

For Internal Use Only
Sec File No. 9-

Submit 1 Original
and 9 Copies

091-146971

SECURITIES AND EXCHANGE COMMISSION
RECEIVED
JUL 11 2012

DIVISION OF TRADING & MARKETS

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0504
Expires:	August 31, 2010
Estimated average burden	
Hours per response.	3.60

FORM 19b-4(e)

Information Required of a Self-Regulatory Organization Listing and Trading a New
Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM



12005819

Part I

Initial Listing Report

- Name of Self-Regulatory Organization Trading New Derivative Securities Product:
National Stock Exchange, Inc.
- Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):
Trust
- Class of New Derivative Securities Product:
Equity
- Name of Underlying Instrument:
S-Network Sector Dividend Dogs Index
- If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:
Broad-based
- Ticker Symbol(s) of New Derivative Securities Product:
SDOG
- Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:
Domestic Stock Exchanges
- Settlement Methodology of New Derivative Securities Product:
cash
- Position Limits of New Derivative Securities Product (if applicable):

Part II

Execution

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has duly approved, or has duly delegated its approval to the undersigned for, the trading of the above-referenced new derivative securities product according to its relevant trading rules (including unlisted trading privileges), procedures and surveillance programs.

Name of Official Responsible for Form: Paul P. Smith

Title: Acting Chief Regulatory Officer

Telephone Number: (312) 786-7562

Manual Signature of Official Responsible for Form:

Paul P. Smith

Date: July 10, 2012

Act	Securities Exchange Act of 1934
Section	19b-4
Rule	19b-4(e)
Public Availability:	JUL 11 2012



July 10, 2012

Ms. Gail Jackson
Division of Trading and Markets
Securities and Exchange Commission
100 F Street, N.E.
Washington, DC 20549

SECURITIES AND EXCHANGE COMMISSION

RECEIVED

JUL 11 2012

DIVISION OF TRADING & MARKETS

RE: Securities Exchange Act Forms 19b4-(e)

Dear Ms. Jackson:

Pursuant to Rule 19b4-(e) of the Securities Exchange act of 1934 ("Exchange Act"), enclosed please find one original and nine copies of a completed Form 19b4-(e), executed on behalf of the National Stock Exchange, Inc. ("NSX" or the "Exchange") for each of the following symbols which were recently approved for trading on the Exchange:

- | | |
|---------|----------|
| 1. COBO | 9. SNDS |
| 2. DVYL | 10. USMI |
| 3. SDYL | 11. XOVR |
| 4. GIVE | 12. EMCD |
| 5. ALFA | 13. HECO |
| 6. GURU | 14. EMLP |
| 7. BNPC | 15. EUFX |
| 8. FBG | 16. SDOG |

Please contact me if you have any questions on the enclosed materials.

Very truly yours,

Paul P. Smith

Encls.

Act	Securities Exchange Act of 1934
Section	19b-4
Rule	19b-4(e)
Public Availability:	JUL 11 2012