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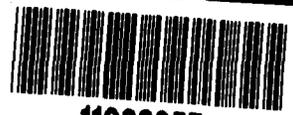
OMB APPROVAL
OMB Number: 3235-0504
Expires: August 31, 2010
Estimated average burden
Hours per response: 3.60

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 19b-4(e)

Information Required of a Self-Regulatory Organization Listing and Trading a New
Derivative Securities Product Pursuant to Rule 19b-4(e) Under the Securities Exchange Act of 1934

READ ALL INSTRUCTIONS PRIOR TO COMPLETING FORM



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Part I

Initial Listing Report

1. Name of Self-Regulatory Organization Trading New Derivative Securities Product:
National Stock Exchange, Inc.
2. Type of Issuer of New Derivative Securities Product (e.g., clearinghouse, broker-dealer, corporation, etc.):
Trust
3. Class of New Derivative Securities Product:
Equity
4. Name of Underlying Instrument:
Solactive Social Media Index
5. If Underlying Instrument is an Index, State Whether it is Broad-Based or Narrow-Based:
Broad-based
6. Ticker Symbol(s) of New Derivative Securities Product:
SOCL
7. Market or Markets Upon Which Securities Comprising Underlying Instrument Trades:
Domestic Stock Exchange
8. Settlement Methodology of New Derivative Securities Product:
cash
9. Position Limits of New Derivative Securities Product (if applicable):

Part II

Execution

The undersigned represents that the governing body of the above-referenced Self-Regulatory Organization has approved or has duly delegated its approval to the undersigned for, the trading of the above-referenced new derivative securities product according to its relevant trading rules (including unlisted trading privileges), procedures and surveillance programs.

Act of 1934
Section 19b-4(e)
Public
Availability: NOV 23 2011

Name of Official Responsible for Form: James C. Yong

Title: Chief Regulatory Officer

Telephone Number: (312) 786-8893

Manual Signature of Official Responsible for Form:

Date: November 21, 2011



James C. Yong
Chief Regulatory Officer
james.yong@nsx.com

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November 21, 2011

Ms. Gail Jackson
Division of Trading and Markets
Securities and Exchange Commission
100 F Street, N.E.
Washington, DC 20549

RE: Securities Exchange Act Forms 19b4-(e)

Dear Ms. Jackson:

Pursuant to Rule 19b4-(e) of the Securities Exchange act of 1934 ("Exchange Act"), enclosed please find one original and nine copies of a completed Form 19b4-(e), executed on behalf of the National Stock Exchange, Inc. ("NSX" or the "Exchange") for each of the following symbols which were recently approved for trading on the Exchange:

- | | | |
|----------|----------|----------|
| 1. XAR | 16. UGLD | 31. AUD |
| 2. XSW | 17. DGLD | 32. KBWB |
| 3. XHS | 18. USLV | 33. KBWR |
| 4. FXCH | 19. DSLV | 34. KBWI |
| 5. UVXY | 20. LPLT | 35. KBWC |
| 6. SVXY | 21. IPLT | 36. XLBT |
| 7. TTFS | 22. LPAL | 37. XLVO |
| 8. LSKY | 23. IPAL | 38. XHMO |
| 9. SCLP | 24. ACWV | 39. JGBS |
| 10. SGGG | 25. EEMV | 40. JGBD |
| 11. SCOG | 26. EFAV | 41. CAD |
| 12. SCTR | 27. LEMB | 42. BUND |
| 13. BOIL | 28. USMV | 43. CPER |
| 14. KOLD | 29. SCHD | 44. SOCL |
| 15. CHLC | 30. DRGS | 45. IPFF |

Act	Securities Exchange Act of 1934
Please contact me if you have any questions on the enclosed materials.	
Section	19b-4
Rule	19b-4(e)
Public Availability:	NOV 23 2011

Very truly yours

Encls.

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Chicago Illinois 60605

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