized tax benefits to significantly increase or decrease during the next year.

The (income)/expense related to interest and penalties recorded in the Consolidated Statements of Income for the years ended December 31, 2011, 2010 and 2009 was $\$ 2,500, \$(10,500)$ and $\$(18,000)$, respectively. The amount accrued for interest and penalties at December 31, 2011, 2010 and 2009 was $\$ 63,000, \$ 60,500$ and $\$ 71,000$, respectively.
Park and its subsidiaries are subject to U.S. federal income tax. Some of Park's subsidiaries are subject to state income tax in the following states: Alabama, Florida, California and Kentucky. Park is no longer subject to examination by federal or state taxing authorities for the tax year 2007 and the years prior.
The 2007 and 2008 federal income tax returns of Park National Corporation were recently under examination by the Internal Revenue Service. Additionally, the 2009 State of Ohio franchise tax return was recently under examination. The IRS examination closed in the first quarter of 2012 with no adjustments. The Ohio examination closed in 2011 with no material adjustments.

## 15. OTHER COMPREHENSIVE INCOME (LOSS)

Other comprehensive income (loss) components and related taxes are shown in the following table for the years ended December 31, 2011, 2010 and 2009.

| Year ended December 31 (In thousands) | $\begin{gathered} \text { Before-Tax } \\ \text { Amount } \end{gathered}$ | Tax Effect | Net-of-Tax Amount |
| :---: | :---: | :---: | :---: |
| 2011: |  |  |  |
| Unrealized gains on available-for-sale securities | \$ 25,063 | \$ 8,772 | \$ 16,291 |
| Reclassification adjustment for gains realized in net income | $(28,829)$ | $(10,090)$ | $(18,739)$ |
| Unrealized net holding gain on cash flow hedge | 788 | 276 | 512 |
| Changes in pension plan assets and benefit obligations recognized in other comprehensive income | $(7,734)$ | $(2,707)$ | $(5,027)$ |
| Other comprehensive loss | \$(10,712) | \$ $(3,749)$ | \$ $(6,963)$ |
| 2010: |  |  |  |
| Unrealized losses on available-for-sale securities | \$(11,218) | \$ $(3,926)$ | \$ $(7,292)$ |
| Reclassification adjustment for gains realized in net income | $(11,864)$ | $(4,152)$ | (7,712) |
| Unrealized net holding loss on cash flow hedge | (151) | (53) | (98) |
| Changes in pension plan assets and benefit obligations recognized in other comprehensive income | $(3,734)$ | $(1,307)$ | $(2,427)$ |
| Other comprehensive loss | \$(26,967) | \$ $(9,438)$ | \$(17,529) |
| 2009: |  |  |  |
| Unrealized gains on available-for-sale securities | \$ 5,012 | \$ 1,754 | \$ 3,258 |
| Reclassification adjustment for gains realized in net income | $(7,340)$ | $(2,569)$ | $(4,771)$ |
| Unrealized net holding gain on cash flow hedge | 454 | 159 | 295 |
| Changes in pension plan assets and benefit obligations recognized in other comprehensive income | 9,666 | 3,383 | 6,283 |
| Other comprehensive income | \$ 7,792 | \$ 2,727 | \$ 5,065 |

The ending balance of each component of accumulated other comprehensive income (loss) was as follows as of December 31:

| In thousands) | 2011 | 2010 |
| :--- | ---: | ---: |
| Pension benefit adjustments | $\mathbf{\$ ( 2 0 , 9 5 4 )}$ | $\$(15,927)$ |
| Unrealized net holding loss on cash flow hedge | $(550)$ | $(1,062)$ |
| Unrealized net holding gains on AFS securities | $\mathbf{1 2 , 6 7 3}$ | $\mathbf{1 5 , 1 2 1}$ |
| Total accumulated other |  |  |
| comprehensive income (loss) | $\mathbf{\$ ( 8 , 8 3 1 )}$ | $\mathbf{\$ ( 1 , 8 6 8 )}$ |

## 16. EARNINGS PER COMMON SHARE

GAAP requires the reporting of basic and diluted earnings per common share. Basic earnings per common share excludes any dilutive effects of options, warrants and convertible securities.
The following table sets forth the computation of basic and diluted earnings per common share:

| Year ended December 31 <br> (in thousands, except per share data) | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: |
| Numerator: |  |  |  |
| Net income available to common shareholders | \$76,284 | \$52,294 | \$68,430 |
| Denominator: |  |  |  |
| Basic earnings per common share: Weighted-average shares | 15,400,155 | 15,152,692 | 14,206,335 |
| Effect of dilutive securities - stock options and warrants | 1,291 | 3,043 | - |
| Diluted earnings per common share: Adjusted weighted-average shares and assumed conversions | 15,401,446 | 15,155,735 | 14,206,335 |
| Earnings per common share: |  |  |  |
| Basic earnings per common share | \$4.95 | \$3.45 | \$4.82 |
| Diluted earnings per common share | \$4.95 | \$3.45 | \$4.82 |

As of December 31, 2011 and 2010, options to purchase 74,020 and 78,075 common shares, respectively, were outstanding under Park's 2005 Plan. A warrant to purchase 227,376 common shares was outstanding at both December 31, 2011 and 2010 as a result of Park's participation in the CPP. In addition, warrants to purchase an aggregate of 71,984 common shares were outstanding at December 31, 2010 as a result of the issuance of common stock and warrants which closed on December 10, 2010 (the "December 2010 Warrants"). The December 2010 Warrants expired in 2011, with no warrants being exercised.
The common shares represented by the options and the warrants for the twelve months ended December 31, 2011 and 2010, totaling a weighted average of 126,292 and 382,445 , respectively, were not included in the computation of diluted earnings per common share because the respective exercise prices exceeded the market value of the underlying common shares such that their inclusion would have had an anti-dilutive effect. The warrant to purchase 227,376 common shares issued under the CPP was not included in the twelve month weighted average of 126,292 for 2011 or 382,445 for 2010 , as the dilutive effect of this warrant was 1,291 and 3,043 shares of common stock for the twelve month periods ended December 31, 2011 and December 31,2010 , respectively. The exercise price of the CPP warrant to purchase 227,376 common shares is $\$ 65.97$.

## 17. DIVIDEND RESTRICTIONS

Bank regulators limit the amount of dividends a subsidiary bank can declare in any calendar year without obtaining prior approval. At December 31, 2011, approximately $\$ 51.3$ million of the total stockholders' equity of PNB was available for the payment of dividends to the Corporation, without approval by the applicable regulatory authorities. Vision Bank is currently not permitted to pay dividends to the Corporation.

## 18. FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET RISK AND FINANCIAL INSTRUMENTS WITH CONCENTRATIONS OF CREDIT RISK

The Corporation is party to financial instruments with off-balance sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include loan commitments and standby letters of credit. The instruments involve, to varying degrees, elements of credit and interest rate risk in excess of the amount recognized in the consolidated financial statements.

The Corporation's exposure to credit loss in the event of nonperformance by the other party to the financial instrument for loan commitments and standby letters of credit is represented by the contractual amount of those instruments. The Corporation uses the same credit policies in making commitments and conditional obligations as it does for on-balance sheet instruments. Since many of the loan commitments may expire without being drawn upon, the total commitment amount does not necessarily represent future cash requirements. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loan commitments to customers.
The total amounts of off-balance sheet financial instruments with credit risk were as follows:

| December 31 (in thousands) | 2011 | 2010 |
| :--- | ---: | ---: |
| Loan commitments | $\$ 809,140$ | $\$ 716,598$ |
| Standby letters of credit | 18,772 | 24,462 |

The loan commitments are generally for variable rates of interest.
The Corporation grants retail, commercial and commercial real estate loans to customers primarily located in Ohio, Baldwin County, Alabama and the panhandle of Florida. The Corporation evaluates each customer's creditworthiness on a case-by-case basis. The amount of collateral obtained, if deemed necessary by the Corporation upon extension of credit, is based on management's credit evaluation of the customer. Collateral held varies but may include accounts receivable, inventory, property, plant and equipment, and income-producing commercial properties.
Although the Corporation has a diversified loan portfolio, a substantial portion of the borrowers' ability to honor their contracts is dependent upon the economic conditions in each borrower's geographic location and industry.

## 19. DERIVATIVE INSTRUMENTS

FASB ASC 815, Derivatives and Hedging, establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, and for hedging activities. As required by GAAP, the Company records all derivatives on the Consolidated Balance Sheets at fair value. The accounting for changes in the fair value of derivatives depends on the intended use of the derivatives and the resulting designation. Derivatives used to hedge the exposure to changes in the fair value of an asset, liability, or firm commitment attributable to a particular risk, such as interest rate risk, are considered fair value hedges. Derivatives used to hedge the exposure to variability in expected future cash flows, or other types of forecasted transactions, are considered cash flow hedges.
For derivatives designated as cash flow hedges, the effective portion of changes in the fair value of the derivatives is initially reported in other comprehensive income (outside of earnings) and subsequently reclassified into earnings when the hedged transaction affects earnings, with any ineffective portion of changes in the fair value of the derivative recognized directly in earnings. The Company assesses the effectiveness of each hedging relationship by comparing the changes in cash flows of the derivative hedging instrument with the changes in cash flows of the designated hedged item or transaction.
During the first quarter of 2008, the Company executed an interest rate swap to hedge a $\$ 25$ million floating-rate subordinated note that was entered into by PNB during the fourth quarter of 2007. The Company's objective in using this derivative is to add stability to interest expense and to manage its exposure to interest rate risk. Our interest rate swap involves the receipt of variable-rate amounts in exchange for fixed-rate payments over the life of the agreement without exchange of the underlying principal amount, and has been designated as a cash flow hedge.

At December 31, 2011 and 2010, the interest rate swap's fair value of $\$(0.8)$ million and $\$(1.6)$ million, respectively, was included in other liabilities. No hedge ineffectiveness on the cash flow hedge was recognized during the twelve months ended December 31, 2011 or 2010. At December 31, 2011, the variable rate on the $\$ 25$ million subordinated note was $2.58 \%$ (3-month LIBOR plus 200 basis points) and Park was paying $6.01 \%$ ( $4.01 \%$ fixed rate on the interest rate swap plus 200 basis points).
For the twelve months ended December 31, 2011 and 2010, the change in the fair value of the interest rate swap reported in other comprehensive income was a gain of $\$ 512,000$ (net of taxes of $\$ 276,000$ ) and a loss of $\$ 98,000$ (net of taxes of $\$ 53,000$ ), respectively. Amounts reported in accumulated other comprehensive income related to the interest rate swap will be reclassified to interest expense as interest payments are made on the Company's variable-rate debt.
As of December 31, 2011 and 2010, no derivatives were designated as fair value hedges or hedges of net investments in foreign operations. Additionally, the Company does not use derivatives for trading or speculative purposes.
As of December 31, 2011 and December 31, 2010, Park had mortgage loan interest rate lock commitments (IRLCs) outstanding of approximately \$17.2 million and $\$ 14.5$ million, respectively. Park has specific forward contracts to sell each of these loans to a third party investor. These loan commitments represent derivative instruments, which are required to be carried at fair value. The derivative instruments used are not designed as hedges under GAAP. The fair value of the derivative instruments was approximately $\$ 251,000 \mathrm{at}$ December 31, 2011 and $\$ 166,000$ at December 31, 2010. The fair value of the derivative instruments is included within loans held for sale and the corresponding income is included within non-yield loan fee income. Gains and losses resulting from expected sales of mortgage loans are recognized when the respective loan contract is entered into between the borrower, Park, and the third party investor. The fair value of Park's mortgage IRLCs is based on current secondary market pricing.
In connection with the sale of Park's Class B Visa shares during the 2009 year, Park entered into a swap agreement with the purchaser of the shares. The swap agreement adjusts for dilution in the conversion ratio of Class B Visa shares resulting from certain Visa litigation. At December 31, 2011 and December 31,2010 , the fair value of the swap liability of $\$ 700,000$ and $\$ 60,000$, respectively, is an estimate of the exposure based upon probabilityweighted potential Visa litigation losses.

## 20. LOAN SERVICING

Park serviced sold mortgage loans of $\$ 1,349$ million at December 31, 2011 compared to $\$ 1,471$ million at December 31,2010 , and $\$ 1,518$ million at December 31, 2009. At December 31, 2011, $\$ 25$ million of the sold mortgage loans were sold with recourse compared to $\$ 36$ million at December 31, 2010. Management closely monitors the delinquency rates on the mortgage loans sold with recourse. At December 31, 2011, management determined that no liability was deemed necessary for these loans.
Park capitalized $\$ 1.7$ million in mortgage servicing rights in 2011, $\$ 3.1$ million in 2010 and $\$ 5.5$ million in 2009. Park's amortization of mortgage servicing rights was $\$ 2.6$ million in 2011, $\$ 3.2$ million in 2010 and $\$ 4.0$ million in 2009. The amortization of mortgage loan servicing rights is included within "Other service income". Generally, mortgage servicing rights are capitalized and amortized on an individual sold loan basis. When a sold mortgage loan is paid off, the related mortgage servicing rights are fully amortized.

Activity for mortgage servicing rights and the related valuation allowance follows:

| December 31 (In thousands) | $\mathbf{2 0 1 1}$ | 2010 |
| :--- | ---: | ---: |
| Mortgage servicing rights: |  |  |
| Carrying amount, net, beginning of year | $\mathbf{\$ 1 0 , 4 8 8}$ | $\$ 10,780$ |
| Additions | $\mathbf{1 , 6 5 9}$ | 3,062 |
| Amortization | $\mathbf{( 2 , 5 7 3 )}$ | $(3,180)$ |
| Change in valuation allowance | $\mathbf{( 2 7 3 )}$ | $(174)$ |
| $\quad$ Carrying amount, net, end of year | $\mathbf{9 , 3 0 1}$ | $\$ 10,488$ |
| Valuation allowance: |  |  |
| Beginning of year | $\mathbf{\$ 7 4 8}$ | $\$$ |
| Additions expensed | $\mathbf{2 7 3}$ | 174 |
| $\quad$ End of year | $\mathbf{\$ 1 , 0 2 1}$ | $\$$ |

## 21. FAIR VALUES

The fair value hierarchy requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The three levels of inputs that Park uses to measure fair value are as follows:

- Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that Park has the ability to access as of the measurement date.
- Level 2: Level 1 inputs for assets or liabilities that are not actively traded. Also consists of an observable market price for a similar asset or liability. This includes the use of "matrix pricing" used to value debt securities absent the exclusive use of quoted prices.
- Level 3: Consists of unobservable inputs that are used to measure fair value when observable market inputs are not available. This could include the use of internally developed models, financial forecasting and similar inputs.
Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability between market participants at the balance sheet date. When possible, the Company looks to active and observable markets to price identical assets or liabilities. When identical assets and liabilities are not traded in active markets, the Company looks to observable market data for similar assets and liabilities. However, certain assets and liabilities are not traded in observable markets and Park must use other valuation methods to develop a fair value. The fair value of impaired loans is based on the fair value of the underlying collateral, which is estimated through third party appraisals or internal estimates of collateral values.


## Assets and Liahilities Measured on a Recurring Basis

The following table presents financial assets and liabilities measured on a recurring basis:

| Fair Value Measurements at December 31, 2011 Using: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| (In thousands) | Level 1 | Level 2 | Level 3 | 12/31/11 |
| ASSETS |  |  |  |  |
| Investment Securities |  |  |  |  |
| Obligations of U.S. |  |  |  |  |
| Treasury andother U.S. |  |  |  |  |
| Government sponsored entities |  | \$371,657 | \$ - | \$371,657 |
| Obligations of states and political subdivisions | - | 2,660 | - | 2,660 |
| U.S. Government sponsored entities' asset-backed securities | - | 444,295 | - | 444,295 |
| Equity securities | 1,270 | - | \$763 | 2,033 |
| Mortgage loans held for sale | - | 11,535 | - | 11,535 |
| Mortgage IRLCs | - | 251 | - | 251 |
| LIABILITIES |  |  |  |  |
| Interest rate swap | \$ - | \$ 846 | \$ - | \$ 846 |
| Fair value swap | - | - | 700 | 700 |



The following methods and assumptions were used by the Corporation in determining fair value of the financial assets and liabilities discussed above:
Investment Securities: Fair values for investment securities are based on quoted market prices, where available. If quoted market prices are not available, fair values are based on quoted market prices of comparable instruments. The Fair Value Measurements tables exclude Park's Federal Home Loan Bank stock and Federal Reserve Bank stock. These assets are carried at their respective redemption values, as it is not practicable to calculate their fair values. For securities where quoted prices or market prices of similar securities are not available, which include municipal securities, fair values are calculated using discounted cash flows.

Interest Rate Swap: The fair value of the interest rate swap represents the estimated amount Park would pay or receive to terminate the agreement, considering current interest rates and the current creditworthiness of the counterparty.
Fair Value Swap: The fair value of the swap agreement entered into with the purchaser of the Visa Class B shares represents an internally developed estimate of the exposure based upon probability-weighted potential Visa litigation losses.
Interest Rate Lock Commitments (IRLCs): IRLCs are based on current secondary market pricing and are classified as Level 2.
Mortgage Loans Held for Sale: Mortgage loans held for sale are carried at their fair value. Mortgage loans held for sale are estimated using security prices for similar product types and, therefore, are classified in Level 2.

The table below is a reconciliation of the beginning and ending balances of the Level 3 inputs for the years ended December 31, 2011 and 2010, for financial instruments measured on a recurring basis and classified as Level 3:
$\left.\begin{array}{lccc}\hline \text { Level } 3 \text { Fair Value Measurements } & \begin{array}{c}\text { Obligations } \\ \text { of } \\ \text { States and } \\ \text { Pulitical }\end{array} & \begin{array}{c}\text { Equity } \\ \text { Subdivisions } \\ \text { (in thousands) }\end{array} & \$ 2,598 \\ \hline \text { Balance at December 31, 2010 } & \$ 745 & \text { Fair Value } \\ \text { Swap }\end{array}\right](60)$

The fair value for several equity securities with a fair value of $\$ 745,000$ as of December 31, 2010 was transferred out of Level 1 and into Level 3 because of a lack of observable market data for these investments. The Company's policy is to recognize transfers as of the end of the reporting period. As a result, the fair value for these equity securities was transferred on December 31, 2010.

## Assets and Liabilities Measured on a Nonrecurring Basis

The following table presents financial assets and liabilities measured at fair value on a nonrecurring basis:

| Fair Value Measurements at December 31, 2011 Using: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (In thousands) | Level 1 |  | evel 2 | Level 3 | 12/31/11 |
| Impaired loans: |  |  |  |  |  |
| Commercial, financial <br> and agricultural $\$-$ $\$$   |  |  |  |  |  |
| Commercial real estate | - |  | - | 24,859 | 24,859 |
| Construction real estate: |  |  |  |  |  |
|  | Vision commercial land |  |  |  |  |
| Remaining commercial | - |  | - | 8,860 | 8,860 |
| Residential real estate | - |  | - | 12,935 | 12,935 |
| Total impaired loans | \$- | \$ |  | \$87,813 | \$87,813 |
| Mortgage servicing rights | - |  | 5,815 | - | 5,815 |
| Other real estate owned | - |  | - | 42,272 | 42,272 |


| Fair Value Measurements at December 31, 2010 Using: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ( In thousands) | Level 1 |  | vel 2 | Level 3 | 12/31/10 |
| Impaired loans: |  |  |  |  |  |
| Commercial, financial and agricultural | \$- | \$ |  | \$ 8,276 | \$ 8,276 |
| Commercial real estate | - |  | - | 32,229 | 32,229 |
| Construction real estate: Vision commercial land and development | - |  | - | 42,274 | 42,274 |
| Remaining commercial | - |  | - | 10,465 | 10,465 |
| Residential real estate | - |  | - | 16,399 | 16,399 |
| Total impaired loans | \$- | \$ |  | \$109,643 | \$109,643 |
| Mortgage servicing rights | - |  | 3,813 | - | 3,813 |
| Other real estate owned | - |  | - | 41,709 | 41,709 |

Impaired loans, which are usually measured for impairment using the fair value of collateral, had a book value of $\$ 187.1$ million at December 31, 2011, after partial charge-offs of $\$ 103.8$ million. In addition, these loans had a specific valuation allowance of $\$ 15.9$ million. Of the $\$ 187.1$ million impaired loan porffolio, loans with a book value of $\$ 103.7$ million were carried at their fair value of $\$ 87.8$ million, as a result of the aforementioned charge-offs and specific valuation allowance. The remaining $\$ 83.4$ million of impaired loans were carried at cost, as the fair value of the underlying collateral or present value of expected future cash flows on these loans exceeded the book value for each individual credit. At December 31, 2010, impaired loans had a book value of $\$ 250.9$ million. Of these, loans with a book value of $\$ 176.5$ million were carried at their fair value of $\$ 109.6$ million, as a result of partial chargeoffs of $\$ 53.6$ million and a specific valuation allowance of $\$ 66.9$ million. The remaining $\$ 74.4$ million of impaired loans at December 31, 2010 were carried at cost.
Mortgage servicing rights (MSRs), which are carried at the lower of cost or fair value, were recorded at $\$ 9.3$ million at December 31,2011 . Of the $\$ 9.3$ million MSR carrying balance at December 31, 2011, $\$ 5.8$ million was recorded at fair value and included a valuation allowance of $\$ 1.0$ million. The remaining $\$ 3.5$ million was recorded at cost, as the fair value exceeded the cost at December 31, 2011. MSRs do not trade in active, open markets with readily observable prices. For example, sales of MSRs do occur, but precise terms and conditions typically are not readily available. As such, management, with the assistance of a third party specialist, determined fair value based on the discounted value of the future cash flows estimated to be received. Significant inputs include the discount rate and assumed prepayment speeds utilized. The calculated fair value was then compared to market vales where possible to ascertain the reasonableness of the valuation in relation to current market expectations for similar products. Accordingly, MSRs are classified in Level 2. At December 31,2010 , of the $\$ 10.5$ million MSR carrying balance, $\$ 3.8$ million were recorded at fair value and included a valuation allowance of $\$ 748,000$.
Other real estate owned (OREO) is recorded at fair value based on property appraisals, less estimated selling costs, at the date of transfer. The carrying value of OREO is not re-measured to fair value on a recurring basis, but is subject to fair value adjustments when the carrying value exceeds the fair value, less estimated selling costs. At December 31, 2011 and 2010, the estimated fair value of OREO, less estimated selling costs amounted to $\$ 42.3$ million and $\$ 41.7$ million, respectively. The financial impact of OREO valuation adjustments for the year ended December 31, 2011 was $\$ 8.2$ million.
The following methods and assumptions were used by the Corporation in estimating its fair value disclosures for assets and liabilities not discussed above:
Cash and money market instruments: The carrying amounts reported in the Consolidated Balance Sheets for cash and short-term instruments approximate those assets' fair values.
Loans receivable: For variable-rate loans that reprice frequently and with no significant change in credit risk, fair values are based on carrying values. The fair values for certain mortgage loans (e.g., one-to-four family residential) are based on quoted market prices of similar loans sold in conjunction with
securitization transactions, adjusted for differences in loan characteristics. The fair values for other loans are estimated using discounted cash flow analyses, using interest rates currently being offered for loans with similar terms to borrowers of similar credit quality.
Off-balance sheet instruments: Fair values for the Corporation's loan commitments and standby letters of credit are based on the fees currently charged to enter into similar agreements, taking into account the remaining terms of the agreements and the counterparties' credit standing. The carrying amount and fair value were not material.
Deposit liabilities: The fair values disclosed for demand deposits (e.g., interest and non-interest checking, savings, and money market accounts) are, by definition, equal to the amount payable on demand at the reporting date (i.e., their carrying amounts). The carrying amounts for variable-rate, fixed-term certificates of deposit approximate their fair values at the reporting date. Fair values for fixed rate certificates of deposit are estimated using a discounted cash flow calculation that applies interest rates currently being offered on certificates to a schedule of aggregated expected monthly maturities of time deposits.
Short-term borrowings: The carrying amounts of federal funds purchased, borrowings under repurchase agreements and other short-term borrowings approximate their fair values.
Long-term debt: Fair values for long-term debt are estimated using a discounted cash flow calculation that applies interest rates currently being offered on long-term debt to a schedule of monthly maturities.
Subordinated debentures/notes: Fair values for subordinated debentures and notes are estimated using a discounted cash flow calculation that applies interest rate spreads currently being offered on similar debt structures to a schedule of monthly maturities.
The fair value of financial instruments at December 31, 2011 and December 31, 2010 , was as follows:

| December 31, (In thousands) | 2011 |  | 2010 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Carrying Value | Fair Value | Carrying Value | Fair Value |
| Financial assets: |  |  |  |  |
| Cash and money market instruments | \$ 157,486 | \$ 157,486 | \$ 133,780 | \$ 133,780 |
| Investment securities | 1,640,869 | 1,655,219 | 1,971,092 | 1,983,636 |
| Accrued interest receivable | 19,697 | 19,697 | 24,137 | 24,137 |
| Mortgage loans held for sale | 11,535 | 11,535 | 8,340 | 8,340 |
| Impaired loans carried at fair value | 87,813 | 87,813 | 109,643 | 109,643 |
| Other loans | 4,149,307 | 4,167,224 | 4,471,127 | 4,490,855 |
| Loans receivable, net | \$4,248,655 | \$4,266,572 | \$4,589,110 | \$4,608,838 |
| Assets held for sale | 382,462 | 382,462 | - | - |
| Financial liabilities: |  |  |  |  |
| Noninterest bearing checking | \$ 995,733 | \$ 995,733 | \$ 937,719 | \$ 937,719 |
| Interest bearing transaction accounts | 1,037,385 | 1,037,385 | 1,283,159 | 1,283,159 |
| Savings | 931,526 | 931,526 | 899,288 | 899,288 |
| Time deposits | 1,499,105 | 1,506,075 | 1,973,903 | 1,990,163 |
| Other | 1,365 | 1,365 | 1,351 | 1,351 |
| Total deposits | \$4,465,114 | \$4,472,084 | \$5,095,420 | \$5,111,680 |
| Short-term borrowings | \$ 263,594 | \$ 263,594 | \$ 663,669 | \$ 663,669 |
| Long-term debt | 823,182 | 915,274 | 636,733 | 699,080 |
| Subordinated debentures/ notes | 75,250 | 68,601 | 75,250 | 63,099 |
| Accrued interest payable | 4,916 | 4,916 | 6,123 | 6,123 |
| Liabilities held for sale | 536,186 | 536,991 | - | - |
| Derivative financial instruments: Interest rate swap | \$ 846 | \$ 846 | \$ 1,634 | \$ 1,634 |
| Fair value swap | 700 | 700 | 60 | 60 |

## 22. CAPITAL RATIOS

At December 31, 2011 and 2010, the Corporation and each of its two separately chartered banks had Tier 1, total risk-based capital and leverage ratios which were well above both the required minimum levels of $4.00 \%, 8.00 \%$ and $4.00 \%$, respectively, and the well-capitalized levels of $6.00 \%, 10.00 \%$ and $5.00 \%$, respectively.

The following table indicates the capital ratios for Park and each subsidiary at December 31, 2011 and December 31, 2010.

|  | 2011 |  |  | 2010 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tier 1 Risk- <br> Based | Total RiskBased | Leverage | Tier 1 RiskBased | Total RiskBased | Leverage |
| Park National Bank | 9.52\% | 11.46\% | 6.58\% | 9.43\% | 11.38\% | 6.68\% |
| Vision Bank | 23.42\% | 24.72\% | 15.89\% | 11.75\% | 13.12\% | 9.12\% |
| Park | 14.15\% | 16.65\% | 9.81\% | 13.24\% | 15.71\% | 9.54\% |

Failure to meet the minimum requirements above could cause the Federal Reserve Board to take action. Park's bank subsidiaries are also subject to these capital requirements by their primary regulators. As of December 31, 2011 and 2010, Park and its banking subsidiaries were well-capitalized and met all capital requirements to which each was subject. There are no conditions or events since the most recent regulatory report filings, by PNB or Vision Bank ("VB") that management believes have changed the risk categories for either of the two banks.

The following table reflects various measures of capital for Park and each of PNB and VB:

| (In thousands) | Actual Amount | Ratio | To Be Adequately Capitalized |  | To Be Well Capitalized |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Amount | Ratio | Amount | Ratio |
| At December 31, 2011: |  |  |  |  |  |  |
| Total risk-based capital (to risk-weighted assets) |  |  |  |  |  |  |
| PNB | \$498,367 | 11.46\% | \$347,972 | 8.00\% | \$434,965 | 10.00\% |
| VB ( $\dagger$ ) | 115,637 | 24.72\% | 37,427 | 8.00\% | 46,784 | 10.00\% |
| Park | 812,286 | 16.65\% | 390,270 | 8.00\% | 487,837 | 10.00\% |
| Tier 1 risk-based capital (to risk-weighted assets) |  |  |  |  |  |  |
| PNB | \$413,870 | 9.52\% | \$173,986 | 4.00\% | \$260,979 | 6.00\% |
| VB | 109,566 | 23.42\% | 18,714 | 4.00\% | 28,071 | 6.00\% |
| Park | 690,419 | 14.15\% | 195,135 | 4.00\% | 292,702 | 6.00\% |
| Leverage ratio (to average total assets) |  |  |  |  |  |  |
| PNB | \$413,870 | 6.58\% | \$251,691 | 4.00\% | \$314,614 | 5.00\% |
| VB (1) | 109,566 | 15.89\% | 27,588 | 4.00\% | 34,485 | 5.00\% |
| Park | 690,419 | 9.81\% | 281,506 | 4.00\% | 351,882 | 5.00\% |


| At December 31, 2010: Total risk-based capital (to risk-weighted assets) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PNB | \$495,668 | 11.38\% | \$348,452 | 8.00\% | \$435,565 | 10.00\% |
| VB (Restated) (1)(2) | 80,305 | 13.12\% | 48,966 | 8.00\% | 61,208 | 10.00\% |
| Park (Restated) | 786,214 | 15.71\% | 400,307 | 8.00\% | 500,384 | 10.00\% |
| Tier 1 risk-based capital (to risk-weighted assets) |  |  |  |  |  |  |
| PNB | \$410,879 | 9.43\% | \$174,226 | 4.00\% | \$261,339 | 6.00\% |
| VB (Restated) | 71,897 | 11.75\% | 24,483 | 4.00\% | 36,725 | 6.00\% |
| Park (Restated) | 662,390 | 13.24\% | 200,154 | 4.00\% | 300,230 | 6.00\% |
| Leverage ratio (to average total assets) |  |  |  |  |  |  |
| PNB | \$410,879 | 6.68\% | \$246,084 | 4.00\% | \$307,605 | 5.00\% |
| VB (Restated) (1)(2) | 71,897 | 9.12\% | 31,520 | 4.00\% | 39,400 | 5.00\% |
| Park (Restated) | 662,390 | 9.54\% | 277,817 | 4.00\% | 347,271 | 5.00\% |

(1) Park management had agreed to maintain Vision Bank's total risk-based capital at $16.00 \%$ and the leverage ratio at $12.00 \%$.
(2) As a result of the financial statement restatement for the year ended December 31, 2010, Vision Bank's December 31, 2010 total risk-based capital ratio declined from $19.55 \%$ to $13.12 \%$ and its leverage ratio declined from $14.05 \%$ to $9.12 \%$.

## 23. SEGMENT INFORMATION

The Corporation is a multi-bank holding company headquartered in Newark, Ohio. The operating segments for the Corporation are its two chartered bank subsidiaries, The Park National Bank (headquartered in Newark, Ohio) and Vision Bank (headquartered in Panama City, Florida). Guardian Financial Services Company is a consumer finance company and is excluded from PNB for segment reporting purposes. GFSC is included within the presentation of "All Other" in the segment reporting tables that follow. GAAP requires management to disclose information about the different types of business activities in which a company engages and also information on the different economic environments in which a company operates, so that the users of the financial statements can better understand a company's performance, better understand the potential for future cash flows, and make more informed judgments about the company as a whole. Park's two operating segments are in line with GAAP as there are: (i) two separate and distinct geographic markets in which Park operates, (ii) discrete financial information is available for each operating segment and (iii) the segments are aligned with internal reporting to Park's Chief Executive Officer, who is the chief operating decision maker.

| Operating results for the year ended December 31, 2011 (In thousands) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | PNB | VB | All Other | Total |
| Net interest income | \$ 236,282 | \$ 27,078 | \$ 9,874 | \$ 273,234 |
| Provision for loan losses | 30,220 | 31,052 | 2,000 | 63,272 |
| Other income (loss) | 90,982 | 6,617 | $(2,689)$ | 94,910 |
| Other expense | 146,235 | 31,379 | 10,703 | 188,317 |
| Income (loss) before taxes | 150,809 | (28,736) | $(5,518)$ | 116,555 |
| Income taxes (benefit) | 43,958 | $(6,210)$ | $(3,333)$ | 34,415 |
| Net income (loss) | \$ 106,851 | S (22,526) | \$ $(2,185)$ | \$ 82,140 |
| Balances at December 31, 2011: |  |  |  |  |
| Assets | \$6,281,747 | \$650,935 | \$ 39,563 | \$6,972,245 |
| Assets held for sale (1) | - | 382,462 | - | 382,462 |
| Loans | 4,172,424 | 123,883 | 20,792 | 4,317,099 |
| Deposits | 4,611,646 | 32 | $(146,564)$ | 4,465,114 |
| Liabilities held for saie (2) | - | 536,186 | - | 536,186 |
| Operating results for the year ended December 31, 2010 (In thousands) |  |  |  |  |
|  | PNB | vB | All Other | Total |
| Net interest income | \$ 237,281 | \$ 27,867 | \$ 8,896 | \$ 274,044 |
| Provision for loan losses | 23,474 | 61,407 | 2,199 | 87,080 |
| Other income (loss) | 80,512 | $(6,024)$ | 392 | 74,880 |
| Other expense | 144,051 | 31,623 | 11,433 | 187,107 |
| Income (loss) before taxes | 150,268 | $(71,187)$ | $(4,344)$ | 74,737 |
| Income taxes (benefit) | 47,320 | $(25,773)$ | $(4,911)$ | 16,636 |
| Net income (loss) | \$ 102,948 | \$ $(45,414)$ | \$ 567 | \$58,101 |
| Balances at December 31, 2010: |  |  |  |  |
| Assets | \$6,495,558 | \$791,945 | \$ $(5,242)$ | \$7,282,261 |
| Loans | 4,074,775 | 640,580 | 17,330 | 4,732,685 |
| Deposits | 4,622,693 | 633,432 | $(160,705)$ | 5,095,420 |
| Operating results for the year ended December 31, 2009 (In thousands) |  |  |  |  |
|  | PNB | VB | All Other | Total |
| Net interest income | \$ 236,107 | \$ 25,634 | \$ 11,750 | \$ 273,491 |
| Provision for loan losses | 22,339 | 44,430 | 2,052 | 68,821 |
| Other income (loss) | 82,770 | $(2,047)$ | 467 | 81,190 |
| Other expense | 148,048 | 28,091 | 12,586 | 188,725 |
| Income (loss) before taxes | 148,490 | $(48,934)$ | $(2,421)$ | 97,135 |
| Income taxes (benefit) | 47,032 | $(18,824)$ | $(5,265)$ | 22,943 |
| Net income (loss) | \$ 101,458 | \$ 30,110 ) | \$ 2,844 | \$ 74,192 |
| Balances at December 31, 2009: |  |  |  |  |
| Assets | \$6,182,257 | \$897,981 | \$ $(39,909)$ | \$7,040,329 |
| Loans | 3,950,599 | 677,018 | 12,815 | 4,640,432 |
| Deposits | 4,670,113 | 688,900 | \$(170,961) | 5,188,052 |

(1) The assets held for sale represent the loans and other assets at Vision Bank that will be sold in the first quarter of 2012.
(2) The liabilities held for sale represent the deposits and other liabilities at Vision Bank that will be sold in the first quarter of 2012.

The following is a reconciliation of financial information for the reportable segments to the Corporation's consolidated totals:

| (in thousands) | Net Interest Income | Depreciation Expense | $\begin{gathered} \text { Other } \\ \text { Expense } \end{gathered}$ | Income Taxes | Assets | Deposits |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2011: |  |  |  |  |  |  |
| Totals for reportable segments | \$263,360 | \$7,562 | \$170,052 | \$37,748 | \$6,932,682 | \$4,611,678 |
| Elimination of intersegment items | - | - | - | - | $(57,286)$ | $(146,564)$ |
| Parent Co . and GFSC totals - not eliminated | - 9,874 | 21 | 10,682 | $(3,333)$ | 96,849 | - |
| Totals | \$273,234 | \$7,583 | \$180,734 | \$34,415 | \$6,972,245 | \$4,465,114 |
| 2010: |  |  |  |  |  |  |
| Totals for reportable segments | \$265,148 | \$7,109 | \$168,565 | \$21,547 | \$7,287,503 | \$5,256,125 |
| Elimination of intersegment items | - | - | - | - | $(77,876)$ | $(160,705)$ |
| Parent Co. and GFSC totals - not eliminated | - 8,896 | 17 | 11,416 | $(4,911)$ | 72,634 | - |
| Totals | \$274,044 | \$7,126 | \$179,981 | \$16,636 | \$7,282,261 | \$5,095,420 |
| 2009: |  |  |  |  |  |  |
| Totals for reportable segments | \$261,741 | \$7,451 | \$168,688 | \$28,208 | \$7,080,238 | \$5,359,013 |
| Elimination of intersegment items | - | - | - | - | $(114,214)$ | $(170,961)$ |
| Parent Co. and GFSC totals - not eliminated | 11,750 | 22 | 12,564 | $(5,265)$ | 74,305 | - |
| Totals | \$273,491 | \$7,473 | \$181,252 | \$22,943 | \$7,040,329 | \$5,188,052 |

## 24. PARENT COMPANY STATEMENTS

The Parent Company statements should be read in conjunction with the consolidated financial statements and the information set forth below.

Investments in subsidiaries are accounted for using the equity method of accounting.
The effective tax rate for the Parent Company is substantially less than the statutory rate due principally to tax-exempt dividends from subsidiaries. Cash represents noninterest bearing deposits with a bank subsidiary. Net cash provided by operating activities reflects cash payments (received from subsidiaries) for income taxes of $\$ 4.21$ million, $\$ 5.97$ million and $\$ 5.22$ million in 2011, 2010 and 2009 , respectively.
At December 31, 2011 and 2010, stockholders' equity reflected in the Parent Company balance sheet includes $\$ 146.6$ million and $\$ 143$ million, respectively, of undistributed earnings of the Corporation's subsidiaries which are restricted from transfer as dividends to the Corporation.

Balance Sheets
December 31, 2011 and 2010

| (In thousands) | 2011 | 2010 |
| :---: | :---: | :---: |
| Assets: |  |  |
| Cash | \$140,607 | \$160,011 |
| Investment in subsidiaries | 602,270 | 601,201 |
| Debentures receivable from subsidiary banks | 5,000 | 5,000 |
| Other investments | 2,280 | 1,451 |
| 0ther assets | 90,438 | 69,845 |
| Total assets | \$840,595 | \$837,508 |
| Liabilities: |  |  |
| Dividends payable | \$ - | \$ |
| Subordinated notes | 50,250 | 50,250 |
| Other liabilities | 47,981 | 57,550 |
| Total liabilities | 98,231 | 107,800 |
| Total stockholders' equity | 742,364 | 729,708 |
| Total liabilities and stockholders' equity | \$840,595 | \$837,508 |

Statements of Income
for the years ended December 31, 2011, 2010 and 2009

| (In thousands) | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: |
| Income: |  |  |  |
| Dividends from subsidiaries | \$105,000 | \$80,000 | \$75,000 |
| Interest and dividends | 4,669 | 4,789 | 4,715 |
| Other | $(2,653)$ | 411 | 489 |
| Total income | 107,016 | 85,200 | 80,204 |
| Expense: |  |  |  |
| Other, net | 11,721 | 12,632 | 10,322 |
| Total expense | 11,721 | 12,632 | 10,322 |
| Income before federal taxes and equity in undistributed losses of subsidiaries <br> 95,295 <br> 72,568 <br> 69,882 |  |  |  |
| Federal income tax benefit | 4,799 | 5,993 | 6,210 |
| Income before equity in undistributed losses of subsidiaries <br> 100,094 <br> 78,561 <br> 76,092 |  |  |  |
| Equity in undistributed losses of subsidiaries | $(17,954)$ | $(20,460)$ | $(1,900)$ |
| Net income | \$ 82,140 | \$ 58,101 | \$74,192 |

Statements of Cash Flows
for the years ended December 31, 2011, 2010 and 2009

| (In thousands) | 2011 | 2010 | 2009 |
| :---: | :---: | :---: | :---: |
| Operating activities: Net income | \$82,140 | \$ 58,101 | \$ 74,192 |
| Adjustments to reconcile net income to net cash provided by operating activities: Undistributed losses of subsidiaries | 17,954 | 20,460 | 1,900 |
| Other than temporary impairment charge, investments <br> (Increase) decrease in other assets (Decrease) increase in other liabilities |  | $\begin{array}{r} 23 \\ 7,321 \\ (3,763) \\ \hline \end{array}$ | $\begin{array}{r} 140 \\ (18,420) \\ 24,178 \end{array}$ |
| Net cash provided by operating activities | 69,755 | 82,142 | 81,990 |
| Investing activities: Purchase of investit |  |  |  |
| Capital contribution to subsidiary | $(26,000)$ | $(52,000)$ | $(37,000)$ |
| Repayment of debentures receivable from subsidiaries | - | 2,500 | - |
| Net cash used in investing activities | $(26,250)$ | $(49,500)$ | $(37,113)$ |
| Financing activities: Cash dividends paid | $(62,907)$ | $(62,076)$ | $(58,035)$ |
| Proceeds from issuance of common stock and warrants | - | 33,541 | 53,475 |
| Proceeds from issuance of subordinated notes | - | - | 35,250 |
| Cash payment for fractional shares | (2) | (4) | (2) |
| Proceeds from issuance of preferred stock | - | - | - |
| Net cash (used in) provided by financing activities | $(62,909)$ | $(28,539)$ | 30,688 |
| (Decrease) increase in cash | $(19,404)$ | 4,103 | 75,565 |
| Cash at beginning of year | 160,011 | 155,908 | 80,343 |
| Cash at end of year | \$140,607 | \$160,011 | \$155,908 |

## 25. PARTICIPATION IN THE U.S. TREASURY CAPITAL PURCHASE PROGRAM

On December 23, 2008, Park issued $\$ 100$ million of cumulative perpetual preferred shares, with a liquidation preference of $\$ 1,000$ per share (the "Senior Preferred Shares"). The Senior Preferred Shares constitute Tier 1 capital and rank senior to Park's common shares. The Senior Preferred Shares pay cumulative dividends at a rate of 5\% per annum through February 14, 2014 and will reset to a rate of $9 \%$ per annum thereafter. For the year ended December 31, 2011, Park recognized a charge to retained earnings of $\$ 5.9$ million representing the preferred stock dividend and accretion of the discount on the preferred stock, associated with its participation in the CPP.

As part of its participation in the CPP, Park also issued a warrant to the U.S. Treasury to purchase 227,376 common shares, which is equal to $15 \%$ of the aggregate amount of the Senior Preferred Shares purchased by the U.S. Treasury, having an exercise price of $\$ 65.97$. The initial exercise price for the warrant and the market price for determining the number of common shares subject to the warrant were determined by reference to the market price of the common shares on the date the Company's application for participation in the CPP was approved by the United States Department of the Treasury (calculated on a 20 -day trailing average). The warrant has a term of 10 years.
A company that participates in the CPP must adopt certain standards for compensation and corporate governance, established under the American Recovery and Reinvestment Act of 2009 (the "ARRA"), which amended and replaced the executive compensation provisions of the Emergency Economic Stabilization Act of 2008 ("EESA") in their entirety, and the Interim Final Rule promulgated by the Secretary of the U.S. Treasury under 31 C.ER. Part 30 (collectively, the "Troubled Asset Relief Program (TARP) Compensation Standards"). In addition, Park's ability to declare or pay dividends on or repurchase its common shares is partially restricted as a result of its participation in the CPP.

## 26. SALE OF COMMON SHARES AND ISSUANCE OF COMMON STOCK WARRANTS

There were no sales of common shares or issuance of common stock warrants during 2011. Outstanding as of December 31, 2010 were 35,992 Series A Common Share Warrants and 35,992 Series B Common Share Warrants which were issued as part of the registered direct public offering completed on December 10, 2010. The Series A and Series B Common Share Warrants had an exercise price of $\$ 76.41$. The Series A Common Share Warrants issued in December 2010 were not exercised and expired on June 10, 2011. The Series B Common Share Warrants issued in December 2010 were not exercised and expired on December 10, 2011.

## 27. SUBSEQUENT EVENT - VISION BANK CLOSING

On February 16, 2012, Park and its wholly-owned subsidiary, Vision Bank, a Florida state-chartered bank, completed their sale of substantially all of the performing loans, operating assets and liabilities associated with Vision Bank to Centennial Bank ("Centennial"), an Arkansas state-chartered bank which is a wholly-owned subsidiary of Home BancShares, Inc., an Arkansas Corporation ("Home"), as contemplated by the previously announced Purchase and Assumption Agreement by and between Park, Vision, Home and Centennial, dated as of November 16, 2011, as amended by the First Amendment to Purchase and Assumption Agreement, dated as of January 25, 2012 (the "Agreement").
In accordance with the Agreement, on the closing date, Vision sold approximately $\$ 354$ million in performing loans, approximately $\$ 520$ million of deposits, fixed assets of approximately $\$ 12.5$ million and other miscellaneous assets and liabilities for a purchase price of $\$ 27.9$ million. Subsequent to the transactions contemplated by the Agreement, Vision was left with approximately $\$ 22$ million of performing loans (including mortgage loans held for sale) and non-performing loans with a fair value of $\$ 88$ million. Park will record a pre-tax gain, net of expenses directly related to the sale, of approximately $\$ 22$ million, resulting from the transactions contemplated by the Agreement.
Promptly following the closing of the transactions contemplated by the Agreement, Vision surrendered its Florida banking charter to the Florida Office of Financial Regulation (the "OFR") and became a non-bank Florida corporation (the "Florida Corporation"). The Florida Corporation merged with and into a wholly-owned, non-bank subsidiary of Park, SE Property Holdings, LLC ("SE, LLC"), with SE, LLC being the surviving entity.

# PARK NATIONAL CORPORATION 

Post Office Box 3500
Newark, Ohio 43058-3500
740.349.8451

ParkNationalCorp.com


[^0]:    Patricia A. Byerly Retired, Byerly-Lindsey Funeral Home; Timothy R. Cowen - Cowen Truck Line, Inc.; James S. Lingenfelter. President; Roger E. Stitziein Loudonville Farmers Equity; Chris D. Tuttle. Amish Oak Furniture Company. Inc; Gordon E. Yance. Chairman of the Board, First Knox National Bank

