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OMB APPROVAL

SECURITIES AND EXCHANGE COMMISSION  
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JUL 11 2012

DIVISION OF TRADING & MARKETS

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB Number: 3235-0504  
Expires: August 31, 2010  
Estimated average burden  
Hours per response: . . . . . 3.60

**FORM 19b-4(e)**

Information Required of a Self-Regulatory Organization Listing and Trading a New  
Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

**READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM**

**Part I**

**Initial Listing Report**



12005823

1. Name of Self-Regulatory Organization Trading New Derivative Securities Product:  
National Stock Exchange, Inc.
2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):  
Trust
3. Class of New Derivative Securities Product:  
Equity
4. Name of Underlying Instrument:  
Top Guru Holdings Index
5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:  
Broad-based
6. Ticker Symbol(s) of New Derivative Securities Product:  
GURU
7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:  
Domestic Stock Exchanges
8. Settlement Methodology of New Derivative Securities Product:  
cash
9. Position Limits of New Derivative Securities Product (if applicable):

**Part II**

**Execution**

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the trading of the above-referenced new derivative securities product according to its relevant trading rules (including unlisted trading privileges), procedures and surveillance programs.

Name of Official Responsible for Form: Paul P. Smith

Title: Acting Chief Regulatory Officer

Telephone Number: (312) 786-7562

Manual Signature of Official Responsible for Form: *Paul P. Smith*

Date: July 10, 2012

|                      |                                 |
|----------------------|---------------------------------|
| Act                  | Securities Exchange Act of 1934 |
| Section              | 19b-4                           |
| Rule                 | 19b-4(e)                        |
| Public Availability: | JUL 11 2012                     |



July 10, 2012

Ms. Gail Jackson  
Division of Trading and Markets  
Securities and Exchange Commission  
100 F Street, N.E.  
Washington, DC 20549

SECURITIES AND EXCHANGE COMMISSION

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JUL 11 2012

DIVISION OF TRADING & MARKETS

RE: Securities Exchange Act Forms 19b4-(e)

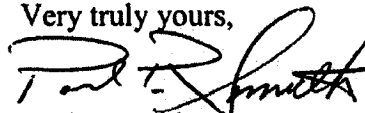
Dear Ms. Jackson:

Pursuant to Rule 19b4-(e) of the Securities Exchange act of 1934 ("Exchange Act"), enclosed please find one original and nine copies of a completed Form 19b4-(e), executed on behalf of the National Stock Exchange, Inc. ("NSX" or the "Exchange") for each of the following symbols which were recently approved for trading on the Exchange:

- |         |          |
|---------|----------|
| 1. COBO | 9. SNDS  |
| 2. DVYL | 10. USMI |
| 3. SDYL | 11. XOVR |
| 4. GIVE | 12. EMCD |
| 5. ALFA | 13. HECO |
| 6. GURU | 14. EMLP |
| 7. BNPC | 15. EUFX |
| 8. FBG  | 16. SDOG |

Please contact me if you have any questions on the enclosed materials.

Very truly yours,



Paul P. Smith

Encls.

| Act                  | Securities Exchange Act of 1934 |
|----------------------|---------------------------------|
| Section              | 19b-4                           |
| Rule                 | 19b-4(e)                        |
| Public Availability: | JUL 11 2012                     |